

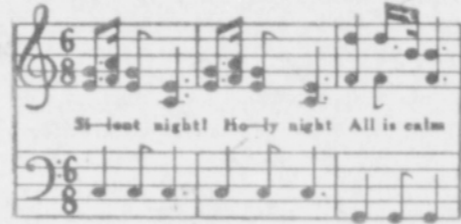
TWICE
A
WEEK

GRESHAM OUTLOOK

TUESDAYS
AND
FRIDAYS



*Silent night! Holy night!
All is calm, all is bright!
Round yon virgin mother and child,
Holy Infant, so tender and mild,
Sleep in heavenly peace,
Sleep in heavenly peace.*



*Silent night! Holy night!
Shepherds quake at the sight!
Glories stream from heaven afar,
Heavenly hosts sing Alleluia,
Christ the Savior is born,
Christ the Savior is born!*



WHAT a hush of peace, what a deep emotion of joy, comes over the world on Christmas Eve. No words can fully express the joyous sentiments that well up in every loving heart at this season of the year.

All Christendom enacts again the nativity scene of Bethlehem's manger. In one's thought is pictured the lowly surroundings at the inn, the mother and child, the burst of heavenly light, the song of the angel chior and the adoration of the wondering shepherds. After nearly twenty centuries the scene becomes vivid to human minds and all hearts are inspired with wonder, love and praise.

Giving gifts at Christmas is as natural as the desire to perpetuate the observance of the world's greatest event. In all gifts properly given the love, spirit and purpose of the greatest gift is passed on to others.

This is not outwardly the most peaceful and promising Christmastime that the world has seen. There still exist much of selfishness, strife, suffering and sin. These mar the peacefulness that should mark the Christmastide. Is there not in this fact, however, additional reason why those who are well favored should give all possible expression to the generous spirit of Christmas?

MERCHANTS CO-OPERATE WITH SANTA CLAUS

The merchants of Gresham and vicinity have again given the Outlook their hearty support, making it possible to issue this another splendid Holiday number.

Practically all the business places of Gresham are represented in this issue, also several stores in nearby localities. The two public service companies which supply this locality with electricity and gas have been generous in their support.

The Outlook has tried on its part to make the paper representative of the business, social, educational and religious activities of the locality. On

every hand we have met with encouragement and cooperation.

There probably never was a better display of holiday wares shown in Gresham than this season. The times are not flush and many find the pocket book rather flat. But even the poorest cannot let the Christmas season pass without some remembrance given to loved ones. There is a splendid opportunity to make this a practical Christmas and give useful gifts. The kiddies must have toys and there are fine displays of these in Gresham stores.

The list of advertisers having holiday ads in this issue of the Outlook is a long one and is as follows:

- AYLSWORTH, E. W.
- BANK OF GRESHAM
- BENTLEY'S TIRE SHOP
- BISHOP BROTHERS
- BOUGHNER, MRS. E.
- BROWN, A. J. W.
- BROWN, JOHN
- CITY BAKERY
- CLACKAMAS COUNTY BANK
- COOK'S GARAGE
- DAVIDSON, G. M.
- EASTMAN LUMBER CO.
- EKSTROM TRUCK SERVICE
- FIRST STATE BANK
- FUDICKAR, GOTTLIEB, & SON
- GRESHAM DRUG CO.
- GRESHAM GARAGE
- GRESHAM HAT SHOP
- GRESHAM PRODUCE CO.

- GRESHAM SHOE SHOP
- GRESHAM STORAGE BATTERY CO.
- GRESHAM TIRE CO.
- HAMMAR, A. F.
- HEPP'S RACKET STORE
- HESSEL'S FARM MACHINERY CO.
- HONEY, MISS FLORENCE
- JONES, GUY D.
- JONES LUMBER CO.
- KIDDER HARDWARE CO., L. L.
- LANE, C. H.
- LENARD, PETER
- MCCARTER, SHERMAN
- MACK, F. L.
- MAIN STREET GARAGE
- MERICA, W. J.
- METZGER & CO., A. W.
- METZGER GROCERY, CECIL
- METZGER, J. E.

- MILLIKEN, D. P.
- ORIENT LUMBER CO.
- OSBURN, C. E.
- PAGE, GEO. W.
- PALMQUIST, S. E.
- PORTLAND GAS & COKE CO.
- PORTLAND RAILWAY, LIGHT & POWER CO.
- RAKER & SON
- ROBERT'S CONFECTIONERY
- SANITARY MEAT MARKET
- SCHANNO'S CONFECTIONERY
- STILLIONS, J. T.
- TODD, W. J.
- TROUTDALE STATE BANK
- 20TH CENTURY GROCERY
- WALRAD MERCANTILE CO.
- WITHROW'S CONFECTIONERY
- ZIMMERMAN'S GARAGE

