

GRESHAM OUTLOOK

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ADVERTISING Rates reasonable. Our representative will call.

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FARMERS' WEEK.

This is Farmers' Week for this part of the state and it is second in importance and educational influence to the week of the county fair.

As farming is acknowledged to be the biggest business on earth, this setting aside of a week for study, discussions and demonstrations is a fitting recognition of the importance of the farmer and his work in the community.

It is the opportunity of the farmer to improve his own knowledge and skill and also impress the importance of his work upon others.

This is fortunately a farmers community. Agriculture is not only the greatest business on earth but it is the most healthful and most ennobling.

In these days of autos, tractors, forced markets and high taxes, farming is losing much of its simplicity and peacefulness and is becoming about as much of a hard grind and struggle as any other business.

These very conditions have made it necessary for the farmer to get the best information he can obtain on intensive methods of crop production and the most profitable methods of marketing. It is these that farmers week is meant to help supply. It is bringing the college to the farmer and is to be commended and perpetuated.

Farmers days and weeks are being observed in many places. This is the fourth observance of the custom here, a full week each year, and the attendance has increased from year to year. The Outlook believes there is nothing too good for our farmer folk. They are entitled to the best we have. May the week be full of inspiration and encouragement to all.

WHY NOT KEEP IT UP!

The business places of Gresham, as a part of Farmers' Week observance, were asked to give special attention to appropriate decorations. The response has been hearty and attractive windows, with mottoes and greetings to farmers, are in evidence everywhere.

This gives the city a businesslike appearance and speaks well for the various stores.

The Outlook has two store fronts with four very good windows. Three of these have been decorated. One is devoted to a display of fine printing, am fruit canners products and a third Antioch contains the display of Gresham devoted to the use of the National Guard company and has a striking display of soldier equipment.

The Outlook suggests that this be made a regular feature of local business places with occasional new and attractive exhibits. The windows should be kept lighted until 11 or 12 o'clock.

This is the month of patriotic birthdays.

Someone suggests this: "Every day, in every way, business is getting better and better."

And now just as we were beginning to lay plans for several lengthy summer trips comes notice that gasoline will cost more.

Advertising, intelligently planned and followed up, is proving the most powerful factor yet discovered in shaping the course of successful business.

King Tutankhamen's chariot was buried with him in the expectation that he would need it in the future world. It is well that teaching does not prevail now.

The department of agriculture gives an estimate of the value of farm crops for 1922 at \$7,572,890,000, which is \$1,300,000,000, or 72 per cent, increase over 1921. It is about \$1,500,000,000 less than the estimate for 1921.

The Business Digest says that grain continues the greatest industry of the farms of Oregon. The other farming industries, in order of importance in Oregon, are: livestock, vegetable growing, fruit, dairy products.

We were about to run a war scare head for up to late last night war looked probable. This morning, however, the tone of reports is more peaceable and the Turks are said to be ready to sign the peace treaty of the allies. This brings a relief from intense anxiety.

THE FARMER'S PLEASURE. Let the wealthy and great Roll in splendor and state. I envy them not, I declare it. I eat my own lamb, My own chickens and ham, I shear my own fleece and I wear it.

I have lawns, I have bowers, I have fruits, I have flowers, The lark is my morning alarm, So I try boys now, Let God speed the plow, Long life and success to the farmer. —R. Gifford.

"He Who Would Get the Kernel Must First Crack the Shell"

Who's Who and Why in Gresham

Introducing to You the Live Progressive Firms and People Who Make up the Business Interests of Gresham.

1st Prize: Ring, Brooch or jewelry order valued at \$10.00 donated by Guy Jones.

2d Prize: Photographs of winner valued at \$10.00 donated by Schneider Studio.

3d Prize: Merchandise Order valued at \$7.50 donated by the Walrad Mercantile Company.

4th Prize: Aluminum Roaster donated by Cecil Metzger Grocery.

