



Attractive Indeed—
the new hat styles

This hat and many more that we are showing will win your instant approval for they have that indefinable, yet vital element called "style."

MISS HALSEY
Dowsett Bldg.
with Elizabeth's Frock Shoppe.



"Back of the season of Christmas and back of the greetings you get is the pleasure of thinking of friendships that have never gone back on you yet."

May the coming year be a prosperous one for you, is the wish of

Elizabeth's Frock Shoppe
Dowsett Bldg.
Powell Street, Gresham
Phone 1331



Gresham Theater
J. C. ALLMON, Manager

It has always been the effort of the management of this theater to secure the best possible pictures for you. We feel you are entitled to the best and on this idea we base our claim for your patronage.

We appreciate greatly your patronage and will endeavor in the future to give the same careful attention and good pictures as in the past.

We wish you all
A Merry Christmas and Happy New Year



FOR DAD—A box of his own favorite cigars would please him more than any other gift.

FOR BROTHER—A carton of Camels, Old Golds, Chesterfields or Lucky Strikes would make a big hit.

FOR SISTER or MOTHER—A big box of candy.

ROBERT'S CONFECTIONERY
Phone 1361 Gresham

CHRISTMAS IS BIRTHDAY OF GOOD WILL.

The message of the angels who sang above the Bethlehem plains was "Peace on earth, good will to men." And the Christ who came that night to earth showed men in a most marvelous manner, the deeper meanings of love. So, whatever other meanings we may find in the thought of that first Christmas day, let us remember that it is the birthday of good will. Since that great chorus rang out through the silent night, the world has learned many, many lessons about this "good will." We are a little prone to look at the lapses and failures of human kind to think of war, and of social injustice, and of other imperfections of humanity. But after all these have been considered, it is yet true that the world has learned and is yet learning priceless lessons of "good will to men." And, oh, how greatly the Christmas season helps in this! It is a time of joy and gladness, of love unconcealed. It is a time when peace and good will, and more than these—love itself—have their way in the hearts of happy people. How fine it would be if we could multiply Christmas by 365, and project its spirit to the ends of the earth!

Peace, good will, love—let us hold them for all men. In the name of him whose birthday we keep with joy, we offer these three to all of our many friends throughout the community. If joy has been your portion for the year, may the joy of the Christmas be even greater. If an empty chair makes you all but dread the holiday gaiety, may the peace of Christ that sustained him in his darkest hours lift the burden from your hearts. For peace, good will, and love are not things for the moment, but are eternal. May you have gladness and mirth this Christmas-time. We wish these for you, but they are light and fleeting. Most of all, and most sincerely, we wish you peace with all men and with God, good will toward all men and an abounding love for all men, and for him whose birthday we keep.

HALFORD V. WILHELM,
Pastor Methodist Episcopal Church, Gresham.

Pocketbook Full, Too.
"My boy, you've got to part with six molar. That bridge goes, and you need four fillings and a new plate."
"Doctor, you said a mouthful."

NEW YEAR CHALLENGES OUR BEST EFFORTS.

The year 1928 stands before us as a challenge to the best that is in us to make it the best year ever. The mistakes of 1927 are history. They cannot be corrected. The yesterdays are gone forever. The tomorrows are before us, to be seized upon before they, too, are only a recollection. We do not know what the year has in store for us. It may be a year of gladness, or it may be one of sadness. Whatever it brings to us of profit to ourselves will depend largely upon our own efforts. Our lot, for the most part, is what we make it.

May the entire year for you be one of new triumphs in self-forgetful love. May you live on the sunny side of God and the generous side of man.

In a distraught world may you enter increasingly into the spirit and work of the Prince of Peace. May you be steadily earnest, in view of the sunset hour, which is not far away. May the presence of him whose years shall have no end go with you and set his blessing as a golden coronal upon 1928.

S. F. PITTS,
Pastor Gresham Temple.

SPIRIT OF CHRISTMAS SHOULD PERVADE.

