

TUESDAYS
AND
FRIDAYS

GRESHAM OUTLOOK

TWICE
A
WEEK

VOL. 16, NO. 45

GRESHAM, MULTNOMAH COUNTY, OREGON, TUESDAY, AUGUST 3, 1926

\$1.50 Per Year

MULTNOMAH COUNTY FAIR OPENS; GROUNDS AND BUILDINGS FILLED

Dedication New Exhibits Building Tuesday at 2 p. m. Singing, led by Tommy Luke. Invocation, Rev. E. Horstmann, Address, "Looking Forward." O. M. Plummer.

"Fair Progress." T. J. Kreuder, President Multnomah County Fair Association.

Christening of New Exhibits Building by Miss Alice May Kreuder.

"The County and the Fair." Erwin A. Taft, County Commissioner. Singing, led by Tommy Luke.

Opening Program Tuesday Night. Tuesday night's program, starting at 7, at the race track will be the most complete, spectacular and thrilling of the five night programs. It will include the great spectacle, "The Wild and Woolly West of 75 Years Ago," with immigrants, stage coaches, attacking Indians, stampede, rescue by cowboys, etc.

Other features: Wild west rodeo, McCleve's trained horses, Japanese acrobats, performing elephants, Umatilla Indians in races, war dances, etc., half-mile running race (thorobreds), half-mile relay race (Indians), half-mile Roman race, half-mile squaw race, closing with \$1000 fireworks display. Three bands and male quartet.

Horse Racing Wednesday Afternoon at 2:30. Big parade on race track. Led by Queen Veve and princesses mounted. Cowboys, cowgirls, Indians, riding academy, six-horse teams, livestock, elephants, etc.

Crowning of Queen by Governor M. Pierce.

2:13 pace; 11 horses. Purse \$600. One of the biggest races ever run in the northwest.

2:24 trot, 1st division; 9 horses. \$500.

Two running races.

Introduction of wild west stunts, horse show, trained elephants.

Hunt club steeple chase; 6 to 8 entries.

Three bands and quartet.

Horse Races Continued Thursday, Friday, Saturday and Sunday Afternoons, with New Attractions.

Night Programs Repeated, with Additional Attractions, Wednesday, Thursday, Friday and Saturday.

Steeple Chase, Portland Hunt Club. Wednesday afternoon and Sunday afternoon, at the race track. Six to eight entries. Among the riders are the following:

Dr. Willis Tiller on Lalla Rookh.
Dr. Fred Pickering on Buster.
King Sweet on Midnight.
Henry Hall on Kentucky Babe.
Chuck Barker on Fanwood.
Sgt. Day of 7th Inf. on Starr.

FAIR NOTES.

Cozy Rest Room Planned. The Multnomah County Public Health association will conduct a rest room this year on the grounds of the county fair for the accommodation of women and children. This will be arranged in the annex to the poultry shed, formerly the main pavilion, and the only entrance will be the one located in the northeast corner of the building. Through the generosity of the local firm of J. E. Metzger who has contributed the cots and mattresses for the room and that of Olds, Wortman & King, which will furnish the chairs, the room will be invitingly arranged and equipped with a sand

box for the use of small children and possibly other play apparatus which a child up to six years of age would appreciate.

Here it will be possible for the mother of little folks to leave them and then spend her time in viewing the exhibits with the knowledge that the babies will receive the best of care and will doubtless sleep instead of being dragged around reluctantly by a tired mother. This work is to be done free of charge by the association and free health literature will also be distributed. Mrs. Ellen Post, who is acting health nurse in the place of Miss Mary Billmeyer, will be in charge of the booth, and community groups of women from Maplewood, Multnomah, Troutdale and Fairview will assist during the week.

Committee to Greet Distinguished

A reception committee consisting of Charles Cleveland, J. O. Wilson, Joe Dunne, Richard Deich and W. A. Ekwall will meet and welcome distinguished visitors and guests on the fair grounds during the progress of the fair this week.

Oxen to Be Feature.

The sight of two yokes of oxen drawing a wagon through the streets of Gresham yesterday afternoon was about as odd a one as an automobile threading its way through traffic would have been 40 years ago, especially to the numerous small boys who lined the sidewalks. Of course the presence of ox-drawn vehicles at this time would readily be attributed to the county fair. One yoke was fastened to the other by a long steel cable and they were guided by a driver walking at their side with a rope line. About half way down Main street the cable became loose from the yoke and the head team wheeled about face and for a few minutes the traffic of Gresham became one way traffic with the bewildered oxen holding the center of the stage. B. O. Boswell suggested that the animals become imbued with pep as they went by the P. E. P. office, which may have had something to do with the case. With the help of a wrench the cable was repaired and the oxen lined up again for their trip to the grounds. They are fine high-spirited animals and were the center of much interest.

