

GRESHAM HIGH WORKS FOR FAST BASEBALL TEAM

Fast daily workouts are being taken by the baseball squad of the local high school. Ten letter men are reporting in uniform and include the following: captain, Burleigh Quesinberry, Glen Winters, Henry Lunday, Leo Bailey, Douglas Horton, Edward Heslin, Guernsey Wood, Ray Strong, Harrison Squire and Wm. McAllister.

Coach Cannon is enthusiastic over the bright prospects of ball team. It will be remembered that this same bunch won nine of eleven games last season, including a win over Jefferson High, city champions of Portland. This afternoon a practice game was played with the high school of Commerce of Portland. In order to play Portland teams, Gresham being a member of the State High School Athletic association, no admission can be charged, the coaches must act as officials, no official record can be kept, the game must be called a practice game and cannot be advertised. It was not learned until yesterday evening that the game could be arranged with the Portland high school team.

Last Friday evening the junior class of the high school held a party in the new gym. An original program made it a huge success. After a few interesting games, a short vaudeville program was put on by some of the juniors. Light refreshments were served.

SONS OF VETERANS HOLD MEETING

The regular meeting of Ross Camp No. 2, Sons of Veterans, Oregon and Washington division, was held at the grange hall in Gresham on Saturday evening, March 17, there being a good attendance from the local camp and 30 visitors present from Owens Summers Camp of Portland.

Much business was attended to which had accumulated because of the postponement of the meeting on account of various causes. Refreshments were served and an enjoyable social evening was spent.

An invitation is extended to all who are eligible to join the order, which is patriotic and social. Descendants of Civil War veterans, also wives of sons of veterans are eligible. They should communicate with E. E. Chipman, Gresham, commander of the local camp.

FULL PROGRAM FOR COMMERCIAL CLUB MEETING

An important meeting of the Gresham commercial club will be held next Monday night at the city hall. There should be a full attendance of members and citizens are invited.

Among the matters to come before the meeting are the following: Proposed new by-laws for the club. Decision on slogan and design contest.

Cope film studio location. Condition of auto park. Report on use of fair grounds for ball park.

Jersey jubilee tour and luncheon at Gresham. New grade school location proposed. The meeting will begin at 7:30 promptly and all are asked to come early.

REPORT OF NEAR EAST RELIEF WORK ENCOURAGING

Answering questions that are continually being asked about the Near East Relief and its administration, C. V. Vickrey, national executive secretary, filed with the National congress, just before its adjournment, the annual report of the activities of that organization.

The president of the Armenian republic and other authorities are quoted as declaring that at least 500,000 of the Armenians who fled from Turkey into the Russian Caucasus in 1915 would have died except for the Near East Relief.

Approximately 25,000 orphans are in Near East Relief institutions in that district and the Soviet Government is giving every possible cooperation in the care and support of these exiles from across the Turkish border.

An Oregon man, Leonard Harthill, '12, O. A. C., is given much credit for the success of a vast farming enterprise where, by employing modern methods of agriculture and 22 tractors and other agricultural machinery, the native farmers are learning how to double their crops.

Ten thousand orphans who fled from the orphanages in central Turkey recently are now temporarily lodged in Syria and Palestine. Fourteen thousand orphans have been removed from Constantinople to Greece.

Grateful tribute is paid to Greece for throwing open her doors to all the

SPIRIT OF EASTER AT BETHEL BAPTIST CHURCH

At the Bethel Baptist church next Sunday the spirit of Easter will pervade the exercises of the entire day. Bible school meets promptly at 9:45. After the opening exercises the men's class will retire to the parsonage for the study hour. At 11 o'clock the pastor, the Rev. D. Q. Barry, will deliver the Easter message on the theme, "The Call of the World." The chorus choir will render "Easter Bells" and "Welcome the Morning" by Geibel and "Christ Arose" by R. Lowry. Leslie Walrad will sing a solo. All are invited to join in the celebration of the glad Eastertide. The ordinance of the Lord's Supper will be celebrated at the close of the sermon.

