

REDUCTION IN PRICES BY WILLYS-OVERLAND

"John N. Willys, president of the Willys-Overland Company, Toledo, Ohio, today caused a furore in automobile circles by his announcement of immediate price reductions and great improvements in the 1923 Willys-Overland lines," says Will Hessel of the Gresham Overland agency. This action embracing a drop in price on the Willys-Knight touring car and roadster models from \$1235 to \$1175, F. O. B. factory, and on the Willys-Knight coupe-sedan from \$1595 to \$1550, came as a distinct surprise to the automobile industry and motoring public in view of the advance in price made by not a few manufacturers in announcing their 1924 models.

The new values in Willys-Knight and Overland cars are the direct result of the wonderful sales and production records made by the Willys-Overland company this year, eclipsing any previous period in its history, which determined the officials of the company to share with the public the appreciable saving in costs made possible by an enormous increase in business.

"Mr. Willys added that in every detail all the advantages of the Willys-Knight car have been retained, while improvements have been added, making this car, powered with the famous Willys-Knight sleeve-valve motor, a bigger value than ever before.

"This announcement has great significance because it marks a new valuation record for automotive products in the face of a generally rising market in raw materials," says Mr. Hessel.

Free Public Lecture, high school gym, by Dr. C. W. Miller, August 24, 8:15 p. m. Scientific explanation of the laws of vibration.—Adv.

The Bank of Gresham pays 5 per cent interest on time deposits.—Adv.

GREATEST SHOW ON EARTH HERE SOON

The world's one big circus—Ringling Brothers and Barnum & Bailey combined—draws nearer and on its hundred cars will come "ten thousand wonders" to exhibit in Portland, Thursday, August 23.

World toured and world conquering this truly greatest show on earth is now fully a third larger than it was when it last visited this locality.

In addition to the many innovations offered then, the present season's program numbers ten more trained wild-animal displays—making thirty in all—and the most superb trained horse acts that Europe has yet produced.

More than 700 men and women, embracing the world's foremost arenic stars take part. These artists include the very biggest acts ranging from extensive companies of foreign performers to the amazing English family of Nelsons—positively one family consisting of father, mother, six daughters and one son. And this group of world-famous acrobats but illustrates the remarkable scope of the human side of this great circus. There are 100 clowns. Aside from the ferocious beasts, the program includes forty trained elephants. There are five companies of trained seals, many dogs, bears, monkeys, pigs and pigeons. Added for good measure is the mammoth menagerie of more than 1,000 animals. It is the biggest circus program the world has ever seen, given under the largest tent.

Adding organic matter to soils increases their tilth and water capacity, says the O. A. C. experiment station. Such additions may be made with barnyard or green manure, which will also add beneficial bacteria.

Storage, Storage For storage see Burten Walrad, Gresham, phone 1411.

GRESHAM LOCALS

Mrs. L. L. Hiatt, daughter Edith and son Hayden, returned the latter part of last week from a short outing at Seaside. Mrs. Hiatt, Haden and Miss E. E. Prettyman, of Portland, have gone to Grants Pass for a few days.

Mrs. Arthur Dowsett was hostess in a delightful trip to Welches on last Saturday in honor of Mrs. Jennie Oswald of Stockton, California, who is visiting here. Others in the party were Miss Pearl Sellers, niece of Mr. Dowsett, of Stevens Point, Wisconsin, Mrs. C. M. Zimmerman, Stafford and Bobby Dowsett. Their objective was "The Cameron," where they visited Mr. and Mrs. Cameron and Mrs. O. A. Eastman, who is a guest there, and spread their picnic dinner and supper in Mrs. Cameron's dining room. While at Welches the party called on Mrs. Mary Shattuck, Mr. and Mrs. Ed. Sleret, Mrs. John Roberts, Mrs. Ed. Roberts, the Kidder family and their guest, Miss Helen Hisey, and Miss Mina Gilbert.

