

## ECONOMIC CONFERENCE PLANS COMPLETED; BENEFITS EXPECTED

All arrangements for the economic conference which starts Thursday morning are now completed and the various committees have their work well in hand, says County Agent S. B. Hall. Each of the committees will have had two meetings before the conference starts. Mr. Hall says that it has been rather strenuous the last few days, having committee meetings night and day, inasmuch as in the night meetings the committeemen delve into their subjects so deeply that it is around midnight or after before they get started home.

C. L. Long, horticultural specialist with the O. A. C. extension service, met with the horticultural committee last Saturday. At that time arrangements were made to determine the cost of growing the various kinds of berry crops and to get information that would show the cost of production and what returns it will be necessary for growers to get per acre in order to stay in the berry growing business.

The vegetable committee meets at Troutdale tonight. Prof. A. G. Bouquet, of the vegetable gardening department at O. A. C. will meet with them later in the evening after he has completed his radio talk over station KGW.

The dairy committee will have its second meeting Wednesday night. They were determined to have one more meeting before the conference was called in order to get together in better shape their material on cost of feeding a dairy cow a year and the amount of returns necessary for her

to make in order for her to pay her board.

W. L. Kaddery with the O. A. C. extension service, has been assisting the past week in getting information and statistics and tabulating them for the committees to use. This information is being gathered from the local mills, stores, railroad companies, U. S. market news sources, and many other sources where accurate information can be had as to local production and movement of crops in and out of the county.

One of the interesting bits of information which is tabulated in the county agent's office is the total number of arrivals of fruit and vegetables in the Portland markets for the past year and a half. This information is tabulated by months giving the states from which the cars were shipped. Several growers have been surprised in looking over this chart to see that 942 carloads of potatoes have been unloaded in Portland in the past year, with only 105 of these originating in Oregon. It also is surprising to note that 353 carloads of bananas and 473 carloads of oranges have been received on the Portland markets. Although we produce a lot of celery in this county, 111 carloads from California were received on the Portland markets in 1924.

From the present interest that is manifest, Mr. Hall feels that the Agricultural economic conference is going to be a big success. It is expected that at least 300 will attend the opening session in Metzger's hall, Thursday morning, at 9:30 o'clock. Gresham business men are preparing to feed between 700 and 800 Saturday noon.

## BIRTHDAY PARTY DOES HONOR TO AGED MAN

A birthday party of unusual interest was that given to G. W. Landon on Sunday evening at the home of his daughter, Mrs. Wm. Stanley, in honor of the 92d anniversary of his birth. Mr. Landon is a native of Tennessee. He came to Oregon in 1882 and has lived in or near Gresham since then. At present he is making his home with his daughter, Mrs. Stanley. He has six children, 25 grandchildren and 11 great grandchildren. All the children were present excepting a son, Eugene, who lives at Centralia, Washington. A feature of the birthday dinner was a beautiful cake on which were 92 candles. During the evening a radio program was listened to, which included musical numbers and a sermon. This helped to emphasize the amazing changes which have taken place within the lifetime of the aged man.

Mr. Landon is a veteran of the Civil War. He has been confined to his chair since 13 years ago, when a leg was amputated above the knee on account of a diseased condition. The other knee joint, on account of long inactivity, has become stiff and useless, but in spite of these conditions Mr. Landon is cheerful and his mind is clear and active. He told his friends that he has not an ache or a pain. The following were present at the celebration:

Mr. and Mrs. S. J. Landon of Lents, Mr. and Mrs. Wm. Booth of Boring, Mr. and Mrs. George Pullen, Mr. and Mrs. Wm. Stanley of Gresham, Mrs. Lola Spath of Seaside, Mr. and Mrs. W. F. Dillon of Portland, Mr. and Mrs. Frank Dickenson of Rockwood, W. D. Evans, Mrs. Cora Evans and Mrs. Barton of Gresham.

