

**Ford Dealers Report
Gratifying Sales**

Raker & Son report sales of Ford cars to have been very gratifying throughout the past year. They have sold and delivered 449 cars in the past eleven months as against 330 for the year of 1925.

It has always been the policy of this firm to render the best service that competent mechanics and up-to-date modern equipment can possibly give. They are at the present time discarding about \$5000 worth of equipment that four years ago was the best of its kind, and are installing the new K. R. Wilson equipment recommended by the Ford Motor company, which will give quicker and more efficient service and also assure their customers of an absolutely perfect fit and assembly of the units overhauled. They report that it takes eight experienced Ford mechanics to take care of the work that comes into the shop daily. They have a total of 19 employees on their payroll.

They have recently installed equipment and secured an expert painter to refinish used cars and customers' cars with the new Pyroxylene finish in colors the same as the finish on current models.

Tractor sales have been exceptionally good, and with the addition of Roy Nelson to the sales and service force they will be enabled to give better service on tractors than ever before. Mr. Nelson has had nine years' experience selling and servicing Fordson tractors and equipment. His car has been finished in tractor colors and will be in the territory every day next year. The Rakers want every tractor owner to feel at liberty to call on Mr. Nelson at any time and ask for any service that he can give, regardless of where they purchased their tractors.

**Ekstrom Truck Hauls
Anything, Anywhere**

Paul E. Stone and Oscar H. Stone are partners in the Ekstrom Truck service, the name which has been retained since the purchase of the business by the Stone brothers two years ago last June.

If a transfer man would succeed in these days of keen competition, he must be willing to adopt the motto, "Trucks Anywhere," which the members of this firm have pasted in the lining of their hats. The company has two trucks which are kept busy with regular trucking and the handling of fuel.

The men say that business has loosened up during the past year and they are pleased with future prospects. Their office and sheds are located at Powell and Maple streets, in the Frank Staffenson building, formerly owned by Albert Ekstrom.

Many business firms in Gresham and vicinity patronize these "husky hustlers."

**M. C. Webster Wins
as Successful Dealer**

M. C. Webster reports a very satisfactory year in the sales of the Hudson and Essex machines for which he is the authorized agent in Gresham and vicinity. He is one of the most enterprising automobile dealers in eastern Multnomah county and has built up a well developed patronage in his territory.

Mr. Webster came to Gresham nearly two years ago. It was thought by many at the time that he was a little too venturesome in placing a new car before the people in a locality that already seemed well supplied with agencies. However, his ability has led to acknowledge success in the undertaking, and the Hudson and Essex cars, which had up to that time been unrepresented here, are now favorites with many.

Mr. Webster has quarters in the Quinby garage in the Latourell building and is ably assisted in salesmanship by A. L. Smiley. He is also the agent for the King radio, one of the big standard makes of the day.

**Gresham Garage
Hamlin & Hoss**

The two bustling proprietors of the Gresham garage, Frank Hamlin and Fred Hoss, spend a good part of their time assisting humanity out of the ditch by means of their service crane which is a part of their towing equipment.

They have been in business at their present location on east Powell street for the past three years, and in March of 1925 bought the 40 x 60 building of Mrs. J. S. Carlson.

The Gresham Garage is the authorized service station for the Dodge Brothers' automobile and it also carries Dodge parts. In addition to the Dodge service all makes of machines are repaired. Welding and lathe work are ably taken care of by means of modern machine equipment. The machine shop is located in the basement which is reached by means of a hydraulic elevator.

**GREAT LINE OF AUTOS
FROM GREAT FACTORY**

A Whippet roadster with a rumble seat is announced by the Overland company, makers of the Willys-Knight and Overland lines, Hessel Implement company, local dealers. This completes the new line of Whippet cars, which now includes the coach, or two-door sedan, coupe, touring, roadster, four-door sedan and Landan sedan.

In the Overland six the line will be increased to include a six roadster and Landan sedan.

With the Willys-Knight 70 roadster, recently announced, and the new 70 convertible coupe which is easily changed to a roadster, the Willys-Knight 70 line will also be complete.

The Willys-Knight great six is now complete in all models and with all models complete for 1927.

"The demand for these unequalled cars 'is steadily increasing,'" say the Hessel brothers, Will and John, and a great year of sales is anticipated in 1927.