An amusing anecdote took place a few days ago when a Jew from Portland came out for the purpose of obtaining a permit to peddle vegetables wholesale to the fairground for the cafeteria operating there. His indignation knew no bounds when informed he would have to obtain a permit the same as other peddlers. He was referred by Marshal Kelly to J. H. Metzger who confirmed the marshal's opinion and when he saw it was no "Go," his impression of Gresham and its officials would probably be unprintable.

Loud Announcements.

The Oregonian KGW loud speaker has been engaged to broadcast the announcements on the race track. This is the most up-to-date method. All will be able to hear clearly anywhere on the grand stand and bleachers at all programs. It is mounted on an auto and works electrically.

Committee Well Pleased.

The committee of arrangements for Monday's parade, M. M. Squire, O. A. Eastman and B. L. Walrad, express themselves as well pleased with the results of their efforts and desire to thank all who participated in any measure to make the effort a credit and help to the fair.

Read and use the Want Ads.

CLUB WORK PROGRAM

TUESDAY

8:00 a. m. Judging of boys' and girls' sewing and baking.

1:00 p. m. Judging club poultry.

WEDNESDAY

9:00 a. m. Judging of garden exhibits, potatoes, Holstein cattle, hogs and sheep.

10:00 a. m. Bread baking contest, Gresham cooking team.

11:00 a. m. Canning demonstration, Gilbert canning team.

11:40 a. m. Sewing demonstration, Portland team.

1:00 p. m. Judging sheep and hogs, open class.

1:00 p. m. Judging Jerseys, club and open class.

1:30 p. m. Canning demonstration, Fairvale canning team.

THURSDAY

9:00 a. m. Judging of Brown Swiss cattle and Guernseys.

9:30 a. m. Bed making demonstration, Portland team.

10:00 a. m. Bread baking demonstration, Troutdale cooking club.

11:00 a. m. Canning demonstration, Powell Valley canning club.

11:45 a. m. Camp cooking demonstration, Lynch cooking club.

1:30 p. m. Canning demonstration, Portland team.

FRIDAY

9:00 a. m. Showmanship contest, hogs and cattle.

9:30 a. m. Livestock judging contest.

10:00 a. m. Bread baking, Fairview team.

11:00 a. m. Bread baking, Maplewood team.

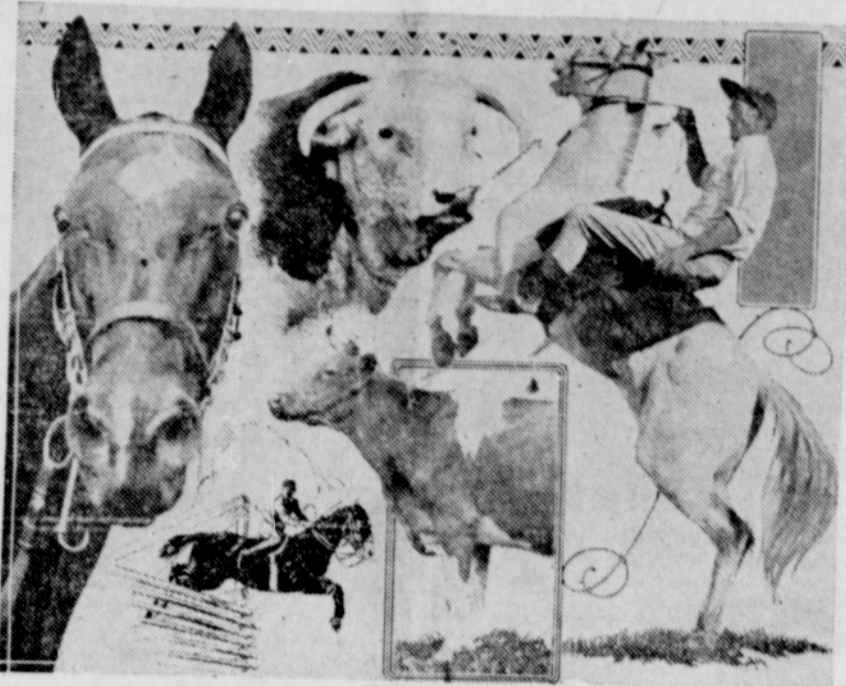
1:30 p. m. Table setting demonstration, Powellhurst team.

