

Problems Are Studied by Poultry Producers

Dr. W. T. Johnson, poultry veterinarian of the state experiment station of Corvallis, held an interested audience of 110 poultrymen Friday afternoon at the grange hall as he discussed methods of controlling the various diseases with which farm poultry are afflicted.

Time Ordered By Farmers. Three large farming interests near Gresham, the Multnomah county farm, the Mountain View Floral company and J. Luscher & Son have each placed an order for a carload of lime with the state lime plant at the penitentiary at Salem.

The manufacture of lime is one of the industries of the state penitentiary. The plant has been closed since the first of December due to the fact there is no covered storage to protect the rock from getting wet.

Farm Conditions Investigated. Two investigators from the state department of agriculture were in Gresham last week working with S. B. Hall in taking a survey of poultry and strawberry farms, with the idea of determining the cost of production under specified conditions of farm management.

One of the investigators took a survey of 15 poultry farms in eastern Multnomah county and the other of the same number of strawberry farms in the area tributary to Gresham.

In studying the marketing of farm products the cost of production as well as the cost of distribution is considered, as there is a possibility that more profits may accrue to the farmer by lowering his production outlays than in getting a higher price for his commodities.

This investigation is being conducted under what is known as the Purnell act, appropriation for which was made by the state legislature two years ago.

Certified Seed in Demand. There is a splendid demand this year for certified seed potatoes, according to a recent statement by Mr. S. B. Hall. The three lots of certified Burbanks have practically been cleaned out and there is now available only a few sacks of Burbanks and a few sacks of Earliest of All.

One group of growers in the Corbett community secured the entire crop of certified Burbanks of L. H.

The Ford of Radio



POWELL CROSLY, JR., 40, of Cincinnati, has made and sold more than a million and a half radio sets in the last 5 years, and now, with his other properties, he has taken over the pioneer DeForest company and has mass production to such volume, he is known as "The Ford of Radio". He estimates the public spent more than \$500,000,000 for radio apparatus during 1926.

PORTLAND MUSICIAN WILL GIVE CONCERT

Much interest is being taken in the concert to be given at the Methodist Episcopal church next Friday evening, March 4, by Robert Blair, Portland teacher of violin and voice, under the auspices of the Woman's Home Missionary society.

The program will open with a group of four violin numbers, Cavatina, Ruff; Serenata, Moszkowski; Romance, Wieniawski; and Serenata, Drdla. Following this Mr. Blair will sing a group of three songs consisting Elegy, Massenet; A Resolve, Fontenailles; and The Hour, Hahn, and will play the violin number, Grande Fantaisie Militaire, Leonard. The next group of songs will include Over Jordan, a Negro Spiritual by Clark; Mammy's Song, Harriet Ware; An Irish Love Song, Lang; and Mammy's Lullaby, Jamison.

Mention to an advertiser that you saw his ad. in the Outlook. Stone at Fairview. A few sacks of these will be distributed to each grower to be used for growing a seed plot to produce seed for the main crop of 1928. It is the endeavor of the members of the Troutdale Cauliflower association, through which this certified seed will be handled, to improve the quality of the potatoes grown in that section.

All of the certified potatoes this year have moved onto the market at a premium of from 25 cents to \$1.25 over the top market price for commercial potatoes.

S. B. Hall was the principal speaker Saturday at Sherwood at a joint meeting of the berry growers of Clackamas and Washington counties. There were 130 present, part of which was a large delegation from Multnomah county.

The growers of that vicinity are much interested in the culture of berries, especially strawberries and black cap raspberries, and are looking towards Gresham for information which will aid them in the development of this industry. They are interested primarily in the production methods as employed here.

STOP, LOOK AND LISTEN TO THE REPORTER'S PLEA

A community newspaper is an asset to any neighborhood that should not be lightly despised. What better way can there possibly be for keeping in touch with local events than through the medium of the weekly or bi-weekly columns which thanks to an efficient postal service, are regularly brought to the door of the country dweller?