The B. Y. P. U. will meet at 6:30 in the evening with Miss Elsie Sharp as leader. The subject is the Easter Psalm, 16: 1-11. At 7:30 the children, assisted by the chorus choir, will give a program which will consist of songs, recitations, class exercises, and a sermonette by the pastor. The hopeful, joyful spirit of Easter will prevail throughout the exercises.

WM. CONGDON WRITES FROM CONDON, OREGON

Condon, Oregon, March 15.—To the Editor Gresham Outlook:—Doubtless you will think it strange that I have been quiet so long but I have been busy at my eating house and have neglected writing you. I am always on the watch for the Outlook and read it with interest for Gresham is my home town.

I am pleased so far with my new enterprise and have had my share of the business. We have two pastime lunch counters here and the other fellow made the remark that I would be herding sheep pretty soon, but I see he has gone first.

We have a very nice little city here of about 1200 population. There are four churches, a high school and a grade school, a Catholic school and a theater. It has been pretty cold here; freezes hard at night; plenty of snow on the hills.

There is a Masonic lodge and an Odd Fellows lodge and we are thinking of starting a chapter of R. A. M.

I made a flying trip to Fossil yesterday. On leaving Condon we enter what is called Thirty-mile canyon. It is a fine drive from here to Fossil. One would swear he was going down hill but Thirty-mile creek is running toward you and when you are coming back you are going down hill, and I had not been drinking anything either. We have plenty of "moon" shine, for the nights are clear. I like the people here, they are working hard in hand with one another and mind their own business. The preacher in one of the churches has a movie show every Sunday night.

There are many Scottish people here and they are nice people to deal with. Most of them are engaged in tending their flocks and cultivating their farms. This is the dull season for eating places. In a few weeks when the wool begins to move and other work will start, business will pick up and be good all the rest of the season.

Mr. Cleveland seems to like it up here. The John Day highway runs through the town, and one through to Ontario. There is lots of tourist travel during the summer season.

With regards to all, I remain, yours,
W. H. CONGDON.

Printing orders. Phone 1561.



CONSIDER the lilies of the field. They toil not, neither do they spin, yet Solomon in all his glory was never arrayed as one of these.

PICTURE INDUSTRY HAS MADE BIG GROWTH IN 20 YEARS

The recent visits to Gresham of several men who are in close touch with the film production and picture show business have brought to the front some startling facts regarding the magnitude of this industry which is so new it can only be looked upon as still in its infancy. The Outlook has gathered the following facts from interviews with W. H. Cope of the Cope Film Corporation. It is necessary to think in large figures when you think of the magnitude of the motion picture industry.

Many rigid investigations have been made of the actual earnings of the motion picture industry, all of which have shown it to be enormous. One of the most interesting statements, as well as authentic, was published in the Exhibitor Trade Review in December 1919 and was issued by the Public Service Commissioner of New York, Mr. Travis H. Whitney. Mr. Whitney said "I find that the income of the motion picture business in this country alone, at this time is \$1,000,000,000. The estimated annual income of the street railways of the United States is between \$700,000,000 and \$800,000,000 while that of the Light and Power companies is \$450,000,000. Here we have this comparatively young industry with an annual income nearly equal that of the combined street railway and electric interest and growing so fast that it will surpass them within the next year or two."

When one stops to consider this statement carefully, to consider for a moment the millions and millions involved, the facts become almost staggering.

Some of the most spectacular successes in the motion picture industry include the rapid growth and great success of such companies as Thomas Ince, D. W. Griffith, Metro, Vitagraph, Universal, Pathe and others. No one of which but began with comparatively few dollars original capital and today each and every one is worth millions—all the legitimate growth and profit from picture production.