## KELLERS RETURN HOME AFTER LONG ABSENCE

Mr. and Mrs. C. R. Keller have just returned to their Powell Valley home from a trip to California and an extended jaunt across the line into Mexico. Mr. Keller left over a year ago for Red Bluff, California, where he has been engaged in construction work on a 14-room mansion on the famous Cone ranch of 40,000 acres. In June of 1924 Mrs. Keller took the trip south to join her husband and remained until he was through with his contract.

Mr. Keller says they can call it sunny California if they wish. In many of the southern towns the smoke was very dense from the smudge pots which were in use to save the crops from the frost. He states that much of this effort was wasted as the trees were badly affected from the freeze and were turning yellow. He also said that he saw ice in practically every southern California town he visited on his return trip. In the park in San Diego he picked up ice of a half inch in thickness. Mr. Keller is a thorough Oregonian and could not be mistaken for a California booster.

**Nickerson's Jellied Chicken.** Try it fricasseed, or in salad. A whole hen in every jar. Phone Gresham 725.

## AGRICULTURAL CENSUS IS NOW BEING TAKEN

Every five years the United States census bureau of the department of commerce takes an inventory of the agricultural status of the United States. Such inventory is now being taken. Herbert W. Lynch is the enumerator for the territory of Rockwood, Fairview and the three voting precincts of Gresham. Mrs. Ed. Lemming was to have had charge of the territory east of Fairview and Gresham and west of the Sandy river, but a recent illness has incapacitated her for the service of enumerator and it will be necessary to choose another. Sample record blanks were sent to the farmers in November that they might acquaint themselves with the items to be covered. If this has been done efficiently, the work of the enumerator will be greatly simplified, otherwise it may be necessary to take considerable time or call the second time for the information.

The inventory items which are to be listed on the schedule required by the government are strictly confidential and will not be used as a basis of taxation or communicated to any assessor.

The record, when completed, contains much interesting data relative to farming, all phases of the agricultural problem being drawn out, including farm tenure, acreage, expenses, facilities, cooperation in marketing, miscellaneous crops, forest products, and dairying and livestock products.

It is expected that the schedule will be completed by the first of February.

## LESLIE PROPERTY LEASED FOR FILLING STATION

George Leslie has leased one-half of his residence property at the corner of Powell street and Roberts avenue to a business man of Gresham, whose name Mr. Leslie is not at liberty at present to divulge, for a period of ten years.

According to present plans, which are expected to be fully formulated by the first of February, an up-to-date filling station will be erected on the property, occupying a 100-foot frontage on Powell and 60 feet on Roberts. The rear 60 feet of the lot will be retained by Mr. and Mrs. Leslie who will have their house swung around to the west, directly facing the city hall. Mr. Leslie will raze his barn to the ground and in its place construct a garage. The elderly couple has resided in this house for the past 22 years since leaving their farm between Cottrell and Pleasant Home.

The ivy-covered tree which stands on the southwest corner of the lot and is somewhat of a landmark, will be left as it is and beautified by numerous colored electric lights, according to the plans as presented by the lessee of the property.

**Ab-so-tively!** "But who's fault is it," demanded a writer, "if a pedestrian gets run over the second time?" "Speaking offhand, we should say the 'undertakers'."—Automobile Bulletin.

## LEGISLATURE IS MEETING IN 33D SESSION

The Oregon state legislature convened at Salem yesterday in its thirty-third biennial session. Senator Gus C. Moser, of Portland, was elected president of the senate and Denton G. Burdick, of Deschutes county, was elected speaker of the house, both practically without opposition and according to previous agreement.

Governor Pierce's message was read and almost immediately the fireworks began. Representative North of this county presented H. B. No. 1 which would repeal the law by which the state market agent was created, and H. B. No. 2 which would repeal the law creating the state prohibition department. They were in the interest of economy, he stated, but there may be other reasons. Governor Pierce in his message highly praised State Market Agent Spence and State Prohibition Commissioner Cleaver. Both have been under severe criticism, mainly on the part of political enemies, for some time.

The governor wants a new income tax law; asks for re-enactment of law providing for tax supervising commission for each county; recommends amendment making present industrial accident law compulsory for all hazardous occupations; would abolish or reconstruct the public service commission; recommends adoption of the child labor amendment; asks for the creation of a hydro-electric commission; asks for restrictions on vegetable of substitutes for butter or the prohibition of dairy products containing vegetable oils.

