

GRESHAM OUTLOOK

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ADVERTISING Rates reasonable. Our representative will call. Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.



Let'er Go! Whoopee-e!!

Keep cool with Coolidge.

Get one of those cowboy lids and whooper up for the county fair.

Coolidge, the cool headed; Dawes, the dynamic, a rattling good team, eh?

Yes, it's vacation time but there won't be much chance till after the fair.

MORE PEP.

A new gas has been developed by the du Pont De Nemours company, and is now being manufactured by the General Motors Chemical company, which is said to give more pep to the gasoline, greatly increasing the mileage per gallon and lessening the cost per mile of auto travel.

The new gas is called ethyl gas. It is in enormous demand in the east and west, it is said, in a few months be available on the Pacific coast. Processes of manufacture are being developed rapidly.

The new gas is made separate from the gasoline and mixed with the latter at the filling stations when ethylized gasoline is ordered by the motorist. Special machines are made to do the mixing as the gas is pumped in.

Ethyl gas is said to cause a more even explosion, thus eliminating the harmful "knock" when a car is quickly accelerated or when laboring up a hill. The use of ethyl gas it is declared will make possible the operation of engines with even higher compression than those which have been used in the last few years in racing cars. With higher compression, a much smaller engine will develop greater horsepower and will consume less gasoline.

This is very interesting and very good if true.

But we are reminded of the need of pepping up the human element in connection with automobile driving and all human activities. Day by day men are taking into their hands more efficient machines and more dangerous and powerful materials. This is the spirit of this electrical, motorized age. Is the human element in the use of all of these keeping up with the rapid development? If not, there is more disaster ahead.

There is need of developing more brain power, a clear and quick perception of distances, a steadier hand, a truer judgment and a higher regard for the rights of others and the value of human life.

AFTER THE GASOLINE TRUST.

President Coolidge has handed the gasoline trust a body blow by directing the attorney general to bring action against many of the large oil companies who, according to the investigating body, have been parties to a gasoline "combination, conspiracy and monopoly," organized for the purpose of keeping the price of gasoline at a figure far too high.

This action on the part of the president is considered one of the most sweeping anti-trust moves that has been made for years and is one that all automobilists will heartily endorse. Drivers of cars, no matter whether owners of twin sixes or humble flivvers, will be afforded relief if the courts back up the president. It was learned today that Mr. Coolidge shortly after he took office as president ordered a searching investigation of the gasoline trust. He watched the proceedings carefully and as soon as sufficient evidence was collected directed Attorney General Stone to draw up the necessary papers. Action is also directed against a number of "secondary defendants" who, it is claimed, were in the combination to keep the price of gasoline at a high figure. These secondary companies are charged with accepting licenses from the primary defendants, this action being taken to safeguard the suit.

This suit is of even greater magnitude than the "trust-busting" actions taken by the late Theodore Roosevelt, who, in one of his drives against combinations in restraint of trade, directed action against the Standard Oil company alone. The action now taken contemplates restricted measures applicable to all the great oil producing companies in the country.

The petition in equity was filed by Edwin A. Olson, United States attorney for the northern district of Illinois, representing the attorney general.

This action on the part of President Coolidge further demonstrates his courage and his determination to see that the people of the country will have their interests protected no matter who the offender may be. Coolidge is determined that every citizen shall have a square deal.

READ THIS CAREFULLY

If you are a "Native Born" American Citizen, having the best interest of your Community, City, State and Nation at heart, owing no allegiance to any foreign Government, political party, sect, creed or ruler, and engaged in a legitimate occupation, and believe in—

- The Tenets of the Christian Religion. White Supremacy. Protection of our pure womanhood. Just Laws and Liberty. Closer Relationship of Pure Americanism. The upholding of the Constitution of these United States. The Sovereignty of our State Rights. The Separation of Church and State.

- Freedom of Speech and Press. Closer relationship between Capital and American Labor. Preventing the causes of mob violence and lynchings. Preventing unwarranted strikes by foreign labor agitators. Prevention of fires and destruction of property by lawless elements. The limitation of foreign immigration. The much needed local reforms. Law and Order.

You are given an opportunity to become a charter member of Gresham branch of the most powerful secret, non-political organization in existence, one that has the "Most Sublime Lineage in History," one that was "Here Yesterday," "Here Today," "Here Forever."

