

**YEAR'S CARS WOULD GIRDLE THE WORLD**

By Salzman Bros., Star Car Dealers, Springdale.

There were 4,480,000 automobiles produced in the United States last year. That figure does not indicate much to most of us. When translated into a parade past a given point it gives us an idea of just what an automobile industry means in a physical way. The average length of a car is 15 feet. Leaving as much of an interval between cars but putting them five abreast and at a speed of 15 miles an hour it would take more than a month for the parade to pass, if it were halted at the end of every ten hours. If it were continuous it would take 332.7 hours. The parade would be 5991 miles long. If in a single line the parade would extend around the earth and overlap for a thousand miles.

General Gallieni halted the German advance on Paris by the use of taxicabs, commandeering every possible sort of vehicle and rushing men to the danger points by motor. It was the first time in history where an army had been moved swiftly by motor—and Paris was saved.

Every officer and enlisted man in the United States army could have his choice of 40 vehicles if Uncle Sam's fighting men were moved in the automobiles made in the United States last year.

The year 1925 was regarded as the banner year in the history of automobile manufacturing but 1926 saw 155,000 more cars made than in the previous 12 months. What 1927 holds for the industry is to be seen.

The motor-loving public wants more comfortable riding as is shown in the figures for closed cars. In 1925 fifty-six per cent of all the passenger cars manufactured were enclosed. Last year the percentage was 74.

Perhaps the inclination for the motor car purchaser of today to incline toward the type of vehicle which a few years ago only could be afforded by those of considerable means is the reason why the average retail price of passenger cars has increased. In 1925 it was \$866 and last year it was \$20 more.

The total wholesale value of the automobile made last year is a staggering sum. Perhaps a home-ly illustration of just what \$2,622,450,000 means will enable those of us who like to talk about big figures, but without comprehension of what they mean, an idea of the size of the automotive industry in a financial way.

Gold weighs 36 pounds to every \$10,000. If the wholesale value of the automobiles manufactured last year were changed into pounds of gold, it would equal 472 tons of the precious metal. The average freight car holds 40 tons so it would take almost 12 freight cars to haul the gold which represents the automobiles manufactured in 1926 in the United States.

From the economic side the automotive industry ranks probably higher than any in the United States for last year 3,500,000 persons were employed in it and allied lines. This is an increase of 300,000 over the preceding year.

Nearly three quarters of a billion dollars — \$735,226,000 — were paid last year in motor vehicle taxes, \$68,000,000 more than in 1925. Automobiles registered in the United States were 22,330,000. It is interesting to note that this is 81 per cent of the registration in the entire world and, estimating the population of the country at 120,000,000, it means roughly that there is one car for every five persons. Inasmuch as the figure includes all kinds of motor vehicles it can easily be seen that the entire population of the United States can be given an automobile ride at the same time.

And a few years ago pessimists croaked that the country was due to go to the damnation bow wows because of the growing popularity of the automobile!

The farmer's life isn't what it used to be as indicated by the fact that in the agricultural sections of the country 4,852,000 vehicles are registered. The report points out that 64 per cent of the automobiles were sold on time last year from which figure several lessons, depending on one's state of mind, can be drawn. The most important one, however, is that the American public is going to enjoy the use of an automobile, even if it hasn't the money to pay cash for it. The time payment plan has enabled thousands to purchase cars who otherwise never would have.

The same number of cars were exported last year as in 1925—550,000—but the average value was higher. Those who preferred foreign-made cars imported \$29 last year, as compared with \$30 in 1925.

It is regarded as significant that the annual report shows an increasing use by street car companies and railways of motor vehicle equipment. Last year 344 street car systems used busses as auxiliary equipment while in 1925 there were but 251. More than double the number of steam railways using motor busses to supplement their service were recorded for 1926 over the preceding year, the figures being 39 and 41 while last year 60 railways used motor trucks as part of the shipping service as opposed to 51 in 1925.

The industry is well under way for this year with every indication that it will be one of the best in its history. It is too early yet, say those who keep their hands on the pulse of the business, to prophesy whether or not it will be greater than last year or not. With a keen rivalry existing among the bigger manufacturers than ever before and a determined drive, intensified by heavy advertising bargains, to place more automobiles on the highways, the year promises to be one of super sales efforts.

**Believe It or Not—Teaches Sunday School**



Francis Mildren, of Ziegfeld's new chorus, dances during the week but every Sunday morn teaches a boys' Sunday school class in New York. She admits her favorite friend is a young minister.

**ROCKWOOD**

At the regular meeting of the Base Line Improvement association held at the Rockwood grange hall Monday evening new committees were named for further improvements which will probably be a feature along the highway. There was a good attendance at the meeting and the membership of the association has now reached 80.

**SANDY BLUFF**

Mr. and Mrs. J. J. Judkins entertained on Sunday, Mr. and Mrs. Oliver Northup and wee daughter of Portland, Mr. and Mrs. Anthony Hengstler and son of Gresham.

