GRESHAM OUTLOOK

Published every Tuesday and Friday at Gresham, Oregon, by the Outlook Publishing Co., H. L. St. Clair, Editor and Manager.

One year, $1.50, six months, 85c, three months' trial subscription, 50c. Combination rates with all the Portland Dailies.

ADVERTISING
Rates reasonable. Our representative will call.

Entered as second-class matter March 8, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.

The only criticism we have to offer concerning the loop highway is that it is too short.

Nobody jokes about Bryan now. There is a fear that he may have discovered he was right.

Oh, pshaw! When the 50-miles-to-the-gallon gas is put on the market they'll just tax it enough more to offset the difference.

A revolution in gas motors is at hand, say the scientists. That beautiful new car of yours may soon be out of date and look like some of the boats of 15 years ago do now.

OUR MODESTY.

We would rather our visitors would praise us than to be guilty of self-praise.

That's the attitude of most Oregonians.

Of course, we can say to the easterner, We'd like to have you come so we can show you but if we advertise too strongly the beauties and marvels of our scenery and charm of our climate we might raise expectations too high. We'd rather let it be something of a surprise then we enjoy hearing the visitors expatiate.

In the Morning Oregonian that great humorist, Irvin S. Cobb is quoted in an interview as saying, "I wonder if the people in the west have ever realized that they have climate and scenery. I have never heard any of them mention it. And they have hospitality, too."

Of course, Cobb meant to be facetious.

But along side of this statement put that of L. S. Storrs, a noted electric railway man from New York, who was recently a guest of Franklin T. Griffith of the P. E. P. company on a Mt. Hood loop trip. He says:

"When your Mount Hood Loop highway gets better known throughout the United States you won't be able to keep America from your doors."

"It may sound rather conventional to you for me to say there is nothing in the world to compare with that tour for sublimity, grandeur and panoramic splendor, in a vague sort of a way, I had heard you were doing something to improve your highways out here and to make them more accessible to the tourist trade, but I had never dreamed that such wonderful scenic glories were within such quick and easy access from Portland. It opened my eyes and I have traveled a great deal in this country and abroad.

"I don't believe you Oregonians fully realize the invaluable scenic and tourist assets your great state possesses. But you've got to advertise. Your whole state should take off its coat, roll up its sleeves and pitch in and tell the world; advertise this magnificent highway journey. Spend some money and it will come back a thousand fold. I wish we had something like that back in New England where I come from or around New York where I now live."

OREGON'S BONDED EBT.

Much has been written of late regarding Oregon's bonded indebtedness and the state has been given much unfavorable advertising in this regard for it has been made to appear that Oregon about tops the list of states in bonded debt in proportion to population.

The Business Digest issued seasonally by the United States National bank of Portland contains an article by C. C. Chapman, the statistician and editor of Oregon Voter, on this subject, in which, after a thorough presentation of the subject, he draws the following conclusion:

"As the net debt of states, payable from general taxation, is known to have increased substantially since 1922, it may be said without possibility of authoritative contradiction that so far as state debt payable from taxation is concerned, the per capita debt of Oregon is considerably under the average for the United States at this time. Instead of being at the top of the list, Oregon's position would be about in the middle, along with Minnesota and Washington, somewhat under New York and considerably under Massachusetts.

"Any comparison of state debt which fails to take into account the circumstance that over 90 per cent of Oregon's state debt is self-sustaining, and not a burden upon the general taxpayer, is an unfair comparison as to Oregon. In comparisons of debts of cities the custom is to classify separately such debt as is met by general taxation of property. Application of the same customary rule to the Oregon state debt would reveal that it is lower than the average state debt in proportion both to assessed value of property and to population."

CHICAGO'S BIG RADIO NEXT AFTER GRESHAM'S

More than a score of cowboys and cowgirls from this state will descend on Chicago August 15 to 23, for the roundup and world's championship rodeo in an effort to capture for Oregon championship honors in the greatest of all western sports. The rodeo, which will be held in the Grant park stadium, is under the auspices of the Chicago association of commerce, with "Tex" Austin, foremost of cowboy contest directors, in charge of the various events.

Mike Hastings of Pendleton, world's championship steer wrestler in 1921, and holder of the world's record for throwing a steer in seven seconds flat, is among those from Oregon who have signified their intention of taking part in the Chicago rodeo. Others from Oregon who have taken notable part in previous world championship rodeo contests, and who are expected to attend the Chicago contest are: Fox Hastings, Loretta Butler and Opal Wood, all of Pendleton, and Everett Riggs of Lakeview.

The Oregon group is anticipating no "soft business" at the Chicago rodeo, however, for there they are to meet a hundred or more cowboys and cowgirls from other western and southwestern states bent on the same mission as themselves. From the "brush" of the southwest to the ranges of Canada the challenge has gone out to the buckaroos and these together with the cowgirls and steer bulldoggers will there renew old rivalries and perhaps write new records into the classic of the cattle country. Winners in the Chicago rodeo will share in $30,000 in cash prizes, the largest sum offered anywhere this year, as well as in the world championship belts and trophies.