It will be noted that some of the things the governor wants enacted in the state in the recent election.

It is evident the governor will not find the legislature very sympathetic with his views.

The present legislature is composed for the most part of brainy and business-like men who, unless all indications and expectations fail, will hold a able legislation.

## BETTER MOVING PICTURES

There are pictures and pictures. Not only great in number but varied in character.

The Outlook's attention is directed to the fact that the better class of pictures, those with a message of moral uplift, those permeated with patriotism, those tending to conserve the better things in our christian civilization, are often poorly supported, and sometimes not at all by the class of persons who should encourage such sentiments, while the salacious pictures draw crowded houses.

The picture shows are somewhat like the big city newspapers—they are inclined to give the public what it demands. Their test of what the public demands is based on patronage or what the public is willing to pay for. In fact, some preachers and evangelists adopt the same principles and cater to the sensational in their announcements or methods. They base their success on the crowds attracted or the money raised.

There has undoubtedly been an honest effort made, on the part of picture producers and show houses, following much criticism by churches, to raise the moral tone of their pictures. The effort has been productive of good but it will fall and become a ludicrous memory if it is not backed up by the very people who have demanded the reform.

From various cities come complaints that such pictures as "America," "Abraham Lincoln," etc., are poorly patronized and in some cases the theaters report actual losses on them, while films that cast a shadow on married life, home purity, righteousness and goodness, draw crowded houses.

All things are good in their proper use—it is their abuse or perversion that entails degradation, degeneracy and guilt.

The picture show is a good thing and should be a powerful factor for educational and moral benefit for the individual and society. And such it will be if those who want such things demand and support them.

Everyone has heard of Will H. Hays and knows of his position and

influence as president of the association of motion picture producers and distributors of America. His great effort is to improve the character of motion pictures, and make their influence beneficial. To this end he writes, and works and prays. In a recent personal letter to this editor he says:

"In citing instances of non-support of the higher type of pictures, there is no desire to furnish an alibi for the producers whose primary responsibility to furnish good pictures is most definite—a responsibility which the members of this association purpose to carry out. These instances only serve to emphasize the opportunity for really constructive work in getting cooperation between motion picture theaters and the well wishers for better things, which will further encourage the production of the better type of pictures and the showing of them everywhere."

It may be added in this connection that Gresham is fortunate in having a picture show manager who, while finding it hard to maintain a local picture show and keep it on a paying basis so close to the large city, is yet persistently and commendably conscientious about the class of pictures he invites our young people and home lovers to see. This locality as such has slight grounds for criticism. It should, however, devolve upon parents, teachers and all to lend encouragement to just what is being done.

## Journal Bargain Rates.

The annual "Bargain Day" rates of the Oregon Journal will be in effect from January 19 to February 4, 1925. Bargain Day rates are as follows: Daily and Sunday Journal, \$7.00; Daily without Sunday, \$5; Sunday only, \$2.50; Weekly, 75 cents a year; Sunday and Weekly together, \$3. The following combination rates with the Gresham Outlook are offered: Outlook, Daily and Sunday Journal, \$7.50; Outlook and Daily Journal, \$6.00.—Adv.

## Send Christmas Outlooks.

A few copies of the Christmas issue of the Outlook are still on hand. Mail them to you friends for 10c each, including postage.—Adv.

A Want Ad will sell what you don't need and get what you do need.

## Multnomah County Agricultural Economic Conference

### PROGRAM

#### THURSDAY.

- 9:30 A. M.—Opening remarks by R. W. Gill, Chairman.
- 9:45 A. M.—"Relation Between a Balanced Agriculture and a Greater Farm Income." Paul V. Maris, Director of Extension Service, O. A. C.
- 10:30 A. M.—"The Object of Our Agricultural Conference."
- 11:00 A. M.—Meetings of Commodity Groups:
  - Farm Crops. H. W. Lynch, Chairman.....Grange Hall
  - Dairy and Livestock. Theo. Brugger, Chairman.....Grange Hall
  - Poultry. A. H. Dowsett, Chairman.....Grange Hall
  - Horticulture. D. E. Towle, Chairman.....Metzger's Hall
  - Vegetable Production. W. C. Spence, Chairman.....City Hall
  - Club Work. F. N. Lasley, Chairman.....Gresham Library
  - Home Economics.....Gresham Library

- 12:00-1:30—Lunch.
- 1:30-4:00—Continue Group Meetings.
- 10:00-3:30—Woman's Meeting in Library to plan work for the year.