Mr. and Mrs. W. E. Beegle have as their guest this week the latter's sister, Mrs. R. W. Leighton of LaGrande, and her son-in-law and daughter, Mr. and Mrs. R. A. Starbaird and son Junior of Umatilla.

Miss Florence Honey, who has spent the past two weeks at Cannon Beach, expects to return home on Thursday.

Mrs. C. M. Zimmerman and son Orville have returned from Government Camp where they went on Sunday to spend a day or two at the camp of the Gresham Boy Scout troop and from which Orville guided the party, 22 strong to the summit of the mountain on Monday. Mr. and Mrs. M. B. Howell and daughter Trella also went to the camp for a few days' outing. Mr. and Mrs. J. R. Horr went to the camp on Saturday and will return with the party in a day or two.

Miss Beatrice Jackson of the Outlook force is taking her vacation this week. She is the guest of Miss Della Lewis at a construction camp near Brightwood.

Mr. and Mrs. Benj. Cameron have recently purchased a modern mountain summer home at Welches and have named it "The Cameron." They have entertained a number of Gresham friends there recently.

A party of Gresham boys who spent last week at Cannon Beach consisted of Orville Davidson, Charles Brown, Ray Adams, Francis Peak, Harry Wostell, Percy Pulfer, Ernest Anderson and Ray Cox. They drove down in Davidson's school truck.

Guy Fieldhouse of St. Helens visited friends in Gresham Saturday and on his return took with him his mother, Mrs. Martha Fieldhouse, who will join his wife in an outing at Seaside.

The ladies of the Zion Evangelical church will hold an ice cream social on the lawn of Mr. and Mrs. George Sleret on Wednesday evening, August 22. An enjoyable evening is assured, which all are invited to enjoy.

Miss Doris Zimmerman is the guest of Miss George Stapleton this week at Rhododendron.

M. B. Splawn has returned from eastern Oregon where he has been employed as road construction foreman for the past few months. He has been at Weston, Lostine, Baker and other points.

Perry Kitzmiller, formerly of Bonneville, has rented the Wm. Caldo place and will make Gresham his home.

Mrs. W. H. Thompson was a visitor of her parents, Mr. and Mrs. A. Wilkinson, at the Little Sandy Ranger station, where Mr. Wilkinson is stationed. She returned home Saturday morning by automobile, her father accompanying her.

Recent guests at the home of Mr. and Mrs. D. M. Roberts were the latter's cousin, Mrs. Harriet Stansfield and her daughter, Miss Kate Stansfield of Portland, mother and sister of Senator Robert N. Stansfield, also Mr. and Mrs. Chas. Parsons of Portland and Mr. and Mrs. Jensen and children of Seattle.

Mrs. H. Donley, who has been visiting for the last two weeks with her mother, Mrs. H. M. Shaw, and sister, Mrs. Leslie St. Clair, left Sunday for Walla Walla, Washington, where she will spend a week with friends and from there go to her home in Spokane.

Novel Shooting Feat.
An interesting experiment in freak rifle shooting was described recently by an English officer. "I have fired an ordinary wax candle through four deal boards placed a foot apart," he said. "I used six inches of wax candle and thirty-three grains of powder with the usual wads. The shot was removed by cutting off the top half-inch of the case, and a candle weighing one and a quarter ounces was inserted. I fired at a range of about five yards. Each plank was perforated. There were plenty of pieces of dry wax on all the boards, but the first. When fired against planks placed immediately back to back, the candle went through the first and was brought up by the solid weight of wood of the other three." Major Hardcastle added that a certain gamekeeper won many bets by shooting candles through a spade.

ERA Lecture by Dr. C. W. Miller, at High School Gym, August 24, 8:15 P. M.—Adv.

What you want, when you want it, as you want it—Want ad. it.

WHAT REGULATES THE PRICE OF "GAS"?

It isn't necessary to remind the reader that the Standard Oil company is a great big going concern and that the company represents one of the most necessary industries of the country and of the world.

