

GRESHAM OUTLOOK
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ADVERTISING
Rates reasonable. Our representative will call.
Official paper of the Town of Gresham
Official paper of the Town of Fairview

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.

GOVERNMENT HYPOCRISY.

Hypocrisy in government has done more than anything else to create disrespect for law. While it may be true that national morals differ completely from the code set up for individuals, the fact remains that the national hypocrite always must suffer when the mask is torn off. The United States stands today as the greatest bootlegger in the world and the apotheosis of buncombe. On the one hand appropriating money for the punishment of individuals trafficking in liquors, on the other openly selling booze on American owned ships, the government presents a spectacle of humbuggery more dangerous than astounding, for there is nothing of news in the disclosure that American ships have been selling booze outside the three-mile limit. This is and has been always a matter of common knowledge. The startling development is giving the information officially to the public, which has known all about the condition and winked at the violation without concern. Shipping men, many of them supporters of prohibition, always have contended that American ships cannot hold passenger trade as against foreign ships if the American ships are dry, and as the dollar has been the standard of morality, the result has been a wet fleet, with America forced to depend on mouth-to-mouth advertising of the fact that prohibition really had no meaning for the American government if the blinds could be drawn down.

Dragging the issue into the sunlight at this time is likely to have a far-reaching effect on the future of the American merchant marine. Perhaps the throwing of the bombshell was foreseen and explains the urgent effort to obtain a ship subsidy. The issue should be squarely faced. A dry fleet is a dead fleet, yet American ships are necessary to American progress. While prohibition is the law, the United States should run dry ships or no ships. Government violation of its own laws is a dangerous precedent for any country to set, and hypocritical evasion of the spirit of the law is no better.

HISTORY IN ADVERTISING.

Historians who study newspapers to learn the habits and customs of peoples say they gain more information from advertisements than from news accounts, and that the information imparted in advertisements is more accurate. Advertisements tell their stories without the intrusion of the editorial blue pencil. They show the development in transit, the disclose changing conditions of home, they announce the birth of scientific discovery and invention, they prove the worth of that which is true and lasting and unmercifully expose the sham and the fraud. They tell of our varying taste in dress, they show our belief in sanitation, they disclose our love of sport, describe our work, they mark the change in the status of womanhood and youth, they visualize the moulding of our morals and our methods and present to us humanity from the financier to the finale hopper.

The newspaper subscriber who fails to read advertisements misses more than half the value of his favorite publication. Advertising is news of the highest importance and the most reliable news presented to the people. During the war, when Michael Friedsam, the great New York merchant, was appointed to serve as Fair Price Commissioner by the government, he was asked how the public could be best kept informed as to honesty of prices. His reply was terse and true: "Let them read the newspaper advertisements."

PERSONAL INCOME TAX RETURNS INCREASE

The number of Federal personal income tax returns for the calendar year ended December 31, 1920, filed in Oregon was 67,640, representing net income amounting to \$193,652,281 and tax (normal tax and surtax) of \$6,649,011.

As compared with 1919, the above figures show a growth of 17,977 in returns filed, as well as an increase in the total net income amounting to \$27,411,675 but a decrease in the tax of \$1,583,426.

The proportion of the population of the United States who filed personal income tax returns for the calendar year ended December 31, 1920, was 6.85 per cent; whereas the proportion of the population of Oregon filing returns was 8.63. The average net income per return for the United States was \$3,269.40, whereas for Oregon it was \$2,862.98 and

Special Gospel Address

At Cottrell Community Church

SUNDAY, JULY 2, At 8 p. m.

By E. K. BAILEY

SUBJECT, "Pointers to the Early Return of the Lord Jesus Christ."

RACES RACES RACES
JULY 4th
At Gresham Race Track
Fast Trotting and Pacing Races
9 Heats, Every Heat a Race. Adm. 25c

JERSEY AND HOLSTEIN CALF CLUBS MEET

The Jersey club met last Tuesday morning at the home of C. P. Tallman in Cedar district. Plans were made to have a club booth at the county fair in which Jerseys will be sold. The funds will go toward paying the expenses of the summer school delegates. Helen Althaus is a Jersey club member but she is also a member of the Troutdale Canning club. The canning club has promised to help in the booth. Five of the parents attended the meeting and offered to assist with the booth. L. J. Allen, livestock specialist, was present at the meeting accompanied by his wife. Mr. Tallman announced that the Jersey Cattle club will give show halters to each club member who exhibits at the fair and has his reports in on the day the fair begins.

Mr. Tallman treated his guests to home made ice cream made from the pure cream which all declared to be the best they had ever tasted. The Holstein club members arrived in the afternoon accompanied by a number of their parents. Mr. Allen gave them work in showing

and fitting a calf for the fair. A demonstration will be put on at the county fair on fitting a rough animal for the fair.

