

Everything Little and Big at Hepp's Racket

If there is one store more than another in Gresham that the children love it must be the Hepp Racket store, the only one of its kind here. Little folks gaze admiringly into its windows and count the days until Santa Claus shall come down the chimney with some of those fascinating picture books or wonderful mechanical toys.

Not only are holiday goods for children to be found here, but the housekeeper can buy choice decorated dinner ware in half dozen designs as well as many useful kitchen utensils and other articles. Mr. Hepp started in business in Gresham a little over three years ago and has built up a substantial trade in small wares. He has a 20 x 90-foot space literally crammed with novelties of every description.

There is no need of going to larger places to do Christmas shopping when right here at home is a store with enough variety to afford a selection to the most discriminating. Practically every season of the year is featured at the Hepp Racket store by a unique and tasty window display, supplemented by a choice stock on counter and shelf.

Besides the store which is located in Gresham in the Altman block, there is a similar shop in Sellwood under the management of Mr. Hepp's mother, Mrs. Ida Hepp. Miss Emma Langford is the regular saleslady at the store here and others assist on holiday occasions.

Withrow's Restaurant, Fine Place to Eat

Mrs. Nora Withrow has been in the restaurant business in Gresham since 1917. She began with a small lunch counter on the opposite corner in the building now occupied by the Welling restaurant. Her efforts in this line met with success and she decided to procure a larger building, and purchased the place where she is now located. She has a pleasant dining room with a seating capacity of 60. Her main kitchen, which is well lighted and a model for convenience, is in the basement. Lifts operate between the two floors.

A side line of confectionery is a part of the restaurant equipment with an up-to-date fountain and an iceless cabinet for the ice cream products.

Mrs. Withrow makes a specialty of catering to parties who wish to entertain in this manner. Six employees are necessary to take care of the ever-increasing patronage of the restaurant.

The building in which Mrs. Withrow's business is conducted was purchased by Dan Murphy and Joe Pateneau two years ago.

Ladies' Shoppe Is Attractive Place

The Ladies Shoppe, of which Mrs. Winnifred Jones is the proprietor and manager, is a shop of whose appearance Gresham citizens may well be proud. Its windows are always attractive in the latest offerings in millinery and ready-to-wear apparel.

Mrs. Jones began her Gresham business venture less than a year ago in the Osburn building and has been so successful that a short time ago she decided to open a branch store at Sandy. This was placed in charge of Mrs. Max Schneider and carries practically the same line as the shop in Gresham.

Mrs. Jones does not bring to Gresham a shelf-worn line of goods that would not be worn in the city, but her stock is replenished frequently with new up-to-the-minute styles. For the Christmas trade she has an attractive display of stamped goods, handwork, ribbon novelties and hosiery, in addition to the regular line of wearing apparel and hats. Her spring stock of millinery, dresses and coats will be on hand shortly after the beginning of the new year.

Welling's Restaurant Makes Improvements

The Welling restaurant has been in business as such since two years ago last September on the busy corner of Powell and Main street. Mr. and Mrs. E. E. Welling purchased the place of O. A. Manning who operated under the name of the Liberty restaurant. Since the Welling family has taken possession many improvements have been made. A fine soda fountain has been added, private dining rooms constructed, additional tables put in and floors covered with linoleum. In consequence of these developments and undivided attention to business, the patronage of the place has increased 50 per cent. Besides the members of the family who assist in the work, extra persons are employed in kitchen and dining room.

Outlook Want Ads will help you on the way to success.

A. W. Metzger & Co. Has Largest Store

Without any question A. W. Metzger & Company has the largest store in Multnomah county outside of Portland. It occupies a 176-foot frontage on Powell street and extends 110 feet south on Roberts avenue. The present owners purchased the business of Dan Metzger in 1911 and in 1920 it was incorporated under its present name. A. W. Metzger, Will Metzger, Joe Exley and B. W. Thorne are the stockholders in the company.

Not only is it the largest general store but the grocery department is the oldest in Gresham. In addition to the complete line of groceries the firm carries hardware, toys, paints, building material and feed. The feed mill, the only one in Gresham, takes care of oats, wheat, barley and other grains with modern machinery for grinding, rolling and cleaning.

The Christmas windows of A. W. Metzger & Co. present a picture that draws many admirers, both juvenile and adult. Almost every conceivable toy is to be found there as well as luxurious gifts for the older members of the family. Mr. Metzger considers that the past year has been a fair index of business in general. The personnel of the working force at the store numbers 11 regularly employed and two extra persons who devote time once a week to the Gresham business. They are A. W. Metzger, Will C. Metzger, Frank Metzger, Joe Exley, Christina Humason, Quinton Kummel, Albert Zenger, Ernest Zenger, Harry Stanley, Walter Deardorff and Mrs. Marian Hoss. W. T. Gardner is the efficient window trimmer who visits the store weekly, and once a week C. C. Shay, an expert accountant, supervises the office accounts.