5th Prize: One Sack Diamond Flour donated by Cecil Metzger Grocery.

6th Prize: Six Dri-Pack Prunes valued at \$2.40 donated by Cecil Metzger Grocery.

7th Prize: Six pounds Candy valued at \$1.50 donated by Cecil Metzger Grocery.

Special Prize: Ten pounds Barton's Lard given by Cecil Metzger Grocery.

KNOWLEDGE COMPETITION

Following will be found a number of brief paragraphs bringing out a few of the distinctive features or characteristics of the city's institutions. There is a query or two in each paragraph. To the person who first answers them nearest correctly in detail will be given the prize noted above. The next nearest correct answer is to be given next choice, and so on.

All answers must be neat and legible. There is no guessing about these; to call in person is the best way to get correct answers.

Answers may be sent by mail or brought to this office any time before next Saturday night. Next Tuesday the sequel to this feature will be published.

Keep the issue of this paper so that next week you will see where you made your mistakes.

The competition is open to everyone except the employees of this paper and their relatives. Address, WHO'S WHO EDITOR, care Gresham Outlook, Gresham, Oregon.

(Copyright 1923 by Claude S. Moss)

(1) Pleasure in motoring is increased if your car is in good working condition. A decrease in the fills of your car means increased pleasure for the party. It is scarcely possible for you to enjoy a trip interrupted by all sorts of break downs or ignition troubles. It is advisable, therefore, to have your car looked over before starting on your trip. And when you have this work done, be sure of your garage. The Gresham Garage is well known by a large number of motorists both local and in other cities. Many tourists stop at this garage for service and the good word is passed along from mouth to mouth and today you may hear of their qualities many miles away. Another thing, these people carry a supply of Tires and Tubes, and have a stock of accessories on hand at all times. You will find prompt, and efficient work done. What kinds of autos do they repair? Who are the proprietors? Are they on the job at Night and if so give the Night phone number. What kind of tires do they sell?

(2) In writing of the progressive institutions of Gresham we have in mind the L. L. Kidder Hdwe. Co. All their hardware stands hard wear and their store is a home of better things. Their mill hardware is made of the most carefully selected material by the most careful workmen. Poor tools are a source of constant annoyance while good ones are a source of daily pleasure. There are plenty of places to buy hardware, but this place is a little different. They are a little particular about the kind of merchandise they sell. In addition to a general line of hardware this firm sells paints, oils, electrical goods and plumbing supplies. They also carry safety razors, cutlery, pocket knives, household needs, and in fact, their store is so well stocked that to enumerate would take many columns. The proprietors here guarantee their goods personally. What line of paints do they handle, what kind of Aluminum ware? What make of cutlery and pocket knives? What brand of garden tools?

(3) What jewelry store is it in Gresham that is known for its courteous service, reasonable prices and its excellent stock of diamonds, watches, clocks, silverware, sterling silver and novelties? The proprietor of this store is authority in this watchmaking line, and when he is not on the run with his business he devotes some time for the good of the community. If you desire "Gifts that last" for "her" any of your particular friends or a present for yourself call at this store and make your selection, leave a small deposit and the article will be reserved for you. To give you a tip so that you can find this well known and well liked jewelry store we will tell you that Guy Jones is the proprietor of the firm early and late. What sheet music does he sell? What line of watches? Why should you have your watch cleaned each year?

(4) The editor of "Who's Who" has found a clothing store in Gresham that he is proud to mention in this feature. It is well known by the appropriate name of "Ayisworth & Martin Inc.," and there is not a well dressed man in town that is not familiar with the management. This is a modern neat, up-to-date store with nothing but high class merchandise to offer their patrons. They always make sure that theirs is the best and the buying is

done by experienced men who know values and quality when they see them. This is really "The Shop of New Ideas." It is for you to meet the proprietors and take advantage of their long experience in the men's wear line. You will find them congenial, whole-hearted men with a hearty and pleasant smile for you. It is a pleasure for them to select a shirt that will fit you as if it were tailored to order, and all of their goods are tailored to fit. Kuppenheimer and Rochester Clothes are just two of their main features and you should see some of the new spring overcoats they have in stock. What make of shoes do they feature? What line of underwear? Why do they sell for less? What are they featuring this week?