SATURDAY

10:00 a. m. Bread baking contest, Troutdale team.

11:00 a. m. Farm accounting demonstration, Powell Valley team.

EVERYBODY!



The displays and attractions at the Fair await you. Make the most of it for your benefit and the success of this big annual undertaking. It is your fair. Make your presence a part of it.

QUEEN AND MAIDS FETED AT LUNCHEONS

Queen Veve and her court will be entertained at several club luncheons during the week of the fair beginning with the chamber of commerce dinner in Portland on Monday. This was her first public appearance.

Monday evening the business men and citizens, of Gresham, under auspices of the Commercial club, held a luncheon in Masonic hall in honor of the royal party. A hundred or more men and ladies were present. To Oscar Johnson of the Oscarette belongs the credit of preparing the food and the tables for the repast.

On Tuesday noon the queen and her party will be introduced to the Rotary club; on Wednesday noon to the Ad club; on Thursday noon to the Progressive Men's club, and probably the honors will be extended on other days.

The queen of the 1926 Multnomah county fair is Miss Veve Holter, of Jefferson county. Her attendants, four girls from Oregon farms, are Miss Elinore Cleveland, of Umatilla county; Miss Ruth Robinson, of Clackamas county; Miss Rachel Peterson, of Washington county and Miss Pauletta Dowsett, a Gresham girl, who will represent Multnomah county. Mrs. Charles Cleveland, wife of the mayor of Gresham, has been selected as official chaperon of the royal party and Clifford G. Schneider will be "prime minister" for the week to assist in the entertainment of the fair personages.

Judging Schedule.

TUESDAY

8 a. m.—Boys' and girls' sewing and baking, club building, Miss Helen Cowgill. Domestic art, old pavilion annex, open class sewing and needle work, Miss Jeanette E. Cramer.

1 p. m.—Poultry, poultry building, open class and pigeons, L. W. Weisenbourn. Club poultry, poultry building, C. E. Brewster.

WEDNESDAY

9 a. m.—Boys' and girls' garden and potato exhibits, club building, J. E. Larson. Boys' and girls' hogs and sheep, judging arena, H. A. Lindgren. Cooking and baking, open class, old pavilion annex, Mrs. M. C. Maris. Rabbits, poultry building, H. E. Osborn. Holstein cattle, club and open class, judging arena, M. C. Jamison. Horticulture, new pavilion, J. E. Stansberry.

1 p. m.—Jersey cattle, club and open class, judging arena, M. C. Jamison. Agricultural exhibit, new pavilion, J. E. Stansberry. Grange exhibits, new pavilion, judging committee. Horses, sheep and hogs, judging arena, H. A. Lindgren.

THURSDAY

9 a. m.—Guernsey and Brown Swiss cattle, club and open class, M. C. Jamison.

The judges of the art and floral departments could not be learned at this time.

The baby show is scheduled for Saturday at 2 p. m., probably in the new pavilion with O. M. Plummer as judge.

County Fair Slogan.

Raspberries rare,
Pumpkins yellow,
Come to the fair,
And be a good fellow.

The above is the official Multnomah county fair slogan which is to be sung or repeated, according to fancy, every day of this week.

Free Stone Peaches.

The best yellow free stone peach grown. Bring containers and pick them yourself. Ripe August 10th, last two or three weeks. Kinney & Lamerson place, 3 miles east Estacada opposite Garfield Grange hall.

CITIZENS HONOR QUEEN AND COURT

Hail to Queen Veve!
Long live the Queen!

This was the greeting tendered the queen and her princesses at the banquet given in her honor last night by nearly 100 citizens of Gresham under the auspices of the Gresham Commercial club. H. L. St. Clair presided and introduced Mayor Chas. Cleveland who told of the search for a suitable queen and attendants to preside over the destiny of an agricultural fair, and of the final choice of girls from Multnomah and other counties of the state. He introduced the young ladies in turn and each spoke briefly of the attractions of her county and invited friendly cooperation in the matter of fairs and round-ups.

Prime Minister C. G. Schneider was called upon to present to the assembly the greeting of the queen to her loyal subjects, which was couched in the following words:

To the world of science, commerce, art and literature we owe much, but to him who tills the soil—who, as the 'Embattled farmer,' threw off the yoke of old world tyranny when our country was in the making and who, since that time, has been one of the bulwarks of our civilization, we owe a debt that has never been repaid.

At this season of the year when a bountiful harvest has been brought to a successful close, it is but fitting that we should join with the Great American farmer in celebration of that event. Therefore I, Veve, Queen of the Multnomah County Fair, call upon all citizens to join in celebration of this festive occasion at Gresham, Multnomah county, Oregon, August 3d to 8th, 1926.

