

URGENT REASONS GIVEN FOR ROSS ISLAND BRIDGE

Building of the proposed Ross Island bridge across the Willamette river would be of direct advantage to Gresham and vicinity, because it would provide a direct route down the Powell Valley and across the river to the west side business district in Portland on which the saving of time would be a most appreciable item.

Plans for bridge provide for space for four lines of vehicles, two at rapid speed and two at a slower rate. The troubles that are met with at the existing bridges in the way of street car tracks and railroad crossings near the approaches would be eliminated at the Ross Island bridge, and it will have no drawspan, so this would be a big time-saver for the auto driver.

These facts and the one outstanding feature that no new bridges have been built across the Willamette river at Portland for ten years, while vehicular traffic has increased to enormous proportions, with every prospect of continuous increase at even a more rapid rate, are urged by one joint bridge committee in charge of the Ross Island bridge campaign, as cogent reasons why voters of the Gresham territory should support the bridge measure to be voted upon November 7.

The cost to the taxpayer of 35 cents per year on the \$1000 of assessed valuation is so light as not to be compared to the loss of time due to traffic congestion at the present bridges, it is urged. Gresham's interests are closely tied up with those of Portland, and the new bridge, for rapid transit is essential to our general development.

POWELL VALLEY HONORS CLUB LEADERS

A splendid entertainment was given last Saturday evening, October 28, in the Powell Valley schoolhouse. The room was decorated for the occasion in appropriate Halloween decorations. J. E. Callavan, state field club worker, was the main speaker. He gave an interesting talk on club work. An enjoyable evening was spent.

The residents of the Powell Valley appreciate the work accomplished by the leaders of the boys' and girls' clubs in that district. In order to show their appreciation, they decided to hold this entertainment to raise money to give each of the club leaders, who have worked so hard to make the clubs a success, a present. A sum of \$20 was taken in.

The leaders to be honored are Frank Gustafson, leader of the potato club; B. M. Howell, leader of the garden club and Mrs. A. O. Stafford, leader of the pig club. The cookery club has already given their leader, Mrs. Bert Olsen, a party and presented her with a present in appreciation of her services.

Mrs. Stafford is leader of the Victory standard pig club but two boys from Powell Valley are members of the club. This was also true of the Orient sheep club of whom G. Nasshahn was the leader. Two Powell Valley boys are members of this club and won championships this year. Mrs. Stafford is being especially recognized because she was instrumental in getting the club started when everything was apparently against her. Mrs. Stafford is now in Hood River.

Mrs. Bert Olsen has a cookery club of ten girls and was successful this year in finishing one of the best programs of work ever accomplished. All of the girls completed their work and secured a 100 per cent record. The garden club had only one boy who did not finish. The livestock boys also completed their work. In summing up it was found that out of 33 club members in the Powell Valley district, only one of them failed to complete the work this year.

MANY U. OF O. STUDENTS TAKE OREGON PLEDGE

Governor Olcott administered to the student body of the University of Oregon a pledge of allegiance to the state at the annual Pledge Day ceremony in the Woman's Building on the campus recently.

This year a thousand new students heard for the first time the pledge and joined in swearing allegiance to the state. The oath is as follows:

"As a student of this University that is maintained by the people of Oregon I heartily acknowledge the obligation I shall owe to them. The opportunities open to me here for securing training, ideals and vision for life I deeply appreciate and regard as a sacred trust, and do hereby pledge that it shall be my most deeply cherished purpose to render as bountiful a return to the Oregon people and their posterity in faithful and ardent devotion to the common good as will be in my power. It shall be the aim of my life to labor for the highest good and glory of an ever greater commonwealth."

Both Governor Olcott and the Rev. William S. Gilbert of Astoria, a member of the board of regents, addressed the faculty and students. President P. L. Campbell presided.

Scotch Thrift.

In a talk on thrift, a banker told a story about a Scotch farmer who, on frequent shopping trips in town, would hitch his horse on Main street, and having securely attached the feed bag would lift a hen from the wagon and tie her with a stout cord to one of the shafts, in such a manner that she would be able to pick up every bit of the oats the horse might drop while wrestling with the feed bag.—Judge.

The Bank of Gresham pays 5 per cent interest on time deposits.—Adv.

MILKMAID'S CONTEST WILL FEATURE SHOW

One of the features of the Pacific International Live Stock Exposition which is exciting much interest will be the milkmaid's contest. More than two-score entries have already been made, among the entrants being Mrs. Emma Soderquist and Mrs. B. C. Altman, both of the Gresham district.

The milkmaid's contest will be staged in the arena as the concluding event of the horse show matinees on three afternoons. Holsteins, Guernseys and Jerseys will be used, one breed for each day, all cows being of the same breed at each of the three contests. A committee of experts will act as a board of judges. Cash prizes of \$50, \$40, \$30, \$20 and

\$10, together with a number of merchandise prizes are being offered. The contest is open to all girls and women. All entrants will dress in white frocks, or in white skirts and blouses, with large white aprons. The cows will be lined up at one side of the arena, and the milkmaids, each with her pail and stool, will toe a mark on the opposite side of the arena, about 35 feet distant. At a signal the milkmaids will run to their allotted cows and start milking. They will milk for five minutes and the milk in the pails will be weighed.

