

TWICE
A
WEEK

GRESHAM OUTLOOK

TUESDAYS
AND
FRIDAYS

VOL. 13, NO. 61

GRESHAM, MULTNOMAH COUNTY, OREGON, FRIDAY, SEPTEMBER 28, 1923

\$1.50 Per Year

BERRY GROWERS COMPARE CROPS

The September issue of Western Fruit contains statements from a number of the subsidiary associations which joined the Federated Berry Growers as to the conditions in various parts of the northwest in the berry business, which will be of interest to local growers.

J. A. Forehand, secretary, Washington Berry Growers' association, Summer, reports: "The raspberry crop turned out an average yield, being about the same as last year. Prices, however, were not so good, on account of rains; very soft berries make poor shippers. We got all the cherries we needed this season, and whether or not to advise more planting of cherries is a question not quite in my line; canneries men had better answer this. Bush blackberries are moving a little slow locally at this writing; average yield; prices range from \$1.75 to \$2.50. Evergreens will start latter part of week. As regards logans, at least plantings should not be increased; we surely have enough now."

R. D. Bodle, manager, Puget Sound Berry Growers' association, and also White River Berry Growers' association, says: "Raspberry crop panned out fair. As compared to last year, yield was lower and prices also were lower. I do not advise planting more cherries. Big yield of blackberries and they are doing well; prices 4 and 5 cents. The best way to help the loganberry industry is to advertise; I do not advise a reduction of acreage; an educational advertising campaign should be started, paid for by the growers and the states where they live."

E. Doherty, manager, Berry Growers' Co-operative Union, Vancouver, B. C., writes: "It was about a 60 per cent yield of raspberries, but increased acreage gave us a crop 50 per cent larger than in 1922. Prices averaged 25 per cent under 1922 for both crated shipments and jam stock. We barreled about 300 tons of raspberries. No, I do not advise planting more cherries in British Columbia at the present time. Blackberries are doing badly; insufficient market for quantity produced big yield, but prices about 30 per cent under 1922. The loganberry industry might be helped by lessening production until public demand increases; in Canada only a small percentage can be marketed as fresh fruit; apparently must be converted into a saleable product; an educational campaign would undoubtedly help, though the public taste does not seem to run to logans; such an advertising campaign should be paid for by an acreage assessment. We shipped last crop straight rasps yesterday. Logan crop is over. Blackberries now at peak. Next few weeks will be devoted to settling with growers and apologizing for poor returns."

J. Verharden, president, Gig Harbor Berry Growers' association, says that he advises planting more cherries, especially early Richmonds. As regards berries he reports on the average a fair season. He intimates that he would like to have a meeting in the early winter of the Federated Berry Growers of the Northwest and British Columbia, to take up the loganberry situation and other important small fruit matters.

D. E. Towle, manager, Berry Growers' Packing Co., Gresham, Oregon, reports: "The raspberry crop was poor in quality, with an increased yield of one-half over last year, and with prices decreased one-third. We barreled 15 to 20 per cent of the crop. Yes, I advise planting more cherries—Montmorency and Royal Anne. The blackberry yield is good, but prices are poor. What the loganberry industry needs is increased consumption. Either the acreage should be reduced, or the demand increased. By feeding hungry Europe our surplus wheat, corn and oats, the grain raisers will be better able to buy and eat our logans."

The manager of the Apple Growers' association of Hood River, Oregon, sends the following: "Raspberry crop panned out satisfactorily, about 40 tons yield about the same as last year, but prices one cent a pound higher. No raspberries were barreled. Possibly it might be a good idea to plant more Royal Anne cherries here. Blackberries doing only fair, maybe

BETHEL BAPTIST CHURCH ELECTS NEW TRUSTEES

At a special called business meeting in connection with the prayer meeting at the Bethel Baptist church on Wednesday evening D. P. Milliken and Frank Moore resigned as trustees and C. G. Schneider and Mr. Church were elected as their successors. The other trustees are W. H. Black, J. A. Gray, and G. Markwart. There was a large attendance and the new trustees were chosen by acclamation.