Christmas Day! The day on which we celebrate the nativity of our Lord Jesus Christ. The season of gifts and good wishes, of joyful social gathering, and goodwill to all. How gladly we give of our time, our money and our effort that we may exemplify the love of him who gave his life that we might live.

As Seventh-day Adventists we join with all others of the Christian faith in the hallelujah chorus of goodwill to men. Our earnest desire and prayer to God is that we may have a part in the work of carrying truth and light to all who are in darkness and sin.

That which most charms us in the river is the outstanding features of rapids and whirlpool and mighty falls. Nevertheless, the river is the steady onward flow of waters from the mountain to the sea. Such is our lives. The red letter days—how they gladden our memories! The Christmas days. The day when a cherished childhood's gift gave joy to our hearts. Our first day at school. Our graduation day, and many others. But life is made of shining moments making up the hours flowing steadily onward from childhood to old age.

The Christmas spirit is the right spirit. May it get such a hold upon our hearts that not only on the bright days, the high days, but on every day, the spirit of Christ may rule.

T. F. SOULE,
Local Elder Seventh Day Adventist Church.

MOTOR CAR COMPANY IS FORCED TO MOVE

M. C. Webster, who has had show room space for his line of Hudson-Essex cars in the Quinby garage for some time past, has been notified that the space will not be available after December 31. Mr. Webster has made diligent search for suitable quarters for his business but there is nothing to be had in Gresham. It will therefore be necessary for him to handle his sales from a Portland location. After the first of the year he will be at Tenth and Burnside with the Portland Motor Car company. He expects to continue working this territory and will be on the lookout for a suitable location here.



Wishing you a
Very Merry Christmas
and a Truly
Happy New Year.

Bailey's Barber Shop
GRESHAM, ORE.

MORE CHRIST, LESS SANTA CLAUS.

Though the observation of Christmas is not mentioned in the Bible and no exact date of the birth of our blessed Saviour can be given, we think it a good custom to once a year—the 25th of December—observe it as a recognized legal holiday by coming together in God's house for prayer and conference in regard to the things of Jesus Christ and his church. We think it not out of place to take each other by the hand and wish each other a very "Merry Christmas," nor to invite our Sunday schools and other organizations to put on special programs, nor have we any objection to the custom of giving and receiving special gifts.

We rather think these things ought to be done, and if done in the spirit of love to Christ and humanity will surely be blessed by him who is the giver of all good and perfect gifts. But let us have less Santa Claus and more Christ in our programs, less gifts, if need be, and more of the giver, less sentimentality but more sympathy, understanding and love behind our handshakes and greetings. Thus we shall be more like the Babe of Bethlehem and the Christ of Calvary and thereby prove to our fellowmen the real Christmas spirit. For to know him is to be like him and to be like Christ is to have genuine Christmas joy and blessings. For—

"As of old on Christmas morn Christ in us again is born
As a little child.
And he bids his followers be Meek and holy even as he,
Like a little child."
"And, oh, what joy some day
To hear him say to thee,
Thou gavest me a home on earth
Now thou shall dwell with me."
Best wishes to all for a Christ-like and Christ-filled Christmas season, with thanks to the Outlook for being willing to be the channel through which these greetings may be sent.

Yours for a happy Christmas.
JOHN S. NORDELL,
Pastor Haley Baptist Church.

CHRISTMAS DAY TIME OF GLADNESS

Of all the Holidays and Holy Days of the year, Christmas is pre-eminently a day of joy and gladness. In the life of the child it is the culmination of many hopes and desires; in the home it is the means of fostering affection and love; and in the church it unites God's people in worshipful praise and song. The universal joy of Christmas is certainly wonderful. Whence comes this charm which thrills the hearts of young and old? Whence is this pleasing hope, this fond desire of seeing and making everybody happy on this day? The answer comes to us in the message from heaven to the shepherds on Bethlehem's plains: "Behold, I bring you good tidings of great joy."

Nations have their red-letter days and festivals, but once in the year, and only once, the whole world stands still to celebrate the advent of a life. Only Jesus of Nazareth claims this world-wide undying remembrance.