The definite dates will probably be Tuesday, Wednesday and Thursday, or possibly Wednesday, Thursday and Friday. No entrance fee will be charged, and definite rules and regulations will be sent to all those whose

names are entered at Pacific International headquarters, 211 Northwest Bank Bldg., Portland, Oregon.

How Music Defeated Napoleon.

Music has the power not only to soothe but to rouse to madness. Napoleon, after his defeat in Russia, is alleged to have declared it was caused by the Russian writer and the Russian army music, the weird and barbaric tunes of "those monstrous Cossack regiments" inciting the Muscovites to those furious attacks in which they wiped out the best regiments of the French army.

Music—The joy and need of every man.—Dr. Frank Crane.

Musicalian in Other Fields.

Musicians in general have had the reputation—possibly deserved—of being specialists, strictly bound up in the interests of their own profession, yet there have been noteworthy exceptions.

Paderewski was chosen as first head of new Polish republic.

Verdi became a successful farmer.

Wagner, besides writing on all sorts of musical topics is the author of several short stories, of essays on various topics and last but not least of his own librettos.

Sidney Lanier, the poet supported himself as flute player in the Baltimore Symphony orchestra.

James Hunecker, whose brilliant essays and stories generally, but not always, treat on musical topics, was

formerly a successful piano teacher in New York.

Sir William Herschel, the distinguished astronomer, the discoverer of the planet Uranus, was originally a musician.

Saint Saens, for many years devoted time to the serious study of astronomy, and is the author of essays on various astronomical topics.

Lieut. John Philip Sousa, apart from being the most widely played American composer and our most renowned band master, has also written several successful novels and is one of the champion marksmen of America.

If the people, including returned soldiers, want economy in public affairs and reduced taxes, they must not demand too much.

The Exposition Means Immediate State Development

YOU ARE ASKED to vote November 7 on a constitutional amendment authorizing the city of Portland to levy within the city a tax of one million dollars a year for three years to finance the proposed 1927 Exposition.

There is evidence that plans and purposes of the 1927 Exposition are not fully understood and this message is being published to give a more complete understanding and to gain state-wide approval of the Exposition plans.

¶ It should first of all be made plain that the proposed three million dollar tax to be levied in Portland is contingent upon the raising of a fund of one million dollars by private subscription—the men who are pioneering the building of the Exposition showing their own faith in a material way.

¶ The one purpose of the Exposition is the development of Oregon and Oregon resources.

¶ Oregon, twice the size of the state of New York and one of the richest sections of the world in natural resources, has less than a million population instead of the four or five millions which the state can easily support and which in turn would contribute to the support of the state.

¶ Oregon has fewer people than the city of Los Angeles.

¶ Oregon has only eight people to the square mile. California has 22 and Washington 20.

¶ Oregon is burdened with taxes and the one sure relief to the individual taxpayer is more people to develop more wealth to share the tax burden.

¶ Vast areas of Oregon soil, as fertile as the world contains, are untouched by the plow because the people of the world do not know of their fertility and opportunity.

¶ But these are facts we all know.

¶ We are all agreed as to the need of development in Oregon; now let us see what the 1927 Exposition can mean in bringing about that development:

¶ It is proposed that the 1927 Exposition shall be the central feature of a ten-year development plan for the state.

¶ The first essential of this plan is that the people of the East who can better their own conditions by coming to Oregon be made to know what Oregon can offer.

¶ It is planned, if the Exposition measure is approved at the polls, to begin, not later than 1924, a campaign of advertising which shall cover all the rich states to the east of us. This advertising is to appeal to farmers, stockmen, orchardists, manufacturers and tourists, telling each of these classes of the opportunities which Oregon offers them and inviting them to come and see for themselves. All this advertising will lead up to the 1927 Exposition, but it will be intended to attract not alone sight-seers but settlers and investors even before the Exposition.

¶ It is planned also to continue this development programme after the Exposition is ended and until 1934.

¶ It is proposed that the Exposition shall strongly feature the products and resources of Oregon, so that visitors will become interested in the state as a place for them to live and prosper.

¶ Each section of the state will be given an opportunity to benefit both by the preliminary advertising and by the Exposition itself.

¶ Railways will be asked to sell excursion tickets to the Exposition, which shall give the holders without extra cost a trip to other sections of the state which they may desire to visit.

¶ Each county in the state will be invited to participate in a carefully worked-out plan to direct attention to and create interest in all sections of the state.

¶ Those who sponsor the Exposition believe that these plans will insure a speedy and definite development of Oregon's vast resources by bringing together the entire energies of the state and by focusing attention upon the state.

¶ The welfare of every man, woman and child in Oregon is directly connected with state development. Adequate state development means increased prosperity, a better social condition, better markets, more comforts and conveniences, with reduced taxation.

¶ In the present condition of the United States and of the world at large, Oregon's state development will not come speedily unless well thought-out and aggressive plans are put into execution.

¶ The 1927 Exposition—as the concentration point of a ten-year development plan—is a definite, tangible movement for state-wide progress, and on this basis you can confidently give your approval to the Exposition measures to be voted on at the polls November 7.

Why the Exposition Has Been Set Forward From 1925 to 1927

The change of date from 1925 to 1927 has been made because it has been found impossible to build an adequate Exposition and to co-ordinate all its features in a general plan for Oregon development in the little more than two years between now and 1925.

1927 Exposition Committee

George L. Baker, Vice-Chairman Managing Committee

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