Certain recent incidents have led many to ask, What or who regulates the price of gasoline? Some people still think "John D." raises the price to suit himself and once in a while he gets scared and drops the price a cent or a few cents.

A little circular explains all this price fluctuation. It says:

"When the price of 'gas' goes down, or up, you wonder why. Every now and then you have observed a change in the price of gasoline. It has gone down, or up. For the last three years the change—there have been six of them during this period—have all been downward. No doubt you wonder why the change, especially if the price goes up. One day a gallon of gas costs a certain number of cents—the next day it is more, or less. Naturally you wonder why.

"Perhaps you think that the president of the Standard Oil company simply says to his colleagues of the board of directors:

'Well, let's raise the price of gasoline this morning.'

"Not so. No man, nor group of men, no company, nor group of companies, can control the price of gasoline, nor of any other commodity in general use.

"This is what makes the price of gas go up and down: when there is a plentiful supply of gasoline, the price of gasoline drops. When there is an insufficient supply of gasoline, the price ascends. This is not theory. It is fact. It is history, too, of gasoline and of every commodity in the world as far back as history goes. It is economic law, unbreakable, inescapable.

"The price of crude oil is the principal factor. The value of crude fluctuates, rises and falls, in strict accord with the volume the earth yields, related, of course, to consumption by the public. There are other factors—the cost of producing and transporting oil, of manufacturing and of marketing—these also vary with world conditions, again obeying the immutable law of supply and demand. Costs of materials, costs of labor, go up and down; since the Great War, mostly up, as all the world knows.

"Three years ago the Pacific Coast underwent a painful experience, more painful to a harassed oil industry than to any one else. It is known as the shortage. The supply of crude oil proved insufficient to meet a tremendous demand. Prices ascended to high levels.

"The scene changed. High prices were offered for crude. Everyone started to wildcat. New fields of oil were discovered. More and more oil—a flood. And the more it came the less its worth. Prices of crude dropped and dropped, and gasoline came tumbling after.

"Here, then, is the proof of what we say: 1920—shortage—high prices; 1923—over-production—low prices.

"The unbeatable law at work. The price of gasoline was 60 per cent higher in 1920 than it is today.

SCOUTING AIDS LEPERS

At the Kailhi leper receiving station, Honolulu, the scout movement has 20 members.

The idea of forming this troop originated with the superintendent of the station who says: "Scouting has performed a miracle among all in the settlement. It has cultivated a spirit of cheerfulness and a desire to be helpful. It has given the boys something worth while to do, and has proved a wonderful source of entertainment to the men and women who are here.

"Scouting has made these lads thrifty. Before the advent of the movement many of the boys spent their money as fast as they could on trifes which peddlers would leave at the gate. Now they save to buy their uniforms and equipment."

According to the local executive, every one of these boys will in time be paroled—cured. The troop is composed at 19 Hawaiians and one Japanese. The scoutmaster, Enoch Aku, a Hawaiian, twenty-two years of age, is a man of the highest type. Last summer the very day the annual boy scout camp opened, Enoch Aku was paroled from the station. He went to camp, and after the vacation period was over, declared his intention of spending his time in furthering the work of scouting among the shut-in boys at Kailhi.

Since the formation of the troop, each week, scoutmasters from Honolulu take turns in giving instruction at the station in the various branches of scouting. Between the visiting scoutmasters and the boys is a netting, but it is a simple matter for the boys to follow instructions in spite of this barrier.

For their daily "good turns," the boys aid their brother scouts and the other patients, and take care of the ground about the station.

Money to loan on real estate. Farm loans at 6 per cent. B. W. Thorne.—Adv.

Regular meeting of Gresham Lodge No. 125, I. O. O. F. in the Odd Fellows hall, every Thursday evening. Brothers welcome. ARTHUR H. HENSLEY, N. G. C. A. HILL, Secretary.



