

TWICE
A
WEEK

GRESHAM OUTLOOK

TUESDAYS
AND
FRIDAYS

VOL. 15, NO. 83

GRESHAM, MULTNOMAH COUNTY, OREGON, TUESDAY, DECEMBER 15, 1925

\$1.50 Per Year

BUSINESS CONDITIONS ARE VERY GOOD, SAY MEN INTERVIEWED BY OUTLOOK

Business men of Gresham are practically a unit in the opinion that prosperity is abroad. The fact is told to them in dollars and cents. Increased demand for products of all kinds tells its own story as well as payment of outstanding accounts. The turnover of stocks has been heavier than in many years and farmers are putting money into savings accounts in increased volume. Here is the way some of the merchants of the city tell about business conditions.

Oscar Johnson of the Oscarett, confections, lunches, fruits and the like said, "I consider the business outlook good. I have been in business here but four months but during that time there has been a steady increase in volume."

Taber Pharmacy, C. N. Taber and William Thom, proprietors. "We opened up for business here on July 3 and trade has been picking up steadily," said Mr. Taber. "We are prescription specialists and appreciate the growing confidence of the people."

Eastman Lumber company. "Business has been exceptionally good with us during the year," said O. A. Eastman. "We have sold more lumber in the last 12 months than any year since before the war. So encouraged are we that we will establish a planing mill about January 1 in our yards by the Mt. Hood depot."

Guy D. Jones, jeweler, said the holiday trade has been very good, in fact better than any time during the five years he has been in business here.

Aylsworth & Martin, men's furnishings. "While business has been normal with us for the year," said J. R. Martin. "The holiday trade has been the best we have enjoyed during the three years this firm has been together. The Christmas trade has come earlier this year than heretofore showing the people have more money to spend and are doing their Christmas shopping early. We are glad to note that Gresham people are doing their trading at home, as we feel they should for they can get goods of equal quality here that they can in Portland and prices are as low or lower."

Botkin & Johnston, garage owners and Star car dealers, expressed satisfaction with the volume of business they had enjoyed and extended greetings to all their customers.

Hamlin & Hoss of the Gresham garage have been together two years and said business has been satisfactory.

Gresham Meat Market, A. J. W. Brown, proprietor. "We have the oldest meat market in Gresham," said Mr. Brown, "having been in business here 15 years. The market was established 25 years ago. Business has been exceptionally good during the last year and we hope in the near future to have better facilities for the handling of meats and a more inviting place to receive our customers whom we thank for their patronage."

M. C. Webster Motor company declared business satisfactory and that they are looking forward to a prosperous new year.

Ivy Filling Station, T. R. Howitt, proprietor, declared they had no kick coming. "We opened on Decoration day but our volume of business has been no funeral procession. We are satisfied and grateful to our customers," was the way they put it.

Gresham Battery Station, M. E. Allshouse, proprietor, said "From nothing, we have grown until we are doing a business entirely satisfactory and all within just a few months."

A. W. Metzger & Co., reported a healthy increase in business for the year and voiced their sincere appreciation of the patronage of the people of Gresham and vicinity.

Gresham Feed & Produce company stated their increase in business was entirely satisfactory.

John Brown, real estate and mortgages. "I have no complaint to make. The year 1925 has been satisfactory," was the expression of his judge.

Carl Dahl, shoe dealer and repairer, said he had no complaint to offer and had enjoyed a good year. He voiced Christmas greetings to all.

Gresham Drug Co., A. Dowsett and Joe Pateneau, proprietors, said their business has increased noticeably during the year and they believed it will continue to grow during 1926. "We have added more space to our store room during the year which tells its own story. We wish our patrons a Merry Christmas and a Happy New Year," they said.

Bank of Gresham, Karl Miller, cashier. "The Bank of Gresham has enjoyed a healthy growth during the year," Mr. Miller said. "Its total resources are greater than they have ever been which reflects the prosperous condition of the community. It is interesting to note that the two banks in this city have total deposits of \$982,173.89 and that Gresham

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ONE OF GRESHAM'S THRIVING INDUSTRIES



A part of the Gresham plant of the Oregon Pickle Canning Co., one of the thriving industries which adds thousands of dollars to payroll of this community. See article on page 2, section 1.

GRESHAM GRADE SCHOOL CREDIT TO COMMUNITY

A Merry Christmas and a Happy New Year to all. This is the spirit of the Gresham grade school where 392 happy, wholesome and bright-faced boys and girls are striving to do what their parents and teachers would have them do. Of this number 203 are boys and 189 girls. These are distributed through 12 rooms, about an average of 30 to each teacher.

Besides the principal, C. M. Quicksall, the rooms are presided over by the following body of instructors: Ida Nordine, Alice Leekley, Gladys Hoyt, Helen Hoss, Christine Johns, Grace Lane, Virginia Broughton, Adele Schenk, Buena Stone, Pearl Hayden, Rachel Chezem and Mary Krueger.

