

**THE OREGON CODE OF ETHICS FOR JOURNALISM.**

Continued from page 2

We will resist outside control in every phase of our practice, believing that the best interests of society require entire intellectual freedom in journalism.

We will rise above party and other partisanship in writing and publishing, supporting parties and issues only so far as we sincerely believe them to be in the public interest.

We will not permit, unless in exceptional cases, the publishing of news and editorial matter not prepared by ourselves or our staffs, believing that original matter is the best answer to the peril of propaganda.

**VI.**

**PUBLIC SERVICE AND SOCIAL POLICY.**

We dispute the maxim sometimes heard that a newspaper should follow its constituency in public morals and policy rather than try to lead it. We do not expect to be so far ahead of our time that our policies will be impracticable; but we do desire to be abreast of the best thought of the time, and if possible to be its guide. It is not true that a newspaper should be only as advanced in its ethical atmosphere as it conceives the average of its readers to be. No man who is not in ethical advance of the average of his community should be in the profession of journalism. We declare therefore as follows:

We will keep our writings and our publications free from unrefined, except so far as we may sincerely believe publication of sordid details to be for the social good.

We will consider all that we write or publish for public consumption in the light of its effect on social policy, refraining from writing or from publishing if we believe our material to be socially detrimental.

We will regard our privilege of writing for publication or publishing for public consumption as an enterprise that is social as well as commercial in character, and therefore will at all times have an eye against doing anything counter to social interest.

We believe it an essential part of this policy that we should not be disrespectful of persons.

**VII.**

**ADVERTISING AND CIRCULATION.**

We repudiate the principle of "letting the buyer beware." We cannot agree to guarantee advertising, but we assume a definite attitude toward the advertising that we write, solicit, or print. We believe that the same canons of truth and justice should apply in advertising and circulation as we are adopting for news and editorial matter. We therefore agree to the following business principles:

We will cooperate with those special agencies whose business it is to raise the ethical standard of advertising.

We will discourage and bar from our columns, advertising which in our belief is intended to deceive the reader in his estimate of what is advertised. (This clause is intended to cover the many phases of fraud, and unfair competition, and the advertising of articles that seem likely to be harmful to the purchaser's morals or health.)

We will not advertise our own newspaper or its circulation boastfully, or otherwise in terms not in harmony with the clauses of this code of ethics. (This is intended to cover misleading statements to the public or to advertisers as to whole number of copies printed, number of paid-up subscribers, number of street sales, and percentage of local circulation.)

We will not make our printing facilities available for the production of advertising which we believe to be socially harmful or fraudulent in its intent.

To the foregoing code we subscribe heartily as a part of our duty to society and of our belief that the salvation of the world can come through the acceptance and practice by the people of the world of a sound and practical ethical philosophy.

**Card of Thanks.**

We wish to express the deep gratitude we feel to the many friends for the more than considerate treatment of us in our recent bereavement in the loss of our beloved grandson and nephew, William R. Butler, and for the many beautiful floral offerings. Mr. and Mrs. Wm. Butler, Mr. and Mrs. D. G. Butler.

**Basket Ball Game and Dance.**

At Orient Grange hall, Saturday night, January 28. Orient vs. Y. M. C. A. No. 1. A snappy game followed by a dance. Portland orchestra. Admission 15c, 25c. Dance 75c. Supper 25c.—Adv.

Multiply your returns by adding want ads. to your methods.

**WALTER'S WIGWAG.**

One of the Sunday newspapers contained a news item from Flora, Oregon, with a message that might interest some of our girls here in Gresham. Flora has five middle-aged well-to-do bachelors that are pining away for companionship. One of the stipulations is that you must go to the eastern Oregon towns to reside. Outsiders will be given preference.

Isn't that just like those cut-ups? Funny how these middle-aged birds have kept their health so long on corn flakes and boiled eggs? Wigwag will hazard a guess that Flora has produced a pretty fair brand of girls—girls that would be the bell pet compared with the bobbed hair variety found in the city pasture. Perhaps the boys have been hanging onto the outskirts of Flora so long that it is a well known fact they can't waltz; take both hands in driving their Liz-zies; or they may use hair oil; or have some other bad habit that keeps their names from the blue book of the three hundred and ninety-nine of that fair city.

