

ELECTRIC COMPANY HAS LARGE PART IN COUNTY DEVELOPMENT

Figures just compiled by the Portland Railway Light and Power company show that the light and power department alone, exclusive of the transportation divisions, has expended for new additions, during the past year a total of \$2,177,485.72. The most gratifying feature of this situation to the company officials is that all but a very small part of this has been spent for the purpose of taking care of the rapidly growing demands for light and power service in the nearly 40 communities served by the big utility.

The largest individual item in this vast sum was \$803,000 spent on the preliminary construction for the great \$10,000,000 hydro-electric development project at Oak Grove on the Upper Clackamas, the first unit of which will be ready during the summer of 1924, with a capacity of about 33,000 horsepower. Most of the work on this undertaking has been on the

construction of the railroad and truck road from Cazadero to Three Links river.

The new steel bridge over the Clackamas river at Farraday to replace the old wooden structure was completed at a cost of \$33,000.

Among the other important items was the installation of new equipment at the Bull Run power plant at a cost of \$74,359.27; increasing the capacity of units at the Cazadero plant at a cost of \$20,000.

One large item distributed over the large group of sub-stations in the company's system was for a total of \$341,373, for the purpose of taking care of the increased loads imposed upon them.

Additional transmission lines were constructed during the year at a total cost of \$143,841, while the vast network of distribution lines throughout the system was expanded at an ex-

penditure of another \$559,600.

The business outlook in the light and power field has never been better than it is now and the extraordinary building boom that has been under way all year in Portland and vicinity bids fair to continue throughout the coming year and the company is exerting every effort to secure the additional capital required to keep pace with this healthy growth in this territory.

The company is continuing its sale of seven per cent prior preference stock on the "customer ownership" plan for the purpose of raising as much as possible of these funds here at home among its employees, persons and customers and further expansion and additions to the physical plant of the company will be continued as rapidly as new money is available.

During the past year it has added about 3,000 new stockholders to the already large family of shareholders and the prior preference stock is in good demand because it pays the purchaser 7.14 per cent on the money invested, as it is now being offered at \$98 a share, par value \$100.

Since the beginning of the year the company has added over 6,000 new light and power customers, the total now being nearly 63,000 users of the company's service.

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PORTLAND GUN CLUB IS ATTRACTIVE SPOT

Located about two miles west of Gresham at Jenne Station, on the electric line, is the home of the Portland Gun club in which many Portland men and a few Gresham nimrods are greatly interested.

Not only is the location a beautiful one with its expanse of level ground stretching north, and its background of green, fir covered hills, but the clubhouse is substantial, commodious and alluring.

The clubhouse is fireproof throughout and imposing in appearance. It represents \$10,000 well spent. The grounds are neatly kept, have cement firing posts, and the pullers and scorers are taken care of in well arranged shelters where they are not bothered with bystanders. Here about \$2000 was spent to advantage. There is also a shooting tower.

Here some of the best shoots in the west are held each year, the Rose City Hundred held each summer in connection with the Pacific Coast Zone handicap, is particularly attractive.



O. N. FORD
Manager Portland Gun Club, showing a few of the many medals he has won.

Success generally gathers around one man and in this case the man is O. N. Ford, manager of the club. He not only is an alert and successful manager but is also one of the best shots in the country and knows the trapshooting game from A to Z.

Ford was born in Iowa 45 years ago and has followed trap shooting most of his life. He came west and had charge of the San Jose, California, Gun club for six years. He then went to San Francisco and ran the Olympic Gun club for two years. In January, 1920, Ford came to Portland and became connected with the Portland Gun club as manager and instructor. A hundred thousand shots were fired at the club in 1921 and this year the 200,000 mark has been reached, which is a state record.

Ford Holds Many Records.
Ford's average for 1922 is 97.27 per cent on 2,610 registered targets in competition, which is the highest ever recorded in this state. He also won the high average of the state in 1921, breaking 96.02 per cent for 2,240 shots. Ford was the first amateur shot in

the world to break over 300 targets straight. This he did at St. Louis in June, 1909, breaking 342 straight. In August of that year at Denver he broke 108 straight at a distance of 21 yards, which was a world's record, being the first man to break a hundred straight at that distance or further back.

Ford's average for the last eight years is 95.6 on over 60,000 shots.

Many Trophies Won.
During the past 21 years Ford has won enough jewels and badges to

Then the old order, "Hold on, Ford," came through. When shooting was resumed, Ford came back in his usual well-known form—and missed.

Now Has Rival.
Ford, long known as the only "O. N.", is such no more. He now has a rival, O. N. Ford, junior, who, though but a few months old, and O. N.'s only son, has taken up his residence on the club grounds and is becoming familiar with the game. He already, it is said, aims with his toys and goes through the motions of shooting.

Mr. Ford is proud of his son, of Mrs. Ford and of the Portland Gun club grounds. He says the grounds are the best on the coast, or west of the Rockies.

Two big tournaments will be staged by the club in 1923, the Fourth Rose City Hundred in April and the sportsmen of the Northwest Tournament in July.