Next Sunday the services at the church will begin with the Sunday school at 9:45, where there will be classes for all grades. Preaching by the pastor, the Rev. D. Q. Barry, at 11 o'clock will be on the theme, "The Present Enjoyment of the Christian," a continuation of the sermon of last Sunday morning.

The choir, under the leadership of Miss Dorothy Dickey, will render "Save, Save!" by Schofield. The evening services will begin at 7:30 with song and praise. The subject of the sermon at 8 o'clock will be "The Human Element in Salvation." The choir will render "Ivory Palaces" by Henry Barracough.

Special announcement is made of the quarterly meeting of the Willamette Baptist association to be held next Tuesday, all day and evening, at the Glencoe Baptist church, Portland, corner East 45th and Main. Take either Hawthorne or Sunnyside car and get off at 45th. Luncheon will be served.

FAIRVIEW MAN PLANS SILVER FOX RANCH

The Jensen Silver Fox Ranch is one of the newest developments in this part of the country. It is being established by Dr. Thomas A. Jensen on the Sandy boulevard near Fairview. Active preparations in the way of pens and equipment have been under way for several months and the first shipment of 23 pairs of foxes of the world renowned Prince Edward island strain is expected within a few days.

Silver black foxes are aristocrats among their fellows and these which are to form the nucleus of Dr. Jensen's kennels are valued at from \$1250 to \$1500 per pair. It is said that they increase rapidly and that if properly handled they should bring fortune to their owners.

The Silver Fox Ranch is on a part of the Turner farm. The address is Route 2, Troutdale.

ROCKWOOD

Sunday school will be held at the Rockwood church at 10:30 on Sunday. In the evening at 7:30 a special service will be held by the gospel team of First Methodist Episcopal church of Portland under the leadership of Hugh Gruell. This will be of special interest to the young people and will be enjoyed by all.

BORING

Election of officers for the Sunday school will be held next Sunday at the close of the regular session of Sunday school which meets at 10 o'clock. In the evening at 8 o'clock the pastor, the Rev. E. G. Ranton, will preach on the subject "First Things First."

Storage, Storage
For storage see Burten Walrad, Gresham, phone 1411.

Money to loan on real estate. Farm loans at 6 per cent. B. W. Thorne.—Adv.

The Peoples' Bargain counter. See the want ads.

10 tons, prices low, small margin of profit. The loganberry industry might be helped by increasing the juice consumption. About 19 tons logans grown; would not advise increase of acreage here.

Advertisers and Correspondents Asked to Help

The Outlook is printed and mailed Tuesdays and Fridays. It has been the custom for a long time to get the papers in the mail about 5 o'clock, so that papers going to Portland for delivery on Route 1, covering a large area northwest of Gresham, and papers for Fairview, Troutdale, Corbett, etc., which also go through Portland, would leave here on the evening mail. These are supposed to reach subscribers early Wednesdays and Saturdays.

For some time there have been complaints that Friday's Outlook rarely reaches the above mentioned destinations until Monday.

We are making an effort to avoid this delay by getting the Outlooks that

have to go through Portland office in the noon mail, especially on Fridays.

This means speeding up our whole program about a half a day. Looks easy, but is difficult. Our forms must close Thursday night instead of Friday noon. Ads, correspondence and matter must be in Thursday instead of Friday morning, except possibly want ads, for Friday's paper, may be too late. It will be hard to tell some late comers that the paper is already printed.

This is an appeal to all who have supplied items and stories for the paper and all others who seek its aid in any way and those who have aided us in many ways to speed up and make it easier for us to issue the paper earlier.

Conditions necessitate this change and when once established we are sure it will be appreciated by all.

