

GRESHAM OUTLOOK
Published every Tuesday and Friday at Gresham, Oregon, by the Outlook Publishing Co., H. L. St. Clair, Editor and Manager.

One year, \$1.50, six months, 85c, three months, 50c.
Combination rates with all the Portland Dailies.

ADVERTISING
Rates reasonable. Our representative will call.

Official paper of the Town of Gresham. Official paper of the Town of Fairview.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.



NATIONAL HIGHWAYS ASSOCIATION
Newspaper Association Member No. 5196.

We are all dependent on one another but it is only what we do for ourselves that counts for much in our lives.

Frederick H. Gillett of Massachusetts was elected speaker of the house of representatives on Wednesday on the ninth ballot, after a hot fight by the progressives to gain control.

South Dakota has given the first indorsement at its proposal convention to the nomination of Coolidge for president. With the republican national convention a little more than six months away matters will shape themselves rapidly for next year's campaigns.

That ambition to be a good speller that has seized so many Portland boys and girls should become country-wide. It is good mental training and one of the foundation stones of literary success.

There have been numerous complaints heard regarding short measure on the part of certain wood dealers. We have reason to believe it is without the knowledge of the dealers who handle the orders, but is the result of some scheming on the part of the wood haulers. When seven-eighths of a cord is delivered for a cord somebody is knowingly cheating and if complaint were made to the proper authorities a penalty could be invoked.

HOW TO BUILD UP OUR TOWN.

Building a community is everybody's job. The home owner, the landlord, the merchant, the housewife, the minister, the doctor, the school principal, the governing board, the civic societies, the policemen, the firemen—in fact, everyone with a distinct home interest must play his part. The local newspaper is the point of contact through which these various elements must function and express themselves. The home town publication is a mirror of the life of the community, inspiring, suggesting, helping, and usually sacrificing a great deal to the general work of upbuilding. It is the concentrated reflection of the home town interest, as opposed to activities in its midst, whose sole aim is to take the home town dollar out of town and attach it to the bank account of some foreign corporation.

The appeal of the foreign corporation for the home town dollar is usually an appeal to cupidity camouflaged as safe and economical buying. For the most part it is made in secret—direct by mail—the circular, the booklet, the disguised mimeographed letter systematically prepared by expert mail salesmen, with the usual "follows ups" destined to extract and carry away to the distant bank account the money of the unthinking. The very secrecy of the appeal is its own condemnation.

It is amazing to note how slow is the average newspaper reader to appreciate the value of frank and open newspaper advertising. Not only in this way is the housewife enabled to learn what the market has to offer, but in the frank open advertisement lies an absolute security from exploitation. Newspaper advertising is the housewife's weekly insurance. The day has passed when the advertiser dare be dishonest. The statements in an advertisement are shouted from the housetops. They are too easily checked up. They become the guarantee of service and of honest dealing. The direct-by-mail appeal is like the secret whisper passed from ear to ear but without any general publicity that ensures complete honesty of statement. As a rule, its underlying principle is sinister. To supplement and become a part of any well-organized campaign it has its value, but standing alone it should arouse suspicion rather than confidence.

Uncle John's Ash

BILL SHAKESPEARE SHOULD HAVE SAID—ONE TOUCH OF SANTA MAKES THE WHOLE WORLD KIN!



Chamber of Commerce.
The christian spirit with its performing power must be breathed into the business life of the country by christian men. Jesus Christ must be given a place in the chambers of commerce. Men in business must be made conscious of his sovereign right to enter and inspect the business life of the country. He is not indifferent to our business woes, our personal problems or our social sorrows. He is not so far away that he has neither interest nor influence. He is living. He is the aggressive power working for righteousness in the life of every christian business man. He demands personal righteousness—the righteousness of personality of character and of conduct.

It is impossible to build a commercial organization on a permanent foundation without Jesus Christ. The time has come for business men to recognize the fact that they must glorify God in the making of money. Business, the making of money and the transaction of the common affairs of life must be acts of worship, performed with an eye single to the glory of God.

The chamber of commerce is not the temple of mammon. It should be the seat of operations of christian men, who fear God, and whose acts will square with his standard of righteousness. Under these conditions trade will become body commerce, receiving the benedictions of God.

Men have been trying to run business under the dictation of politics, by the rule of congress, rather than by the dictation of the Holy Ghost and by the rule of conscience enlightened by Jesus Christ. We need more conscience and less congress. We need more Christ and less mammon in business.

The spiritual powers have developed America, not the material forces. Mammon worship leads to death. Christ gives life, and progress and happiness.—Rev. M. A. Matthews.

Don't Get Gay.

It doesn't pay to get gay with anybody. The other day I was passing a pasture where an old darkey was burning weeds, and feeling very tired and witty I stopped to rest and enjoy myself. I said to him: "George, it is very foolish in you to burn this pasture. It will make it as black as you are." He smiled and said: "Joe Van Hoomissen, I wouldn't worry about dat. Dis grass will grow out again and be as green as you is."

