

TWICE  
A  
WEEK

# GRESHAM OUTLOOK

TUESDAYS  
AND  
FRIDAYS

VOL. 13, NO. 44

GRESHAM, MULTNOMAH COUNTY, OREGON, TUESDAY, JULY 31, 1923

\$1.50 Per Year

## GATES OF MULTNOMAH COUNTY FAIR SWING OPEN TODAY TO THE CROWDS FOR SEVENTEENTH TIME

Overflowing Stock Barns, Large Poultry and Rabbit Exhibits

Programs, Races, Country Theater Plays and Night Horse Show Amuse

Club Boys and Girls Display Their Best in Stock, Products

### Directors and Officers.

H. A. LEWIS, President.  
T. J. KREUDER, Vice President.  
THEO. BRUGGER, Treasurer.  
T. R. HOWITT.  
FRANK HEINEY.

H. J. PULFER, Secretary.

By L. B. Baketel.

Despite a general cloudiness, people began to flock to the 17th annual Multnomah county fair bright and early this morning. The official opening was at 8 o'clock and it was a Portlander who was the first to buy his ticket and pass through the turnstile. Before the afternoon was over it was estimated the attendance was close to 1500 and expectations were for upwards of 3000 for the pageant tonight.

Virtually everything was in place for the opening this morning although there were a few late comers as is always the case. The Portland Railway, Light & Power company was one of the last to get their exhibit in place, but once here they were only a brief time in setting up a neat display on the main floor of the pavilion.

Of striking interest for today is the Parent-Teacher meeting which began with a noon picnic luncheon in the grove and was attended by about 300 members from this county. Then at 1 o'clock in the chautauqua tent, a meeting was held with Mrs. J. F. Hill, state president of the Parent-Teacher association as one of the speakers and Mrs. D. B. Kelly, president of the Portland Parent-Teacher association and Miss Frances Hayes of the Child Welfare Bureau as the others. A discussion followed the addresses and the entire program was thoroughly enjoyed.

At 2 o'clock came the first of the series of horse show staged on the race track by James McCleave of Victoria, B. C., who has brought his string of 21 magnificent thoroughbreds and his ponies here for the week. This veteran of the horse game, with the assistance of his daughter Doris, and other riders, put the animals through their paces in beautiful style. The jumpers took the hurdles with remarkable ease; the drivers showed splendid form and the high school horses stepped off the various gaits to the edification of the large audience. The horse show is a real treat and worth the price of two admissions to see.

### Superintendents.

Grounds, Frank Heiney.  
Agriculture, F. H. Crane.  
Horticulture, F. H. Crane.  
Floral, Mrs. Frank Heiney.  
Horses, Theo. Brugger.  
Cattle, Theo. Brugger.  
Sheep and Hogs, Theo. Brugger.  
Domestic Science, Mrs. Delia Poultry, R. I. Anderson.  
Murray.  
Art, Mrs. Geo. F. Tucker.  
School Club Work, Miss Ethel I. Calkins.  
Grange and Farm Exhibits, T. J. Kreuder.  
Gates, H. A. Lewis.  
Police, Frank Heiney.  
Racing, T. R. Howitt.  
Auto Parking, Frank Heiney.  
Rabbits, G. H. Morrow.

### Leading Features.

Fine Exhibits in every department.  
Seven Grange displays.  
Boys' and Girls' club exhibits.  
Livestock, poultry, rabbit exhibits better than ever.  
Chautauqua programs exceptionally fine.  
Fine 20-piece band.  
Horse show, one of the best.  
Acrobatic stunts full of thrills.  
Horse races better than ever.  
Wonderful pageant production.  
Amusements galore for all.  
Demonstrations by concessionaires.

that matter, and she will give the patrons something to sit up and take notice of.

Tomorrow at 6 o'clock there will be a meeting in the cafeteria of the Republican club of Oregon for the purpose of organizing the republicans of Gresham and surrounding territory into a district club. The dinner will be served at 75 cents a plate and following it, organization will take place. H. A. Lewis, H. L. St. Clair and Major Charles H. Glos of Portland are the committee in charge. The meeting is open to all republicans.

Of particular interest to mothers will be the baby show to be held Saturday afternoon at 3 o'clock with Mrs. Fred H. Crane in charge. This event is one which always brings out a number of lusty lunged youngsters in competition for the various prizes.

A. H. Lea, for years the highly successful secretary of the state fair, at Salem, and a veteran horseman, will be the starter at the races which open Thursday afternoon at 2 o'clock. "Bert," as he is best known among his legion of friends, has officiated here before and has always given the utmost satisfaction. Horsemen express themselves as delighted with the fair board's choice. There will be two trots, two paces and a special every day.

Another feature will be night running races to start at 7:30 and be immediately followed by the night horse show.

The entertainments in the country theater have the flavor of being something unusually good. The cleaner fair committee has worked hard to secure high class talent and these programs each afternoon and evening should pack the chautauqua tent where comfortable seats have been installed and many things done for the

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### HERE AND THERE AT THE COUNTY FAIR

The office phone on the fair grounds is under the name of H. W. Snashall and is 2101. There are two public pay phones in the main pavilion, local and long distance, 1381 and 1511.