THREE WEEKS OF HIGH SCHOOL TERM ENDED; DEPARTMENTS ARE IMPROVED

Work in the high school is three weeks gone and one twelfth of the school year closes today. Principal Cannon states that teachers have all seemed pleased with the splendid group of boys and girls with whom they are working. He further states that he regrets losing some students this year who should be back in school, however, the enrollment is greater than that of a year ago at this time. Upon inquiry, Mr. Cannon has learned that Victor Adix, Ruben Anderson, Ruth Anderson, Harold Backlund, Emanuel Bernstein, Mary Cogswell, Amy Gustafson, Edward Heslin, Mabel Johanson, Everett Lake, Anna Lenartz, Eula Marvin, Clyde Peterson and Burleigh Quesberry of last year's seniors will continue their education this year. There may be others whose names were unintentionally omitted. Some of them go to the University of Oregon, some to O. A. C., two to Pacific Dental College, and two to business college. Of the post-graduates last year Margaret Cady enters the University of Oregon, Helen Moulton is principal of a two-room school in Clackamas county, and Dorothy Sherling is in Canada.

Students attending the high school this year have made a good start, but as the winter days approach, some of them are sure to find it necessary to do work outside of school. They have the advantage of competent instructors, each a college graduate prepared to teach the subjects they are teaching. The physics, chemistry, general science, agricultural, domestic science and art laboratories, as well as the other departments of the school, are well equipped for the most practical and thorough instruction possible. Students will also have the advantage of a course in public speaking which is being organized this year. Once every month the periods will be shortened and literary societies will meet to render programs. These societies are for the purpose of giving students practice and experience which they will need later when conducting public meetings or as members of some church, lodge or other organization.

The music work, both chorus and orchestra, makes it possible for students desiring work of this nature to avail themselves of this splendid opportunity. "We have added to our commercial department and are now ready to take care of every student making application," said Mr. Cannon. "It is located in new quarters that are large enough to accommodate all and sufficient light is supplied to make the work most pleasant. The commercial department has grown considerably this year. The members of the student body are young men and women with a high type of ideals."

"Cafeteria will be furnished providing sufficient number make application for same and pay one month in advance. The cooler weather is bringing a demand for the cafeteria and every effort will be made to accommodate those asking for this privilege. "Many patrons throughout our district evidently do not know the splendid system which operates our high school. We believe it is second to none in the state and we have reason to be proud of our new equipment, which includes the gymnasium which will seat 1000 people. The student body is one of the brightest, happiest and most competent to be found anywhere. The buildings together with the 14 acres of ground are looked upon with pride by all those who take a second thought of what they mean."

"The school board carefully guards the expenditure of the money, but we are glad they are of the type of men who are willing to supply us with what we actually need. The school, located as it is close to Portland, and among a prosperous and intelligent as well as religious people, is indeed a place

which should draw every boy and girl to it.

"The first function occurs tonight when the sophomores entertain the freshman class in the gymnasium. Interested and enthusiastic class advisers handles all meetings scheduled under the sanction of the school. We believe that every member of the faculty represents a high type of American citizenship and it is our intention in choosing teachers to select those who would be a good example for the students. We have no doubt about the teachers measuring up to their applications and recommendations."

"The school hopes to offer some good leycum numbers the coming winter and we ask all patrons to support us as it is our intention to promote the leycum course as near to cost as possible. We realize only a high class of entertainment can be accepted and if we get splendid support we can supply good numbers at a minimum cost."

"Parents are invited and urged to visit the school at any and all times. Our daily work is the most important and we place the most stress upon scholastic standing. At any time a parent is not satisfied with his or her child's work in school we would insist they get in touch with us to further the interests of the child."

"The time is with us when the cost of the school is so great we cannot afford to have loafers occupying the seats in the class rooms, and we expect each student to carry his work or abide by the provision which requires him to drop it."

"Miss Lucille Wack and George Johnston have withdrawn from school on account of their health. The former has gone to Los Angeles and the latter to Arizona. This leaves us 245 students in the school with a registration of 247."

"When the gymnasium is used for community purposes parking will be made in the rear and one-way driving observed. Students of the high school will be in charge of the parking of cars and no cars will be parked along the pavement, as the grounds are soft and considerable difficulty was experienced last year on this account."