Dated at Gresham, Oregon, August 2d A. D. one thousand nine hundred twenty-six.

VEVE,

Queen of Multnomah County Fair.

Queen Veve, the imperial ruler of the county fair, together with her attendants, are not to be considered as cowgirls, but are known as "harvesters." They are being entertained in Gresham homes during the week. One of their number, Miss Pauletta Dowsett, resides here.

EPWORTHIANS LEAVE FOR FALLS CITY MEET

A large delegation from the Epworth Leagues of Pleasant Home, Boring and Gresham left on Monday morning for Falls City, Oregon, where they will spend a week with several hundred other young people in an institute. Several hours each day will be spent in study. Lest the strain becomes irksome, a few hours are spent in recreation under trained leaders, and the evenings are given over to evangelistic and inspirational addresses.

The Epworth League of Pleasant Home and Boring is sending the largest delegation, also a member of the institute faculty, Mrs. Alta Gentry, who will teach a class in junior methods. She will have for her assistants in supervised play for the boys and girls Miss Anna Lennartz and Miss Violet Coe of Gresham. Others of this group are the pastor, the Rev. E. W. Withnell, Mrs. Withnell and son Harold, Mrs. Robert Lundbom, Virginia Watkins, Mrs. Joe Caldo, Virginia Lester and Willard Boring, Hermon Walters and Russel Gentry. Mrs. Withnell will act as chaperon for them.

Those going from Gresham are Miss Violet Coe, Miss Avis Rogers and Lyle R. Mason.

For lowest rates on automobile, truck and general insurance see B. W. Thorne.—Adv.

FAIR BOOSTERS VISIT CITY IN BIG SPECTACULAR PARADE

Gresham and Portland were treated to a colorful parade yesterday morning on the event of the Multnomah county fair boosters leaving here in a body, about 30 machines in all, for Portland where to the accompaniment of brass band music and the kindled enthusiasm of thousands the initiative of the 20th Multnomah county fair was fairly launched, the fair proper opening its gates this morning at 9 o'clock.

Two mounted motorcycle traffic cops led the line of autos which started at the fair grounds and moved south to Powell Valley road where it headed for the city. First in line was Mrs. Charles Cleveland who bore her dignity as chaperon in a becoming manner. With her were the queen, the imperial Veve, who, with her four princesses, Miss Elinore Cleveland, of Umatilla county, Miss Ruth Robinson, of Clackamas county, Miss Rachel Peterson, of Washington county and Miss Pauletta Dowsett, of Gresham, who will represent Multnomah county during the fair. Miss Cleveland is a granddaughter of Mr. and Mrs. Chas. Cleveland of Gresham.

Whenever an ordinary human starts in to describing queens and princesses, he or she has a man size job on hand and the present is no exception. While it might be said that the reigning queen of the Multnomah county fair rivals the beauty of the windswept Oregon wheat fields and impersonates the wild free life of the plains, it might as truly be written that Miss Veve Holton, whose home is the confines of a 10,000-acre ranch, in Jefferson county, is a modern 20th-century girl of quiet, unassuming demeanor and one who impresses all with her modesty and lack of haughty spirit, which is supposed to be the prerogative of queens since the beginning of time.

The queen was dressed in a royal purple blouse with orange silk riding skirt and a black hat trimmed in orange and purple flowers. Her maids were picturesquely gowned in the color scheme of yellow and blue with tan hats trimmed with yellow flowers. Mrs. Cleveland wore a becoming costume of brown with hat to match.

Walter W. Metzger, of the Buick distributing agency, has donated free

of expense the use of a handsome 1927 sport model Buick for the queen and her attendants during fair week. He drove the machine Monday during the parade and it will be seen on other excursions of the queen and her party.

A car followed that of the queen, with banners bearing the title, "The Two Chiefs", and here were T. J. Kreuder, president of the Multnomah county fair association, and Chief Minthorn, head of his tribe of Umatilla Indians, for several years past a prominent and interesting personality in connection with the fair.

Ben Jory's cowboys were in the parade, with typical cowboy outfits from 5-gallon hats to riding boots with clinking spurs. Another machine was driven by Mrs. H. H. Ott whose fairness of complexion was more vividly contrasted by the four dusky Indian maidens who occupied the car. Multnomah county club work and also the public school were well depicted in the trucks filled with happy-faced boys and girls.