Mrs. Hattie Wilkenson, entertained the Ladies Aid at a silver tea on Wednesday. Embroidery work was handed out so everyone could get busy for the coming year. It was decided to have a special meeting at the home of Mrs. Watkins on Wednesday, February 23, to tie out a quilt.

Mr. and Mrs. C. J. Wilkenson entertained at dinner Sunday, Mr. and Mrs. W. H. Wilkenson and son of Vancouver, Washington, Mr. and Mrs. Ray Wilkenson of Portland, Mrs. Ray Wilkenson of Portland, and Mr. and Mrs. G. S. Wilkenson of Sandy Bluff.

R. Rathman, Buckley Corley and Russell Bechtel were home over Sunday from Bull Run head works, where all are employed.

Mrs. Wm. Lee and Mrs. A. Radford returned home Friday from Portland. Mrs. Lee has been taking medical treatments and Mrs. Radford was caring for her. She is very much improved and it is hoped she will soon be fully recovered.

**PLEASANT VALLEY**

Mrs. W. B. MacClellan of Warrenton, Oregon, has been spending a week with her mother, Mrs. J. D. Johnston.

**DUNTHORPE TRANSIT CO.**

PORTLAND - GRESHAM - SANDY LINE

Section Line Route	
Lv. Portland	Lv. Gresham
6:30 a. m.	6:10 a. m.
7:30 a. m.	7:15 a. m.
8:00 a. m.	8:45 a. m.
10:00 a. m.	9:15 a. m.
12:00 noon	11:15 a. m.
1:00 p. m.	1:00 p. m.
2:10 p. m.	3:00 p. m.
4:00 p. m.	4:00 p. m.
5:15 p. m.	5:00 p. m.
6:30 p. m.	7:00 p. m.
10:30 p. m.	7:15 p. m.
Lv. Gresham for Sandy	Lv. Sandy
7:45 a. m.	8:40 a. m.
1:45 p. m.	2:30 p. m.
6:00 p. m.	6:30 p. m.
Lv. Portland for Sandy	
7:00 a. m.	
1:00 p. m.	
5:15 p. m.	

\* To Gresham and Sandy.

When you ride with us you are insured against accident. Package Express Service on every car.

THREE DEPOTS  
GRESHAM—Opposite City Hall.  
SANDY—Schmitz's Confectionery.  
PORTLAND—Municipal Terminal, Sixth and Salmon streets.

**FAIRVIEW**

Guests at the home of Mrs. Eliza Stone on Sunday were Mr. and Mrs. Will Staats of Maupin, Oregon, Mr. and Mrs. George Dufur and Mrs. Lizzie Dufur of Portland. After spending the winter in Portland Mr. and Mrs. Staats left early Monday morning for their home in Maupin.

Mr. and Mrs. L. H. Stone spent the week-end with the latter's sister, Mrs. Ralph Scott, of Safem.

For lowest rates on automobile, truck and general insurance see S. B. W. Thorne.—Adv.

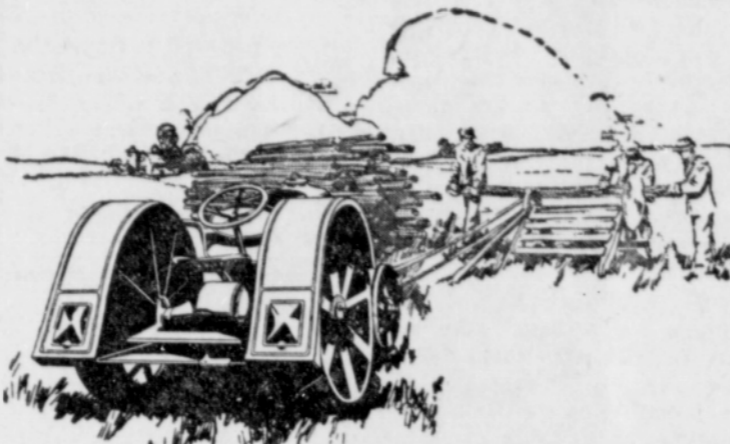
**LUSTED**

Mr. and Mrs. Frank Eder and baby Doris, who have been visiting friends and home folks the past week, have returned to their home at McMinnville.

FAIRVIEW LODGE No. 92, A. F. & A. M. Masonic dance scheduled for Saturday, February 26, 1927, indefinitely postponed.

WM. H. STANLEY, Sec'y.  
JOHN T. MCGINNIS, W. M.

Window Cleaning.  
For expert window cleaning see S. Tajima, or leave orders with J. Ross Brown, Gresham, phone 2501.



**Something Besides the Butter and Egg Money**

Start a Fordson tractor working for you now—and before Spring, the savings and profits that you realize from custom work or work on your own farm will have mounted to a worthwhile figure.

Wood-sawing, grain grinding, shredding and numerous heavy hauling jobs are some of the ways in which hundreds of Fordson farmers are making otherwise unproductive time pay during the winter months.