Mrs. Hawley and assistants will give cooking lessons and demonstrate electric ranges, and other electric cooking devices, each afternoon and evening at the main floor booth. Mrs. Hawley is considered one of the best authorities in this line on the coast. These will attract large numbers of people.

There will be fancy shooting exhibits this afternoon on the race track. These are put on by the Peters company and will be free.

All republicans are urged to make their reservation for a plate at the Republican banquet to be held in the cafeteria tomorrow, Wednesday, night at 6. Plates 75 cents. All are invited. Names should be given to H. A. Lewis or H. L. St. Clair not later than noon on Wednesday. There will be good speakers and a jolly time.

Never before were the grounds better prepared in every way for the crowds. They are well policed, well lighted, clean and everything is well arranged.

Seven granges are lined up on the south side of the pavilion with exhibits that compare favorably with any of previous years. They are, Gresham, Lents, Russellville, Evening Star, Multnomah, Columbia and Pleasant Valley. These grange displays as ever are the backbone of the agricultural displays. They are nearly equal to the best county displays at the state fair and are a credit to the granges and the fair.

W. H. Mitchell, as usual, has proved himself equal to the task of securing concessions and this year's fair has a splendid array of them. The demand for space, he says, has been heavier than ever.

The machinery pavilion is filled to overflowing and many exhibitors are using tents. W. A. Hessel and Hessel's Farm Machinery have a large and complete display of pumps, farm machinery and automobiles. It will attract much attention.

The bleachers have been enlarged and will seat over 500. The grandstand will seat over 600. Seating space in both is going to be at a premium during the races on Thursday, Friday and Saturday. The races begin at 2 o'clock.

The Oregonian and Portland Journal each have very attractive booths at the head of the stairway. They are inviting and are a credit to these great Portland dailies.

The Outlook has a booth, fitted up as a rest room, on the north side above in the pavilion. It is named "Rest-a-while" and all visitors are invited to use it. Free copies of the Outlook containing the daily program of events will be waiting for you at this booth. All friends are invited to call at the Outlook booth or office any time for any service needed.

"The Great Watermelon Case," presented by the Tabor Players, will be given at the Country Theater Thursday night at 7:30. It is some play, they say.

A bazaar is being conducted by the women of the county W.C.T.U. in the balcony of the main pavilion next to the Outlook rest booth, where articles will be sold for the benefit of the Children's Farm Home at Corvallis.

Don't forget the athletic events arranged for Saturday forenoon, 10 to 12, in charge of Mr. Henderson of the Portland Park Bureau. There is a place for everyone. Fill up the entries. There's a wonderful list of prizes donated by Gresham business men.

### BABY CLINICS WILL BE HELD AT FAIR

As a part of its campaign for better babies and healthier children, the Multnomah County Public Health association will hold open house at county fair booth this week at Gresham. Free clinics for infants and preschool age children will be conducted by child specialists on Tuesday, Friday and Saturday, from 2 to 5. The local doctors are heartily in accord with the work of the association and are cooperating in every way possible. Competent nurses will demonstrate proper bathing and care of infants and a special exhibit will be shown of the proper sort of school lunches for children. Mothers may also bring their children to the booth for weighing and measuring. Acting county nurse, Miss Margery Mulheron, will have charge of the booth.

## PROGRAM OF EVENTS FIVE DAYS AT THE COUNTY FAIR

### TUESDAY'S EVENTS

Parent-Teachers Day.  
8:00 A. M. Fair opening.  
Judging of Club Livestock.  
1:00 P. M. At the Country Theater. Community sing led by J. C. Henderson of the Portland Park Bureau.  
1:30 P. M. Same place. Parent-Teachers' program. Speakers, Mrs. J. F. Hill, state president P.-T. A. Subject, Home. Mrs. D. B. Kelley, president Portland P.-T. A. Subject, Suggestive programs for the P.-T. A. Miss Frances Hayes, of the Child Welfare department. Subject, Juvenile Protection. Mrs. Lou Harlow, president Multnomah County Council. Subject, The Benefits of the County Council.  
2:00 P. M. Horse show.  
Cortello's Flying Trapeze Act and Pedestal Acrobatic Act.  
8:00 P. M. Cortello's Acrobatic Acts.  
8:30 P. M. Pageant, "On the Trail of the Setting Sun." Before grandstand.

### WEDNESDAY'S EVENTS

Grange and Pioneer Day.  
10:00 A. M. Calf Showing Contest.  
1:00 P. M. Pig Showing Contest.  
3:00 P. M. Sheep Contest.  
1:30 P. M. Recital under direction of Miss Florence Honey. Solo, "Long, Long Ago," William Ott; "Plantation Melody," Dorothy Cady; "Warrior's Song," Lulu Nevalain; "Butterflies," "Turkey in the Straw," Alice Roberts; "March Winds," "Pacanniny Dance," Laura Tiller. Mixed program of dramatic and comic readings, Mrs. Hugh Gruwell of Portland.  
2:30 P. M. and 7:30 P. M. Horse Show.  
6:30 P. M. Republican Club dinner.  
7:30 P. M. Harmonica numbers given by Strong brothers and H. W. Strong. Harry Lauder songs and character readings, D. Brooks Hogan. Powell Valley Male quartet, Bert Olsen, Emanuel Lind, Allen Lind, Albert Palmblad, Miss Mable Baker. Duet, Misses Doris Zimmerman and Myrtle Rusher. E. G. Ranton, novelty violinist.