Form with fields for Name, Occupation, Address, and a box for discussion with no one, and fill out and mail to K. L. G. Y. Box 445 Gresham, Oregon.

This Week



By Arthur Brisbane

Our National Pride. Wonderful Baby Crop. Women With Black Noses. 157 Pound Holstein Calf.

You've heard of England's patriotic exhibition, at Wembley, planned to boom the British Empire and arouse British patriotism. The best imperial exhibit shows a map of the world of gigantic size, with the oceans, seas and bigger lakes made of real water.

Britishers walking around that map see all parts of the earth's surface owned by them lighted up by red lights from below. They see thousands of British ships moving along through the water on the great world's trade routes. Signs tell them that the British flag flies over one quarter of all the land on earth.

When the visitor from Canada, Australia, South Africa, sees that he says to himself "Partnership in the British Empire is a pretty good thing."

And other nations including ours are bound to give the Britishers credit for governing ability. You saw the other day a statement by the British Labor Prime Minister MacDonald, that the whole army of the British Empire is smaller than the army of Holland or Spain. That means good management.

The great Everett Cotton Mills of Lawrence, Massachusetts, have closed. "No demand for colored cotton goods." And England is shipping millions of yards of colored cotton cloth into this country. The stores discover that goods sell more easily when labelled "Made in England."

A new locomotive, just tried in the East, interests you. It is a whole power plant in itself, burns oil, changes that into electricity, and runs by the electricity.

A boy can learn to run it in ten minutes. It has great power, and you are told it uses only ten to fifteen cents worth of fuel per hour. That won't please coal mine owners.

This nation has many valuable crops running up into the billions per year. The most valuable of all, although you couldn't sell it for ten cents or even give it away, is the crop of babies.

In the United States last year, 1,238,000 brand new babies were born. Only 621,000 deaths occurred, leaving out immigration, a population increase of 617,000. That is a great city added to the nation by the nation's mothers.

How fast this country grows, even with limited immigration! Our population is now more than 112,000,000, more than 7,000,000 increase since the census of 1920. That's good news, for what we need is another 100,000,000 people to do work now neglected, and to consume the products of farms and factories.

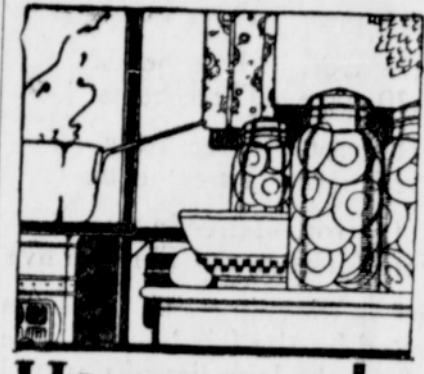
In England women are beginning to take snuff, tired of cigarettes. That won't last, for snuff makes the nose black instead of pink on the inside. Pink snuff may be invented. Nevertheless, snuff taking won't endure.

But it illustrates the fact that women find it difficult to take their bad habits as moderately as men do. Their intense nervous systems always demand more, more. That's why they should never start anything that can be done to excess, drinking, drugs, gambling or gambling.

More interesting to twenty million farmers than any other news is the birth in Canada of a calf weighing 167 pounds at birth. The mother, of course, is a Holstein. The average weight of a new-born calf is between eighty and ninety pounds.

If "artificial selection" could raise the average weight of calves to the Canadian maximum, it would mean tens of millions increased profit to farmers.

Make your telephone earn you more by connecting it with a want ad. Phone want ads. to 1561.



Home-made and a joy to make them

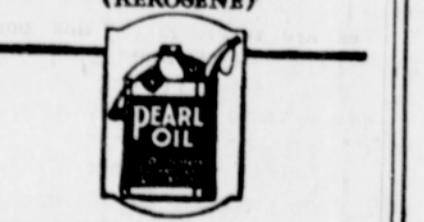
—preserving in comfort —no overheated kitchen —less "carrying," less "watching"

—and the whole secret is in cooking with a good oil cookstove and Pearl Oil. No heavy coal to lug, no wood, no ashes nor muss.

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STANDARD OIL COMPANY (California)



Farmers Mutual Fire Relief Assn. Forges Ahead.