Producers Become Wealthy.
Numbered among the individual producers who have become tremendously wealthy are D. W. Griffith, Thomas H. Ince, Mack Sennett, Cecil De Mille, Allan Dwan, Maurice Tourneur, Robert Brunton, Harry Garson, Douglas Fairbanks and many others, not a single one of whom had gained a bit of prominence a matter of 15 years ago, all of whom at that time were either school boys or working for small salaries.

In his well written and handsomely illustrated booklet, "Inside a Movie Studio," Mr. Clyde L. Clarke tells us some mighty interesting things of the growth, stability and prosperity of the motion picture industry, he says:

"It is a fact well known to us, that such stars as Charlie Chaplin, Mary Pickford, Douglas Fairbanks, Charlie Ray, Wm. S. Hart and dozens of others, have become so wealthy that they do not care to stop 'playing around'

long enough to make more than from two to four pictures a year. Most of these stars have formed their own companies and build fortunes of millions of dollars each on the dime and quarters which the public has paid in at the box office."

"New and better picture theaters are being built by the hundreds in every part of the United States. Los Angeles alone, where you might imagine that the public has become tired from too close an acquaintance with the making of pictures, three great new theaters are being built today. One of the three, it is claimed will represent an investment of two and a half million dollars."

"The people of Los Angeles have made millions and millions through the financing of motion picture companies. Except in possibly rare instances, the stock of new companies has been subscribed before the organizer ever had time to make an Eastern offering. There is probably no industry today of any size, where the opportunities to get into the business are so limited. Nor is there a business today where the possibilities of huge profits are so great. It is safe to say that you have not seen a single picture during the past three years, which failed to pay big profits to the producer; an amazing statement, but true."

It is a well known fact that a single really successfully play means a fortune to its producers and that every other play makes that fortune greater. It is seldom that a play fails to earn at least 100 per cent over the cost of production, and most of them earn very much more than that.

Demand Is Immense.

The public will be amused and educated by pictures. From all quarters of the globe comes the cry to America, the home of the motion picture production, "Give us clean pictures."

The cities, towns and hamlets, the world over, find relaxation, amusement and diversion at the "movie show." Now that picture shows have such a hold on the public that the tired brain seeks diversion there, and the idle seek it for past-time and amusement and constant changes of pictures with new scenes are imperative it is up to the producers to produce. As a constant stream of new film is necessary to replace the constant stream of film which has been exhibited, there can be no slackening, but greater speed must develop in order to fill the programs of the more than 25,000 picture houses in America to say nothing of the rest of the world plus the thousands of new houses which are springing up all over the earth.

The motion picture business is on an absolutely cash basis. There is not a nickel's worth of credit in it. The producer gets cash for his films, the distributor gets cash rentals and the theater collects "Cash in Advance" before the picture is exhibited, all of which accounts for the sound foundation upon which the industry stands today and upon which new ones are being built.

The W. W. G. girls are planning the social evening at the church which had to be postponed at the time of the snow storm. Two young ladies from Portland will be present to give readings. Miss Norma Lee Peck and Miss Florence Honey of Gresham will give musical numbers. Refreshments will be served in the basement and a fashion show will be a feature of the evening.

BAPTIST CHURCH RECEIVES MEMBERS

Services at Pleasant Home Baptist church Sunday, April 1 will be Sunday school at 10 o'clock, preaching at 11 o'clock by Rev. E. A. Leonard. The B. Y. P. U. will hold no meeting but at 7:30 the church will hold a fellowship meeting to welcome the new members received during the evangelistic services which closed on Wednesday evening with baptismal services. Rev. A. J. Ware will preach at 8

EASTER SERVICES AT METHODIST CHURCH

Easter is the high day in the calendar of the christian's year. In an appropriate way in each of the services at the Methodist Episcopal church the resurrection of Jesus, the Christ, will be celebrated.

The pastor, the Rev. A. S. Hisey, will occupy the pulpit at the morning service, and use as his sermon topic, "The Risen Christ." Miss Mary Hansen will sing "Come See the Place Where Jesus Lay," Bartlette.