### THURSDAY'S EVENTS

Gresham Day.  
Oregon Manufacturers' Day.  
10:30 A. M. and 2:30 P. M. Canning Team demonstrations.  
1:00 P. M. Stock Parade.  
1:30 P. M. Vaudeville program. Gypsy dance, Audrey Wiencher; piano-logue, "Cave Man's Kid," Elizabeth Dunning; roller skate dance, Helen Dustin; solo, Kenneth Lord; readings, Miss Vida Cemer.  
2:00 to 5:30 P. M. Horse racing.  
7:30 P. M. Running Races and Horse Show.  
7:30 P. M. Comedy sketch, "The Great Watermelon Case," by Tabor Players.

### FRIDAY'S EVENTS

Portland Day.  
9:00 A. M. Stock Judging Contest.  
10:30 A. M. Poultry and Rabbit Judging.  
10:30 A. M. and 2:30 P. M. Canning Team demonstrations.  
1:00 P. M. Stock Parade.  
1:30 P. M. Three one-act plays by the Labor College Players of Portland under direction of Mrs. Dora Smith: "Land of Hearts' Desire"; "The Neighbors"; "The Trusting Place."  
7:30 P. M. Repeat afternoon program.  
2:00 to 5:30 P. M. Horse Racing.  
7:30 P. M. Running Races and Horse Show.

### SATURDAY'S EVENTS

Children's Day.  
War Veterans' Day.  
Berry Pickers' Picnic.  
10:00 A. M. Field track meet on race track. Open to men, women and children. Prizes by Gresham Commercial club.  
4:00 P. M. County Local Leaders association meet. Election of officers.  
1:00 P. M. Community sing led by J. C. Henderson.  
1:30 P. M. Program under auspices of Sandy Grange. Piano duet, George and Dorothy Brunn; reading, "Co' Boss," Ernest Phieff; clog dancing, Jay Morrison; saxophone numbers, popular selections, George "Spike" Hennessey of Fresno, California; Hawaiian trio, musical stunts and dance. Virginia reel—fancy dance by Baby Allen. Novelty violin selections will be given by E. G. Ranton.  
3:00 P. M. Baby Show. Mrs. F. H. Crane, Superintendent.  
2:30 to 5:30. Horse Racing.  
4:00 P. M. At Country Theater. Vaudeville.  
7:30 P. M. Smoker, staged by the Carmen's union of Portland. Boxing and wrestling bouts by the carmen and others. There will be a small admission charged to all programs.  
7:30 P. M. Horse Show.

The plays and program will be given at the Country Theater, or Chautauqua tent, in the grove.

## A GRAVE SITUATION

The stage is set, the players are ready, the music has started—what about the audience? Will there be a paying house?

In theatrical parlance that is the situation at the Multnomah county fair at its opening today.

Never was a fair begun here under more promising conditions as to weather, preparation of grounds and offering a cleaner and more elaborate array of things to please the eye, delight the ear, gratify the palate, inspire the imagination and afford wholesome pleasure and amusement. There is something good for everybody on the splendid and varied programs of the full five days.

Nothing more could be wished—except attendance.

Five days is a short time in which to get back all that has been advanced as an investment and all that has been promised as rewards and premiums to exhibitors.

There are five very anxious men on the fair grounds who are working and have worked almost night and day to make this fair a success. They are burdened with the financial situation and are bravely facing grave issues.

They have done their part and the fair shows for their efforts. But another element is necessary, absolutely, to make the fair a success—that is attendance. In other words, gate receipts.

Now and then a complaint is heard regarding the charge for this or that. There would be no complaint if the situation were fully understood. The fair board needs every cent it can get. If this year's fair does not pay out and more so as to permit the board to clear up some of the accumulated indebtedness of the past the situation will be very grave indeed if not disastrous.

The board has studied and practiced economy to the extreme, yet it has provided everything that could be desired to make a good fair.

The sale of season tickets by the committees has been very disappointing—to the leaders and to the fair board. No financial assistance has come from the county as heretofore. The splendid exhibits call for cash premiums.

The main source of income for the fair is the gate receipts.

Will the people of the county and the surrounding country come to the assistance of the fair board and save the fair from financial embarrassment?

# THEY'RE OFF RACES



Thursday, 2 p. m.

Multnomah County Fair, Gresham

2 Trots SPECIAL 2 Paces

NIGHT HORSE SHOW

7:30 p. m. Daily. Famous McCleave Stables

COUNTRY THEATER

High Class Entertainment. 2:30 and 7:30 Daily

Something Doing Every Minute