#### FRIDAY.

- 9:30-12:00—Continue Group Meetings.
- 12:00-1:30—Lunch.
- 1:30-4:00—Consideration and Adoption of Reports.....Metzger's Hall
  - 1:30—Poultry report.
  - 2:15—Dairy report.
  - 3:00—Vegetable report.
  - 3:45—Club report.

#### SATURDAY.

- 9:30-12:00—Masonic Hall. Joint session of Agricultural Economic Conference and Multnomah County Pomona Grange to receive reports on farm management, horticulture and farm crops and adopt resolutions.
- 12:00-1:30—Plate lunch served by Gresham business men in Masonic Hall to Grangers and those in attendance at the conference.
- 2:00—Gymnasium Union High School. Joint installation of Pomona Grange and the subordinate granges of Multnomah county and adjoining granges. This is a public installation and all are invited.

## LEGION WILL PLAY PORTLAND MAROON F

Wednesday night, Jan. 14, the American Legion quintet will lock horns again with the fast Maroon F squad. Earlier in the season the local team defeated Maroon F by a close score, consequently the visitors will come here with blood in their eyes. Both teams have been considerably strengthened since that first game and the game Wednesday night will no doubt be a tough struggle.

## LEGION FIVE DEFEATS MONTAVILLA TEAM

Thursday night, Jan. 8, the Legion basket ball team defeated the Zion club of Montavilla, 14 to 10, in the Franklin high school gymnasium. The game was fast and rough and many penalties were inflicted on each team. At the close of the game the score stood 10 to 10 and an extra five minute period was played, resulting in field goals by Booth and Pulfer, giving the Legion their four point margin. The line-up was, center, Pulfer; forwards, Lunday and Booth; guards, Southard and Fancher.

## GRANGERS AND FARMERS WILL BE SERVED LUNCH

The luncheon to be given Saturday noon in Masonic hall to those attending the sessions of the agricultural economic conference this week and those attending the grange public joint installation on Saturday will be somewhat different from former occasions closing farmers' week.

A substantial box lunch will be handed each one in attendance and coffee will be served.

The arrangements are in charge of the Gresham business men, cooperating with the Gresham commercial club, the county grange also assisting. Provision is being made to serve 700 to 800 persons.

The various committees named by the commercial club have preparations well in hand and a fine lunch is promised.

The high school orchestra will furnish music during the dinner hour. There will be no afternoon program in the Masonic hall.

The joint public installation by the grange will take place at the high school gymnasium beginning at 2 p. m. There will be a forenoon session of the grange at the same place.

Members of the Gresham commercial club are requested to be present before and during the luncheon on Saturday to act as host to the guests and assist in any way needed.

## MORGAN BROS. SELL GRESHAM BUSINESS

The Morgan Brothers Truck company has disposed of its trucking service covering two dairy routes and the general hauling business together with three trucks and their equipment, to C. A. Lindquist, of Portland. Mr. Lindquist will take possession of the business on the 15th of this month and will move his family to Gresham immediately. It is expected that the same drivers, Henry Weatherald, Verne Cole and Axel Johnson, will continue in the employ of the new company.

Morgan brothers began business with the auto truck about five years ago, although their milk hauling began several years previous with a horse and wagon equipment. They have gradually expanded until their holdings consisted of the three trucks just disposed of and seven trucks and three trailers at McMinnville. Their interests have increased so rapidly that it was thought necessary to sell the Gresham end of the business and devote all their time and attention to the work at McMinnville and Portland. The company is a heavy stockholder in the auto freight terminal which was opened in Portland a few weeks ago.