(5) When caught in an emergency isn't it pleasing to know that there is a good substantial bakery near where you can get bread and fine pastry on very short notice? The people of Gresham are indeed blessed with having such an establishment as the City Bakery. Most housewives find that in the long run it is cheaper to buy their bread and pastry than to go to the trouble and expense of baking themselves. Those of you who have not learned this are missing a very strong point in the system of reducing the high cost of living. The bakery I have in mind bakes every day and their products are so well prepared and baked that one cannot tell them from home cooking. There is a right way to do everything and baking, especially, should be done the right way. The City Bakery does it the right way. This bakery is renowned in this community for the way they serve the people and the quality of products they serve. They use the purest ingredients in their products and the proprietor assures you absolute satisfaction. How often do they bake bread?

(6) One of the first things to learn if you own an auto is to know the vulcanizing firm in the city who shouts, "Don't junk your tires when worn out—they can be repaired to get reasonable mileage of them." And they seem to know what they are talking about. You should consult with these doctors when your tires get sick, for they surely have the dope that will cure. You cannot help but like the Bentley Vulcanizing Shop. They are particularly anxious to show their stock of tires and tubes. People going there are really proud of this firm and it is all because they have and give, what the customers want—"Satisfaction." Bring one of your jobs to them and be convinced of this and you will be a steady customer. The proprietor here always sees to it that any job that leaves his establishment must be right, and by this conscientious work he has built up a fine business. He is well known through the Automobile World of Gresham and vicinity. A more popular man cannot be found here. Who is this tire man and what kind of gasoline and motor oil does he handle? What non-skid tire does he feature? What battery solution does he have which you never have to add water to.

(7) All through this feature we wish to show you the advantages which are offered here in Gresham as a trading center, and this one especially concerns Bishop's who feature dry goods and shoes. We will attempt to tell you why it is to your interest to do your shopping at this store. This store offers exceptional advantages in purchasing anything in their line for men, women, and the kiddies including underwear, dry goods, shoes for the whole family, notions, etc., and if you have not visited this store recently you are missing a rare treat for they are offering many articles at marked savings. A special feature for Friday and Saturday will be our \$ Day sale. Service here is a wonder. It is not without reason that this place has reached a high standard and if you once have tried them and are convinced of their first class quality and service you will gladly recommend them to everybody. The proprietor has been a leading merchant here for a long time and is liked by all that are acquainted with him. He saves the people of this community much money by his expert buying and deserves their support. Tell us what brand of shoes they sell. What is their new slogan? What are their Farmers' Week specials.

(8) Look prosperous and save money at the same time. This is what

CLASSIFIED, BUSINESS AND PROFESSIONAL ADS.

LIVESTOCK

HORSES FOR SALE OR TRADE for cow. 12 years old, weight 1100 pounds. Lewis Spynbrook, O. W. Tarr place east of Gresham on Section Line road. Phone Gresham 132.

FOR SALE OR TRADE for cows, 1919 Ford and four cords of wood. Frank Spynbrook, O. W. Tarr place east of Gresham on Section Line road. Phone Gresham 132.

FRESH COW FOR SALE, Vogler & Gerber, R. 4, Box 29, Gresham.

SEVERAL GOOD FRESH COWS for sale. E. Baumann, Gresham, phone 2441.

FOR SALE—Registered Duroc Jersey sow, \$35, or will trade for hay. H. F. Bourgeois, Troutdale, Oregon. Phone Corbett 5101.

