

GRESHAM OUTLOOK
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ADVERTISING
Rates reasonable. Our representative will call.

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CONTEST FOR BOYS AND GIRLS.

A state wide contest for boys and girls who are club members has been announced to take place under auspices of the marketing department of the Portland chamber of commerce. The prizes will aggregate about \$500.

As recently explained by H. C. Seymour, state club leader, lessons by a well known authority of the state are being prepared on the subject of co-operative marketing and these will soon be in the hands of county agents and club leaders for distribution to club members.

After the lessons have been worked out by the club members there will be contests at which talks will be made on "Cooperative Marketing." There will be first local club contests, then county club contests, then district contests and finally the winners from the district contests will meet in Portland for a state contest. The contests will be open to eighth grade pupils and high school students, separately. Boys and girls of this part of the county are urged to take up this matter with their club agent and club leaders.

INCOME TAX ASSISTANCE.

The office of the collector of internal revenue, Clyde G. Huntley, collector, at Portland, is doing its best to inform and assist the public in the matter of the federal income tax reports.

The office is sending experienced deputies to the principal cities and towns of the state for the purpose of assisting taxpayers in the preparation of their reports for the year 1924. The assistance is given gratuitously. Every county of the state is to be covered between February 2 and March 14. Multnomah county is not included in the list of towns and dates assigned, probably because it is so easy to reach the collector's office in Portland where any needed assistance will be given during office hours any day.

In Clackamas county the deputy will be at Oregon City March 6 to 14, at Canby March 6 and at Molalla on March 7.

The making out of the income tax report is very difficult for some persons. All such will greatly help themselves and aid the internal revenue office by availing themselves of the aid offered.

FOR OREGON MOTORISTS.

The Oregon Motorist for January, which has just reached us, is one of the best issues of this magazine, put out by the Oregon State Motor association, which we have seen. It is well printed and full of information for the motorist. George Brandenburg, manager of the association, is editor of the magazine.

The Oregon association, which is affiliated with the A.A.A., is doing things for the benefit of Oregon motorists in general and for the members in particular. One is the effort to correct abuses of the laws as they affect auto owners and secure the passage of laws which experience has shown are needed and beneficial.

Regarding proposed legislation the Motorists says editorially:

"That motor vehicle legislation in all its various phases will command more than the ordinary amount of attention during the thirty-third legislative session that goes into action at Salem on the twelfth day of January is a foregone conclusion. In fact, judging from the interest being manifested throughout the state the matters 'motoristic,' we are inclined to believe that the odor of gasoline will predominate even more than the 'smell of fish' throughout the state house corridors during the 40 days session—and that, we might add, 'Will sure be going some.'

"A revision of the present automobile license law, a little 'painless extraction' of more money from passenger buses and freight trucks using the highways, some sort of regulation of tourist camp-grounds, the increasing of the state traffic police force and the centralizing of the authority of that body under one department, a death blow for speed traps, and more stringent regulations regarding headlights, are some of the matters that in all probability will find a place on the legislative calendar early in the session. That numerous other measures of interest to automobile owners also will make their appearance is predicted."

The president of the Oregon Motor association is Joe Dunne, with John H. Hall, vice president. Both these men are well known here and throughout the state, as is also George Brandenburg.

An effort is being made to form a branch of the state association in Gresham. There should be one here by all means.

Portland Telegram Bargains.

The Portland Telegram is making a special bargain offer lasting until March 1, when the yearly subscription by mail will be \$3.75. Send your subscription through the Outlook. Both papers for one year, \$4.50.—Adv.

Your Income Tax.

The normal tax rate under the revenue act of 1924 is 2 per cent on the first \$4,000 of net income in excess of the personal exemptions, credit for dependents, etc., 4 per cent on the next \$4,000, and 6 per cent on the balance. Under the preceding act the normal tax rate was 4 per cent on the first \$4,000 of net income above the exemptions and credits, and 8 per cent on the remaining net income.

The revenue act of 1924 contains a special provision for reduced taxes which did not appear in previous laws. All net income up to \$5,000 is considered "earned income." On this amount the taxpayer is entitled to a

OPPORTUNITY

Does Business on a Cash Basis

She beckons frequently to all of us but only those with a bank account can follow.