**Ivy Filling Station
Popular Place**

E. L. Stafford purchased the Ivy Filling station in October of this year from T. R. Howitt. The station is located at the corner of east Powell street and Roberts avenue and is admirably situated to catch both local and transient trade. The usual line of gas, oils and accessories is carried and as soon as the weather is favorable Mr. Stafford is planning to put in a greasing and crankcase system. He has recently installed a battery of Merit lubricating tanks and pumps. Before starting in business for himself the proprietor was employed as a bookkeeper by the Standard Oil company for nearly three years.

Comparatively few auto drivers take decent care of their cars yet the car usually gets the blame when it fails to respond.

Want Ads. add to your profit.

**S. E. Palmquist
Is Auto Tailor**

S. E. Palmquist, popularly called Sam by his many friends, owns the only auto-top shop in Gresham. If anyone were to ask him his favorite motto he would probably reply, "It's an ill wind that blows nobody any good," for when an auto needs tailoring he can do it.

When Mr. Palmquist started in business 14 years ago he made a specialty of harness making and repairing, but as the automobile began to gradually replace the faithful horse the harness business became more of a liability than an asset and he decided to keep abreast of the times by shifting his business to include repairs to the fabric part of an auto. He still does harness work, however, but it is now only a small part of the business.

Mr. Palmquist owns the building on Main St. in which he works and has occupied it during the past 14 years with the exception of the two years immediately following the big fire of 1915.

**Lee Dimmick Has
Popular Gas Station**

Lee Dimmick, proprietor of Lee's Service station located three-fourths of a mile east of Gresham on the Mt. Hood Loop highway, purchased the place about a year ago and has a neat little business which is increasing in patronage gradually. The station is located on the former Lena Crum property and is very convenient for tourists who visit Mt. Hood or wish to make the popular Mt. Hood loop.

A feature of the Lee Service station is the ease with which machines can get in and out, as there is ample room for turning and also for parking. Mr. Dimmick endeavors to give a high grade of quality and service consistent with reasonable prices.

For real estate loans see or call B. W. Thorne.—Adv.

**Gresham Service
Station Service Well**

D. D. Smith came to Gresham a little over a year ago from Spokane and purchased the filling station and equipment of Walrad & Wright who decided to devote all their attention to the transfer business. The Gresham Service station carries a full line of gas, oils and accessories and also has a grease rack at the rear. The service dispenses nothing stronger than water for the radiator, has a liberal quantity of cool air for week-kneed tires, but peddling hot air is not in its line. Mr. Smith is ably assisted in his work at times by his wife, Mr. and Mrs. Smith have made many friends during their year's stay in Gresham and express themselves as much pleased with the town and its citizens.

**Bentley Keeps Autos
Going on All Fours**

"Lots of business in a small space" might fit the description of D. F. Bentley's tire and vulcanizing shop on Main street. While the building is rather small, Mr. Bentley enjoys a good steady patronage from his service in tires, accessories, oils and gasoline. Adjacent to his building he carries a good selection of standard automobile oils.

Mr. Bentley began business in Gresham five and a half years ago.

What you want, when you want it, as you want it—Want Ad. it.

**Portland-Gresham
Stages Accommodate**

A year ago George Lewis and his son Ed purchased the Base Line stage of the Gresham-Portland route from Sam Smith and since that time they have operated it in connection with their stage running over the Powell Valley road. A few months ago they incorporated under the name of the Portland-Gresham stages. Two auto stages are now owned by the company, the machine purchased at the time of the transfer from Mr. Smith being a brand new Garford bus with a capacity of 30 passengers. These machines are well heated and comfortable and provide a popular mode of conveyance between Gresham and the city.

**Quinby Garage Has
Choice Location**

E. S. Quinby and his son, R. W. Quinby, comprise the firm which came to Gresham in March of this year and purchased the garage and automobile repairing equipment of Botkin & Johnston. Their location is ideal on west Powell street, near Main, and they feel well satisfied with Gresham and business conditions here. Their line is the usual one of gas, oil and accessories and in addition they have a well-equipped repair shop where they specialize in the expert repairing of the Hudson and Essex machines.

Don't lay down the paper till you have read the Want Ads.



ETHYL THE NEW GAS

More Miles, More Power, No Knocks

Sold in Gresham only by

GRESHAM SERVICE STATION

DELL SMITH, Prop.