"It is hoped the students of the high school will be privileged to hear from the best artists in the city. We do not have enough outside speakers appear before our assembly and we have a splendid opportunity to bring some of the best talent of the city before the students. It may not be possible to advertise when these people will be with us or outsiders could also receive the benefit of hearing them."

"Concerning the student loan fund, about which we have received considerable inquiry, we desire to state that the action of the school taken last year voted funds in the amount of \$217.85 and in addition to this Superintendent Alderson has advised us he will send us \$100 to be known as the Geraldine Alderson Loan Fund as soon as we have a report ready from the last year's senior class. That class finished the year with considerable balance but as yet have not made a complete report. They hope to make this report soon. This will undoubtedly add a considerable amount to the student loan fund. The fund will be used to finance worthy high school students from Gresham union high school, and we trust that no student will remain out of school on account of funds alone. It is the policy of the students at our high school to assist anyone in need of assistance, especially in the financial way, and student loan fund is for this purpose. As soon as we definitely know the amount of the fund, action will be taken creating a student loan fund association with officers who will have charge of the loaning of the funds."

Are you wide awake? Read the Want Ads.

OTHER SCHOOL GRADES WILL MEET ON MONDAY

Announcement has been made by Principal C. M. Quicksall of the Gresham grade school that the fourth, fifth and sixth grades will meet at the Methodist Episcopal church next Monday morning at 9 o'clock to register and receive assignments of lessons. These grades will meet subsequently on Wednesday and Friday mornings at the same place to report and receive new assignments of work. Miss Grace is teacher of the fourth grade, Mrs. Pearl Hayden of the fifth and Miss Adele Schenk of the sixth. The seventh and eighth grades, which meet three times a week at the Baptist church, are making good progress and laying the foundation for a good year's work, said Mr. Quicksall.

Miss Fay Ward of Portland has been elected a teacher in the school, bringing the number up to 10.

It is announced with reasonable assurance that the new building will be ready for occupancy on October 7.

EVANGELICAL CHURCH WILL HOLD RALLY DAY

Zion Evangelical church will observe Rally Day next Sunday in the session of the Sunday school which begins at 10 o'clock. Reports for the year since last October will be read and the new arrangement of classes will be announced. The promotion of certain pupils, the installation of officers and teachers for the next year and a short program will also take place. All members are reminded to bring their Rally Day offering envelopes and new members and visitors.

The preaching service in the English language at 11 o'clock will be in keeping with the day. The choir will render the anthem "O Lord of Hosts."

The young people's meeting will be held at 11 o'clock, when Edward Schwedler will be the leader. The topic is "Triumph of Loyalty." The pastor, the Rev. H. R. Gebhardt, urges all members and friends of the church to make next Sunday a real rally day.

WEDDING WILL TAKE PLACE ON OCTOBER 1

Invitations are out for the marriage of Miss Vernona Fullenwider of South Haven, Mich., to Dr. Harvey Albert Schneider, brother of Attorney C. G. Schneider of Gresham and well known in this vicinity. The bride is a former school teacher at Pilot Rock, Oregon, where Dr. Schneider is practicing dentistry and where the young couple will make their home. The wedding will take place on October 1.

BAIRDSDALE PLACE OWNER ENTERTAINS

Mrs. Marie Shindler Johnson of Bairds Dale Place entertained on Wednesday evening with a dinner in honor of her daughter Mrs. Geraldine Baird Story of San Francisco. The guests included Mr. and Mrs. Chester Dolph, Mr. and Mrs. D. A. Shindler, Mr. and Mrs. Charles Whitney, Mr. and Mrs. Thomas Fitz Patrick of New York, Mr. and Mrs. Harry Nicolai, Dr. and Mrs. Hicks Fenton, Mrs. Ernest Duncan of San Francisco and Commander Grey Skipworth, U. S. N. Mrs. Johnson will leave soon with her daughter, Mrs. Story, by motor for California, and they will be the guests of Mr. and Mrs. Chester Dolph at their place on the Mackenzie river for two days, enroute to California. Mrs. Johnson will return in a few weeks to her home at Bairdsdale.