McCleve's horse show was well featured in the line of cars and those who have attended the Pacific International livestock show and the Multnomah county fair of two years ago will remember with much pleasure the fine exhibition of horses which follows up the McCleve string and which will be in Gresham again during the week. The Portland Hunt club had two machines in the parade. The Gresham Outlook car, designated as the "press" car, was there and in Portland attached with one of the fair balloons paraded, filled with gas. The balloon was later brought to the fairgrounds.

The members of the Gresham band, in comic costume, made a hit. "Doctor" Gullikson, in real life a grocery clerk and Harry Bjur as an undertaker made a suggestive combination, while "little" Claude Welch with his 200 pounds impersonated a small boy in knee breeches with a candy sucker. A. J. Stout, a clarinet player, was a typical red-haired Irishman and made an instant hit with the ladies. Every player had some striking and amusing costume.

The queen and her attendants and other officials of the fair attended the dinner at the chamber of commerce which followed the parade.

CHAUTAQUA PROGRAMS WERE MOST INSPIRING

A Greshamite who attended the 32d annual Willamette Valley chautauqua assembly which recently closed at Gladstone, in an interesting interview, enthusiastically commends the excellent program which was offered this year to the public. Perhaps the outstanding number, in the opinion of the person referred to, was "Masters of Music," by John B. Ratto, in which four famous musicians were impersonated. Following this the Philharmonic Concert company of New York gave selections from the musicians represented which made a most realistic recital. Another musical treat was the John Ross Reed Concert company, also the solo work of Mrs. F. C. Clark from the University of Oregon was much enjoyed.

Among the many instructive lectures none was more so than those of Dr. Fred C. Clark, formerly of the Ridpath lecture bureau. Dr. Clark, attired as Uncle Sam, spoke on the subject, "Is America Playing the Part of a Fool?" also "The Giant of Chains." He stressed the query as to what would become of the government if the moral forces are not united. Another point he made was to the effect that enough spiritual forces are pent up in individuals to christianize the entire world.

Much stress was laid on the excellent history classes which were conducted each morning by Prof. M. J. Fenenga. By some these alone were considered worth the effort made to attend the sessions. The dryness was removed from the study of history and it was made a most delightful pastime. The vacation Bible schools were also of much interest and more than passing entertainments.

A regrettable feature of the chautauqua was the comparatively poor attendance. Two contributing factors to this may have been the three-day Fourth of July celebrations everywhere which preceded the opening, also it is thought the extremely hot weather may have decided some in favor of remaining at home. The grounds at Gladstone are a most delightful place to camp for two weeks, offering as they do, the amusements of rowing, bathing and swimming in the Willamette river nearby.

A sprig of mint is good with peas or lima beans.

STRONG FEATURES IN NEW ESSEX CARS

A new all-steel body of radically improved design is the feature of the Essex coach, announced and placed on display today by M. C. Webster, Hudson-Essex, Gresham dealer. The real story of this new car is said to be the story of a \$10,000,000 plant which the Hudson Motor Car company erected especially for the building of these bodies.

In this new plant body building has become for the first time in the industry primarily a steel-stamping process, and it has the largest battery of steel-stamping presses and the largest enamel-baking ovens in the world.

"The Hudson organization, a year ago, completed the design of this new body and laid out a program for a building to construct it," said Mr. Webster.

While the new bodies are radically different in construction from anything known up to the present, they retain generally the characteristic Essex lines.

Possibly the most striking feature of the new body is its unusual rigidity of construction. By the use of steel sills, all lines of weakness between the chassis and the body have been eliminated.

The whole interior of the car is exceptionally neat and trim—the dash well arranged and pleasing. The door handle and lock are combined in one unit. The steering wheel is solid welded mounted on a cast aluminum spider. The windshield wiper switch is on the dash and forms part of an attractive instrument board arrangement.

These bodies are mounted on the standard Essex chassis, with no mechanical changes whatever. Standard equipment includes shutters and motor, stop light, electric windshield wiper, rear vision mirror and tire carrier. The price announced is \$795, f. o. b. Detroit.

Banquet Friday Night
Take home a can of Nickerson's Jellied chicken and be among those present.

For real estate loans see or call B. W. Thorne.—Adv.

Electric Line Will Run Free Bus.

The Portland Electric Power company is coming to the front as usual, whenever the need arises, with the extraordinary service which has at all times marked the progress of this public utility, and beginning tomorrow, August 4 and continuing up to and including Sunday, August 8, will run a free bus from the O. W. P. depot between the hours of 10:30 a. m. and 10:30 p. m. to transport passengers to and from the fair grounds. This bus line will connect with all trains running into the station.