Those who have missed a "sunny opportunity" for lack of ready cash, know the truth of this.

Those who have been caught "short" and had to sell property at a sacrifice—also know it.

Start a Savings Account at the First State Bank and the next time OPPORTUNITY comes you will have the ready cash.

THINK IT OVER

Alexander Bell, inventor of the telephone was once a newsboy.

FIRST STATE BANK

Gresham, Oregon
A STRONG BANK

THE ULTIMATE CRIME.

In the life of Dorothy Ellingson, 16 year old girl of San Francisco, who shot her mother to death, one little looseness led to another until, inspired by her jazz associations, she committed the ultimate crime—matricide. At the basis of her wayward life was unwillingness to endure restraint. She had not learned self-restraint and could not suffer the restraint of a careful mother. The mother may or may not have neglected her duty in the earlier life of the child. At any rate, under threat of the mother to keep the girl at home under lock and key if necessary, the girl thought to free herself by making way with her mother. Now she who sought freedom from restraint has put herself under life restraint and life regret.

There is no absolute freedom in this life. No one is free except to do right. Self-restraint is not only necessary but is wholesome.

THE ECONOMIC CONFERENCE.

There are great movements in the world today for the betterment of all classes. Not the least, in fact, we believe one of the greatest, of these is the persistent, widespread movement to better the condition of the farmer. Agriculture is our basic industry. Whatever depresses the farmer depresses the nation. And whenever financial depression gets started, from whatever source, the farmer feels its effects hardest and longest. That is due largely to the fact that the farmer is lacking in organization, the prices he receives for his products are determined largely by others who are too often manipulators—middlemen—dictating both the price at which they buy and the price at which they sell. Then also the farmer handles largely perishable goods, foodstuffs. They must be sold or lost is sustained.

Hence the farmer is nearly always at a disadvantage. There are not one but many sharks ready to take advantage of him at every turn. Naturally he cannot devote his time to farming and be an expert at selling and there are factors entirely beyond his control. He cannot know six months ahead, when he plants his crop, what the conditions are going to be when he has a crop harvested and ready to sell. Weather conditions, pests, etc., may affect his crop and hence his income from it.

Farming used to be more of a hand to mouth business than at present. The farmer, always sure of his living, grew what he could, hauled it to market, got what he could for it, bought a few necessities and came home happy.

Now all this is changed. Farming is a business and requires business methods, organization, profits, markets, etc.

Therefore it is hoped the economic conference will point the way to a solution of the problems on which the farmer's success depends.

Dogs in Motorcars.

Like the horse, the dogs find themselves living in a new world to which they are not fully adapted. Many dog owners take their pets aboard the family car when going for a drive or even a transcontinental motor trip and find them useful and congenial company. Others tie them on the running board, or let them chase the car until exhausted. The Oregon Humane society has prepared an act of the legislature requiring fenders or guard rails to protect the dog from falling off when carried on the outside of a motor vehicle. All states should require such protection for our best friend.

Send Christmas Outlooks.

A few copies of the Christmas issue of the Outlook are still on hand. Mail them to your friends for 10c each, including postage.—Adv.

Nickerson's Jellied Chicken.

Try it fricasseed or in salad. A whole hen in every jar. Phone Gresham 725.

credit of 25 per cent of the amount of the tax.

For example, a taxpayer, single and without dependents, may have received in 1924 a salary of \$2,000 and from a real estate transaction a profit of \$3,000. His total net income was \$5,000. Without the benefit of the 25 per cent reduction his tax would be \$80. His actual tax is \$60. From his income of \$5,000 he is allowed a personal exemption of \$1,000; the tax of 2 per cent on the first \$4,000 is \$80, one-fourth of which, or \$20, may be deducted.

For the purpose of computing this credit, in no case is the earned net income considered to be in excess of \$10,000. A taxpayer may have received for the year 1924 a net income from salary of \$20,000, but the 25 per cent credit can be applied to only one-half of this amount.

Oregon's Health.

It is of the greatest importance to a state that accurate records be kept of its vital capital, of its gain by birth and its losses by death. The true wealth of the state does not lie in its lands and waters, not in its forests and mines, not in its flocks and herds, not in its dollars and cents, but in its healthy and happy men, women and children. A well man is worth more to the state than a sick man. Disease is a departure from normal health. Disease impairs the body and mind of the individual person, ruins his efficiency and ultimately destroys him. The strength of a state is but the resultant of the combined virtues, vices, ills and deficiencies of all individuals. Moreover, though disease originates in the individual it spreads by contagion from one person to another and, if unarrested, ultimately to the whole people, sometimes ending in a national plague.