SHEEP ONE RAM, 2-years old, for sale cheap. Inquire Webb Cherry Farm Base Line road, half mile east of 12-Mile corner.

SHEEP CORRAL MANURE by the sack, ton or by the carload lots. Guaranteed free from sand and straw. Just the thing for berries, gardens and lawns. Our chickens are light. Order now for our supply is limited. See D. J. Clark, or phone 1151, Gresham, Oregon.

39 HEAD OF WELL BRED ANGOIRA goats, one registered non-shedding Billy for sale. R. H. Radford, Boring, R. 1.

POULTRY FOR SALE—150-egg incubator in good condition, \$5. E. P. Williams, Boring, Oregon, phone Gresham 193.

BARRED ROCK and R. I. Red hatching eggs for sale, \$7.50 for 15. Mrs. W. H. Gibson, phone 232.

CUSTOM HATCHING from 220 to 1200-egg capacity. For sale, Brown Leghorn hatching eggs. Order now for Write E. A. Taylor, R. 4, Gresham, for dates. Two miles east of Gresham.

FOR SALE—Barred Rock cockerel, O.A.C. John Eggman, Gresham, phone 292.

RHODE ISLAND RED hatching eggs for sale, 75 cents a setting. Will have few baby chicks Feb. 20. A. W. Darby, Gresham, phone 2024.

Baby Chix and Eggs for Hatching From free range heavy producing White Leghorns, Hollywood strain. Order now for March and April. L. J. Walters, 3 1/2 mile south Orient Grange hall, Boring, Oregon. Phone Gresham 564.

PURE BRED BARRED ROCK COCKERELS for sale. Also Barred Rock setting eggs. All birds are prize winning stock. A. Hammar, Gresham, phone 261.

WHITE LEGHORN hatching eggs from Hanson hens mated to cockerels from 279 egg Hollywood cockerel and Tanager hens. Mrs. H. C. Compton, Boring, Oregon. Phone Gresham 564.

WHITE LEGHORN hatching eggs. Mark Nickerson, Troutdale, R. 2, phone Gresham 725.

TWO KRESKY OIL BLOODERS, 1000-gallon capacity, complete, \$15 and \$25. Mark Nickerson, Troutdale, R. 2, phone Gresham 725.

Real Estate, Rentals, Loans. 20 ACRES OF GOOD PLOW LAND for rent, also the A. Cornutt farm. D. M. Cady, Cotton station, Gresham, phone 922.

FURNISHED ROOMS FOR RENT. Mrs. E. Boughner, Novelty Shop, Powell St., Gresham.

HOUSE FOR RENT—Six rooms and bath, basement, furnace, heated garage. D. G. Geddes, Gresham, phone 323.

FURNISHED ROOMS for rent. Hornish Apartments, on First street west. Hornish Bank of Gresham. Phone Gresham 1932.

Real Estate to Exchange. \$3500 nicely improved ten acres, all in cultivation. Well irrigated, garage, house, garage. Two good chicken houses. Want home in Gresham. \$2500—20 acres in Pleasant Home district, trade for Gresham home about same value. Krider & Elkington. Tel. 234.

WANTED—\$2000 loan on 30 acres; 4 acres berries; orchard and buildings. Will pay 7 per cent interest. Krider & Elkington.

Loans Wanted. \$2500, 3 years, 7 per cent, real estate, good security. \$2000, 3 years, 7 per cent, good security. B. W. Thorne at Bank of Gresham.

FOR SALE—10 acres, 3/4 acres cleared. Good barn, chicken house. Well; running water; good small house. For particulars call Sandy 201.

HOUSE FOR RENT in Gresham. Write Mrs. E. Boughner, 402 South Eighth street, Corvallis, Oregon.

AUTOBILES FORD ROADSTER with delivery box for sale. C. E. Osburn, Gresham, phone 2381.

TWO-TON REPUBLIC TRUCK for sale, engine thoroughly overhauled. Price \$500. Terms. See this truck at Ed. Osburn's Garage, Gresham.