Coming Events of Interest.

Morrow county reunion and annual picnic will be held at Laurelhurst park in Portland on July 4 at 10 a. m.

State wide poultrymen's convention at O. A. C., August 1-2-3.

A Want Ad lets you right in on the ground floor in most any small business deal.

The Bank of Gresham pays 5 per cent interest on time deposits.—Ad.



Sparks Fly!

Your neighbor's fire may mean your own loss. Flames have been carried for miles. Build wisely; be careful, and insure.

All insurance is not alike. You need the best, the Hartford Fire Insurance Co. for strength and fairness.

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JOHN BROWN
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Phone 2501; 503

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Expert Saw Filing
Window Screens made to order. Shop on Wallula avenue. Will come and take measure.
Phone 51

YOUR DINNER WILL NOT COME TO GRIEF - IF YOU COME HERE FOR YOUR DINNER!

MOST FOLKS ARE ABOUT AS HAPPY as their dinner allows them to be. Your appetite feels quite aggravated if your digestion is not furnished with the proper menu. Let this market assist you. We will be pleased to serve you.
A. J. W. BROWN
Phone 1891

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Full line of Cold Lunch Meats
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Wood, Coal and Briquets Portland, Oregon

CLASSIFIED, BUSINESS AND PROFESSIONAL ADS.

LIVESTOCK

COWS
FRESH YOUNG COW for sale. Second calf. T. H. Gill, Gresham, phone 389.
FRESH COWS for sale. James McBain, Gill's station, Gresham, Rt. A, phone 774.
FRESH COW for sale, with calf. Schiller Farm, 3/4 mile south of Gresham, R. 4.
COW FOR SALE, will be fresh in a few days. Wm. Thom, near South Roberts avenue, Gresham, phone 2493.
SEVERAL GOOD FRESH COWS for sale. E. Baumann, Gresham, phone 2441.

PIGS
O. I. C. of registered stock for service for the settlement at \$1.50 each. Want 15 shoats, 75 pounds each. H. McGinnis, Boring, R. 3, Box 7.
CHESTER WHITE PIGS for sale, 6 weeks old. Extra fine. Willard Cook, R. 2, Troutdale, Box 108, phone Gresham 1253.

HORSES
FOR SALE—12 work horses at the Wing & Fish ranch, four miles south of Gresham. Weight 1100 to 1500. Price \$50 and up. Some terms.

WANTED—Young work mare, 1400, as first payment on a good auto. R. F. Walters, phone 1731.

RABBITS
RABBITS FOR SALE—Four Flemish Giants and one New Zealand Red. Harry Calkins, Gresham, Oregon.

Real Estate, Rentals, Loans.
LEASE FOR SALE to March, 1923, on 10 acres with 4-room house, good well, and three acres raspberries, potatoes, garden truck, 1 thoroughbred sow, 1 cow, 12 chicks, \$325. B. W. Thorne at Bank of Gresham.

10 OR 20 ACRES. Corner Rockwood and Section Line roads, all cleared, good soil, \$350 per acre. B. W. Thorne at Bank of Gresham.

40 ACRES on Loop Highway for sale. Six miles S. E. of Gresham. Stocked, equipped and in crop; with or without personal. Will divide and sell in part. G. R. Schaeffer, R. 1, Boring, Oregon.

FORTY ACRES of land for sale; 25 cleared, good buildings. Phone Gresham 355. Morgan Brothers.

FOR RENT OR SALE—New 3-room house 50x100 lot, corner Fourth and Hood streets. Joe Melugin, Gresham.

FOR RENT—Two rooms furnished for light housekeeping. Apply to Mrs. W. J. Todd, over postoffice.

PASTURE FOR RENT. About 50 acres. E. Dunn, phone 93.

FOR SALE—Four choice one-acre residential lots on 77th avenue. Finest house locations in the city. Terms to suit the buyers. W. P. Honey, Gresham.

FOR SALE—14 acres, nearly all bottom land, all fenced, creek, gravel road. One-fourth mile to depot. Will sell at a bargain. John Brown, phone 2501.

40-ACRE FARM, 12 acres cultivated, four miles from railroad, to trade for acreage around Gresham. Write L. L. Morris, Buxton, Ore.

SEVERAL NICE HALF-ACRE tracts in Kirkland addition, Gresham, for sale at reasonable price. Cash or terms. S. S. Thompson, owner. Phone 1947.

FORTY-ACRE FARM for sale. 4 1/2 miles east of Gresham. A. B. Wood, R. A, Box 333, Gresham.