Every Oregonian is, or should be, interested in the health of this state. In 1923 there were 353 less deaths in Oregon than there were in 1922. A reduction of the unusually low death rate of this state should be appreciated by all. Health is an asset that the state of Oregon cannot capitalize too highly. The decrease in the death rate was due to a lessening of the usual number of deaths from pneumonia, influenza and diabetes. The conditions in Oregon are undoubtedly favorable to the prolongation of human life. A careful analysis of our human bookkeeping records shows that there are possibilities of a greater saving of life. Tuberculosis and measles claimed more lives in 1923 than in 1922. Special steps must be taken to safeguard our citizens from these infections.

A campaign of education is needed to inform the public just how these diseases are communicated and what steps must be taken to prevent them. These diseases should be reported to the proper authority at once, not to ostracize or deprive these individuals of their liberty but for the purpose of instructing them how they can better care for themselves and how they can live so as not to be a menace to others. A graduate of tuberculosis or consumption who follows instructions is a safer person to associate with than the ordinary citizen.

Many deaths could be prevented if the knowledge now existing were actually applied in a reasonable way to a reasonable extent. Statistics show that 42 per cent of the deaths of persons in the United States could be prevented or postponed. The health problem will be solved when education in all its forms is brought to bear upon problems of human living.

CLASSIFIED, BUSINESS AND PROFESSIONAL ADS.

First insertion, 1c a word, minimum 20c; subsequent insertions, 1/2c a word, minimum 15c.

LIVESTOCK

HORSES
GOOD BELGIAN COLT for sale. Ready for work. 1 mile southeast of Pleasant Home. Geo. Moffitt, phone Gresham 71x1.

CATTLE
GREAT HOLSTEIN COW for sale, coming fresh soon. Seven years old. Big milk. A. Sester, Gresham, phone 1551.

PIGS
PUREBRED RHODE ISLAND RED cockerels for sale. Bert Olson, Powell Valley, phone Gresham 1077.

POULTRY
CUSTOM HATCHING, capacity 150 to 1400. Experienced. E. A. Taylor, R. 1, Gresham, phone 1987.

POULTRY WANTED
ALL KINDS, ANY TIME WE PAY CASH
GRESHAM PRODUCE CO.
Phone 1103 Gresham, Oregon

Real Estate, Rentals, Loans

FOR RENT—5-room house, new bath and toilet. Inlaid linoleum on kitchen and bath. Enclosed back porch and woodshed. Business section. \$20, including garage. A. E. Kessler or Bank of Gresham.

12 ACRES FOR SALE, 64 acres Cuthbert raspberries; 5-room, double constructed bungalow, with fireplace, bath, room water, electric, pictures, piano, house and other outbuildings; good family orchard, \$7500. Take city property to half value. Owner, J. Subr, Base Line road, mile east 12-mile corner. Phone Gresham 72x1.

FOR RENT—Small modern house, 3 acres of ground, chicken house and berries. Phone 187. W. L. Gorsage.

FOR SALE—40-acre farm at a sacrifice. Must be sold. Located 4 1/2 miles east of Gresham close to school, railroad and Mt. Hood Loop highway. A real farm and a real bargain. Inquire Karl J. Hagberg, Gresham, Oregon. Phone 576.

FARM FOR SALE—29 acres, 18 under cultivation. Good buildings. Paved on both sides. Edward Fryckstrom, Boronia, Route 3, Box 153.

SMALL HOUSE FOR RENT, H. W. Cooley, Gresham, phone 51x2.

BARGAIN SALE IN GRESHAM. Five rooms and bath; good plaster and lots of built-ins; 12x20 glass-enclosed porch; woodshed and garage. Two lots, 8 walnut trees, 2 bearing; 15 filberts in bearing; 2 apple trees; 2 pear trees, raspberries, blueberries and currants. Only \$2,200. H. W. Cooley, phone 51x2.

