

GRESHAM OUTLOOK

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JOURNAL MAN TELLS OF OUTLOOK'S DEVELOPMENT

The Outlook editor was probably more surprised than anyone else to find in last Friday's Oregon Journal, in Fred Lockley's department, a very full write up of the Outlook's plant and the development of the twice-a-week newspaper and general printing business.

The editor remembered that last summer the Journal's versatile writer, who knows Oregon and is known throughout Oregon probably better than any other man, called to ask about some old settlers of this region. He expressed wonder at what he saw in the way of a printing plant in a city this size and on being shown around took great interest in the work being done. He asked a few questions, made a few notes and departed.

We greatly appreciated the call and the interview, but had almost forgotten we had a real "old timer's" story coming.

The story is substantially correct but inaccurate in some details and a little overdrawn in some particulars, at least from our modest viewpoint. It should be read in the light of the heading of his interesting department in the Journal, "Impressions and Observations."

We appreciate the fine tribute paid the editor and the distinction given the Outlook by such a well known writer, but we offer in all friendliness just one little criticism and that is that he places the entire story in quotations, as if he were using our exact words and statements. We can forgive this, however, in view of his good purpose.

We would like to quote for our readers Mr. Lockley's introduction. He says:

"This is the story of a fine business built up by a man who simply has the happy faculty of knowing an opportunity when he sees it, and then seizes it. As in all successes, it all sounds easy, as told, but it is a story of hard work and hard sense just the same; and it all started in the first place in a bit of hard luck, or what looked like hard luck at the time."

In the last paragraph of his "impressions" he quotes (?) us as saying (what we believe is true but which he could say for us better than we could for ourselves) as follows:

"The secret of running a newspaper in a small community is to believe thoroughly in your community, to work in every way for its advancement, to preach and practice the square deal, and not to turn out any work for which you feel like apologizing. In other words, every issue of the paper and every job you turn out should represent conscientious work. If you will do this, no matter how small your community, the world will wear a path to your door."

The supreme court of California has decided that the Bible cannot be used in the public schools of that state.

The crawfish is the only animal that progresses backward—and you're no crawfish.

Women may be men's equals, but you'd insult a lot of superior women if you told them so.

COUNTY AGENT MAKES HIS ANNUAL REPORT

Continued from page 1

was also rendered in the matter of publicity as to growing, caring for and handling of the product before it arrives at the factory.

The work with the dairy organization was the assisting in the making of arrangements to take over the properties of the defunct Oregon Dairy-men's Cooperative league in this zone. Five meetings were arranged for and conducted in the campaign to organize this association which has taken over and attempted to put into operation the milk distributing plant in the city of Portland.

Rodents and Pests.

In the squirrel campaign, which was conducted in four communities, 88 pounds of poison barley were distributed, which poisoned 1150 acres. No regular campaign was put on for the trapping of moles but one mole trapping demonstration was conducted on which a two-acre field was freed completely of moles in a period of seven weeks. This field, previous to the trapping, was badly infested and the crops were gratefully injured each year from the results of the moles. In checking on the field at the end of this season the indications show very little mole damage to the crop this year. A re-trap of the field is planned for this winter. One field mouse poison demonstration was conducted over a five-acre tract. The result was a complete eradication of the field mice and a complete saving of a crop of melons. Two crow poisoning



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demonstrations were conducted. In this case it was impossible to check up on actual results, but the crops of corn were saved from the crows while adjoining fields were badly injured. Cooperation was given on the rat campaign which was conducted in the city of Portland by the Bureau of Biological Survey. Four conferences were held and one meeting was addressed, that of the Rotary club, with an attendance of 200.

Stumping Demonstration.
One large stumping demonstration was conducted at which the Zysott stump burning method was used and the value of two kinds of stumping powder demonstrated. This was conducted on the Columbia highway at Corbett, thoroughly advertised by circular letter, news articles and personally announced before six of the largest clubs in Portland. The result was that the attendance the day of the demonstration was 750 and the average daily attendance the week of preparation and the ten days following while the process was still in operation, was 25 persons, giving a total of about 1150 persons.

Farmers' Week.
The annual county Farmers' Week, held from January 16 to 21 inclusive, proved to be better than ever before. Although the weather conditions were unfavorable, the attendance was satisfactory. Each day during the week was devoted to one subject. In the agricultural section special programs were held for soils day, potato day, berry day, poultry day and dairy and crops day. The home economics section divided the week into club day, clothing day, home improvement day, health day and nutrition day. On Saturday, the last day, a Fair Bureau meeting and banquet was held. The total day attendance during the week was 1456.

Experiment Station Tour.
One of the most profitable tours of the year was the two-day auto tour to the State Experiment station at Corvallis. There were 10 cars carrying 40 people who made the trip. The expression was unanimous and enthusiastic in the praise of the work of the experiment station by those who took the trip.

County Farm Project.
This project consists of the supervision of the operation of the Multnomah County Farm. The farm consists of 196 acres, 150 acres of which are under cultivation. The farm is now equipped with good buildings and a complete line of machinery, a dairy herd, poultry flock, hogs and other livestock necessary for its successful operation. The products of the farm are supplied to the infirmary and tuberculosis hospital, located on the farm; and the surplus is supplied to the county hospital, county jail and detention home. The supervisory work consists of the general directions of the farming operations, planning and directing the business activities and supervising the breeding of the livestock.

Home Demonstration Work.
This work was started this year. The ladies' section of Farmers' Week developed interest and as a result, nutrition work was taken up in three communities. This work has been conducted by Miss Marjorie M. Smith. Project meetings were held in various

communities in the district. There were five held at Corbett with an attendance of 47, six in Pleasant Home with an attendance of 114, three in Russellville with an attendance of 68, making a total attendance of 229. The interest is developing in home demonstration work and much more will be demanded for the coming year.

Outlook and Recommendations.
In looking to the future of the development of the extension work in Multnomah county the following lines of work seem to stand out as most important in the agricultural development program.

Continued work along the lines of bush fruits, to better establish successful methods of culture and handling so as to assure profitable yields in the large number of young plantings which are coming into bearing.

Among the field crops, potatoes is the principal cash crop of this section. Continuous work on building up the seed stock is of prime importance, and the time is at hand when a preliminary organization should be formed to stimulate the marketing of the pure strains of seed potatoes as they increase.

There is a need of a market outlet for quantity production of vegetables. These crops are increasing rapidly with the bringing into production of the diked land along the Columbia river which comprises about 15,000 acres, mostly adapted to vegetable growing. This can be brought about by cooperative shipping or through the establishment of vegetable canning or evaporating plants.

Along the dairy lines there is a great need of better marketing facilities, but at the present time the attitude of the dairymen toward cooperative efforts is such that it is inadvisable to attempt any organization of that industry in the near future. The extension efforts should be directed toward disease control, by way of tuberculosis and contagious abortion and better methods of breeding.

Poultry development at present is being hampered very materially by disease troubles. The need is for more investigational work to determine ways and methods for more profitable practices.

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FRESH COW WANTED. Jersey preferred. Must be A-Number 1. L. P. Manning, Gresham, phone 117. tf

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10 ACRES of good berry land near Gresham to trade for good property in Gresham. Part in berries. Phone 224.

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38 ACRES FOR SALE by owner at a sacrifice, \$800 if taken by the first of January. If interested write Sherman Lyon, Gresham, Oregon, Route 4. tf

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