Storage battery repairing and recharging, starter and generator work. Baker & Son.

Ignition Expert. \$25 will be given to him who proves that I can not find the deficiency of his machine on starting, lighting and ignition. Main Street Garage, Phone Gresham 1228.

MACHINERY. FOR SALE—New steel tank, 300 gal. for water pressure system. Price \$65. A. Heiney, Phenix Farm. Phone 98.

Need Your Suit Cleaned? Have it French dry cleaned. Repairing neatly done. Tailoring foradies and men. PETER LENARD, Tailor.

The Bank of Gresham pays 5 per cent interest on time deposits.—Adv.

CASH PAID for Fresh Cows, Beef Cows, Hogs, Calves, of any kind See me for Cattle Hauling E. BAUMANN, Gresham, Phone 2441

CHOICE MEATS Homemade Hams, Bacon, Sausage, Lard Full line of Cold Lunch Meats

SANITARY MARKET Main St., Gresham GEO. DIETL, Prop. Phone 1711

COAL BRIQUETS A TRUCK FOR EVERY KIND OF WORK EKSTROM TRUCK SERVICE DAILY TRIPS TO PORTLAND Gresham Phone 1881 Fowell and Maple Portland 247 Davis Phone Bdwy, 2082

LOST AND FOUND.

LOST—In Gresham, pair ladies' tortoise shell rim glasses. Finder notify Outlook Office. Reward.

FOUND—Near Gustavus crossing a pair of pliers and a wrench. Owner call at Outlook office.

MISCELLANEOUS FOR SALE—Choice Yellow Bantam sweet corn seed, 10 pounds or more, 50c per pound. G. N. Sager, R. 1, Box 711, Phone 52.

SECOND HAND ROOT CUTTER wanted. John Eggman, Gresham, phone 292.

AIRDALE PUPS for sale. Male \$5, female \$3. Phone 721.

STOCK FENCE WANTED. Inquire at the Outlook.

CEDAR POSTS for sale or will trade for cut potatoes or hay. J. F. Osborn, Boring, Oregon.

FIRST GROWTH WOOD for sale, \$7.50 per cord. Fred G. Ancker, Gresham, Oregon, R. 4. Leave orders at Outlook office.

FOR SALE—Oak wood, dry or green, \$9.50 per cord. W. P. Sheldy, phone 172.

WANTED TO BUY—Old growth fir timber or cordwood on stumpage basis, from 2000 to 5000 cords. Write J. O. Lee, Gresham, R. 4. Phone 292, after 5 o'clock in the evening.

NO. 1 SEASONED WOOD for sale. Delivered. L. E. Craswell, Gresham, phone 363.

State School Funds. For farm loans at 6 per cent. Loans made on basis of one-third agricultural value of land. Prompt action—no commission charged.

JOHN A. BECKWITH, Attorney for State Land Board, 615 Porter Bldg., Sixth and Oak streets, Portland.

NOTICE FOR PUBLICATION. Department of the Interior, U. S. Land Office at Portland, Oregon, January 26, 1923.

Notice is hereby given that Robert Schultz, of Boring, Oregon, R. 1, Box 141, on May 20th, 1920, made Homestead Entry, No. 8624, for the SE 1/4 NW 1/4 Section 25, Township 15, Range 4E, W. Meridian, has filed notice of intention to make Three-year Proof, to establish claim to the land above described, before the Register and Receiver of the U. S. Land Office, at Portland, Oregon, on the 23d day of March, 1923.

Claimant names as witnesses: Hans Koch, of Boring, Ore., R. 1, Box 140; Clarence A. Hudson, of Boring, Ore., R. 1, Box 139; Walter Richards, of Boring, Ore.; Walter Pitts, of Boring, Ore.

ALEXANDER SWEENEY, Register.

Piano Tuning. Satisfaction guaranteed, \$3. Fred B. Jones, 2625 East 49th street.