FARMERS ATTENTION!
Reduced rates on farm insurance in large stock, stock, sheep, John Brown, Powell street, Gresham, phone 2501.

FARMS FOR SALE, large or small. In fine agricultural section. Inquire Karl J. Hagberg, R. 2, Gresham, phone 576.

Money to loan on real estate. Farm loans at 6 per cent. B. W. Thorne.

TRUCKMEN ATTENTION!
State permits, liabilities and property damage can be had at greatly reduced rates of John Brown, Powell street, Gresham phone 2501.

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USED DRAG SAWS, cream separators, gas engines, 1 Fordson tractor with tractor plows and disc harrows. A large list of other good used implements. Hessel Implement Co. Service Reliability.

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AUTOMOBILES
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Ignition Expert.
\$25 will be given to him who proves that I cannot find the deficiency of his machine on starting, lighting and ignition. Main Street Garage, Phone Gresham 1225.

ANY GIRL in trouble may communicate with Ensign Lee of the Salvation Army, Gresham, Oregon.

at the White Shield Home, 595 Main Street

Special Used Car Sale with 1925 Licenses.
Overland 1922 Touring.
Overland 25 Touring.
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1 Ford Touring 1923.
1 Ford Sedan 1922, 2 door.
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1 Mitchell-8, 1922 Touring.
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1 Dodge Roadster 1922.
1 International Speed Wagon with pneumatic tires.
1 Oakland-6 Touring.
1 Gardner 1922 Touring.
Late model used cars. Look these cars over, drive them, then you'll buy a car from us.

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HAY
HAY, new, sweet, nicely cured, just baled out of mow in barn. Will sell one bale or any amount you want. Buy from producer and save wholesale and retail profit. Farm near Linnem Junction. Inquire Smith grocery, Arthur Heiney, phone Gresham 98.

PLANTS, SEEDS, ETC.
PLANT TREES NOW.
Now is the time to plant trees. We have peach, pear, prune, plum, apple, walnut, and filbert trees. All kinds of fruit trees and berry plants at reduced prices. Nurseries located on Powell Valley road, one mile and a half west of Gresham. Send for catalogue and price list. Powell Valley Nursery, Portland, Oregon, Rt. 1, phone Gresham 123.

EMPLOYMENT
5 JAPANESE WANT WORK in raspberry and loganberry fields doing all trimming and pruning. Will furnish tools. U. Hasegawa, South Main street, Gresham, phone 3X.

LOST AND FOUND.
LOST OR STOLEN—English Pointer, male, 2 years old. Color liver and white, roan ticked on back and sides. Reward. Bill Ekstrom, Gresham, phone 1781.

MISCELLANEOUS
NOTICE TO PATRONS of rural route 2. Lost or left at wrong mail box on Dec. 26, 1924, parcel containing two pillow slips. Finder please return to Troutdale postoffice and oblige J. S. Hudson, Postmaster.

50 CORDS NO. 1 OAK WOOD, \$10.50 delivered. No. 1 fir wood, \$8, delivered. W. A. Hessel, Gresham, phone 111.

BURNT-OVER DEAD CEDAR for sale, for post or shingles. Geo. H. Krebs, Sandy, Box 30.

FOR SALE OR TRADE for hay, straw, chickens or pork.
1 Aladdin lamp, \$5.00.
50-gallon gas tank, \$4.50.
150-egg ideal incubator, (\$25.00).
1 Rowe sanitary toilet (new) \$14.00.
Kitchen cabinet, \$5.00.
8-foot extension dining table, \$5.00.
For information call at county agent's office, Gresham.

FOUR POINTER PUPS, 8 months old, for sale cheap. H. W. Strong, phone 2161.

FOR SALE—All kinds of 4-ft. wood, including slab wood; also loads of 16-in. sawed wood, delivered. L. E. Craswell, phone Gresham 363.

Here is the answer to the puzzle in the last issue of the Outlook. How many got it right?

U S U R P A L L A H
L O P I O N P R O
T B S N O O P M A
R A T E N O R R
A S I A I R E A D
E M P I R I C A L
P E E L E H I L L
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A. W. BOTKIN, M. D.
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Hours 2 to 5 P. M.
Office 1271 Phones Residence 127x
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All cases, but contagious diseases
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Dentist
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DR. JULIUS G. STURE
Dentist
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