Keep Your Lawn Green

A beautiful lawn adds much to the appearance of the home. It is a heavy drinker and if it is to keep its rich green color it must be watered regularly.

Lawn Hose Special

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50 feet 1/2-inch Moulded.....	\$7.00	\$6.34
50 feet 3/4-inch Moulded.....	8.00	7.34
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50 feet 1/2-inch Black Ribbed....	7.50	6.88
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50 feet 3/4-inch Cotton.....	6.00	5.34

Hose menders, couplings, lawn sprayers, nozzles, etc.

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SALE Of Good Used Automobiles, Trucks and Tires

- Chevrolet 1921, looks good, runs good, \$300.
- 1921 Ford Sedan, good tires, shock absorbers, spot light, \$450.
- Ford 1920 touring with good tires, starter, shock absorbers, spot light, new seat covers, \$275.
- Ford Sedan with starter, good condition, \$350.
- 2 Republic 3/4-ton trucks, pneumatic tires and delivery body, \$250.
- Maxwell ton truck, good delivery body, good solid tires, \$200.



SALE ON KELLY-SPRINGFIELD Tires

- 30 x 3 1/2 regular Kelly cord, \$11.50.
- 30 x 3 1/2 oversize Kelly cord, \$13.20.
- 36 x 6 Kelly pneumatic cord, \$55.00.

Buy a Kelly cord and realize the difference

GRESHAM OVERLAND CO.
W. A. Hessel

A SCOUT IN SPIRIT

"I always help the old ladies across the street," said a clear-eyed lad to a scout official, "and they always ask me if I'm a scout, but I'm not—yet." A lad with the scout spirit of helpfulness at heart, but without the benefits and joys that come from being a scout! A boy doesn't have to wear a uniform to be a true scout. If he lives the oath and law as his daily life, he's one in spirit. But why not in the ranks of the 430,000 other boys who are pledged to study manliness?

Looking Both Ways.

Billy Kane, an Irish hackman of Macon, Mo., was on the stand in a personal injury case. A man was suing the railroad, claiming he was hit through the negligence of the engine man. It was in evidence that three boys were standing on the edge of the platform as the train came in. The lawyer for the railroad was cross-examining Mr. Kane pretty severely, and the sharper he became the more exasperating seemed the witness' answers. Finally he demanded the witness tell him the exact position of those boys. "Well, sir," replied Mr. Kane smoothly, "their backs was a-facing the east."

Notice of Meeting of County Board of Equalization.

Notice is hereby given that on Monday, September 10, 1923, the Board of Equalization of Multnomah County will attend at the office of the County Assessor, at the Courthouse in Portland, and publicly examine the assessment rolls for the year 1923, and correct all errors in valuation, description or qualities of lands, lots or other property, assessed by the County Assessor. And it shall be the duty of persons interested to appear at the time and place appointed. If it shall appear to such Board of Equalization that there are any lands or lots or other property assessed twice, or incorrectly assessed as to description or quantity, and in the name of a person or persons not the owners thereof, or assessed under or beyond the actual cash value thereof, said board may make proper correction of the same. If it shall appear to such Board that any land, lots or other property assessable by the Assessor are not assessed, such Board shall assess the same at full cash value thereof.

HIRAM U. WELCH, County Assessor. Portland, Oregon, August 15, 1923.

A Want Ad lets you right in on the ground floor in most any small business deal.

Free Public Lecture DR. C. W. MILLER

Electronic Reactions of Abrams—your ills detected, located and measured thru the laws of vibration. Few drops of blood tell the whole story.

Hear his report on three test cases submitted by local committee.

High School Gym August 24, 8:15

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and many others.

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Hunting Season For Deer
Opened August 20

Are you going after your "Buck"?

Take a Winchester Model 94 Rifle and Winchester Cartridges

Winchester Model 94 Rifle

A well balanced and accurate repeater—fast in action and easy to handle. This rifle has brought down more deer and big game than any other firearm made.

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