A rural newspaper cannot long exist without news. Were the suburban paper to depend on clippings from the big dailies or to the unnecessary reiteration of world events in general, it would soon outlive its usefulness as a neighborhood paper and be discarded. While it is true a certain percentage of state and national events may be re-written to advantage or briefly commented upon in the small sheet, it is not intended primarily for that purpose but is meant to give a resume of the week's happenings in the small world in which the country folks spend much of their time.

A newspaper should be what its name implies, a paper of news. Now no editor or set of reporters, whatever else might be their attainments, are mind readers. While they are doubtless intelligent, wide awake and energetic, they cannot reach out with a divining sense of intuition and swoop in the news, much as they might like to do it that way. They depend on their friends and the patrons of the paper to keep them supplied with the line of happenings which go to make up the sum and part of living.

Never think for a moment it irritates a busy reporter or office assistant to be called over the phone and informed that Mrs. Blank's sister from Forest Grove has come for a week's visit with the family. Far from it. Real and lasting gratitude lingers in the heart of the reporter when a resident takes the trouble to call the office and let it know the names of guests or an account of the week-end trip the family has enjoyed.

Diffidence many times exists in the minds of those who would be otherwise inclined to report a visit, a travel or social happening. They

wonder if it is important enough to send to the paper. In other words, they cannot distinguish between what is news and what is not news. Now if Mr. Blank has been ill for a year and unable to leave the house, and he so far responds to medical treatment as to be able to make a trip to Portland, that would be real news and worth reporting. But if Blank is accustomed to go to Portland several times a week, the fact of his going on a certain day would scarcely be considered news. Again, when the baby cuts its first tooth, while that is considered a wonderful event, it could hardly be called a matter of news from the fact there are so many babies and they all are in the habit of cutting first teeth. But when that cousin comes clear from Montana to pay you a visit, do not think to yourself, "Well let them find it out if they want it in the paper", but just take down the telephone receiver and call 1561 and tell them about the visit, and verily you will make the reporter smile.

Do not think for a minute it is conceited in you to mention the fact you have a new Buick sedan or have purchased a lot on which to erect a new house. Give out the facts to the paper before they are stale. Social events are particularly pleasing bits of information. If Susie has a birthday party, jot down the facts of time and place and the names of the little guests and see how it will please them to see their names in the paper. Accounts of accidents, deaths and other harrowing occurrences, while not pleasant subjects for news, call forth the sympathy of friends which serves to alleviate the suffering.

The Outlook has a "Coming Events" column which seems to be much appreciated by those in charge of entertainments or other public meetings. There is no charge for placing brief notices in this column. As a hint to the wise is said to be sufficient, it is hoped these few rambling ones will not be amiss, but that the public will cooperate with the local paper in trying to boost it and make it the breeziest, newsiest and most interesting ever.

BIRTHDAY BRINGS DINNER, SURPRISE

Mrs. Elsie Cogswell was the guest of honor at a dinner on Sunday at the home of Mr. and Mrs. J. V. Cogswell in celebration of her birthday, which was the following day. Those present, besides the Cogswells were Mrs. Helen Morse and C. S. Miller of Portland, Mr. and Mrs. C. C. Yager and daughter Jean, C. M. Cogswell and family of Portland were callers during the afternoon. A birthday surprise was given Mrs. Cogswell at the home of Mr. and Mrs. Yager on Monday evening. Cards were enjoyed during the evening, followed by refreshments including a birthday cake lighted with candles. There were present besides the Yagers and Mrs. Cogswell, Mr. and Mrs. Albert Kruger, Miss Margaret White, Mr. and Mrs. Roy Peterson, also Mrs. Helen Morse of Portland.