The Family Tree.

"Mamma, am I descended from a monkey?" "I don't know; I wasn't very well acquainted with your father's people."

Dad's Awful Fix.

A tiny maid, held up to hear her father's voice on the telephone burst into tears. "What are you crying for?" asked her mother. "Oh, mamma," sobbed the child, "however can we get dadda out of that little hole?"

The Truth at Last.

Blam—The only man poor old Jenkins ever told the truth to was a bootlegger. Blub—That so? What did he tell him? Blam—He said: "This is my last drink."

NOTICE TO CREDITORS.

No. 23021.
In the Circuit Court of the State of Oregon, for the County of Multnomah, in Probate.
In the matter of the Estate of Martha J. Tiller, Deceased.
Notice is hereby given that the undersigned has been appointed administratrix with the will annexed, of the estate of Martha J. Tiller, deceased, by the Circuit Court of the State of Oregon, for the County of Multnomah, Department of Probate, and has qualified.
All persons having claims against said estate are hereby requested to present the same, duly verified as by law required, at the office of McGuirk & Schneider, Withrow Bldg., Gresham, Oregon, or 501-7 Corbett Bldg., Portland, Oregon, within six months from the date hereof.
LAURA ADELAID TILLER, Administratrix with the Will Annexed.
McGUIRK & SCHNEIDER, Attorneys for Administratrix.
Dated and first published, Dec. 7, 1923, date of last publication, Jan. 4, 1924.

REGULAR RATES ON DAILIES

The following are the regular subscription rates on Portland dailies and combination with Outlook, except for the bargain rates announced above.

	One Year	With Outlook
OREGONIAN, Daily	\$6.00	\$6.35
OREGONIAN, Daily and Sunday	8.00	8.00
OREGON JOURNAL, Daily	6.00	6.35
OREGON JOURNAL, Daily and Sunday	8.00	8.00
PORTLAND TELEGRAM	5.00	5.35
PORTLAND NEWS	5.00	5.00

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MAIN STREET GARAGE
GRESHAM Phone 1228

Here's a Clew.
Father's umbrella was not to be found anywhere. So he asked the members of his family if they had seen it.
"I think Mr. Benson took it last night," said Johnny.
"What makes you think that, my son?"
"Cause when I was in the hall last night I heard him say to sister: 'Well, I'll have to steal one.'"

Right Back at Him.
Scientific Young City Man—"Yes, sire—! The time will come when you'll be able to carry all the fertilizer necessary for an acre of ground in one vest pocket."
Old Farmer—"Yep—and the crop in the other."

Powder Puffs.
A soiled powder puff does not need to be thrown away, as many believe. Instead, just use a little soap with luke warm water and after rinsing thoroughly hang up to dry. The puff will be good as new and may be used for a long while.



Save a life for Christmas

WHILE you are giving, give health. There are thousands of sufferers from tuberculosis, forgotten by all the world except the Tuberculosis Association. It needs your support to carry on its life-saving work. You help when you buy Christmas Seals—the Liberty Bonds in the war upon consumption.

Buy Christmas Seals! Buy as many as you can. The Great White Plague can be stamped out entirely. Christmas Seals are saving many lives. Buy Christmas Seals, and save a life for Christmas.

Stamp out Tuberculosis with Christmas Seals



CLASSIFIED, BUSINESS AND PROFESSIONAL ADS.

Classified Ad. Rates
First insertion, 1c a word, minimum 20c; subsequent insertions, 1/2c a word, minimum 10c.
Users of the Want Ad. Column are urged to pay cash with order and avoid sending bills for small amounts

LIVESTOCK
CATTLE
REGISTERED JERSEY BULL CALF for sale. Two months old. Address Box 356, Route A, Gresham. Phone 167.

FOR SALE.
To satisfy a bill for pasture, feed and expense incident to care, I will sell at public auction to the highest bidder the following described horses: one roan, one sorrel and two bays. Unless redeemed during interim the sale will take place at 10 o'clock, a. m. January 4, 1924, at the J. F. Wing place near Sycamore. J. F. Wing.

SEVERAL GOOD COWS for sale. To freshen soon. S. T. Lind, phone 25x1.

WANTED—2 No. 1 fresh, gentile cows, Guernseys or Jerseys. Sherman J. Frank, Hood River, Oregon.

FOR SALE—Fresh cow, 3-year-old Jersey, also 1 Guernsey and 1 Holstein. F. Spybrock, O. W. Tarr farm, Gresham, phone 504.

FOR SALE—4 Holstein bull calves, one 6 months old, three 1 year old. C. Minsinger, 219 Board of Trade, Portland, Oregon.

HORSES
STRAYED—Old brown horse, getting gray. Small white strip in face. I. M. Thomas, Gresham, phone 1607.

