

TWICE  
A  
WEEK

# GRESHAM OUTLOOK

TUESDAYS  
AND  
FRIDAYS

VOL. 15, NO. 83

GRESHAM, MULTNOMAH COUNTY, OREGON, TUESDAY, DECEMBER 15, 1926

\$1.50 Per Year



## AUTOMOTIVE SECTION



### Dozen Auto Agencies and Scores of Filling Stations Make Business Lively in This Locality—Two Oil Companies.

#### GRESHAM SERVICE STATION CHANGES HANDS

The Gresham Service station, on the morning of December 1, disposed of its business to D. D. Smith of Spokane, who immediately took possession. Walrad & Wright, who erected the building and began the business last spring, still retain their transfer business and will also maintain their Gresham office headquarters in the service station here. About a month ago they purchased a new two and a half ton Federal dump truck which makes a total of four machines in their fleet. The new truck has a Staley steel body with hydraulic, underbody hoist, specially built at the factory with 170 horse power motor. This machine, as well as their other trucks, has been equipped with the Gruss air shock absorbers. They have also added a new trailer with a four-ton capacity.

Walrad & Wright have leased a

warehouse from B. L. Walrad on First street where they will store their trucks, equipment, etc. They have also leased a building in Portland which will be used as a warehouse there. An office will be maintained there with Mr. Wright in charge, while Walrad will run the office in Gresham.

Mr. Smith, who has purchased the service station end of the service station business, is an experienced man in his line, having been connected with an oil company in Spokane. He is taking hold of the work here with push and will spare no effort to make it a success.

#### Lewis & Son to Control Bus Service.

On January 1 of the coming year G. H. Lewis & Son, proprietors of the Powell Valley stage of the Portland-Gresham stage line, who have purchased the remaining factor of the interurban bus line service, that operating on the Base Line, will put on their new \$8700, six-cylinder motor

Garford machine, with a seating capacity of 28 passengers, in place of the bus now being operated by Sam Smith. Mr. Smith did not sell direct to Lewis but had disposed of his business to Clarence Harrison, of Portland, who in turn sold the line out to Lewis, who hereby assumes control of the entire stage service between Gresham and Portland.

Mr. Lewis recently made a trip to San Francisco and purchased the new machine of the Fisher-Gafney Body works of that city. The style and general arrangement are similar to the Garford which the firm has been operating on the run out of Gresham for some time past. Tom Cooper, who has secured the job of driving the new machine when it is put onto the Base Line, drove the big car up from San Francisco.

#### RAKER & SON HAVE BEST YEAR OF THEIR BUSINESS

Raker & Son report business for the past year better than ever before with winter sales holding up exceptionally well, and prospects for better business the coming year.

Following is a list of car owners who have very recently purchased the new improved Ford car from them:

The Gresham list includes M. B. Splawn, M. R. Quaintance, T. Miyasaki, Union Oil Company, C. S. McMurry, William Dolowitch, Earl M. Boise, F. L. Kinyon, E. Zenger, William Ferris, E. F. Mack, Joe Anderson, Larry Focht, K. Kanagee, G. F. Lane, C. H. Calkins, Mrs. Mary Fritz, Lauderback Brothers, Robert Booth, William Bellstein, Charles D. Williams, William McKeown, W. D. Kinder and Guernsey Wood.

Troutdale sales were made to Beuna Stone, John McGinnis, I. T. Wood and H. W. Fritz.

Portland purchasers were Gilbert Garrow, G. E. Reed, F. L. Flanery, W. S. Monigh, C. A. Wallace, George Anna Heinman, A. J. Krider, C. Spada, D. N. Meecklam, William Crowe, M. Potter, Mrs. A. Peterson, Clyde Perry, M. H. Park, C. Enabnit, H. B. Hockman and R. J. Foster.

Other purchasers were J. H. Shaw, H. Henningson, O. Gram, Geo. Koch, H. Walters and M. Bartsch, of Boring; G. J. Nelson and Kenneth Ellis, of Corbett; T. Kopper, of Welches and J. E. Griffey and E. C. Moar, of Clackamas.

Have you read Walter Ramser's tire ad. in the Automobile Section?—Adv.

Bright sayings by modern thinkers are found in the want column.

#### QUALITY AND SERVICE HELP HUDSON-ESSEX

Hudson-Essex is drawing to a close the most successful year in its history. The quarter-million mark in production has been passed, which is said by Hudson officials to be the largest volume of six cylinder cars ever made in a year by any manufacturer. Final figures will run considerably over this total, as business is going along much faster than is usual at this season of the year.

Not only have Hudson-Essex sales been sensationally good in the United States, but the demand for them in foreign countries is reported as largely increased. In Great Britain, the Essex is widely spoken of as one of the year's most successful cars, with sales running far ahead of any other American six.

In Canada the growth of Hudson-Essex popularity has been much ahead even of the showing in the United States, while South America, Africa, Australia, Europe and the Orient have come strongly ahead.