The Oscarett Is Credit to Owner

The Oscarett is the only shop in Gresham with confectionery as its main line. It was purchased in August of 1925 from Reynolds & Bunting by Oscar Johnson, a man of years' experience as a salesman in similar lines. This finely-located place at the corner of Main and Second streets was for several years the Schanno confectionery also efficiently managed, and Mr. and Mrs. Johnson have continued to make improvements in the interior from time to time. In addition to assistance rendered by their two sons, Douglass and Kermit, Mrs. Fern Hamblet is now employed, and during rush seasons other help is necessary. It would be hard to mention any line of confection that the Oscarett does not carry, besides the serving of excellent lunches. The Oscarett received its name from Mrs. M. M. Squire in a naming contest conducted shortly after the opening of the establishment. The name proved popular and gives distinctiveness to the place.

Bank of Gresham Has Prosperous Year

One of the greatest assets to the commercial life of a town is the banking interests which are an integral part of the industrial development of every live community. Gresham is favored with two good banks in its midst. One of these is the Bank of Gresham which was organized in November, 1910.

During the past year the total resources of the bank have gone over the five hundred thousand dollar mark for the first time, and Gresham is now listed in the cities of the state showing deposits of over one million dollars. A goodly share of these deposits is in savings accounts which reflect the character and stability of the people in this community.

The Bank of Gresham has enjoyed a prosperous year and new checking and savings accounts are continually going on the books.

C. E. Johnson, cashier, came to Gresham in February of this year from Moro, Oregon, to assume the active management of the bank's affairs. He was formerly connected with the bank of Moro and with prominent real estate interests of eastern Oregon.

The directors of the Bank of Gresham are H. A. Lewis, W. E. Markell, K. A. Miller, C. E. Johnson and A. C. Hampton. The bank's officers are H. A. Lewis, president; W. E. Markell, vice president; K. A. Miller, vice president; C. E. Johnson, cashier, and Martha C. Hagberg, assistant cashier. Miss Esther Peterson and Mrs. Florence Botkin are employed as bookkeepers in the office.

Radio Electric Co. Have Neat Place

The Radio Electric company, composed of J. T. Horr and his son, J. R. Horr, began business in Gresham on a modest scale two years ago in the old Brown building which has since that time been torn down. In May, 1925, at the time the corner at east Powell street and Roberts avenue was leased by T. R. Howitt for the service station, the corner of this tract was sub-let to Mr. Horr and his son who proceeded to erect a substantial stucco-finished building thereon and promptly moved their equipment to the new and more favorable location.

The Radio Electric company features the handling of radios, the Atwater-Kent and the Radiola, also service is given on all makes of radios. "Everything Electrical" might well be applied to this shop which makes a specialty of electrical appliances, light fixtures, floor lamps, washing machines and dryers. The members of the firm are licensed electricians. A line of confectionery is incidental.

On account of the convenient location the Radio Electric corner has been procured as the stage terminal for all lines of out-of-town bus service and the neat little "shop" is used as a waiting room.

Church Plans for Aggressive Work.

At the approach of the Christmas season and the anniversary of the birth of our Lord and Saviour, the Free Methodist church extends greetings to you and congratulates you on the fine Christmas issue of the Outlook which we look forward to each year. Our society takes this opportunity to thank you for the prominence you give us weekly in your valuable periodical.

Since you stand for the development of the community to a higher standard of efficiency and righteousness, we pledge ourselves to the same end and will do all we can to make Gresham a better place to live in and in which to rear our children.

As a church we are striving to so live that no one shall be turned aside from the right because we failed, but rather that many who walk in darkness shall turn to the Lord.

We are planning a program of extension and progress to properly take care of our growing Sunday school and congregation. We shall hold ourselves ready to help our less fortunate fellowmen, to give them the essence of the gospel, and to give them a church home that shall be a protection to them from the storms of strife and sin, to make them better citizens than we found them.

Cooperating with you and the other churches, we seek the place in the world to which our Lord called us. "Not to be ministered unto, but to minister"—to give and not to be given to.

L. A. SKUZIE,
Pastor Free Methodist Church.

Hicks Company Dry Goods Exclusively

The W. R. Hicks company, which is located in the Altman building on Main street, is the only exclusive dry goods store in Gresham. In April of this year Mr. Hicks purchased the interest of L. A. Wack, with whom he was associated as a partner for nearly four years. The concern was formerly conducted by Bishop Brothers who sold out to the Wack Mercantile Company in 1922. The store carries a full line of dry goods, bedding, ready-to-wear apparel, shoes and novelties. Everything can be purchased in the dry goods line here that is needed for the average family. Late styles and snappy bargains dominate at prices not surpassed in the city. Especially is the Christmas stock complete with many choice selections of appropriate and handsome gifts.

