

**CORD TIRE STRUCTURE PROBLEM OF MAKERS**

"Your tires are no better than their cord structure," is the terse statement made by Mr. Kaser of the Kaser Filling station, Mah and Division streets, Firestone Tire & Rubber Co. dealer in Gresham, emphasizing the need for greater thought on the part of every motorist for the vital factors in tire construction that control mileage and govern economy.

"Tires are, in reality, cord fabric structures heavily insulated and fortified with rubber," he said. "The backbone of the tire, the frame-work, the skeleton of the tire, is therefore the cord material from which it is built. On an even basis with the quality of the tread, side-wall and bead construction, too much attention cannot be given to the cord structure of the tire, when new equipment is being bought."

"In the first place, the actual quality of cord material employed is a vital factor. The best, long fibre cotton grown is put into good tires and, as a result, there is natural resilience, flexibility, strength and great powers of endurance.

"Use of this type of cord material is imperative in every good tire, a thing manufacturers have realized for years. But how to preserve this life, flexibility and strength in their cords, is a problem that has been hard to solve."

"How to insulate and impregnate every cord and every fibre of every cord, not only so they may be held firmly in place, reducing internal friction to the minimum, but to prevent the cords from actually burning out; to keep them from becoming old and brittle, that has always been and still is the big problem before the great majority of tire manufacturers."

"Firestone Gum-dipped Tires retain their original flexibility, strength and endurance with remarkable tenacity, as proved by the most grueling tests motoring, both on the speedways and the highways, can produce. This, of course, is due to the co-ordination between vital factors in their construction and quality of materials. Gum-dipping spans the gap that ordinary tire manufacturers leave wide open."

**Undenominational Services.**

"Louie the Indian" will give an account of his conversion and his subsequent experience at the Undenominational temple on Saturday evening. His wife accompanies him to this service. "Louie" is a Wenatchee Indian and owns a large fruit farm.

The service on Sunday will begin at 9:30 with an old fashioned love feast and this will be followed by preaching service. There will be preaching again at 2 in the afternoon and the closing service will be held Sunday night by Dr. Betts, of New York.

The services on both Saturday evening and Sunday will be held in the grove if the weather is permissible, otherwise, in the temple.

**Woodsawing Outfit Burned.**

The Calkins woodsawing outfit consisting of truck and woodsaw was completely destroyed by fire on Thursday of last week while the owner was engaged in sawing up a load of poles at the Tom Cowing place on the Base Line road east of the 12-Mile corner. The loss, amounting to close to a thousand dollars, was promptly adjusted by the United Underwriters through the local agency of Ross Brown.

The fire was caused by the backfiring of the engine. The exhaust went through the carburetor, resulting in an explosion. There was no possible means of extinguishing the blaze as it took but a short time for the flames to spread over the woodwork. A new machine was immediately procured and business was soon proceeding as usual.

**Cascara Shipments Decrease.**

Cascara shipments for the first six months of the present year have totaled 386 tons, of which 285 tons moved to domestic ports on the Atlantic coast, and 101 tons to foreign countries. Due to the low prices that have been offered for cascara during the present season, shipments have not been large, as the producers have preferred to leave the bark on the trees, rather than accept the price offered which would not allow them a fair profit, and as real cascara is grown only on the Pacific coast, the withholding of production may ultimately bring better prices.

The Port of Portland commission reports a constantly growing export trade with Norway, Sweden and Denmark and thinks the tonnage should be increased. At the present time, buyers, representing Scandinavian importing firms, are touring the fruit growing sections, conferring with growers, and making a careful check on production. Regular service between these countries and Portland is maintained, with a fleet of combination freight and passenger vessels.

**NOTICE.**

To whom it may concern; Mr. B. L. Beals has left my employ. Walter W. Metzger, August 19, 1926.

**A Real Opportunity.**

New York Life Insurance Company, 81 years old with 29,000 policyholders in Oregon and largest business in force in the state, desires energetic man or woman in Gresham and contiguous territory. Direct contract without any general agent to share commissions. State occupation and experience. Address, J. W. Day, Agency Director, Board of Trade Building, Portland, Oregon.—Adv.