"Use want ads"—a good adage.

NOTICE FOR PUBLICATION.

Department of the Interior. U. S. Land Office at Portland, Oregon, August 4, 1925.

Notice is hereby given that Ingolf Carlson of Route 1, Troutdale, Oregon, who, on August 3, 1921, made Additional Homestead Entry, No. 07128, for NE¼ SE¼, Section 11, Township 1 S, Range 4 E, Willamette Meridian, has filed notice of intention to make Final Proof, to establish claim to the land above described, before the Register U. S. Land Office, at Portland, Oregon, on the 24th day of September, 1925.

Claimant names as witnesses:

Ray C. Judd, of Route 1, Troutdale, Oregon.

Herbert W. Bosch, of Troutdale, Oregon.

David Thomas, of Troutdale, Oregon.

Morris Johnson, of Troutdale, Oregon.

Multnomah County, 40 acres.

Act 6-9-16.

WALTER L. TOOZE, Sr., Register.

Notice will be published five consecutive weeks in the Outlook, Gresham, Oregon.

Greer Automobile College Gets Veterans' Trade School.

The United States veteran's bureau electrical trade school has just been acquired by the Greer college of Automotive and Electrical Trades, Chicago.

The U. S. V. B. school was one of the most completely equipped electrical schools of its kind in the United States, and is said to have cost the government approximately $250,000 for equipment and installation.

The modern up-to-date equipment has been moved to Greer college and will be used henceforth in a new course of training in practical electricity now being offered by Greer college.

In acquiring the U. S. V. B. school, the Greer college has placed itself in a most advantageous position for teaching ambitious men the fundamentals of the electrical trade in addition to the automotive business, in which it has specialized for the past 23 years with many thousands successful men to its credit.

Business is built on advertising; buying is encouraged by advertising; the public is benefited by advertisng.

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Just opened in the McKilliken Bldg.
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Work Guaranteed. Prices Reasonable
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Supplied Daily
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Weatherly Ice Cream
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The Coolest Place in Gresham
TABER PHARMACY
PRESCRIPTION DRUG STORE
Phone 1761 Second and Main

"60 MILES TO THE GOOD. *HOW'S THAT?*"

You can get from 15 to 30 miles more to the tankful of "Red Crown" if you follow the practical instructions in the Red Crown Mileage Card. Here's one motorist who got *more:*

"I've been following my mileage with a Red Crown Mileage Card, and I'll say the Standard Oil Company knows how to make real mileage gasoline. I'm getting 280 miles on a 20-gallon tank against 220 miles just a month ago, so I'm 60 miles to the good. How's that?"

You, too, can get extra mileage from "Red Crown"—start "saving miles" today. Buy from any Red Crown pump in town.

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The best buy in town—by miles
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Phone TAbor 4979
Route 1 Portland, Ore.

First insertion, 1c a word, minimum 20c; subsequent insertions, ½c a word, minimum 10c.

LIVESTOCK

CATTLE

3-YEAR-OLD Jersey heifer, milking some, $35. Alfred Sloop, Boring, Oregon, Route 3. One mile south Orient Grange hall.

FOR SALE—Fresh Guernsey-Jersey cow, 6 years old, $65. F. G. Price on Bacon place, Base Line road, Gresham 160x1.

FOR SALE—A-1 young Jersey cow, fresh May 15. Tuberculin tested, $90. H. Gernaud, Rout 2, Box 13a, Boring, Ore.

PIGS

FOR SALE—40 good pigs and shoats. S. T. Lind, phone 28x1.

POLAND CHINA PIGS for sale. H. D. McCreary, mile and half north Pleasant Home.

RABBITS

PURE BLOOD NEW ZEALAND rabbits for sale. J. F. Jones, Gresham, near high school.

POULTRY

FOR SALE—3-month-old White Leghorn cockerels, direct from Tancred. High record trapnested dams, $1.25 each. H. C. Compton, Boring, Oregon. Phone Gresham 95x.

POULTRY WANTED
ALL KINDS, ANY TIME
WE PAY CASH
GRESHAM PRODUCE CO.
Phone 1103 Gresham, Oregon

Real Estate, Rentals, Loans

FOR SALE—The best bargain in this country. 20 acres, 5 acres cleared. 7-room home, modern. Barn, 2 chicken houses, 75 chickens, 5 tons hay, brooder stove, orchard, garden, some furniture. $6000, terms. John Brown, Gresham.

FOR SALE OR RENT—About 5 acres all in cultivation. Orchard, barn, 8-room house. In Gresham. $6500, terms. John Brown, Gresham.

FOUR-ROOM BUNGALOW in Gresham, for rent. Close in. Chicken house, half acre ground, fruit. Will consider sale. S. G. Roper, 672 Drew street, Portland. Inquire at Outlook.