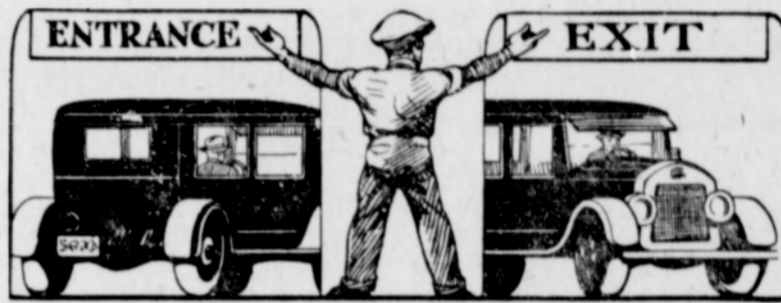
This wonderful motor fuel will give your old bus more power than it had when it was new. Put in a clean motor it will never make carbon.

Put your car on our covered rack to have your crankcase drained and refilled with the best grades of oils, also a complete greasing service.

I carry a good assortment of sizes in the high pressure and Balloon Goodrich Tires.

Try Our Automobile Repair Service

No matter what kind of a car you have or what its trouble may be—we can repair or fix it. We know engines and we can make them purr like happy kittens.



Buy your accessories, tires and tubes from us. Standard makes, guaranteed quality and just as low priced as cheap brands. Give us a trial order and be convinced.

GAS—OIL—ACCESSORIES

You will find in our stock of accessories just the present to please that motorist friend of yours. Our stock includes cigar lighters, hand and automatic rain swipes, fire extinguishers, see-back mirrors, spot lights, etc., etc.

Gresham Garage

HAMLIN & HOSS, Props.
Gresham

Garage Phone 2391
Nite Phone 706

ON OUR WAY TO 15 MILLION FORDS

The number of cars delivered since Jan. 1, as compared with the year before shows that "business is good with Ford."

Jan. 1, 1925 to Dec. 31, 1925	330 cars
Jan. 1, 1926 to Nov. 30, 1926	449 cars

We wish our many friends and patrons
A Merry Christmas
and
A Happy and Prosperous
New Year

Lincoln **Ford** Fordson
THE UNIVERSAL CAR

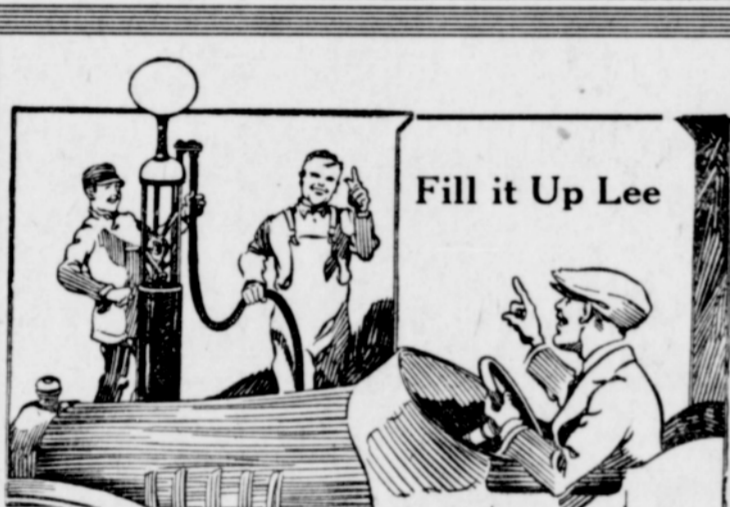
CARS --- TRUCKS --- TRACTORS

Raker & Son

Authorized Sales and Service

Gresham, Oregon

Phone 1301



You'll be surprised at the miles of smiles created by our gas and oils.

You get quality, service and price, when you patronize

LEE'S SERVICE STATION

3/4 mile east of Gresham on Mt. Hood Loop

Treat your car to a Christmas gift of New United States Tires and Tubes.



MOVING HAULING

No job is too large or too small and no haul too long or short, because moving—hauling—expressing is our business. We do it promptly, quickly and with the utmost care.

Fragile, breakable or perishable goods can be entrusted into our expert hands. Household goods and merchandise moved.

Our rates are most reasonable—let us do the job for you.

Long Distance Hauling A Specialty

LUNDQUIST TRUCK SERVICE

Gresham Auto Freight Terminal, Portland

TELEPHONE
1201