The pupils occupy 12 neat, well-ventilated rooms and are divided into A and B classes, except the 8th grade, as there were no failures in that grade last year, making all 8th grade pupils full year students. However, two have come into school recently who are mid-year pupils and it is possible that two or three others may be able to pass the grade at mid-year. In all other grades mid-year promotions will be January 18.

During the year some improvements have been made on the building which are appreciated by pupils in the lower rooms and by the members of the National Guard company, which occupies a basement room for its armory, and the play shed for drill room.

The school board consists of Arthur Dowsett, chairman, James Elkington, J. V. Cogswell and C. J. Lundquist, clerk. Mr. Dowsett is rounding out his 21st year as a member of the local board.

The building is kept clean by the tried and true janitor, George Tacheron, who now is in his sixth year of service.

Three busses are used to transport about 120 boys and girls from the homes a mile or more from the building. One of the busses is obliged to make two trips each way daily for its load.

The activities of the grade school are many. Six county clubs have been organized with a membership of 97. Three of these are cooking clubs, the first with a membership of 17, of

(Continued on page 4)

CHRISTMAS TREE IS ADMIRATION OF ALL

Towering 48 feet above the pavement, Gresham's first community Christmas tree was hoisted into place Saturday forenoon amid a steady downpour of rain which would have sorely taxed the patience of a less loyal bunch of citizens. Much favorable comment is being heard on all sides in regard to the fine, symmetrical tree which was secured at the expense of much hard work for the Christmas celebration in Gresham. A competent committee, under the direction of W. S. Everett of the local telephone company, placed the large tree into position. The bottom is well ballasted by sand bags and toward the center of the tree guy wires were fastened and placed across to safe supports, so the tree is practically as secure as if it were growing in its primeval state in the forest.

Much credit is due A. Brunner, who resides west of Gresham, for the donation of the tree, a great deal of his time and last, but not least, of a generous contribution of good humor when it became necessary to pull down a portion of his fence which he was left to rebuild at his leisure. Around 20 or 30 men and boys gave unstintingly of their time Saturday to assist in getting the tree to Gresham.

The program for the occasion is progressing evenly and will consist mainly of musical numbers. It will begin promptly at 7 o'clock and is expected to last but an hour.

Much credit is due F. L. Mack and his helpers for the fine effect produced in the brilliant illumination of the tree. Three hundred red and yellow and green lights were strung in a way to bring out the striking beauty of the tree.

Holiday Greetings

The Outlook wishes a hearty Christmas Greeting to all who in any way have helped to make possible this 24-page Holiday issue.

We have tried to make the reading matter representative of the progress and thought of the locality in all good things. The large space taken by advertisers is representative of their loyalty and progressiveness. Help us show our appreciation to them.

Greetings

All the officers and working force of the bank join in wishing the many patrons of this bank an dour many friends a very Merry Christmas and a New Year well filled with good health, happiness and success.

We want to cooperate in every possible way with the people of the community to win larger success than ever before. If our service will help you solve some problem or work out some plan, be sure to tell us about it.

We look forward to the New Year with much pleasure. Surely it has many good things in store for all of us. If we can help our friends to enjoy greater prosperity we shall feel that the Year has been well invested.

FIGURES THAT SPEAK LOUDER THAN WORDS

The strength of our hold upon public confidence is clearly reflected in the strength of the figures in the statement shown below which is put in such shape that it can be understood by any man, woman or child.

We thank our friends for the business they have given us and hope that the future will bring us still larger opportunities for service and cooperation.

Statement of Condition as of the close of business December 11, 1925

WHAT WE OWE.

Deposits—Represents the amount deposited in checking and savings accounts in this bank by more than 3000 people in Eastern and Multnomah Counties.....	\$623,581.90
Capital—Surplus and undivided profits! This is a protection fund that belongs to stockholders only when all obligations of the bank have been paid.....	68,631.59
Total Liabilities.....	\$692,213.49

WHAT WE OWN.

Cash in our vaults and due from approved banks.....	\$ 31,459.46
Reserve—Amount held by Federal Reserve Bank, a further protection to depositors.....	29,647.88
Bonds—Amount invested in Federal Reserve Stock, Municipal and other high grade bonds.....	358,614.72
Money Loaned—To this Bank's customers on first class security most of which is due in 90 days or less.....	289,236.99
Bank Building, Furniture and Fixtures—Including postoffice fixtures. This property is appraised as having an actual value of \$40,000, carried on our books at.....	30,395.27
Other Real Estate—This represents real estate other than the bank building and has been very conservatively appraised at \$25,000 carried on our books at.....	2,860.67
Total Credits.....	\$692,213.49
Total Resources, or the amount available to pay, \$623,581.90 deposited by our patrons.	

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GRESHAM, OREGON

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Bank of Gresham

Gresham, Oregon