Mrs. Johnson recently had as her house guests for several days, Mr. and Mrs. George Robbins and their daughter Miss Marion Robbins of San Francisco. Mr. Robbins is the partner of Mr. Ogden Armour of Chicago.

Dressmaking and Remodeling.
Dressmaking of all descriptions, also remodeling of furs. Prices reasonable. Mrs. Richtmyer, Cleveland avenue, Gresham, phone 108.

Silver Foxes—Free pamphlet. Sell one or 10 pair. Jensen Silver Fox Ranch, Troutdale, Oregon, R. 2.—Adv.

Those Photo Coupons are going fast but there's one left for each additional subscriber.

NEW POTATO GRADE LAW COMPULSORY

At a meeting held in the county courthouse, Saturday, September 22, C. E. Spence, state market master, explained in detail the working of the new grading and inspection law for potatoes which went into effect September 15.

There has been some uncertainty as to the requirements of this law to a number of growers as well as the potato dealers in regard to the workability of the law. The opinion had been expressed by several dealers that the law could not be enforced and that there was no penalty for violation, but the minor details were easily explained by Mr. Spence at a well attended meeting of both growers and a majority of leading dealers in Portland and the other valley towns.

Mr. Spence called attention to the penalty of violating any of the provisions of the act which is under the direction of the public service commission of Oregon. This provides a penalty not to exceed one thousand dollars and not to exceed one year imprisonment or a combination of both fine and imprisonment for any one violating the provisions of the potato grading and inspection law.

The substance of the act is as follows:

All potatoes sold, or offered for sale or shipment in lots of 50 pounds or more must be labeled with a wrapper bearing the name of state in which potatoes are grown; grade of potatoes in container; name and address of the grower or growers association.

All potatoes shipped in carlots or otherwise in lots of ten or more tons shall be inspected by the state inspection department, in accordance with the United States grade.

There are four grades provided: United States Grade No. 1; United States Grade No. 1, small; United States Fancy No. 1; United States No. 2.

Potatoes not coming under these four grades must bear the label of "cull."

Everyone present was very much in accordance with the spirit of the law and very anxious to see it enforced, feeling that it will be one of the big steps in developing a better market for Oregon potatoes and feeling that city from the unscrupulous dealers it will protect the consumer in the and farmers who are peddling stove piped potatoes to house wives in the city of Portland.

M. E. SUNDAY SCHOOL TO HOLD PROMOTION DAY

Preparatory to Rally Day at the Sunday school at the Methodist Episcopal church, next Sunday will be Promotion Day. Diplomas will be given to those who are completing the Beginners, the Primary, and the Junior departments of the Sunday school. Promotion cards will be given to all the boys and girls in these departments. The following Sunday will be Rally Day, on which the school will be housed for the first time in the new Sunday school rooms in the church. A suitable Rally Day program will be given on that occasion.

The pastor, the Rev. A. S. Hisey, will occupy the pulpit both morning and evening. His topic for the morning service will be "The Miracle of Harvest," for evening, "Hereditary Loss." Special music will add to the attractiveness of the services. The public is cordially invited to participate in, and enjoy the warm friendly atmosphere that pervades these services.

The Epworth League is preparing for a year of active work in every line. The newly elected cabinet held its first meeting last Wednesday evening at the home of the new president, Miss Helen Rogers. She will lead the devotional meeting Sunday evening. The officers will be installed at the evening church service.

ANNOUNCEMENT

Formal Opening of

The Buena Vista General Merchandise Store

Monday, October 1, 1923

BEN STEVENSON & CO.

Phone Gresham 1654

Pleasant Ave. & Lusted Rd., 1/2-mile N. Pleasant Home

JOHN W. OLIVER

Violinist and Teacher

Mr. Oliver will reopen his studio for the third season in Gresham, Saturday, October 6. Pupils are requested to report between 1 and 3.

STUDIO—Second and Roberts Ave.

Pershing Faces Firing Squad With Smile



Gen. John J. Pershing, head of the U. S. army, celebrated his 63rd birthday, September 13, being "shot" by moviemen. The film will be filed at the war department for posterity.