

ELECTRICITY GOES ON NEW-YEAR TOOT

The old year died hard, if the trouble with the electric lights in Gresham on Saturday night was any indication. Beginning at about 7 in the evening the lights were on and off, dim and bright, with a rapid and startling and annoying succession that put all business on the blink. To be plain, the "juice" appeared to be on a grand new year's eve toot and didn't know what it was doing or care a rap in any way, shape or manner.

The queer thing about it was the lights acted so strangely no one knew what to expect. If they had gone off k-plunk, as happened at fair time, stores would have closed and business ceased and all good people have groped their way home. But no. They threatened, and came back, and went out and came on again, and this happened until everybody was disgusted and disgruntled and disheartened and rather ill-disposed toward the source of all light and power in this section—the P. R. L. & P.

And the strange thing was that Raker's garage was as light as fairy land all the evening while other garages couldn't see to measure gasoline.

It was a serious situation for business generally, being Saturday night with many patrons in the stores. Withrow's restaurant and Gresham Drug were fortunate in having gas lights which seem always dependable.

The loss occasioned by the failure of juice on last Saturday night fell heaviest on Manager Adrian of the Gresham Theater, who had everything set for a big feature show. He had advertised heavily and anticipated a large house at both shows. The people were crowding into the theater for the first show when bingo! out went the lights, off went the power—and down went the high spirits of both audience and manager, and away went what little income a conscientious show man might feel himself entitled to in a refined locality like Gresham.

The lights came on some time before early morning, but the old year went out in darkness so far as Gresham was concerned.

There are rumblings of complaint all over the locality and people are asking why this locality should so often be subjected to the loss and inconvenience resulting from failure of electric light and power. No storm condition prevailed and hence the mystery deepens.

WINTER TRIP TO BEACH IS HOLIDAY FEATURE

The desire to see the ocean in the winter time was the motive of an automobile trip to Seaside for the week-end which was enjoyed by Mrs. H. L. St. Clair, Chase, Winifred and Margaret St. Clair, and by the Misses Lois and Myrtle Schmale and Sylvia Weston of Portland. The two cars made the trip of 140 miles in seven and a half hours of driving time. The cozy cottage of Mr. and Mrs. John Metzger had been secured for the stay, which added much pleasure to the trip.

The weather at Seaside was mild and on Sunday sunshine and showers interchanged like an April day but at the end of the day the sun dropped into the ocean and changed the overhanging clouds into purple and gold and rosy tints which, if transferred to canvass, would be called an exaggeration. The breakers were high and were fascinating in their grandeur.

Road conditions were good going but on the return trip snow was encountered through the mountains. It extended from Astoria to Linnton and on Clatsop Crest was to a depth of four inches but it did not seriously interfere with traffic.

Tire Adjustment Made Here.
Sherman McCarter is advertising elsewhere in the paper the new adjustment schedule on Lee puncture-proof tires. This new schedule on this tire is effective since Jan. 1st.

Mr. McCarter states that adjustments are made on these tires here, so there is no waiting while a casing is sent to Portland or some other place for adjustment.

Free gifts of merchandise at Gresham Theater Wednesday evening. Prizes at 8:15. Feature picture, "Felix O'Day" at 7:15.—Adv.

"Don't you sometimes envy the idle rich?" "No," said the old farmer. "I know fellows that haint got a dollar who can be just as idle as anybody."—Boston Transcript.

The advertisement tells and the display sells.

STATE FARM BUREAU PRESIDENT SAYS FARM ORGANIZATION IS NO LONGER AN EXPERIMENT

[The following address by Mr. Mansfield, president of the State Farm Bureau, was delivered at the State Farm Bureau meeting several months ago. The Outlook asked for the article at the time when it was learned that it contained many things of interest to our readers. It has just reached us and although rather late will be read with interest.—Editor.]

To the Members of the Oregon State Farm Bureau Federation:

I feel that it is appropriate at this time to render a report to you as representative of the membership of the state organization, a report of my action as your president for the past year and to make for your consideration a few suggestions as to the future of our organization. I am deeply devoted to the Farm Bureau. I am firmly convinced that its method of procedure is based upon sound reasoning and that it only requires proper support from the farmers of our country in order to achieve an even greater measure of success than we hoped for.

Farmers generally appreciate the great benefit of their community and county organizations but are not so readily inclined to perceive the no less great, although more indirect benefits of their state and national organizations. The big constructive tasks of the Farm Bureau are largely performed by the state and national organizations.

