

TWICE A WEEK

GRESHAM OUTLOOK

TUESDAYS AND FRIDAYS

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GRESHAM, MULTNOMAH COUNTY, OREGON, TUESDAY, JANUARY 12, 1925

\$1.50 Per Year

LOCAL ROADS MAY BE PAVED SOON

Of considerable interest to Gresham and vicinity will be the information that the Section Line road between Gresham and East 82d street is to be included in an extensive plan for paving...

The Section Line road, which is by far the shortest route to Portland, will be paved for a distance of seven miles, the cost to be around \$120,000, the paving to be 18 feet in width.

Another item in the list of paving projects but which has not as yet been approved by the commissioners is the widening of about 22 miles of the upper Columbia River highway between the auto club bridge over the Sandy river and the county line.

It is also proposed to widen to 27 feet 12 1/2 miles of Sandy road, from 82d street to the auto club bridge at an estimated cost of \$437,500.

The commissioners propose to submit the matter to the voters asking them to authorize issuance of bonds necessary to proceed with the work.

WORLD SPRINTER WINS AUDIENCE BY LECTURE

The highest ideals in athletics and in all the relationships of life were set forth in his lecture last night by Charley Paddock, holder of the world record for the hundred-yard dash.

Paddock is not only an athlete of world fame, but a special writer for a large group of Western papers. A year ago he sailed for the Orient in company with Loren Murchison, fellow Olympic star.

Mt. Hood Travel Heavy.

The traffic prevailing along the Mt. Hood highway last Sunday was reported to be almost equal in volume to that of a mid-summer Sunday.

It is impossible to complete the entire loop on account of snow, but cars were able to go to the White river crossing, 16 miles beyond Government Camp.

Journal Bargain Rates Now On.

Bargain rates on the Oregon Journal are now on, also attractive combination rates with the Gresham Outlook.

WANTED

More people to read and use the Want Ads. Notice the careful classification and look for what you want or advertise for it.

Berlin's Bride



Ellen Mackay, daughter of Clarence H. Mackay, head of the Postal Telegraph and Cable Company, started society by suddenly becoming the bride of Irving Berlin, song writer, last week.

No doubt it will interest the reader to know that the song hits we have all been singing for the last year or so were factors in this unique courtship.

But love—and Berlin's harmony won the maiden's heart after more than two years of conquest. First, Berlin wrote:

"All Alone, I'm so all alone—There is no one else but you. All alone by the telephone. Waiting for a ring, a ting-a-ling. I'm all alone every evening. All alone, feeling blue. Wood'ring where you are—and how you are—and if you are—all alone too."

Then Miss Mackay sailed for Europe—trying to please dad—and Berlin's song appeared:

"What'll I do—when you—are far away—and I am feeling blue—Miss Mackay returned from Europe—and another Berlin song appeared. The popular, "REMEMBER—have you forgot to remember."

SECRET LEAKS OUT OF MARRIAGE IN NOVEMBER

Coming as a complete surprise to their many Gresham friends is the announcement of the marriage of Thomas Cooper and Miss Valetta Macaw which was an event of November 19 at Stevenson, Washington.

The bride is a graduate of the 1924 class of Gresham Union high school and is employed in the joint office of the county agricultural agent and county club agent.

Cards were received a few days ago announcing the marriage of the other son of Mr. and Mrs. W. J. Cooper, Ross Cooper, of San Francisco, who married Miss Ida Wood in San Francisco on January 2.

TROUTDALE BANK THUGS TROUGHT CAPTURED

H. E. Blyed, cashier of the Troutdale State Bank, is of the opinion that a positive clue has now been chased down and sufficient evidence fastened on a trio of thugs arrested in Redding, California.

Why have a lot of things around you don't need when some might be glad to get them at a bargain? Try a Want Ad.

Add to your income, subtract from your losses, multiply your returns, divide your expenses, by using Want Ads.

GROWERS URGED TO PLANT MORE BERRIES

The following communication is addressed by D. E. Towle, manager of the Cooperative Berry Growers to the members of the organization:

"The time is now here when we should make our plans for additional berry plantings, and we wish to suggest that there should be liberal plantings made of all kinds of berries except gooseberries, which seem to be over-produced.

"Starting with the strawberry we would recommend the planting of the improved Oregon, the Marshall and Etterburg No. 80, say 50 per cent Oregon, 25 per cent Marshall and 25 per cent No. 80. The best results seem to be obtained from planting 3 1/2 feet apart each way and preferably on new land.

"We have inquiries for plants from other states and to insure passing inspection, these plants must be field inspected here. So it will be necessary to call J. E. Stansbery, phone MAIN 1744, or address courthouse, county fruit inspector, who, without any charge, will gladly inspect your plants and if found clean, will give you a certificate to this effect, and if you wish to have the association market plants, you should let us know at once the variety you have to offer and the quantity you can sell.

"The liberal use of sheep guano on the strawberry will pay you well. This ground product is especially adapted to use in now around the hills and it should be applied early and will insure more and earlier berries.

HIGH EAST WINDS DO CONSIDERABLE DAMAGE

Another high east wind is visiting Gresham and vicinity, carrying much discomfort in its wake and causing North Pole shivers to chase each other up and down the spine.

An electric light pole and wiring fell across a wire fence on the E. S. Hockman ranch near Troutdale, the electricity jumping from the fence wire to the posts around the chicken yard, burning the posts but fortunately failing to ignite chicken house or barn.

The flag pole in the yard of the city hall fell during Sunday night, landing across electric light wires and causing a short circuit on the high tension lines.

Those having trees around their residences are reporting fallen trees, but with no damage to property as yet.