Can you imagine a Gresham girl hopping off the stage in front of the postoffice, with a suit case in one hand, a cook book in the other? Picture her, if you can, walking down the main boulevard on Monday morning and seeking Bill's one shirt and two pairs of Rockford socks on the line? Take a look in the kitchen, and in the corners. Learn, if you can, if he hears well when some one suggests a drink of hooch. Ask the boys down at the pool hall if he must be reminded when it is his ante? Don't let him know you are coming. If you do he will meet you with a wonderful air of assumed confidence, inspired only with a bath and a full complement of buttons. Any Flora man would be proud of a Gresham girl, and if any fair Gresham maid should hear the call of the wild, and find one that will pass the acid test, Wigwag will be the first to suggest a name for the baby.

**CEDAR AND VICTORY**

A. Rosin has just recovered from quite a serious illness. During his illness Otto Eberley did his chores for him but he is now recovered sufficiently so that he can again carry on the farm work.

The whooping cough seems to be quite popular in Victory district. The Swanson children were the first to get it and others soon followed. Those reported to date as having the malady are Zelta Dahl and Metta McMillan. Artis McMillan seems to have evaded it when he was a child as he is also having it now.

Matt Dahl is the proud owner of a fine, large team of horses. He sold his team of mules and made his new purchase recently.

Auto accidents do not seem to be a thing of the past as Charlie McCreary met with quite a serious one recently. He was driving his own machine and was up near Sandy when he was struck by a truck that seemed to be traveling at quite a high rate of speed. His sister, Mrs. Coffman and her husband and baby were riding with him. When the two cars struck, Charlie McCreary and the baby were thrown from the auto but were not seriously hurt. Mr. Coffman received a cut across the face and both he and his wife sustained numerous bruises. Young McCreary's auto was smashed all to pieces. This is the second recent accident that has occurred in the McCreary family as, a few months ago, Mrs. McCreary was knocked down by a stage. Her recovery has been miraculous and she is now at home and able to get around the house to do her work.

Alton Splawn is recovering from another illness. His lungs do not seem to be any too strong and the doctor was afraid of pneumonia setting in but he is better now.

Mr. and Mrs. John Eberley are the proud parents of a baby girl born January 5. The baby weighed 7 3/4 pounds at birth. All the neighbors are extending their hearty congratulations.

The meeting of the Parent-Teachers association that was planned for January 20 has been indefinitely postponed on account of the whooping cough epidemic.

**NOTICE.**

Notice is hereby given that I have been appointed Executor of the Estate of James Silas Crumbley, deceased, by the Honorable George Tazewell, Judge of the Circuit Court of Oregon, for Multnomah County. All persons having claims against said Estate are hereby notified to present the same to me at my office on or before six months from this date. Dated at Portland, Oregon, this 10th day of January, 1922. B. F. MULKEY, Executor. 403 Corbett Bldg.

Phone Gresham 489

**Wood - Sand - Gravel**

Delivered any Place TRUCK SERVICE

**J. R. KNARR & SON**

TROUTDALE, OREGON

**PLEASANT VIEW**

Joseph Schmand, who has been very ill, is reported to be slightly improved.

The Seidl family is riding in a shiny new Dodge these days.

Miss Alice Mershan was hostess at two coasting parties last week. The first was on Thursday evening and about 40 guests were present to join in the evening's frolic, after which oyster soup was served. On Saturday evening a smaller number had a merry time, coasting, and later over the serving of hot wienies.

The wife of a Japanese laborer died here quite suddenly last week of heart disease.

Quite a number of our people attended the various meetings at Farmers' Week in Gresham last week and they all seem to agree that it was well worth while.

**CORBETT**

Geo. Chamberlain is enlarging his store and has built a porch along the east side.

Mrs. Peter Anderson, who had been ill at a Portland hospital for several days, returned home Friday.

Mrs. Elizabeth Morgan, is at the Hot Lake sanatorium, taking treatments for rheumatism. Her daughter Dolores, is taking care of the telephone exchange during her absence and is doing wonderfully well for a little lady of fourteen.

**COTTRELL SCHOOL PATRONS WILL PRESENT DRAMA**

A drama, "Mrs. Barkley's Rebellion," will be presented at the Cottrell schoolhouse on Friday evening, January 27, at 8 o'clock sharp, by members of the Parent-Teacher association.

Following is the cast of characters and setting:

Morton Barclay, Ray Wilkinson. Roger Stuart, a neighbor, Clarence Browning. Dennis O'Hara, Alonzo Radford. Ethel Barclay, Morton's wife, Mrs. Laura Watkins. Ruth Carter, Ethel's sister, Mrs. Hattie Wilkinson. Mrs. Brown, Morton's sister, Mrs. Laura Caldo. Cora Mrs. Brown's daughter, Virginia Watkins. Elsie Stuart, Roger's sister, Mrs. Lucille Wilkinson. Mary Ann O'Connor, Mrs. Bertha Ault.