"The reasons behind such a world-wide growth must be interesting to the man who is considering the investment of his money in a car," said M. C. Webster, dealer in the Gresham area. "When the whole world agrees that a product is exceptionally good, the fact becomes hard to dodge.

"Hudson and Essex appeal because they offer a basic value which any man can understand. They specialize not in so-called 'features' of construction but in great basic value. The more informed a motorist becomes on just what makes up an automobile, the cost of an automobile, the more he is attracted by the Hudson-Essex values.

"That is true in the United States or anywhere else, and that is why Hudson-Essex has won so immense a following in the year now closing."

#### Fly Away, Birdie.

Thomas Jefferson Jackson, a large colored man, was being tried for assault and battery upon his wife, Irene. The judge asked him for an explanation of his conduct, which he gave as follows:

"Jedge, Ah's a hard-workin' man, Ah is. Las' night when Ah comes home fo' suppah Ah looks 'roun' fo' mah wife an' Ah don' see her, so Ah goes upstairs an' dere she is all dressed up and primpin' herself befo' a mirror. 'Ahrene,' Ah says, 'where is mah vittles?' 'Go on, don bodder me, niggab,' she says, 'Ah's a member of a lodge now.'

"Jedge, dat made me sore, an' Ah asked her ag'in for ma suppah, an' she said, 'Ah done tol' you once not to bodder me about vittles. Ah belongs to de Ladies Artillery of de Culled Eagles.'

"Jedge, Ah got so mad dat Ah picked dat woman right up and frew her out de windnow, an' said: 'If you is an eagle, den fly away, birdie, fly away!'"

#### Lodge Men in Congress.

There are 394 Masons in the House and 65 in the Senate. The House has 98 Pythians, the Senate, 13. The Odd Fellows have 74 representatives and seven senators.

#### WINTER DRIVING REQUIRES CAUTION

Pavements are wet and slippery much of the time during the winter months. Side curtains are up on many autos, reducing to a large degree the possibility of the motorist to observe approaching or passing autos, or to give the proper signals when operating a car in traffic. Heavy fogs are frequent additional hazards that shorten a driver's range of road vision and create slippery traction.

These are outstanding features in a great number of circumstances and conditions that make driving in winter considerably more hazardous than at any other time of the year, and the Oregon State Motor association is broadcasting throughout the state safety warnings calling the attention of motorists to the necessity of exercising extreme caution when operating an auto during the winter months.

"Speed is an item to be forgotten," says George Brandenburg, general manager of the State Motor association, "and it is up to the motorists to keep in mind the fact that skidding is a great factor in more automobile accidents than anything else. Good brakes are almost a hazard if they must be applied with such suddenness that they result in a skidding car that is entirely beyond the control of the driver and transforms a car into a spinning, hurtling hazard that results in damage and injury to the car and its passengers as well as every other vehicle in the path of the skidding car."

Motorists are cautioned to be extremely careful in giving proper and distinct traffic signals in advance of their stopping or turning so that other motorists in their immediate vicinity will be given an opportunity to apply their brakes gradually or to turn their cars carefully thereby eliminating the hazard of skidding on wet pavement.

"It is alarming to note how the percentage of accidents mounts during the first few weeks of winter driving conditions," says Mr. Brandenburg "and I feel it an extremely timely duty to send out caution notices that the motoring public may be cognizant of these facts. If the motorists will only be considerate and cautious in their winter driving, I am sure the accident and property damage percentage will be greatly reduced in Oregon."

#### Marriage Memories.

It was married men's night at the revival meeting. "Let all you husbands who have troubles on your minds stand up!" shouted the minister at the height of his appeal.

Instantly every man in the church arose except one.

"Ah!" exclaimed the minister, peering out at the lone individual who occupied a chair near the door, "you are one in a million."

"It ain't that," piped back this one helplessly, as the rest of the congregation gazed suspiciously at him. "I can't get up; I'm paralyzed."

Have you read Walter Ramser's tire ad. in the Automobile Section?—Adv.

# ESSEX SIX

Built Under Famous Super-Six Patents

The Coach  
New Low Price

**\$765**

Freight and Tax Extra

**\$185.00 Down**

For those who desire, special arrangements have been made whereby an Essex Coach may be purchased for a First Payment of \$185. The remaining payments conveniently arranged.



Hudson-Essex  
World's Largest Selling  
6-Cylinder Cars

## World's Greatest Values Everyone Says It—Sales Prove It

DECIDE ON THE FAVORITE

HUDSON \$1375 Here

ESSEX \$915 Here

ESSEX COACH	\$185.00 down	HUDSON BROUGHAM	\$450.00 down
HUDSON COACH	\$285.00 down	HUDSON SEDAN	500.00 down

Should you desire to turn in your old car it will be acceptable as first payment, providing its value to us equals the down payment required.

### M. C. WEBSTER MOTOR CO.

GRESHAM, OREGON

Phone 2491

Powell Street, opp. City Hall

## NEW WINTER "RED CROWN"



The new winter "Red Crown" is wild to go—crowded with mileage!

On sale at all "Red Crown" pumps.

STANDARD OIL COMPANY  
(California)

### WILD TO GO!