TEAM FOR SALE. Weight 2900. Nine years old. Good workers, \$125 for quick sale. Also two 3 1/2-inch Shuttler wagons and a dandy wood rack. Clarence Jackson, R. A. Gresham, phone 169x1.

FOR SALE—Team, harness and wagon, \$99; 4 heifers 14 to 18 months old. H. F. Sager, Portland, R. 1, Box 655.

PIGS
PUREBRED DUCRO SHOATS for sale, 2 males and 2 females. Reasonable price. J. Duley, Boring, Oregon.

BROOD SOW for sale. Bred to purebred Chester White. J. F. Collins, phone Gresham 754.

DUCRO JERSEY WEANED PIGS. One or a dozen, \$5 each. H. C. Compton, Boring, Oregon. Phone Gresham 95x.

POULTRY
LARGE TURKEY TOM for sale or trade for another. H. Paulson, Boring, R. 1, Box 58.

500 CHICK BUCKEYE BROODER, good as new. Mrs. O. J. Brown, R. 2, Troutdale, phone Gresham 241.

TWO BLACK MINORCA ROOSTERS for sale or exchange. Pure bred, extra good strain. Mrs. Allen Holloway, south Roberts avenue, Gresham.

Real Estate, Rentals, Loans.
WANTED—\$2500.00, 7 per cent loan on country place, near Gresham. No brokerage. Address X, care Outlook.

FIVE-ROOM HOUSE for rent. Vacant December 12. Mrs. A. Ekstrom, phone 1533.

FIVE-ROOM HOUSE for rent. City water, electric lights, bath, garage, \$15 a month. Mrs. S. A. Burr, Gresham, phone 545.

FOR RENT—6 1/2 acres of Cuthbert raspberries, 3 years old. Will furnish fertilizer. Phone 368.

FOR RENT—One 6-room modern dwelling and one 4-room house near Second and Roberts. Inquire Bank of Gresham.

FOR SALE—New brick house, 4 rooms and bath, full basement, \$2830. Strictly modern. Slightly located. Lot 100x100. By owner at cost. D. S. Johnson, Gresham, Oregon.

4-ROOM HOUSE and LOT, 5 apple trees, berries, etc. Cheapest buy in Gresham, \$1,000. Second house east of Roberts avenue, south side of Third street.

AUTOMOBILES
BUICK ROADSTER, good condition. Make a speedy bug, cheap. K. W. Harvey, R. 2, Troutdale. Phone Gresham 125x2.

FORD TOURING, \$75, or trade for cow. This car has just been completely overhauled. Address G. Outlook.

Storage battery repairing and recharging, starter and generator work. Raker & Son.

MACHINERY.
BEAVER DRAG SAWS for sale. First-class condition. Wm. Carlested, next to Elliott's store, Powell Valley.

FOR SALE—Force pump in good condition, cheap. J. L. Nelson, R. 2, Box 622, Portland. (Buckley Ave., near Gilbert station.)

FOR SALE—Threshing machine, only run 70 days. Completely overhauled after this year's run and guaranteed to be as good as new. This is a bargain and will be sold at a very low price. Phone 2361.

Plant Grape Vines.
Wordens and Concord for November planting. 1 year old, splendidly rooted. Harold Oberg, Craig road, fourth house north of Barr road. Tabor 6014.

EMPLOYMENT
WANTED—Woman to serve Christmas dinner and do dishes afterwards. Phone 1751 on Monday.

LOST AND FOUND.
FOUND—On South Roberts avenue, black parrot. Owner may have same by identification and paying for this ad. Outlook office.

MISCELLANEOUS
OAT HAY in the stack for sale. G. W. Andrews, Gresham, phone 165x2.

FIRST GROWTH SEASONED WOOD for sale, \$7 to \$9 per cord delivered in and around Gresham. J. S. Donaldson, Boring, Oregon.

5000 CEDAR BERRY POSTS for sale, 10c to 15c delivered. J. S. Donaldson, Boring, Oregon.

FOR SALE—Fine mahogany pocket billiard table, 4x3, with pocket blocks for billiards complete. Used in home. Snap at \$145 delivered and set up. Christmas present to keep boys home. H. W. Strong, Gresham, phone 2161.

APPLES FOR SALE. From 50c to \$1.00 per box. Mrs. M. D. Johnson, Bairdsdale Sta., on Andrews road.

CANARY BIRD SINGERS for sale, Roller stock, \$4 each. Mrs. J. A. Palmquist, Gresham phone 381.

LOOSE CLOVER HAY for sale. Mary Peterson, Gillis, phone 1086, Gresham.

SEE S. S. THOMPSON for dead storage. Phone 1947.

FOR WOODSAWING call J. Hossner, phone 15x1.

PLAIN SEWING Wanted. Children's sewing a specialty. Mrs. Leslie T. St. Clair, Opposite Eastman's Lumber Yd.

8-INCH DRAIN TILE for 15c per foot. H. W. Strong, phone 2161.

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