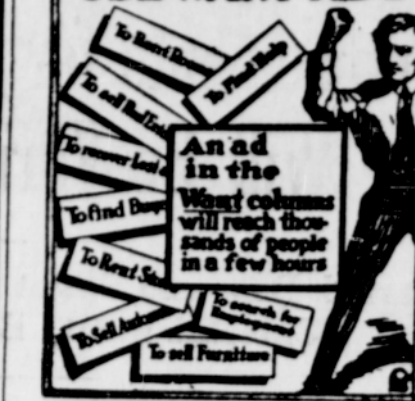
The yearly report filed with the Insurance Department by the Farmers Mutual Fire Relief Assn. shows \$6,058,000, written during 1923 and 2210 new members gained. Losses paid, \$22,437,000; insurance in force, \$18,283,000. The Assn. also has a substantial cash balance. The low rate of 30c on all property insured by the Association will not be changed, which enables farmers to get adequate insurance on easy payments.

President Snashall reports the Assn. at the present rate of growth will shortly be the largest farmers Assn. west of the Rocky mountains. Anyone wishing to insure will call on Mr. H. W. Snashall, Fair Grounds, Gresham, phone Farmers 2101.—Adv.

GOOD FOR WEAK EYES. The quick action of simple camphor, hydraetic, witchhazel, etc., as mixed in Lavoptik eye wash astonishes people. One small bottle helps any case weak, sore or strained eyes. Aluminum eye cup free.—Gresham Drug Company.—Adv.

CLASSIFIED, BUSINESS AND PROFESSIONAL ADS.

USE WANT ADS



Classified Ad. Rates First insertion, 1c a word, minimum 20c; subsequent insertions, 1/2c a word, minimum 15c.

LIVESTOCK

CATTLE

GOOD FAMILY COW WANTED, on new Fordson tractor. Ford Agency, Troutdale, Oregon, phone Gresham 1541. tf

GOOD FRESH COW FOR SALE. Henry Sell, Gresham, Oregon, phone 1073. tf

PIGS

DURO JERSEY PIGS for sale, 6 to 12 weeks old, \$5 and \$6 each. H. C. Compton, Boring, phone Gresham 955. tf

Real Estate, Rentals, Loans.

HOMESTEAD RELINQUISHMENT of 10 acres 12 miles from Corvallis on gravelled highway. Water. Splendid for filberts. Sell or exchange for Fairview property. Phone Gresham 991. tf

The Bank of Gresham pays 5 per cent interest on time deposits.—Adv

LOWER FRONT ROOM in Odd Fellows Hall for rent. See Carl Dahl, Gresham Shoe Shop. tf

GARAGE FOR RENT. See R. E. Cannon, Gresham, phone 1351. tf

ONE OF THE PINEST SMALL chicken ranches near Gresham. A beautiful home in the modern. Owner wants to locate in California. Call, inspect and get price. G. W. Richtmyer, Gresham, phone 108. tf

FAIRMS FOR SALE, large or small. In fine agricultural section. Karl J. Hagberg, R. 2, Gresham, phone 575. tf

NEW MODERN HOUSE for sale, 4 rooms and breakfast nook. Also some furniture. Two blocks west of high school. Call 2523 after 7 o'clock in evenings. tf

MODERN 5-ROOM BUNGALOW for rent with 2 acres of land. Phone 1943. tf

23 ACRES, 2 1/2 miles east of Gresham. Will sacrifice. Call A. G. Anderson, Gresham 1084. tf

Money to loan on real estate. Farm loans at 6 per cent. B. W. Thorne. tf

AUTOMOBILES.

ONE-TON COMMERCIAL TRUCK in A-1 condition. Will take touring car or roadster in trade. Main Street Garage, Gresham. tf

FORD SALESMAN wanted. None but wide-awake salesmen need apply. Ford Agency, Troutdale, Oregon. Phone Gresham 1541. tf

Ignition Expert \$25 will be given to him who proves that I can not find the deficiency of his machine on starting, lighting and ignition. Main Street Garage, phone Gresham 1228. tf

PLANTS, SEEDS, ETC.

KALE PLANTS FOR SALE I. R. Nebbauer, Gresham, phone 455. tf

KALE PLANTS for sale. Wm. McKeown, Rockwood road between Section and Base Line roads. tf

HAY

FOR SALE—Over two acres of clover, city limits, South Roberts avenue. Price \$28. A. J. Stout, Gresham, at Hogan station. tf

CLOVER HAY for sale in field, \$10.00 a ton. Hay at Bairdsdale. Wm. McKeown, Rockwood road, between Section and Base Line roads. Route 7, Box 379, Portland. tf

30 ACRES OF HAY IN FIELD, cut or uncut for sale reasonable. E. E. Heslin, Fairview, Oregon. tf

HORSE HAY FOR SALE in the field. Mrs. H. Buehler, Pipe Line and Lusted roads. Phone Gresham 463. tf

MACHINERY.