9 1-3 ACRES, including 7 acres raspberries, 6-room house, barn, chicken house, garage, gas, city water; by owner. J. F. Jaeger, Route 1, Box 140, Portland, Oregon.

Modern 5-room house for sale, large sleeping porch, two lots, apples, pears, prunes, walnuts, filberts, grapes and blackberries, only $2300, terms. H. W. Cooley, Gresham. Phone 51x2.

LOANS WANTED—$200, $300, $500, $700, $1500. John Brown, Gresham, phone 2501. tf

FARMS FOR SALE, large or small. In fine agricultural section. Karl J. Hagberg, R. 2, Gresham, phone 576. tf

FARMERS INSURE in the old reliable Oregon Fire Relief Assn. Five-year policy payable each year, with no assessments. Assets over half million. B. W. Thorne, agent. tf

FARMERS ATTENTION!
Reduced rates on farm insurance in large stock companies. See John Brown, Powell street, Gresham, phone 2501. tf

MACHINERY

FOR SALE CHEAP, good as new 1½-horse gasoline engine and power washer, also household furniture. Phone 1481

Hessel Implements and Machinery, Guaranteed to Be as Represented.
2 good used potato diggers.
Used spreader.
3 good used wagons.
4 good cream separators.
5 gas engines.
16-inch ensilage cutter mounted with blower pipe complete, $150.
New ensilage cutter, special at $225.
Kerston stump puller with all saws and cables. A real buy.
A large list of other good used implements.
HESSEL IMPLEMENT CO.
Reliability Service

AUTOMOBILES

CHEVROLET FOR SALE, 1922 model, first class condition. Sanitary Market, Gresham.

FOR COUPE for sale in good condition, 1925 license, lots of extras. Leaving soon, must sell. Phone 1926.

TRUCKMEN ATTENTION!
State permits, liabilities and property damage can be had at greatly reduced rates of John Brown, Powell street, Gresham phone 2501.

Ignition Expert.
$25 will be given to him who proves that I cannot find the deficiency of his machine on starting, lighting and ignition. Main Street Garage. Phone Gresham 1228.

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Buy a Used Car of Hessel Implement Co.

1924 Chevrolet touring.
1924 Star Sport.
1924 Ford Roadster.
1924 Fordor Sedan.
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Oliver 2-bottom 14-inch plows, also Vulcan 16-inch chilled tractor plow, all in good condition.
Two Dodge 1918 tourings.
1924 Dodge touring.
1922 Maxwell touring.
1923 Maxwell roadster.
1924 Essex coach, lots of extras and looks like a new car.
1918 Ford bug. Looks and runs good.
Ford ton truck with cab, windshield and pneumatic tires.
HESSEL IMPLEMENT CO.
Reliability Service

PLANTS, SEEDS, ETC.

HUNGARIAN SEED VETCH for sale. John Eggiman, 1½ miles south Pleasant Home. Phone 393.

HAY

NEW BALED HAY for sale, very reasonable. A. R. Heiney, Gresham, phone 9x3. tf

EMPLOYMENT

STRONG CAPABLE BOY wants work at odd jobs. Call 105x2.

WANTED—Plowing and general team work. H. A. Curry, Gresham, phone 299.

WANTED—General team work. Plowing, grading and basement digging a specialty. E. Wall, Gresham, phone 33x4.

MISCELLANEOUS

NEW FURNITURE FOR SALE. Fir library tables, golden finish, 26x42, $5. Kitchen tables $2.75 and up. Chiffoniers and cedar chests. O. W. Thoren, Gresham.

FOR SALE—About 150 grain and potato sacks, 5 and 6 cents apiece. R. Treber, 2 miles east of Gresham.

HOME WANTED for a good bird dog. Leaving Gresham so will give it to the right party free. W. T. House, Gresham, phone 1751.

FOUR DOZEN half-gallon Mason jars for sale, 75c a dozen without caps or rubbers. Mrs. Mary McAllister, phone 50x5.

FOR SALE—Heywood-Wakefield baby carriage, ivory finish. Good condition. Phone 195x1.

FOR WOODSAWING call Steve Marston, phone 385. tf

FOR SALE—All kinds of 4-ft. wood, including slab wood; also loads of 16-in. sawed wood, delivered. L. E. Crasswell, phone Gresham 363. tf

CALKINS WOOD SAWING, even lengths a specialty. Phone 110x.

WOODSAWING DONE. See me for real service. Floyd Surface, successor to Geo. Shaw, Fairview, Oregon, phone Gresham 22x4. tf

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The following are the regular subscription rates on Portland dailies and combination with Outlook, except for the bargain rates announced above.

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OREGONIAN, Daily	$6.00	$6.35
OREGONIAN, Daily and Sunday	8.00	8.00
OREGON JOURNAL, Daily	6.00	6.35
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PORTLAND TELEGRAM	5.00	5.35
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