It is our hope and prayer that every home in the city of Gresham and in the adjacent communities, may experience the divine presence and the preeminence of the Christ-child on Christmas Day and that the benificent Father of all mankind may grant to each and every individual a prosperous, a happy and a blessed New Year.

REV. E. HORSTMANN, Pastor
Zion Evangelical Church, Gresham.

Saron Lutheran Church Issues Fine Magazine

The special Christmas number of The Silent Messenger, monthly magazine and bulletin of the Saron Lutheran church, is being distributed, and is a beautiful number, replete with timely articles and illustrations. This number contains 52 pages, 10 pages of which are of local production through the efforts of the Rev. Enoch Sandeen, pastor of the church, and Dr. Julius G. Sture, business manager. It contains several pages of local advertising, a fine double-spread greeting from pastor and church members, and a cut of the proposed church for the congregation, which will be thoroughly discussed and acted upon at a meeting of the board of trustees called for January 6.

The magazine goes into about 250 homes. This particular issue is enclosed in a special envelope which is illustrated with an appropriate yuletide greeting, the work of Mrs. Sandeen.

Many a man says "hello" to the telephone girl who wouldn't dare to greet her thus familiarly on the street.

"GOOD WILL"

As your pastor I want to join the heavenly and earthly well-wishers at this glad annual occasion. But we are all ministers at Christmas-time, we preach the gospel of Goodwill and Peace" when we heartily and sincerely greet each other with a "Merry Christmas."

Now peace is the reward and fruit of goodwill, we talk about the need of the hour, what greater need than this spirit of "Goodwill" among individuals and nations?

Do you remember the peace expedition sent out by Henry Ford during the great war and his slogan, "Out of the trenches by Christmas." Let us make it our Christmas slogan this year.

Out of the trenches of suspicion, ill will and hatred,
Out of the trenches of greed and selfishness,
Out of the trenches of stifling rivalry and competition,
Out of the trenches of sin and folly.

When that spirit of goodwill, comradeship and brotherhood pervades our home, community and nation, then shall we understand more fully and experience within our own hearts a Merry Christmas.

"Out of the trenches by Christmas."
REV. E. R. D. HOLLENSTED,
Pastor Smith Memorial Presbyterian Church, Fairview, Oregon.

"Merry Christmas!" hear them say
As the east is growing lighter,
May the joy of Christmas day
Make your whole year gladder,
brighter.
—Margaret Deiland.

Jewelry Gifts for Christmas


There is no gift like a Gift from your Jeweler. If you are in doubt as to what to give, we'll solve your problem for you. We have jewelry for every member of the family.

Lovers of Diamonds and fine quality of Jewelry are particularly requested to view these striking creations.

Extraordinary display of Watches, Clocks, Silverware, Leather Goods and Novelty Jewelry.

The Gift that Lasts
Makes Lasting Friends.

Choose Your Gift Now
—at—
Mealey's Jewelry Store
Powell Street Gresham, Ore.



A Gift That Protects

An insurance policy may seem strange as a Christmas gift, yet what can you give your wife and family that shows more unselfish thoughtfulness for them and their future welfare. We will be happy to tell you about our different policies.

We represent some of the best companies in the United States.

You will find the pick of the places in our list of property.

B. W. THORNE
Office 2751 Gresham, Oregon Res. 2757



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—Margaret Deiland.

Sing the song of great joy that the angels began;
Sing of glory to God and of good-will to man.
—John G. Whittier.

Shepherds at the grange
Where the Babe was born
Sang with many a change
Christmas carols until morn.
—Henry W. Longfellow.

MERRY CHRISTMAS

SANTA CLAUS Is on his way

now and he will choose many of his Xmas Gifts from our stock of handsome Shoes and Slippers.

What better offering for father, brother or son, or any of your male friends than a pair of Shoes or Slippers. We have a splendid assortment for Xmas offerings.

We have a few broken lines of shoes at very low prices.

GRESHAM SHOE SHOP
CARL DAHL, Proprietor
Phone, Shop 41 Phone, Res. 589

SVKLSRHO AHEEK