AUTOMOBILES

YOU NEED A TRUCK. See this Cadillac, one ton. Not new, but good. Gresham Overland Co.

EXCEPTIONAL BUY in Ford touring. Just overhauled and six good tires. Finish fine. Buying sedan, hence no need for this car. Very easy terms, 2331, Mr. John.

OVERLAND 81 touring, new battery and good running condition. Extra body, delivery type. Wonderful buy at \$150. Cash or terms. Mr. John, Smith Motor Co.

7-PASSENGER STUDEBAKER in first-class condition to trade for lots. P. L. Bliss, Gresham, phone 1468.

1920 CHEVROLET touring, cord tires, good paint, mechanically perfect, 1922 license, new top, \$125 down, balance easy. Inquire at Outlook.

SECOND-HAND CARS for sale. One 1918 Maxwell, new battery and good tires, \$100. One Ford roadster, good running order, Bosch magneto, spot light, good tires, \$200. And other real bargains. Cook's Garage, Troutdale. Phone Gresham 484.

WANT TO TRADE FORD CAR for good fresh Jersey cow. Phone Gresham 95x.

PLANTS, SEEDS, ETC.

STRAWBERRY PLANTS for sale, Ettersburg 121, and Gold Dollars. Free from weevil. Passed by state horticultural inspector. F. A. Welch, Gresham, phone 77x.

1 1/2 ACRES of mixed hay for sale. Joe Andererg, Troutdale, phone 254, Gresham.

EMPLOYMENT

Berry pickers wanted. Will furnish tent and stove for family. E. P. Christensen, phone 455.

CHERRY PICKERS wanted. Two cents a pound. Have commenced picking. H. W. Strong, Gresham.

RASPBERRY PICKERS wanted. Picking will begin about July 5. Schiller Farm, 3/4 mile south of Gresham, R. 4.

MISCELLANEOUS

KENTISH CHERRIES for sale. H. W. Strong, Gresham.

CORDWOOD for sale. First-class, old growth fir. Delivered in Gresham. L. E. Craswell, Gresham, phone 363.

NO. 1 OLD GROWTH FIR WOOD, \$7.00. Dead wood, \$6.00. G. Reeder, phone 97, Gresham.

FOR SALE—Child's ivory enameled bed. Phone 1673 after 1 p. m. W. L. Gorsage.

HAY FOR SALE in the shock about 15 acres. Some good horse hay. On Ruegg farm, A. R. Heiney, phone 9x3.

COLLIE PUPPY for sale, \$5. Wm. Thom, near South Roberts avenue, Gresham, phone 2403.

FOR SALE—Hotpoint electric range, nearly new, and good dining room set. A bargain. J. W. Judy, care Standard Oil Co., Gresham.

FOR HAY BALER call E. J. Bruggar, Gresham, phone 1603.

FOR FIRST AND SECOND GROWTH fir wood, call Gresham 849. Lee Evans.

Ignition Expert.
\$25 will be given to him who proves that I can not find the deficiency of his machine on starting, lighting and ignition. Main street Garage. Phone Gresham 1228.

CIVIL ACTION FOR THE RECOVERY OF MONEY.

In the Justices' Court for Multnomah District, Multnomah County, State of Oregon.

Walrad Mercantile Co., a Corporation, Plaintiff, vs. Capt. A. — Lake and Jane Doe Lake, his wife, Defendants.

To Cap. A. — Lake and Jane Doe Lake, his wife, Defendants:
In the name of the State of Oregon you are hereby required to appear before me at my office and answer the complaint filed against you in the above entitled action within seven days from the date of the service of this summons upon you; and if you fail to answer for want thereof, the plaintiff will take judgment against you for \$52.56 and for costs and disbursements incurred in this action, as prayed for in said complaint.

Given under my hand this 20th day of May A. D. 1922.
JOHN BROWN,
Presiding Justice of the Peace.

NOTICE TO CREDITORS.

Notice is hereby given that the undersigned has been duly appointed executor of the estate of John Palmblad, deceased, and any and all persons having claims against the said estate are hereby required to present said claims, duly verified as by law required, at the office of my attorney, J. Dean Butler, 2056 Masonic Temple, Oregon City, Oregon, within six months from the date of this notice.

Date of first publication, June 9, 1922.
Date of last publication, July 7, 1922.
AUGUSTA SOPHIA PALMBLAD, DAVID A. PALMBLAD, Executors of the Estate of John Palmblad, Deceased.

J. DEAN BUTLER, Attorney for Executors, 2056 Masonic Temple, Oregon City, Oregon.

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ATTORNEYS

Gresham 517 Broadway 32
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