Your State Farm Bureau, although very inadequately financed, has in much less than a year brought about a great change in Oregon. The following are a few of the achievements:

1. It has done a large amount of educational work in showing farmers the absolute necessity of organizing to protect their interests as other business is organized.
2. With the help of the Grange and Farmers' Union, it has organized the Oregon Grain Growers, on a pooling plan with a six-year contract. The pool is now actively operating and is selling the farmers' wheat at a good advance over the prices offered by local buyers. The grain pool alone will repay to farmers many times the cost of the Farm Bureau.
3. It has assisted the Northwest Grain Growers in their organization work, and exercised a leading part in the organization of the U. S. Grain Growers, Inc., through the presence and influence of the state president, who attended and spoke for the Oregon plan of pooling at Spokane and at Chicago at the national meeting. The state vice-president, V. H. Smith, was at the Chicago meeting, elected one of the organization committee of the U. S. Grain Growers, and is one of the directors of the Oregon Grain Growers as well. The grain pool is a great thing for Oregon.
4. The State Farm Bureau organized the Oregon Cooperative Wool and Mohair Growers' association which, under the management of it. A. Ward, is more than fulfilling our expectations. As illustrating the great value of co-operative work, Mr. Ward has succeeded in selling for 18 cents low grade one-fourth blood wool for which local buyers were offering 9 cents and 10 cents a pound. The wool pool is gaining rapidly in favor with the farmers and will, we hope, ultimately handle the entire crop of wool which is tributary to Portland. It is a conservative statement when we say that the work of this association, in properly handling, grading and selling the farmers' product and improving sheep industry, will in a very few years' time

GOVERNOR ENDORSES BUREAU.

Salem, Nov. 28, 1921.
Mr. Wm. A. Aird,
415 Platt Bldg.,
Portland, Oregon.

Dear Sir:—I wish to thank you for your letter of November 21st and for the opportunity offered of saying a word for the Oregon State Farm Bureau. Organizations which have for their object the bettering of the condition of the farmer; the improvement of his chances for earning the livelihood that he should from the soil, are on the right track.

Not alone is the farmer benefited when some great forward movement works toward his betterment. Agriculture is the backbone of our resources, and every movement which tends toward the agriculturist's improvement, financially, socially, or otherwise, is a great upward sweep for all of the people of all of the state.

I assure you I wish your federation the greatest success in its work of betterment of conditions generally for the agricultural class. Such work is inspired by sound principles, and should have results of no mean magnitude.

Very sincerely yours,
BEN W. OLCOTT,
Governor.

double the returns per sheep from the Oregon farm flocks to say nothing of the resulting increase in the number and size of the flocks. The State Farm Bureau has asked our senators and congressmen to stand for such a tariff a will protect the wool grower.

5. We have assisted in the organization of the Oregon Co-operative Hay Growers' association, which, under the management of L. A. Hunt, with our cordial co-operation, is endeavoring profitably to market our hay crop by bringing producer and consumer together. The great obstacle here is excessive freight rates which must be added to the cost of production and this problem, both state and national bureaus are trying to help solve.

6. The State Farm Bureau has tried to foster and encourage all co-operative community enterprises. It has insisted on a proper tariff on all farm products, through its president, presented these matters at Washington, D. C., at a special meeting of the officers of the American Farm Bureau Federation and of the State Farm Bureau presidents.

7. The president also attended a meeting at Chicago, on April 5th, of representative fruit growers. As a result of this meeting, President Howard of the APBF appointed a committee to formulate a plan for marketing fruit in a national way. He also attended at the same time the Livestock Marketing conference.

The State Farm Bureau also, in co-operation with the farm bureaus of the six Northwestern and Pacific states, arranged for and carried through a Fruit Marketing conference with a three-day program, which resulted in several very important things, among which was further aid to the movement for proper cold storage at the municipal docks in Portland for handling and shipping by water fruits and perishable products.

The county and community farm bureau programs of work are all important in co-operation with the extension service of the Agricultural College and the U. S. Department of Agriculture. When, however, all this has been done, ultimate success

will have not been achieved without a state and national organization with a large and loyal membership of actual farmers to deal with the big fundamental problems of agriculture.

The state and national organizations are based on the county and community units and membership in these must be kept up, both for the benefit of co-operative efforts in county and local communities, under expert leadership, and for the working out of the larger problems of state and nation.