In the evening the choir will present the splendid musical service cantata, "Victory." This will be the musical event of the church year, and promises to be a marked success.

The Epworth League topic is "The Living Lord." Violet Coe will lead the devotional service at 6:30.

The Sunday school will assemble at 9:45, in order to have the time needed for the program which has been prepared. All departments will assemble in the auditorium after the records are taken. The program will include songs and exercises by departments and classes, readings and recitations by individuals.

Last Sunday's attendance broke all records for the school, reaching 214, and it is expected that even more will be on hand next Sunday to take part in and to listen to the exercises.

DEAF MUTE HEARS RADIO CONCERT

Richard Moller of Fairview, deaf from his birth and dumb, heard a radio concert on Wednesday evening of this week over the receiving set of James Cook of Troutdale. The man was so much excited that he was unable to write his impressions but he plainly showed by his shining eyes and his facial expression that he really heard. The concert was one broadcasted by the Portland Electric company.

Mr. Moller, besides being deprived of his hearing, had the misfortune to lose an arm when a child. In spite of these handicaps he has succeeded in doing with his one hand more than many men do with two. He is skillful in the use of all tools, can use shovel, hoe, hammer or saw and has even built a boat. He is about 45 years of age.

GRESHAM WOMAN'S BROTHER LOSES LIFE

Abe Heiney, a farmer of Grants Pass and a brother of Mrs. D. C. Ross of Gresham, lost his life as the result of an accident which occurred on his farm last Saturday. He died on Monday and his body was brought to Gresham for burial. He was 54 years of age.

Mr. Heiney was taking his tractor to the field when, in climbing over some rocks, it overturned, pinning him underneath. He was terribly injured but was not found for seven hours. He was then rushed to a hospital but gangrene set in which resulted in his death.

Funeral services will be held on Saturday afternoon, March 31, at 2 o'clock from the Bethel Baptist church. The Rev. D. Q. Barry will preach the sermon. Interment will be in the Gresham cemetery.

Funeral arrangements are under the direction of J. E. Metzger.

Money to loan on real estate. B. W. Thorne, at Bank of Gresham.

Berry Growers Will Meet on Wednesday

The Annual Meeting of the members of The Co-operative Berry Growers will be held at 10 a. m. at Metzger's hall, Gresham, on Wednesday, April 4th, 1923, for the election or ratification of election of three directors for a term of two years. Amendment or ratification of amendment of by-laws or any other business that the members wish to consider. The retir-

ing directors are H. G. Andrew, W. D. Lindeman and D. E. Towle. The hold-over directors are B. E. Boice and J. D. Hutchinson. This meeting can and will be made very profitable to all members and you are urgently requested to come prepared to spend the day and give and get information of value to all.

K. A. MILLER, Secretary.

Annual Meeting of Berry Growers Company Will Be Held Next Monday

The Annual Meeting of the Stockholders of The Berry Growers Packing Company will be held at the Company's office, in Gresham, Oregon, on Monday the 2d day of April, 1923, at 10 a. m., for the election of three directors for a term of two years. The directors whose terms expire are H. G. Andrew, W. D. Lindeman and D. E. Towle. There will also be other questions of a business nature to pass upon, so a full attendance is urgently requested. The following form of blank proxy can be used by stockholders who find it impossible to be present at this meeting.

PROXY

I hereby appoint _____ as my proxy to represent me and vote my _____ shares of stock at the Annual Meeting of THE BERRY GROWERS PACKING COMPANY, to be held at the Company's Office, in Gresham, Oregon, on Monday, April 2, 1923 at 10 A. M.

Signed _____

Witness _____

Please fill in the blank spaces the name of the stockholder you wish to represent you, also the number of shares of stock owned, sign same and have your signature witnessed and return by mail to the undersigned or hand your proxy to the stockholder selected.

C. B. GREENE, Secretary.