ESTACADA WOMAN DIES IN HOSPITAL

Mrs. Mary E. Pearson, aged 63 years, died at St. Vincent's hospital on February 26, from an attack of pneumonia. Mrs. Pearson, a native of England, has been living with her sister Mrs. Tom Watson, near Estacada. The funeral, which was largely attended, was conducted under the direction of the Gresham Funeral parlors at the Estacada Methodist church, the Rev. Mr. Simms officiating. Members of the Eastern Star lodge assisted in the burial rites. Interment was made in the L.O.O.F. cemetery at Estacada and pallbearers were selected from the ranks of the Odd Fellow lodge members. The deceased is survived by her sister. She had been a citizen of the United States for the past ten years.

Take a tip—try the Want Ads.

DANCE COGSWELL HALL, EAGLE CREEK SATURDAY EVENING, MARCH 5 The Finest Hardwood Floor in Clackamas County Music by Geo. Beers Orchestra Mack Thomas, Floor Manager A Good Time Assured to all

Union High Takes Beaverton 33-17

(By Benj. H. Davies.)

Supported in the last half by Kruger's high-point players, the freshman team of Gresham Union high won two to one over Beaverton High Friday evening at the latter's gymnasium. The score 33 to 17 is typical of the manner in which the local lads have risen to a point where there is but one more game between them and the county championship.

The locals led their rivals during the entire game. Duncan, Okuda and Strong substituting in the third quarter, were responsible for a grand total of 16 points for themselves. Below is the lineup: Gresham: Dyer (2), Satterstrom (2), Lane (4), Anicker (6), Rusher (2), Duncan (6), Okuda (8), Strong (7). Beaverton: Harrison (5), Gray (3), Kington (4), Harris (5), Johnston (5), Woods (5), Letton (5), Williams, referee.

Friends and supporters of the boys will turn out en masse tonight to see Gresham win the County Championships in a game with Columbian high. There will be plenty of excitement for all. The future game will be fought on the local floor, Gresham vs. Beaverton.

CAST IS CHOSEN FOR JUNIOR PLAY

Rehearsals have now begun for the production, "The Four Flushers", the annual junior class play to be given at the high school gymnasium on the evenings of March 17 and 18. The personnel of the cast is as follows:

Jerry Dean, Mabel Smith, Evangeline Gay, Mary Peterson; Horace Riggs, Russell Miller; Andy Whittaker, James Bushong; Mrs. Dwight Allen, Doris Brown; June Allen, Vivian Arnot; Dr. Giles Faraday, Earl Weiss; P. J. Hannerton, Eugene Davis; Robert Riggs, Delmar Baker; Ira Whittaker, Frederick Bechill; Mr. Rogers, Clifford Nelson; Mr. Gateson, Linden Lunday; the maid, Irene Johnson.

Miss Marjorie Machen is coaching the play which is said to be of unusual interest. Miss August Hahn is the adviser of the junior class.

Arden Squire is the stage manager for the junior play, Margaret St. Clair the property manager, George McAllister business manager and George Okuda the advertising manager.

Tickets will be on sale for a week beginning Saturday, March 5, at the three Gresham drug stores.

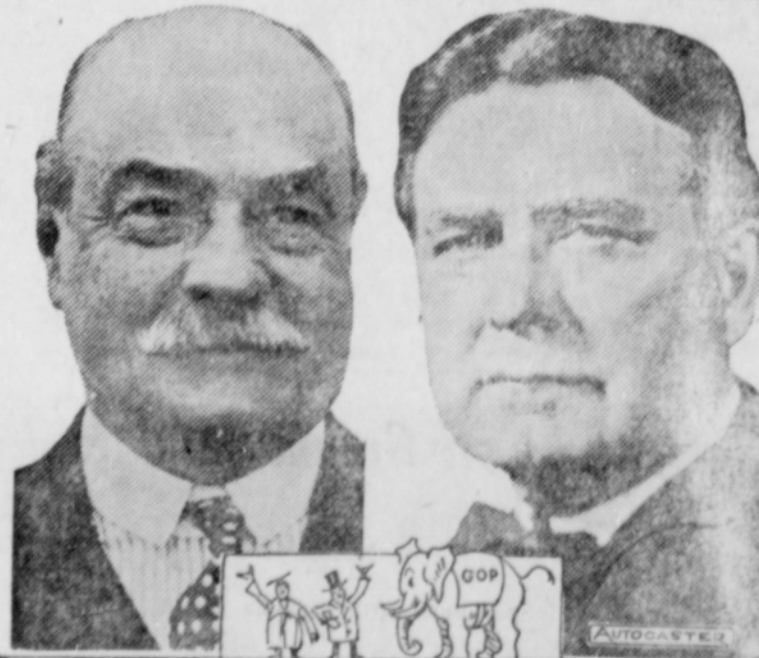
Even at ordinary temperatures gasoline gives off a very explosive vapor, the vapor from a single pint rendering the air in an ordinary-sized room explosive. Whenever it is used indoors for cleaning, it is important that there be no fire in the room and that the doors and windows be open so the vapor may escape. Often some cleaning agent that will not take fire can be used as satisfactory as gasoline.