U. OF O. PROFESSOR PRODUCES DRAMAS; ITEMS OF INTEREST

Fergus Reddie, professor of the department of drama and the speech arts at the University of Oregon, has written a play, "The Raggedy Man", in which are portrayed characters created in the poems of James Whitcomb Riley. The play will be produced in Guild hall on the University campus, December 15, 16 and 17, and will be the third production to be given by the University players since the opening of the fall term.

The theme of the story centers about the love of the Raggedy Man for "Lizabeth Ann. Many other characters in the Riley poems will be portrayed, including Old Aunt Mary,



VIEW OF PORTLAND GUN CLUB GROUNDS

make an oriental potentate envious. Among them he numbers 51 sterling silver trophies, 40 Sheffield and Rogers Brothers' trophies, 14 watches, 16 guns, 6 diamonds, 4 Indian blankets, 4 return championship cups, 20 miscellaneous prizes and 50 solid gold medals and fobs; a total of 209 mementos of his phenomenal success as a shooter.

But Ford has had his misfortunes. They seemed as ever to most of men, to come just when he was nearest his greatest successes.

"Hold On, Ford"
"Hold on, Ford," became his hoodoo. Here is how it happened four times running, as told by Peter Carney:

Shooting at St. Louis he was going along fine until someone discovered that the score was wrong. Of course the mistake had to be discovered as Ford put up his gun to shoot. As he was ready to call "pull," the cry was heard, "Hold on, Ford." The score was straightened out and Ford shot, missing the target. That miss cost him a run of 300.

Later in Los Angeles the very same thing occurred. The score was wrong. It was another case of "Hold on, Ford," and again he missed when shooting was resumed. This miss cost him a run of 309.

Then the proceedings shifted to Ray, Arizona. In this shoot Ford was knocking over the targets better than at any time during the year. Some one put an 0 where a 1 should be and the mistake wasn't noticed until it was Ford's turn to shoot—in fact not until he was in readiness to bust the clay. Then came out the now well-known cry, "Hold on, Ford." The mistake was rectified and Ford shot—and missed. This miss cost him a run of 318.

And the high run of 1917 was 284. Do you wonder that Ford talks of his misfortunes?

The Jonah followed him on his 1918 travels. At Minneapolis an engine pulled up alongside of the shooting grounds and made a lot of noise but no attempt was made to stop the shooting until it was Ford's turn.

Little Orphan Annie, Gran'ther Squeers and Grandmother Squeers.

A new three-story building of the University of Oregon School of Journalism will be formally dedicated in March, according to an announcement made by Eric W. Allen, dean of the school.

The School of Journalism lost half of its available space last summer when one of the frame buildings used for offices and class rooms was destroyed by fire. When the new building, which will be of brick construction, is completed, the School of Journalism will have 28 offices, lecture room and laboratories and will be one of the best equipped schools of its kind in the country. Some of the larger journalism classes are at present being accommodated in buildings devoted to liberal arts courses.

Approximately 182,000 persons have been reached by the visual instruction service of the University of Oregon Extension division thus far this year, according to a report made by Earl Kilpatrick, director. Two hundred communities in Oregon now use the slide service of the division, many of them regularly, while 61 communities make use of the film service.

"Rural schools and communities are making use of the slide service more generally each year," said Director Kilpatrick, "and this is one of the most valuable of pedagogical helps that have been made available to the rural schools in recent years."

The slide library of the extension division has been gradually built up since 1916, so that only a few of the extension divisions of American universities have been better or larger libraries.

Outlook-Enterprise Combination.
Subscriptions will be taken for the Outlook and the Oregon City Enterprise for one year for \$2.50.

CITY GAS USED EXTENSIVELY HERE

One of the big advantages this locality has over many others as a residence and small manufacturing center is the unexcelled service furnished by the Portland Gas & Coke company.

Gresham and surrounding territory, especially on the west between this city and Portland, is fully piped for gas and fuel for domestic and heating purposes.

More and more, even in farm homes, the gas range is supplanting the old wood or coal stove and many are the homes that are heated in whole or in part with radiant gas heaters or automatically regulated gas furnaces. Several of the latter have been installed in Gresham homes the past year and those using them are enthusiastic in their praise.

The gas is supplied under pressure from the Portland plant and the results are most uniform and unfailing. Not only is practically every home in this region equipped for gas but also most business places and many industrial plants in the city and vicinity.

The company at its Portland store in the Gasco building handles all kinds of supplies and also has a local representative, the L. L. Kidder Hardware company.



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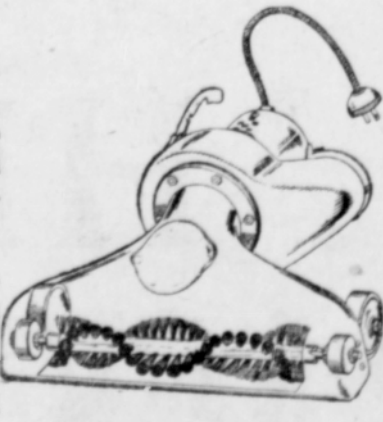
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