Act I.—Scene: Dining room at the Barclay's Tuesday morning in summer.

Act II.—The Barclay's kitchen following Friday afternoon.

**Rupture Expert Here**

Seeley, Famous in this Specialty, Called to Portland.

F. H. Seeley, of Chicago and Philadelphia, the noted truss expert, will personally be at the Benson Hotel, and will remain in Portland Monday, Tuesday, Wednesday, Thursday and Friday, January 23, 24, 25, 26, 27. Mr. Seeley says: "The Spermatic Shield will not only retain any case of rupture perfectly, but contracts the opening in 10 days on the average case. Being a vast advancement over all former methods—exemplifying instantaneous effects immediately appreciable and withstanding any strain or position no matter the size or location. Large or difficult cases, or incisional ruptures (following operations) specially solicited. This instrument received the only award in England and in Spain, producing results without surgery, injections, medical treatments or prescriptions. Mr. Seeley has documents from the United States Governments, Washington, D. C., for inspection. He will be glad to demonstrate without charge or fit them if desired. Business demands prevent stopping at any other place in this section. P. S.—Every statement in this notice has been verified before the Federal and State Courts.—F. H. Seeley, Home Office, 117 No. Dearborn St., Chicago.

**Dancing.**

Dancing at Cedarville Park, Lineman Junction each Sunday evening commencing at 8 o'clock during the month of January. Admission, gentlemen 75c, ladies free. Hune's Agnes peppy 7-piece orchestra. Devereaux & Randle.—Adv. tf



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We have just installed another nest of 46 boxes and will save one for you.



**BANK OF GRESHAM**

State and County Depository

**PLEASANT HOME**

The special meeting of the Methodist Ladies Aid society, which was called for Wednesday, has been postponed until Thursday, January 26, on account of the funeral of Wendall Douthit, the youngest son of Mr. and Mrs. H. L. Douthit. The meeting Thursday is called for the purpose of transacting some very important business and a full attendance is desired.

Plans are under way for the building of a new Sunday School room and kitchen at the M. E. church in the very near future. The official board at a recent meeting approved the plans and it is expected that work will be in progress.

A. C. Wihlon, who has been quite ill the past few weeks, is recovering, but is gaining strength slowly at his advanced age.

Mr. and Mrs. Leon Caddy are planning on moving to Bull Run in the near future, and it is expected that Frank Caddy and children will occupy the house they are leaving.

The evening services at the Methodist church, which were conducted by W. R. Crosier, last Sunday, was well attended and much enjoyed. Special musical numbers were given by Mrs. Clarence Bettis, Mr. Crosier and H. L. Ball and Mabel and Amy Sloop. Mr. Ball led the co-gregation's singing.

A number of local people plan to attend the play which will be given Friday evening at the Cottrell School house by the Parent-Teacher association. The play is said to be quite

lengthy and with the talent found in that district is certain to be good.

I. N. Shriner, of Ashland, has been visiting friends in this community the past few days. Mr. Shriner is looking so well that his friends hardly knew him. He has rented his place to Mr. and Mrs. Geo. Moffitt, of the Cedar district, who will move to the new location as soon as the weather settles.

Potato buyers are active in the rural districts locating seed for the spring planting.

Amos Hale, who has been on the Stephen's place, has vacated it and will go to the home of his daughter, at Wenatchee, Washington.

Mrs. B. McKinney, who has been ill, is able to be up again.

John Lauderback is quite ill at his home.

H. S. Eddy, real estate dealer of Sandy and Pleasant Home, reports business good and many looking for small tracts.

**ROCKWOOD**

The Rockwood Parent-Teacher association has planned a unique entertainment for next Saturday evening, January 28, at the Grange Hall, when it is expected that everyone will turn out to assist the association and to spend an enjoyable evening. The plan is for an apron and necktie social, when each lady will wear an apron and put into her basket a necktie made of the same material as the apron. The gentleman who buys her basket is expected to match necktie with apron to find his partner for the lunch. Great fun is expected, which no one will want to miss.

**Apron and Necktie Sale.** Come to the apron and necktie sale at the Rockwood Grange hall on Saturday evening, January 28, auspices the Parent-Teacher association. Ladies furnish lunch, gentlemen come prepared to buy.

**PUBLIC DANCE**

Fairview Hall Every Saturday Night. Good Floor, Good Music, 4-piece orchestra. Gents 75c; Ladies Free

**HOME PRODUCTS**

**PURE LARD**

5 lbs., 75c

10 lbs., \$1.50

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**PLEASANT HOME MEAT MKT.**

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