The large dairy farm in Lusted, which is owned and operated by the three brothers, remains undisturbed by this recent transaction of the trucking interests. Henry Morgan and family are planning to move to Portland within a few months.

## This Looks Serious.

Judge—"What's this man charged with, officer?" Cop—"Careless walkin', yer honor. He bumped into a truck and bent both fenders and the radiator."—The American Legion Weekly.

Bright sayings by modern thinkers are found in the want column.

## MID-TERM EXAMS HELD THIS WEEK

Mid-term examinations will be conducted tomorrow, Thursday and Friday and the second semester of the high school opens January 19. Several new students have made partial arrangements to enter school and should there be ten or more beginners, new classes in English, algebra, and other freshman subjects will be begun. New classes will be organized in solid geometry, commercial arithmetic and public speaking. Other new classes will start with the registration of ten or more students.

The school is looking forward to the first appearance of the recently organized band. Miss Dickey is enthusiastic about their accomplishments and it is quite likely the band will be used at the basketball games and of course on other occasions.

The Midgets of the high school, is a team which averages 100 pounds on the floor, are members of the Spalding league of the city of Portland and arrangements will be made whereby they will play the fastest 100 pound team in the city. Last year the team made a very creditable showing and this year they will play doubleheaders in connection with the high school team and American Legion. They will play next Thursday night when the first team plays Oregon City.

The senior class of the high school wishes to express their appreciation to the following individuals and firms who loaned them property for use in their recent senior class play: L. A. Wack & Co., Mrs. F. M. Horning, Dr. A. W. Botkin, Mrs. Albert Ekstrom, Mrs. H. H. Ott, Mrs. W. A. Winters, Mrs. R. H. Confrey, Hazel Pruitt, Helen Hisey, J. E. Metzger, and Mr. and Mrs. R. E. Cannon. The proceeds of the play were not as much as the junior play last year but sufficient funds are now on hand to protect the editing of the "Munhinotu," the annual publication put out by the senior class. The advertising proceeds in the annual, together with the sale of the books, have never been sufficient to meet the expense of the publication but the associated student body of the school has taken action that the cost of the annual is never to exceed \$1000. Each class endeavors to put out the best annual, staying within the limit as voted by the students.

The high school cafeteria has continued to be a wonderful success under the management of Miss Hahn. Donations have been received from many patrons, including Mr. Naylor, Mr. House, Mrs. Volbrecht, Theodore Brugger, Mr. Wihlon, Mr. Woods, Mrs. Athaus, Mr. Andrews, Mrs. M. P. Darling, Mr. Sandstrom, Mrs. Chase, Mrs. Horning, Mr. Nordblom, Mr. Soderquist, Mr. Lake, G. F. Peterson and others. Principal Cannon is responsible for the statement that he sincerely believes that better work is being done in school as a result of the successful operation of the cafeteria. He has checked carefully and is confident that both teachers and students eating a warm lunch at noon are in a better physical condition and more cheerfully do their work in the afternoon.

Radio concerts will be given at noon from time to time at the high school. The cantata given at the high school gymnasium last night, after being postponed from December 22, was received by an appreciative audience. Miss Dickey and others rendering the cantata gave evidence of careful preparation. The gymnasium was lighted by means of candelabras and this added to the effect of the rendition. The present senior class is planning to leave a gift to the high school. When they were freshmen, four years ago, the practice of the freshmen class leaving a gift was discontinued. Several ideas have been presented and the class play being past history, with the exception of the bills attached thereto, they are now looking forward to the last half of the school year. Baccalaureate sermon, class night, commencement, and the saying of "Good byes" will be all too soon. Just now the editing of the "Munhinotu" and leaving of a gift to the school is attracting their attention. This year's class will evidently graduate the same number that was graduated last year. Miss Stroud, assistant county health nurse, has completed her examinations in the high school and several parents have acted on her advice. Principal

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# BASKET BALL

WEDNESDAY NIGHT, JAN. 14

HIGH SCHOOL GYM. Game at 8 o'clock

GRESHAM AMERICAN LEGION VS. MAROON F

Students 25c Kids a Dime Adults 35c