FOR SALE—Six-shovel riding cultivator, also Champion mower, cheap. Anna L. Schuller, 1/2 mile south of Gresham. tf

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EMPLOYMENT

WANTED—Typing and copying to do at home. Mabel Valberg, phone Gresham 674, between 9 and 5. tf

BERRY PICKERS WANTED, 3 cents a pound. E. L. Jackson, 4 1/2 miles south Gresham on Damascus road. Phone Damascus 155. tf

RESHINGLING WANTED, all work guaranteed. Phone Sunset 6212. Byrd & Curtis, 6203, 92d St. S. E., Portland. tf

BERRY PICKERS WANTED. Mrs. S. R. Skimmler, phone Gresham 32x1. tf

RASPBERRY PICKERS WANTED. Will furnish tent, wood and water. Call Gresham 1084 at noon. Ed Anderson. tf

BERRY PICKERS WANTED. We will furnish jobs and places for parties of pickers. Call fair grounds from 5 to 9 p. m. Do not phone. H. E. Thayer, Gresham, Oregon. tf

WORK WANTED that I can do at home, such as sewing, ironing, etc. Have some nice fancy work for sale, also ready-made slip-on dresses, hand worked. Mrs. Lena Alder, Gresham, phone 516. tf

Window Cleaning For expert window cleaning see S. Tajima, or leave orders with John Brown, Gresham, phone 2501. tf

MISCELLANEOUS

COLLIE PUPS FOR SALE, \$2.50 each. Jas. Bushong, Gresham, phone 544. tf

WOOD RANGE FOR SALE in good condition. Roy H. Gibbs, Gresham, phone 1056. tf

TWO PAIR INTERIOR ALASKA silver foxes for sale at \$800, a sacrifice. Claud Cusick, Gen. Del. Gresham, Oregon. tf

500 GRAIN SACKS, 7 cents each. A. Pottinger, R. 3, Box 800, Portland, Lennox road. Two miles east of Lenta. tf

WANTED—Stock for pasture. Running water. E. Dunn, phone Gresham 93. tf

TWO LADIES' SUITS, slightly worn, sizes 36 and 40, also georgette dress and a sweater. All too small for owner. Reasonable. Phone Gresham 108. Mrs. G. W. Richtmyer. tf

16-INCH FIRST-GROWTH WOOD for sale, delivered. M. Mikkelsen, Boring, Oregon. Sandy 20x3. tf

FOR SALE—\$250 Mandel phonograph, 25 records. Sell quick for \$95. Inquire for Gill, Walrad Merc. Co. tf

PLOWING AND GENERAL TEAM work wanted. I. L. Davidson, phone Gresham 15x1. tf

PLOWING AND GENERAL TEAM work wanted. E. Wall, Lawrence avenue, Gresham, phone 33x4. tf

FOR SALE—Dry No. 1 and No. 2 fir wood, also good maple wood, delivered. L. E. Craswell, phone 363. tf

SAND AND GRAVEL, 50c a yard, at pit, half mile south of Troutdale, or will deliver. Phone Gresham 78x2. G. A. Bryan. tf

FOR WOODSAWING call J. Hossnar, phone 15x1. tf

PAINT AND WALL PAPER are not side lines with Todd, the Paint Man. He will tell you how. Phone 1971. tf

SINK Corner sink in good condition, \$7.75. J. E. Metzger. tf

GOOD DRY FERTILIZER, 75 cents a ton at Pacific International Exposition. Inquire of T. R. Howitt, Gresham, phone 1016. tf

ADMINISTRATOR'S SALE.

I have for sale the following: 1 5-room house with bath. 1 combination book case. Personal property can be seen at the Johnson house near Fair grounds. See me, C. J. Lundquist, administrator estate of Chas. Johnson. tf

See the bargains listed in the Want Ads.

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For a catalogue or any information write The Registrar, University of Oregon, Eugene, Oregon.

The 49th Year Opens September 25, 1924

W. S. WOOD Auctioneer

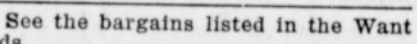
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