The farm bureau is no longer an experiment. The results accomplished in the last 12 months in national legislation and recognition of the farmers' interests are simply marvelous. In all these accomplishments the Oregon State Farm Bureau has borne a prominent part. It has been looked upon as a leader in constructive thought for the relief of farmers by proper financing, transportation and marketing. Its president took an active part in all the discussion at the farm bureau meeting at Washington in April. He was selected to address a joint meeting of senate and house committees on agriculture, and in that address stated in no uncertain terms the farmers' needs. He was selected to present the farmer point of view on finance to the Federal Reserve board and the Board of Governors of Regional Federal Reserve Banks, which in the opinion of the officers of the American Farm Bureau Federation was largely responsible for such financial relief as farmers have received, and will result ultimately in a proper financing not only of the farmers but of all classes of our people.

A state office was established at 429 Morgan Bldg., Portland, in April and has since been maintained under the charge of the secretary, who has kept in close touch with legislation at Washington as well as the work in our own state. He succeeded in getting the Northwest Fruit Marketing conference to hold its three day sessions in Portland and made all local arrangements for entertainment, and assisted in getting speakers for the program. Limited financial resources have prevented the adoption of adequate means of publicity and close touch with the membership of the state. With increased membership fees for 1922, we expect to remedy this condition and to publish with co-operation of the counties, a paper that will not only give the latest farm bureau activities in county, state and nation, but will deal with the farmer viewpoint on the big questions of the day.

I cannot too strongly urge upon you the absolute necessity of taking steps to so organize the state office and finance the same as to permit an effective organized and intensive drive for membership.

This is vital. Unless farmers are members they certainly cannot receive its benefit, nor can the organization speak for them. And it is equally true that without members the organization cannot finance its program and cannot continue to function.

I am equally convinced that in order to put on such a drive and achieve these results it is necessary to reach all the farmers of the state by means of a farm bureau paper, which shall champion the farmers' cause, inform our members of what is taking place and educate all our members and the public at large as to the aim and achievements of the Farm Bureau.

We should also consider our rela-

BOMB SUSPECT



Picture is of Wolfe Lindenfeld, who has been arrested in Warsaw, Poland, by the United States, as the man who knows all about the Wall Street bomb explosion that killed 38 innocent people.

POLEMON E. MASSEY SUCCEEDS TO ILLNESS

Polemon Massey, who has suffered for more than a year from a lingering illness, passed away in Gresham on Sunday, January 1, aged 64 years. The funeral was held today from the Methodist Episcopal church and the body was taken to Salem for interment.

Mr. Massey was born in Lane county, Oregon, near the present site of Monroe, on July 5, 1857. When he was about seven years of age his parents moved to Marion county and settled at the edge of French Prairie, where he grew to manhood. In July, 1882, he married Miss Ellen Egan. To this union two children were born, Mary Eva, now Mrs. Goffin, who lives near Gervais and Carl, now of Portland. Twenty-eight years ago Mr. Massey moved to Portland where he lived until about four years ago, when he came to Gresham to make his home with his sister, Mrs. Jane Wilson.

Besides his children, Mr. Massey is survived by five sisters, Mrs. Wilson and Mrs. Mary Metheny of Gresham, Mrs. H. Barendrick of Portland, Mrs. Lizzie Long of Alberta, Canada and Mrs. Eliza Largent of Walla Walla, Washington, also one brother, G. W. Massey of Amity, Oregon.

TROUTDALE CHAPTER WILL INSTALL OFFICERS

A special meeting of Troutdale Chapter, O. E. S., will be held at Masonic hall in Troutdale on Wednesday evening, January 4, to install the officers for the ensuing year who were elected and appointed at the last regular meeting. The ceremony will be conducted by three past metrons of the chapter, Mrs. Janet Grant, who will be the installing officer; Mrs. Laura B. Harlow, who will be marshal and Mrs. Margaret Sales, who will be chaplain. Members may invite their friends to witness the ceremony.

The list of officers is as follows: worthy matron, Isabella Low; worthy patron, William Spence; associate matron, Alice Courter; secretary, Margaret McKay; treasurer, Frances Fox; conductor, Mary W. Spence; associate conductor, Mary E. Markell; chaplain, Vera I. Dixon; marshal, Christine Cavanaugh; organist, Laura B. Harlow; Adah, Abbie Bischoff; Ruth, Frances Tegart; Esther, Ella McCulloch; Martha, Idelle Wilson; Electa, Clara Sales; warden, Susan Harding; sentry, E. Wilcox.