**GRESHAM LOCALS**

Roy E. Cannon returned Monday evening from Bingham Springs in eastern Oregon, where he took a friend who is a patient in the U. S. Veterans' hospital in Walla Walla and made arrangements for several weeks' stay at that place.

Mr. and Mrs. Theod. Brugger and daughter Anna returned Sunday evening from a stay of six days at the beaches, including Seaside, Manzanita, the Tillamook beaches and Pacific City. They had a fine visit with the former Gresham people at Manzanita and reported all well.

Mr. and Mrs. D. D. Falkner and sons, George and Verne, of Portland and Miss Lottie Franklyn of North Bend, Oregon, spent the day Sunday with Mr. and Mrs. G. W. Mason at the B. O. Boswell home.

Mrs. B. O. Boswell, who is visiting with her sister in Kansas City, writes that the weather is extremely hot. She is planning to return home in a few weeks.

Walter E. Koch and family are moving into the Marston house on Lawrence avenue. They formerly lived in McMinnville.

Mr. and Mrs. C. E. Johnson have purchased the W. K. Hamilton house on Ava avenue and will take possession at once.

Mrs. Pearl Mack, who has been under treatment at a Portland hospital for several weeks, was discharged yesterday, much improved in health. She is at the home of Mr. and Mrs. B. W. Emery, where she will remain quietly for a few weeks while she further recuperates.

Miss Della Wilson of Corvallis was the guest Saturday and Sunday of Mrs. Chase E. St. Clair.

After spending a few days in Gresham, Mr. and Mrs. K. A. Miller have returned to Government Camp, where they are building a summer cottage. They have been working on the cottage for about three weeks and it is about finished. It is situated 1000 feet east of Government Camp hotel.

Mr. and Mrs. Ed. Strong are planning to leave early next week by automobile for New York city, where they will enter Columbia University for post graduate studies. On the way they expect to visit Yellowstone and Glacier national parks and will visit in Wisconsin with relatives of Mrs. Strong.

Mrs. Ida Linton of Joplin, Missouri, the aunt of Mrs. G. A. Cox and her daughter, Miss Lucile Linton, were her guests on Friday and Saturday. They were on their way to Seattle from California and later will return to Joplin where Mrs. Linton has taught in the same school for the past 28 years. Mrs. Cox's mother, Mrs. Edie Beagle and sister, Miss Ada Beagle came from Portland for a visit at the same time.

Charley Adams is erecting a large barn on his 100x150-foot area in the Clananah addition just east of his present residence. It is understood that later he intends to build a house for himself and family near the location of the barn. Mr. Adams does teaming of different kinds.

Gale Dalton, a nephew of Mr. and Mrs. George Duncan, came up from Newport Wednesday and stayed overnight with his relatives, leaving for his home at Centralia, Washington, the following day.

Miss Eliza Bechill and Grace Welch are spending a few days at the cabin belonging to Mr. Bechill near Brightwood.

Dr. and Mrs. Frank Peak and Mr. and Mrs. B. L. Walrad are enjoying a pleasant motor trip which began on Sunday last. They left for southern Oregon by way of the Mackenzie pass and from there expected to camp a few days at Wallowa lake. A visit at Spokane with relatives will occupy a few days, after which the party of four will return through eastern Oregon over the Blewett pass. A card received from them indicated they were having a wonderful trip.

Ray and Guy Cox were in Gresham Saturday and Sunday from Wahkiacus, Washington, visiting their parents, Mr. and Mrs. G. A. Cox, also laying in supplies for the coming winter for their ranch home.

Mr. and Mrs. W. J. Cooper left this morning for a trip of several days to Vancouver, B. C. Their daughter, Frances, accompanied them as far as Seattle where she will visit until their return from Canada.