Do you know that you are not really well fed, no matter how much meat and potatoes you eat, unless you have at least one green vegetable a day?

Children enjoy junket made attractive with vegetables coloring.

Window Cleaning. For expert window cleaning see S. Tajima, or leave orders with J. Ross Brown, Gresham, phone 2501.

Dr. Butler vs DEBATE vs Sen. Borah April 8



The nation at large, Republican leaders in particular, will watch with interest the reaction of sentiment following the debate between Dr. Nicholas Murray Butler and Senator William A. Borah at Eastern April 8 on Prohibition enforcement. Dr. Butler's recent statements about President Coolidge's third term hopes; the importance of facing the wet and dry issue; and things in general about his party, brought Senator Borah into the picture, with a challenge for debate.

PARENTS TO HEAR ANTI-TOXIN TALK

Reports on the throat taken at the Gresham grade school last Friday indicated five additional diphtheria carriers, Fern Jennings, Jo Wright and Juanita Palmquist from the eighth grade, Nellie Johnson and Elizabeth Blonn of the sixth grade. Some additional cultures were taken yesterday which have not yet been reported on.

Principal Quicksall sent slips yesterday to the parents of the school children announcing a meeting at the school auditorium on Wednesday evening, March 2, from 7:30 to 8:30, when Miss Mary P. Billmeyer, county public health nurse, will endeavor to make plain to call the critical situation at this time, and explain toxin-antitoxin treatment which will be given in the near future to all children whose parents will give their consent. It is hoped that all homes where there are young children from six months old and up to high school age will be represented by father or mother to hear the subject discussed. Miss Billmeyer will cheerfully answer any questions on the subject.

Baptist Church Services.

Tonight in the Baptist church the subject of the Rev. E. A. Gottberg's sermon will be "The World's Greatest Tragedy," and the special musical features under the direction of Mr. Ward Baker will be "The Holy City," sung by Mrs. Gottberg, also "Rhapsodie Pavola" composed and played by Ward Baker. There will be a vocal solo by the Rev. William Fairweather with violin obligato.

On Wednesday night the topic of the sermon will be, "The World's Greatest Undertaking," and Mr. Baker will render "Morning With the Birds," one of his own compositions. This is a real treat. On Thursday night the subject of the sermon will be, "The World's Greatest Sacrifice." There will be a ten-piece orchestra besides other special musical features, including a solo by Mrs. Gottberg and other local talent.

Trains Safer Than Home During Storm.

Danger to travelers caused by landslides and track washouts due to heavy storms has been completely eliminated by a newly perfected device that received its first thorough testing during the storms of last week, according to W. E. Boland, signal engineer for Southern Pacific company.

The new device is an electrically connected fence, lightly built in 12-foot panels, firmly anchored at either end, and placed in circuit with the block signal system. This fence has been constructed above the railroad right-of-way wherever there is any possibility that unusually heavy rains may loosen earth and cause slides.

Any slide occurring would carry away the panel of fence in its path, breaking the electrical connection and automatically setting block signals that would stop any train approaching the potential danger zone.