Mr. Hicks is assisted in the business by a competent corps of salespeople, Miss Gladys Sharp, Mrs. M. M. Squire, Miss Florence Johnson and Vearl Howell.

Mr. Hicks is pleased with the general trend of business activity for the year 1926 and considers it the best year of the four he has been associated with the store here. A substantial increase of at least 20 per cent has been noted in the past year's receipts and the sales force is looking forward to another year of renewed business activity.



GIFTS

That
Delight
Smokers

Everything that the smoker needs may be selected from our complete assortment of Gift articles. Make up your gift list to include his favorite type of pipe and special blend of tobacco.

FOR DAD—A box of his own favorite cigars would please him more than any other gift.

FOR BROTHER—A carton of Camels, Chesterfields or Lucky Strikes would make a big hit.

FOR SISTER or MOTHER—A big box of candy in a miniature cedar "hope chest". The candy won't last long but the cedar chest can be used a life-time as a handkerchief box.

Roberts Confectionery

Phone 1361

Gresham



You May Be Stepping Out CHRISTMAS WEEK

You may know it now. Then again, you may not know until too late, that you're going to step out to a nice party during the holidays. Why not pull out the dress clothes now, tell us to clean and press and have them ready for you. We will call for and deliver the work—at the very hour you may name. Our prices are always reasonable.

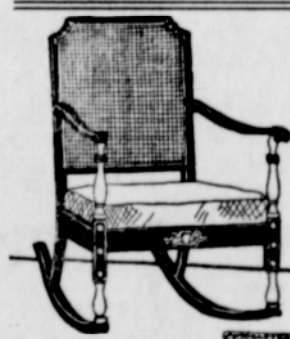
Phone
681

Gresham Cleaning and Dyeing Co.

Over Bank of Gresham

Gresham, Oregon

X'mas Gift Suggestions



Here is just the chair for that difficult corner that never looks quite right. You can get it plain or upholstered. We have many fine chairs of beautiful designs and wood.

Our store is crammed full of useful articles such as Andirons, Fireplace Sets, Floor Lamps, Rugs, Stools, Cedar Chests, Writing Desks, Music Cabinets, Kitchen Cabinets, Library Tables, Davenport, Etc., Etc.

Brunswick and the Pantatope

A gift that will never lose its charm nor cease to delight. Also Brunswick records—the best for use with a Brunswick. There are many world-famous artists recording for Brunswick.

Upright Models in mahogany or oak finish \$40 to \$60

Console Models \$80 to \$95

J. E. Metzger

Your Home Furnisher
Gresham, Oregon
Phone 1901

For the Children

Real wicker furniture, just like the grown-ups use, in complete sets of chairs, tables and settees. Our large line of kiddie cars, scooters, toddlers, etc., at prices that will appeal.



Stewart-Warner Matched-Unit Radio

INSTRUMENT • TUBES • REPRODUCER • ACCESSORIES

Say When!

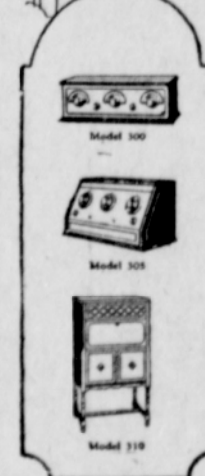
When will we have the pleasure of proving to you that complete radio satisfaction is here?

Don't delay—phone today for a home demonstration of the remarkable Stewart-Warner Matched-Unit Radio.

Here, at last, is the Radio of no regrets, due to the exclusive Stewart-Warner principle of MATCHING their Instrument with their Reproducer, Tubes and Accessories, all to function in perfect union.

Our service guarantees you perpetual entertainment without worry.

Hearing is believing. Say when!



Model 300 \$ 52.50

Model 305 77.50

Model 310 Upright.... 182.50

Model 315, Console.... 210.00

Model 325 77.50

Model 400, Reproducer. 19.00

Model 405, Reproducer. 13.00

Model 501, Tubes, each. 2.00

Every part of a Stewart-Warner matched-unit radio receiving set is there because it is better for it. Just say the word and we will bring a set to your house and install it.

That Christmas Gift

What finer Christmas gift could you possibly make to many of your young friends than a savings deposit book in the FIRST STATE BANK with a "Nest egg bank."

Such a gift carries with it all the pleasure, good will and Christmas cheer of the usual gift and in addition an indefinite possibility for good.

It points the way to success in life and may bequeath a habit of thrift that will attain that goal.

\$1.00 is sufficient to obtain such a book and Nest egg bank but you may be as liberal as you like.

The habit of saving money, while it stiffens the will, will also brighten the energies.—Roosevelt.



FIRST STATE BANK

GRESHAM, OREGON

A Strong Bank