And from the time you start your spring plowing, right through every season and stage of growing and harvesting your crops, you are assured of abundant and dependable power that will do each job in less time and with greater economy.

Next time you are in town just drop in and let us talk over with you our plan that makes it possible for every farmer to own a Fordson.

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**Surround Yourself with Safety!**

When you drive a Buick all these factors contribute to your feeling of security.

Extra power in the famous Buick Valve-In-Head Engine.

Extra protection from Buick 4-wheel Brakes because their operating parts are drop-forged steel.

Extra safety (and easier steering) from the five-bearing-surface steering gear.

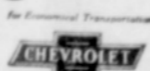
Surround your family and yourself with safety. Buy a Buick!

**THE GREATEST BUICK EVER BUILT**

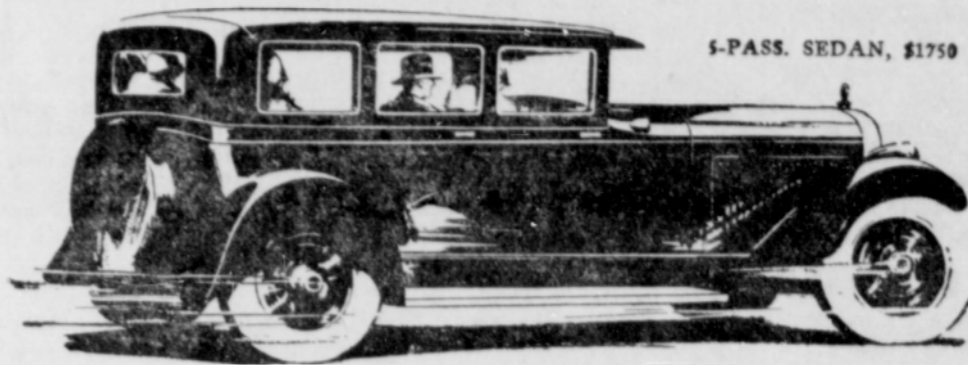
**Walter W. Metzger**



GRESHAM SALES & SERVICE Phone 1801



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**and Beauty to Match Its Matchless Performance**

The seven body styles created for the new Hudson Super-Six have shared equally with its brilliant new performance in its enormously successful reception everywhere shown. At the New York Show and all subsequent Automobile Shows the Hudson-Essex exhibit has outdrawn any other by two and three to one. It is the high point of the year in interest, discussion and sales activity.

OTHER HUDSON MODELS

Standard Models	
COACH	\$1285
SEDAN	1185

Custom Built Models	
7-PASS. PHAETON	\$1500
BROUGHAM	1575
7-PASS. SEDAN	1510

All prices f. o. b. Detroit plus war excise tax

**HUDSON Super-Six**

**M. C. Webster Motor Co.**

Hudson-Essex Dealer

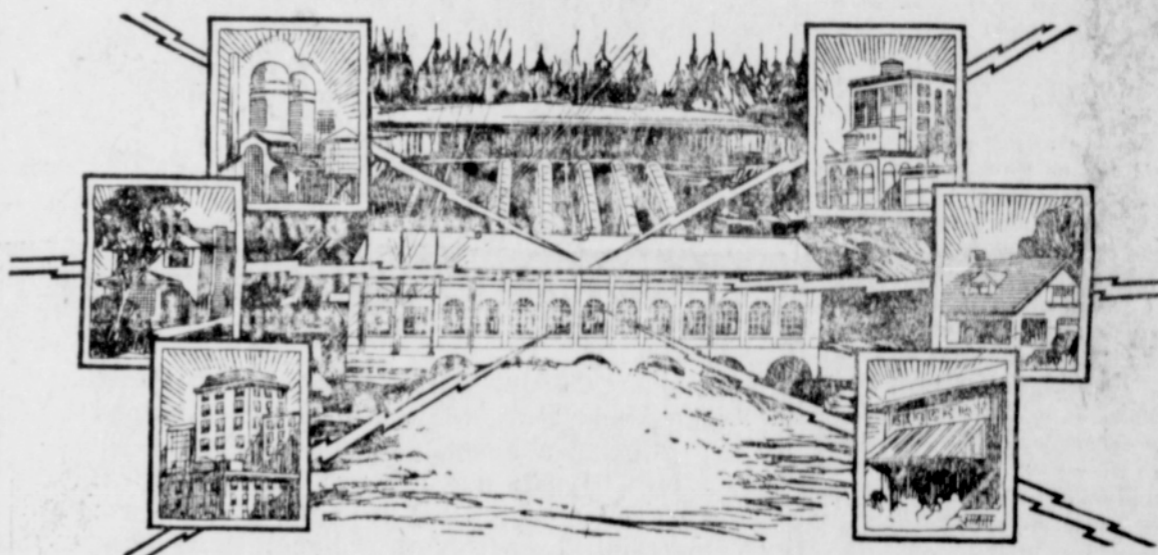
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