We will give you a shampoo that will impart new vigor and lustre to your hair and we will show you how to care for it at home and furnish you with toilette requisites.

**Gresham Beauty Shoppe**  
PHONE OVER FIRST 1841 NAT'L. BANK

**20th CENTURY Fresh Goods**



Fresh from the fields to the 20TH CENTURY and fresh from the 20TH CENTURY to you. Our fresh goods departments are pleasing many customers. Shop at the 20TH CENTURY for your green goods as well as your groceries.

**Offerings Saturday and Monday, August 21 and 23 Inclusive**

- CAMPBELL'S BEANS**—Ready-to-serve food, the "BIG" tin, 3 for... **25c**
- NORWEGIAN SARDINES**—First run fish, in pure olive oil, 2 cans.... **25c**
- ROYAL GARDEN TEA**—First picking of choice young tender leaves, Orange Pekoe (Black) or Japan (Green) 1/2-lb. pkge. .... **38c**  
1-lb. pkge. .... **73c**
- LIBERTY BROOMS**—"5 sewn"; strong and durable, good value each..... **69c**
- DEL MONTE HOT SAUCE**—From California, 2 for..... **15c**
- CREME OIL SOAP**—(Limit 5 bars) 5 bars..... **25c**
- CRYSTAL WHITE SOAP**—Pure soap all through, 10 bars..... **39c**
- FRUIT JARS**—Ball Mason, quarts, dozen..... **93c**
- PURE LARD**—In bulk, freshly rendered, 3 pounds.... **65c**
- WESSON OIL**—"Make your own mayonnaise", quarts..... **49c**
- DEL MONTE'S ASPARAGUS TIPS**—Picnic, 10 1/2-ounce cans, each..... **19c**  
3 for..... **55c**
- ROYAL BAKING POWDER**—12-ounce can 43c, 2 1/2-pound can... **\$1.29**
- BON AMI CAKES**—An efficient scouring agent, each..... **10c**
- BON AMI POWDER**—package..... **12c**
- LIBBY'S MILK**—Nearest to fresh cream, tall cans, 3 for... **25c**
- TISSUE TOILET PAPER**—1000 sheets of soft sanitary tissue in a roll 3 rolls..... **22c**
- PUFFED WHEAT**—A nourishing breakfast cereal, package, (Limit 5 pkgs.)..... **10c**
- FLOUR**—Kerr's Best Patent—49-pound sacks... **\$2.04**  
Fisher's Blend..... **\$2.14**
- SNOWDRIFT**—A purely vegetable shortening, for frying or baking, 4-pound can..... **91c**

**20th Century Coffee** "Some Coffee" an expression of our customers. A perfect blend of the finest imported coffees. Direct from our own roaster to you makes the low price of... **lb. 47c, 3 lbs. \$1.38**

**NEW FALL HATS**

Style, distinction, dash and a touch of un-repressed youth combine to make these models equally becoming to Miss or Matron. The prices are within reach of any purse.



Large and small shapes of rich chiffon velvets and lustrous silks in warm, luxurious colorings. Cleverly trimmed with flowers, ribbon, buckles and gay embroideries.

**MISS HALSEY**

First Street opp. Telephone Office GRESHAM

**Grocery Bulletin**

- 1 Newberg Ham, whole or half.....lb. 42c
- 2 Bacon Backs, best sugar cured loins.....lb. 42c
- 3 Jowels, small pieces of good meat for seasoning, lb 27c
- 4 Rex Pure Lard, 4-lb. pail \$1.15, 8-lb. pail..... \$2.25
- 5 Large oval Sardines, in mustard tomato sauce and spiced..... 2 cans 25c
- 6 Fancy Norwegian Sardines, in pure olive oil 2 cans 25c
- 7 Festival Brand Shrimp, can 15c, 6 cans..... 85c
- 8 Choice Pink Salmon, 1-lb can 20c, 2 cans..... 35c
- 9 Sweet Mixed Pickles, in quart jars..... jar 50c
- 10 Rogers Prepared Mustard, in quart jars..... jar 35c
- 11 Van Camp's Pork and Beans, med. can 10c, doz \$1.15
- 12 Large Queen Olives, in quart jars..... jar 50c
- 13 Hawaiian Sliced and Grated Pineapple, small cans, 2 cans 25c
- 14 Gravenstein Apples, box 50c, Bartlett Pears, box 40c

**A. W. Metzger & Co.**

Quality and Service Phone 1451 Feed 1281

The many friends of H. W. Snashall are pleased to see him around the streets again after being confined to his home for the past nine weeks with a severe attack of rheumatism.