It is hoped by those in charge of arrangements that as many as can will make an effort to attend this meeting which promises to be highly instructive and entertaining.

Poultry and Pet Stock Association Elect Officers.

The annual meeting of the Oregon Poultry & Pet Stock association met January 9 in the Oregon Journal building.

insure more and earlier berries. As the price is extra good this year, we wish to urge you to get busy and secure more tons of strawberries and larger profits.

"Our call for sacks last week resulted in liberal offerings, but as we use 1000 each week, we are still very anxious to get more. We still have some sugar sacks to exchange, so please get busy before they are all gone.

"We presume you have all received a copy of "The Farmers' Magazine," a national paper devoted to farming problems, especially cooperative marketing, which is just as important, in the writer's opinion, as production.

"The liberal use of sheep guano on the strawberry will pay you well. This ground product is especially adapted to use in now around the hills and it should be applied early and will insure more and earlier berries.

GRANGES OF COUNTY TO HOLD MEETING JAN. 16

A big mid-winter get-together meeting of the nine subordinate granges of Multnomah county, to be supplemented by as many visiting farmers as wish to attend, will be held at the high school gymnasium next Saturday, January 16, beginning at 10:15 in the forenoon.

The principal address of the forenoon will be given by Governor Pierce who will speak on the topic of "Law enforcement," with special reference to prohibition laws.

Woman's work will be featured by an address by Miss Jeannette Putman Cramer, editor of the home economic department of the Morning Oregonian.

The afternoon's program will begin at 2 o'clock. Selections have been promised by the high school orchestra and the girls' glee club will sing if transportation for the members can be arranged.

Because he joined the grange" is the name of a skit which will be presented by the members of the Russellville grange.

It is hoped by those in charge of arrangements that as many as can will make an effort to attend this meeting which promises to be highly instructive and entertaining.

Nue-Ova Treatment for Rheumatism.

I am paying more than market prices for all kinds of raw furs, including moles and rabbits.

Million Enough



J. S. Donovan of Boston when a poor boy vowed he would quit work if he ever accumulated a million dollars. He made his million in automobiles and on New Year's Day retired to take life easy. He is just 45.

Joe Donovan's million was not an "easy come" fortune. Far from it—because he started from scratch—a poor New England country boy without even a common school education.

He got a job in a machine shop and later it was there that he found himself. He learned the inside of an automobile engine as no other man in the shop knew it.

It was during those early trying years when salary would hardly pay room rent and board, that he made his vow to retire if he ever had a million dollars of his own.

After 34 years of a steady hard-working climb upward, Joseph Donovan at 45 has his million—and has kept faith with himself.

PARENT-TEACHERS OF COUNTY MEET JAN. 16

The Multnomah County Council of Parent-Teacher association will meet next Saturday, January 16th, at the Powellhurst schoolhouse on Buckley avenue, at 11 o'clock.

Refreshments will be served at noon, following the presidents' reports.

Early Radishes Now On Market.

Although the present spell of weather is a trial to the most patient of folks, still the excellence of Oregon as a winter climate has survived another test during the past few days in which it has come out ahead.

Journal Bargain Rates Now On.

Bargain rates on the Oregon Journal are now on, also attractive combination rates with the Gresham Outlook.

Raw Furs Wanted.

I am paying more than market prices for all kinds of raw furs, including moles and rabbits.

Pedigree Blanks.

FRUIT GROWERS ELECT OFFICERS

Practically all of the stock of the Gresham Fruit Growers association is owned or controlled by the Berry Growers Packing company, which for several years past has leased and occupied the property of the association.

Directors were elected as follows: J. F. Jaeger, Karl J. Hagberg and H. M. Miller for three years; P. A. Johnson for two years and F. O. Ekstrom for one year.

Following the annual meeting the newly elected board of directors met and organized, choosing J. F. Jaeger for president; Karl J. Hagberg for vice president and J. J. Fisher for secretary-treasurer.

In accordance with a resolution passed by the stockholders in annual session, the board of directors voted to pay as large a dividend on the stock as possible after allowance has been made to cover the current expenses of the year.

J. J. Fisher and Miss C. B. Green were named as an auditing committee to check up on the records of the years past.

"The Swede Printer" Will Entertain.

Of interest to radio fans will be the announcement of the fact that Arthur B. Carlson, "the Swede printer" and president of the Carlson Printing company, a large printing establishment in Portland, will be heard in Swedish dialect with Jim Palmer and his gang, Y. M. C. A. entertainers over KFJR, the Ashby Dickson broadcasting station in Eastmoreland, the first and third Wednesdays of each month at 7:30 p. m.

Short or Long, That's the Question.

Mrs. John B. Henderson, Washington society leader who wages war against short skirts and cigarettes for American girls seems to have been incited to the fray by secret worry over what happened to Rome.

"America is going the same way that Rome went to her ruin," says Mrs. Henderson. "Remember it was luxury and recklessness, too much thought of pleasure, that caused the fall of Rome," she adds, all of which may be alarming but not calculated to cause high blood pressure in 1925.

The Washington girls rising coyly in defense of modernism point out that Mrs. Henderson has had her fling, while they have theirs before them and ought to be permitted to enjoy it.

Fact is however, that most of the Washington debutantes are girls from the country. Indeed if it were not for Washington's shifting population and the heavy influx of the rural flapper it is hard to conceive how life would be bearable in the great city of statesmen.

Mrs. Henderson need have no fear for the morals of the American girl. They are inherent and not to be gauged by the fluctuating use of the tape measure.

Gresham Beauty Shoppe

everything in the line of cosmetic therapy. Courteous and efficient treatment. Mrs. Lois St. Clair, First State Bank building, phone 1841, Gresham.—Adv.