Now that there are no longer faces on the barroom floor and curfews don't ring tonight, the elocutionist has abandoned his job and may be found playing a sobbing saxophone.

tion with the United States Department of Agriculture, the Oregon Agricultural College and the Extension Service. The farm bureau enjoys the advantage of a close connection with our government through these agencies. It has been a potent force in supporting and increasing the influence of the extension forces. Our enemies by secret and insidious methods are now actively at work to separate the two organizations. The importance of maintaining the closest co-operation must be apparent to all. I urge vigorous action by our meeting in dealing with this situation.

In conclusion I wish to add that in my opinion the farm bureau in order to succeed must do two things: First, it must present a sound program that will enlist the support of a majority of all our citizens irrespective of occupation. Second, it must be progressive and courageous enough to expose and combat all the evils that threaten agriculture and convince our farmers that in our organization it has a means of remedying its just grievances.

MRS. J. J. ROBERTSON LAID TO REST HERE

The funeral of Mrs. J. J. Robertson, who passed away at her home near Gresham on last Friday morning, was held from the Baptist church on Sunday afternoon and was largely attended by relatives and friends of the family. The interment was in the Gresham cemetery beside other members of the family who had preceded her in death. The services were in charge of her pastor, the Rev. J. A. Hopper of the Free Methodist church. The Rev. B. F. Smally of Woodburn delivered the address.

Mary Bell Mershon was born in Kentucky, January 23, 1843 and died near Gresham on December 30, 1921. She was married on January 2, 1872 to Mr. J. J. Robertson in Missouri. They moved to Oregon in 1876 and settled on their farm east of Gresham which has been the family home ever since. To Mr. and Mrs. Robertson were born nine children, of whom four survive. They are Jephtha, Wm. L., and Miss Minnie Robertson and Mrs. Misha Davies, all of Gresham. Her husband, J. J. Robertson also remains to mourn her departure.

Mrs. Robertson united with the Free Methodist church in the early 80s and remained a faithful and devoted Christian and a regular attendant at the church services whenever her strength would permit. With her husband she was among the early settlers who helped to open up and develop the country. Their home was one of hospitality, an old fashioned home. In her passing the family loses a faithful companion and loving mother and the community a good neighbor and citizen.

PORTLAND ELKS START MILLION DOLLAR TEMPLE

An event of unusual interest to the Rose City and Oregon was the turning of the first shovel full of dirt on New Year's eve in breaking ground for the new temple of the Portland Elk lodge. The location is at Eleventh and Alder. The building and equipment will cost around \$1,000,000.

The Elks are a strong order, and one of the best known benevolent and protective fraternal societies. The Portland lodge numbers nearly 4000 members and is 32 years old.

The Outlook is particularly interested in this big event as it is in close touch with some of the leaders of the order through the publication of the lodge organ, The Portland Elk, which is printed and mailed from the Outlook office twice each month.

It will take over a year to erect this magnificent lodge home which will be the finest in the whole northwest.

The building will be of thoroughly fire-proof construction with steel and reinforced concrete frame and an exterior facing of terra cotta. The design is Italian renaissance. Italian marble is to pave the main lobby floors. The main entrance will open on Eleventh street and will be enhanced by sculptured figures representative of the cardinal principles of the order—charity, justice, brotherly love and fidelity.

The structure, which will have six stories, will rise 121 feet above the pavement. Among other distinctive features it will contain large swimming pools and an auditorium with a greater area and seating capacity than that of any other lodge building in the United States. With the exception of the ground floor, which will be let to stores, the entire building will be devoted to the service of the order.

The second floor of the building will house the main office, telephone exchange, cloak and check rooms, women's rest room, lounge and library, writing room, billiard and card rooms and a buffet. The ball room and banquet hall will occupy the third floor, while the fourth will house the lodge and committee rooms proper.

The fifth floor will comprise a spacious mezzanine and the sixth will be occupied by 62 bachelor apartments. In the basement will be the swimming pool, gymnasium, Turkish baths, locker rooms, handball court, bowling alleys and barber shop.

Need Your Suit Cleaned?
Have it French dry cleaned. Repairing neatly done. Tailoring for ladies and men.
PETER LENARD, Tailor.

Thinking may be the hardest work in the world but it pays the best wages.

It's time to think 1925 in every business plan.

These mornings make us all look to our non-skids.

HUMPTY-DUMPTY



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