The Dr. Bolcom place of five acres a mile west of the business part of Gresham has again changed hands. Charles Wenzlaff a retired Chicago business man purchasing the property a few days ago. About a year ago it was sold to I. P. Smith, an employee of a large Chicago wholesale house. Mr. Smith moved onto the place with his family but recently decided to again resume his position in Chicago, and accordingly negotiated the sale of the property. The place is a very fine one with well-laid out grounds and surroundings. Mr. Smith leaves with pleasant associations of Gresham and vicinity and says that if he ever decides to retire from business, he intends to return to the west.

Rev. and Mrs. E. Horstmann motored to Everett, Washington, last Saturday with Rev. C. Hoffman of Portland and Rev. F. Schaefer of Milwaukie, Oregon, and attended the installation services at Zion Evangelical church, at Everett. The return trip was made Tuesday in a delightful rain.

**IT PAYS TO BE PROTECTED.**

**Prompt Adjustment Made by Oregon Company.**

The L. D. Calkins' Truck and Woodsaw was destroyed by fire August 12, 1926.

The truck, on which was mounted complete woodsaw equipment and which was owned by L. D. Calkins, well-known citizen of our city, was destroyed by fire in the late afternoon of August 12, 1926. The truck was covered by insurance by the United Underwriters, Incorporated. The loss was immediately reported to Mr. Ross J. Brown, who is the resident agent of this company, and the following morning the insurance company's adjuster called on Mr. Calkins and adjusted the loss to the full satisfaction of the insured.

The following morning, August 14, the insurance company delivered a check to Mr. Calkins covering the loss.

The United Underwriters, Incorporated, is a home corporation owned and controlled by Oregon capital and Oregon men, with head offices in Portland. A prompt adjustment of this loss is a specific instance of the prompt, reliable, and courteous service they render to their policy holders, and no one will make a mistake by placing their automobile insurance with this institution. It is the duty of the Oregon citizens to help this Oregon concern grow.

Complete details regarding this company and their lower rates, can be obtained from Mr. Ross Brown.

**Piano Tuning.**

Piano tuning \$3.50. Piano and organ repairing. Fred B. Jones, 2625 49th street SE., Portland, phone TABOR 8952, or Gresham 1561.—Adv.

**A Little Leak Will Sink a Great Ship**

**BEWARE OF EXPENSE LEAKS.**

Just free-hearted, open-handed spending habits.

Just little, impulsive, personal indulgences.

Just a prideful, idealistic scorn of small sums.

Such seemingly harmless tendencies as these are, in actual fact, sufficient to sink many a purposeful saving program of advancement and achievement.

Sail on to success by saving in an account with

**First State Bank**

A STRONG BANK

**Fuel Fuel Fuel**  
**COAL COAL COAL**

We have secured a supply of that famous Superior Rock Springs Coal at Summer Prices.

We are booking orders now for direct delivery from the car.

**THE BERRY GROWERS PACKING CO.**

GRESHAM, OREGON Phone 1871

**Window Cleaning.**

For expert window cleaning see S. Tajima, or leave orders with J. Ross Brown, Gresham, phone 2501 Adv.

Why have a lot of things around you don't need when some might be glad to get them at a bargain? Try a Want Ad.

If you want lumber write Sandy Lumber Co., Cherryville, or phone Sandy 223.—Adv.

For lowest rates on automobile, truck and general insurance see B. W. Thorne.—Adv.