Say it the Want Ad way.

FISK TIRES AND TUBES Oldfield Tires American-Akron Tires Vulcanizing and Retreading All Work Guaranteed Gresham Tire Shop GEO. A. BRANDT Phone 1107

Auto Tops Recovered and Repaired. All kinds of Top Material and Curtain Windows S. E. PALMQUIST AUTO TOP SHOP Main St., Gresham. Phone 1235

Funeral Directors Phone 1901 Day or Night MORTUARY Gresham, J. E. METZGER Oregon Licensed Morticians Lady Assistant

SAND and GRAVEL Quickest Service. Lowest Prices. Best Material. KNARR & SON Troutdale, Ore. Phone Gresham 489

E. G. ROHLF Contracting and Home Building Cement Work, Carpenter Work, House Moving Building from the ground up. Estimates furnished free. Phone Gresham 48x Troutdale, Ore.

CASH PAID for Fresh Cows, Beef Cows, Hogs, Calves, of any kind See me for Cattle Hauling E. BAUMANN, Gresham, Phone 2441

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PHYSICIANS

PHONE— Office 1261 H. H. HUGHES, M. D. Hours: 10-12 A. M. 2-4 and 7-8 P. M. Office, Withrow Building GRESHAM, OREGON

Office 2251 Res. 2253 GEO. INGLIS, M. D. Physician and Surgeon Special Attention to Eye Diseases and Fitting of Glasses. Office, over First State Bank GRESHAM, OREGON

Phone 167x1 Emily F. Bolcom, M.D. Physician and Surgeon for Women and Children Gresham, Oregon

A. W. BOTKIN, M. D. Physician and Surgeon Office over First State Bank Hours 2 to 5 P. M. Phones—Office 1271; Res. 127x Gresham, Oregon

H. V. ADIX, M. D. Physician and Surgeon Office over Bank of Gresham Office phone 1421 or 179 Res. 1433 With Dr. W. J. Ott Best phone for appointment

Hours 10 to 4. Others by Appointment Office Phone 1191 for Appointment DR. D. J. FASCHING Osteopathic Physician and Surgeon Over Powell's Pharmacy. Diseases of Women, Children, Nervous System, Obstetrics and General Practice.

H. C. JOHNSON, D. V. M. Veterinarian Office Powell Street between Main St. and Roberts Ave., Gresham, Ore. Phones, Office 1551; Res. 12x1 and Tabor 302x.

DENTISTS Phone: Office 2154; Res. 2155 DR. W. J. OTT Dentist Nerve Blocking Dental X-Ray Office over Bank of Gresham

DR. H. H. OTT Dentist Withrow Bldg. Gresham, Ore. Phone 1263

Phone 123x DR. B. H. PEDERSEN Dentist Office over Gresham Theater Office Hours, 9 to 4 Oregon

ATTORNEYS Phone—Main 1249 Gresham 1591 McGUIRK & SCHNEIDER Attorneys at Law At Gresham Office. Tuesdays, Thursday and Saturdays Gresham Office, Withrow Bldg., Portland Office, 721 Corbett Bldg.

MUSICIANS Florence M. Honey Accredited PIANO Studio First State Bank Bldg. Phone 2111

Frieda E. Bratzel Accredited Teacher of Piano STUDIOS: Gresham, Ridge Ave., Phone 791 Boring Home of Wm. Morand Phone 408.

TOM G. TAYLOR ORGAN PIANO VOICE Certified Teacher for High School Credits Wednesdays at Mrs. A. M. Wilkinsons Gresham. Phone 1951

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AUCTIONEERS W. S. WOOD Auctioneer VANCOUVER, WASHINGTON Farm and Stock Sales a Specialty Phone Vancouver 614, or Gresham Outlook 1561

Maxwell Schneider PHOTOS PICTURE FRAMING Main Street Gresham Phone 341