"The 'slide fence' received a thorough testing last week," Boland said. "It absolutely removes any danger of a train running into a slide. Slides hereafter may cause delays; but they will not endanger passengers. This company's main line trains now move under electrical and mechanical protection so complete that statistics prove passengers to be far safer on trains than in their own homes."

New Screen Club to Meet Wednesday

An evening filled with entertainment, movies, slides, lectures and character make-up by a man and his wife who have spent years in the business of entertaining the public is in store for those who attend the second meeting of the newly organized Oregon Screen club Wednesday evening at 7:30.

Mr. Theobald, actor, director and artist, whose travels have carried him over a large part of the world will be in charge of the evening's program.

Besides a motion picture produced near Gresham, a scenic comedy entitled "Life on the Farm," Mr. Theobald will bring a couple of scenic films of Mt. Hood and the smelt run at Sandy river. These pictures are the work of Lewis Cook, the young motion picture cameraman whose work regularly appears on the screen as the "Mt. Hood Review." A film or two showing the inside workings of Hollywood's great studios will complete the program.

All who are interested, and all should be, in the development and growth of Gresham, should plan to be present.

Many are asking, who is Theobald and why does he come to Gresham to start a studio? What chance is there for it to succeed? These are legitimate questions and deserve answers. That is why you will attend the meeting to be held in the old starch mill now rapidly being transformed to meet the needs of the producer.

Mr. Theobald assures the Outlook from an intimate knowledge of the scenic and legendary wealth of the great northwest that from every known angle there is no better place to establish a motion picture studio than at Gresham. In order to do this he emphasizes the need of all to help a little. He has organized the screen club, officered by local people, to carry on educational work and give impetus to the movement.

RETIRED MERCHANT CALLED BY DEATH

Fred Smith, long a resident of the Springdale neighborhood, succumbed to a lingering illness at his home late yesterday afternoon. The deceased, who passed his 80th milestone a few days ago, was born in London and came to America with his parents when he was nine years of age. In 1875 he was married to Miss Ella Belle Murray, who, with two children Edna and Fred, survives.

Mr. Smith formerly conducted a shoe business in Portland, but 28 years ago retired from active work and has lived at his country residence since that time. The funeral will be held at Finley's undertaking parlors in Portland on Wednesday at 1 o'clock.

Coming Events

- Week beginning February 27. Continuation of revival services at Baptist church. Tuesday Evening, March 1—Beaverton basketball team to Gresham. Tuesday Evening, March 1—Official visit of Mrs. Winifred Dyer to Gresham Chapter O. E. S. Wednesday Evening, March 2—Meeting at starch factory building of movie screen club. Wednesday Evening, March 2—Parent-Teacher association at high school. Wednesday Evening, March 2—Meeting at grade school for explanation of diphtheria prevention treatment. Friday Evening, March 4—Robert Blair concert, Methodist Episcopal church, auspices Home Missionary society. Saturday, March 5—Dorcas circle food sale at Walrad store. March 5 and 6—Young People's conference Powell Valley Mission church. Wednesday, March 9—Basketball team of Oregon City. Friday Evening, March 11—Armed club dance at Masonic hall. March 15, 17, 22 and 24—Annual cooking school of Portland Gas & Coke Co., to be held in Methodist church. Wednesday, March 16—Sewing class at high school. Wednesday Evening, March 16—Concert by Gresham band at high school gym. March 17 and 18—"The Four Flushers", junior class play at high school gymnasium. Friday Evening, March 18—Ladies' Aid family dinner at Methodist church.

Spring Cleaning MEN—Have your suits cleaned and pressed now at special low prices. \$1.00 LADIES—Let us clean your coats, suits, fine dresses, raincoats, fur pieces, etc., at reduced prices. We call for and deliver at no extra charge. Quality is not sacrificed to make low prices. GRESHAM TAILORS & CLEANERS PETER LENARD, Prop. Phone 1121 Res. 3664