

Joyful Christmas Wishes

To the Readers of the Gresham Outlook:

Once again as we abide in the field and keep watch over life and its possessions we hear the heavenly host praising God and saying: "Glory to God in the highest, and on earth peace, good will toward men." And with quickened hearts we hasten to the manger to behold that which is come to pass. If its deep significance and real meaning have become clear to us it is indeed a most joyous occasion for we behold OUR

Corner stone
Hope
Righteousness
Inspiration
Salvation
Truth

H. R. GEBHARDT,
Pastor Zion Evangelical Church.

The man who believes that some other town is better than his own home town ought to get out and move there.

The Christmas spirit is in the air.

A live business is like good coffee—it advertises its worth.

When you spend a dollar for an Oregon product the dollar stays within your reach.

Greetings

TO All of our Old Friends whose friendship and patronage we have enjoyed for many years, Also to all our friends whom we shall meet the coming year and whose friendship and patronage we cherish.

May the Christmas Season be bountiful in its gifts to you and may old Father Time be lenient in his dealings with you for many years to come.

First State Bank
Gresham, Oregon

HOME TRADE ESSAYS FROM PUPILS

BOYS AND GIRLS TELL WHY WE SHOULD BUY AT HOME

Following the offer made in the last Outlook to publish in this issue four prize essays from the high school and four from the grade school on the subject, "Why We Should Do Our Christmas Shopping in Gresham," a large number was submitted. The winning essays from the high school were all from the two lower classes. In the four upper grades of the public school the work was made obligatory and one was chosen from each grade. The judges had great difficulty in choosing, in some instances, especially in the eighth and seventh grades, where they all but tied on the winners, Mildred McKinney being given second place in the eighth and Howard Hopper second in the seventh.

HIGH SCHOOL SECTION.

First Prize.

By GERTRUDE SHARKEY.
"United we stand, divided we fall," said a famous person many years ago and his words are very fitting in our case.

We must either patronize our merchants or be the direct cause of their failure.

As we all know, there are a number of excellent stores in Gresham which compare favorably with stores in other larger and older cities.

Knowing this, how can a resident of Gresham call himself a citizen, a one hundred per cent American, and go elsewhere to do his shopping, when he knows he is paying more for an inferior article while our home merchants have gone to such trouble for our benefit to have a fine stock of goods from which he should select his Christmas purchases.

Our local merchants are paying taxes to support our institutions; they purchase our produce; they are for every single thing that is for the good of the community.

Come on, folks, let us show them we are also interested in Gresham's welfare by having our Christmas purchases one hundred per cent Gresham!

Start now and patronize your home merchants so that when the fair starts out here in 1925 we can show the world that we are a united town that is bound to rise!

Second Prize.

By LILLIAN HESLIN.
We should do our Christmas shopping in Gresham so as to help it grow and to patronize our home merchants. If we patronize other towns it helps them grow and leaves Gresham in the rear. Buying in Gresham means more money in the home town; more money means a healthier, better looking town; a pretty town

means more population; more population means more business. Gresham merchants are always courteous to patrons whether they buy anything or not. People feel more like buying when they are treated courteously. It can not be said that all merchants in other towns treat customers courteously. Gresham would not be as large and beautiful a place as it is if we had not patronized our home town. Boosting Gresham means boosting ourselves and boosting ourselves means more money for each person individually. A town with plenty of business, even though it is small, attracts larger business. Gresham would not have had the Multnomah county fair if its citizens had not boosted it and worked for it, and even that would not have availed had it not been proven that they were able to handle it better than other larger places, and it all started in by shopping at home and keeping the money in Gresham. When you boost Gresham you are doubly paid by courteous treatment and having the merchants do everything in their power to get you what you want.

Third Prize.

By VADA ANDERSON.
There are many reasons why we should do our Christmas shopping in Gresham, but the most important one, to my notion, is that Gresham is our home town.

Most of us make our living, by some method, in Gresham and any place that is good enough to make money in is good enough to spend it in. Not only that but did you ever stop to think that at the same time you would be helping the merchants of your town?

Some people say, "Well, they never have anything you want, and things are so much higher here, than they are in Portland."

Did it ever occur to you that if you did more trading here the merchants could afford to have bigger, better stocks? They could also afford to have sales like they do in Portland and other larger places. As it is they are afraid they could not sell their goods, so they can not afford to do it.

Even at that, there are many things that can be bought at our home stores that people would be glad to receive for a Christmas gift. Some of these things are handkerchiefs, ties, perfume, toilet articles, books, jewelry, dishes and furniture. Christmas cards and Christmas candles may also be purchased at a very reasonable price. You might not be able to get just what you want, but why not try and see what you can get here before you go to other places to make your purchases.

If you should wish to purchase certain things, such as dishes or furniture, and our merchants do not have them, they will gladly order them for you, or even take you to the wholesale houses and let you pick out what you want. They are more than willing to accommodate you if you will meet them half way.

A very good motto is to be a booster and do your Christmas shopping in Gresham and make Gresham a prosperous town.

Fourth Prize.

By MILDRED METZGER.
Gresham is our city. Therefore we should be interested in its growth. A city cannot prosper when its money is spent in other cities. You are checking your city's growth when you go to Portland or other towns to do your Christmas shopping. You get your money in Gresham. Why not spend it in Gresham and watch your town prosper?

Our stores need your support. They cannot furnish you with the things you want unless they have your support and trade. Your support inspires the merchant to increase his goods and try more to please you.

This year the stores have a wonderful assortment of articles suitable for gifts. So why not do your shopping here? It will save you the expense of going to Portland. The things are just as cheap here and what have you gained by going to another city? Nothing! You are nervous and tired from the strain. Just think of the time you will save by shopping here. It would take all day to do only a small amount of trading in the city. While you can do all of your shopping in a couple of hours in your own town.

Let Us Make Your CHRISTMAS PASTRY



We are prepared to bake anything in that line. Don't run the risk of failure by having that Christmas Cake you are planning spoiled in the oven. Let us do it for you. It will be more satisfactory, cheaper and a saving of time and labor for you.

FRESH BREAD BAKED DAILY

CITY BAKERY

PHONE 1221

GRESHAM

A Christmas Greeting

It is a great pleasure for us to again send a Christmas greeting to our beloved people of this community. Another year has passed since last Christmas, in which we, whom God has spared, have enjoyed his blessings both physical and spiritual. Let us therefore lift up our hearts to God, our Heavenly Father and thankfully receive his greatest gift to mankind, his Only Begotten Son, our Lord and Saviour!

May Christ be born anew in us and fill us with his presence, love and grace! Isaiah 9:6.

J. TRUEDSON,

Swedish Lutheran Church of Powell Valley.

Let us all boost for our town by doing our Christmas shopping in Gresham.

GRADE SCHOOL SECTION.

EIGHTH GRADE.

First Prize.

By ELEANOR BOTKIN
In considering the reasons why our Christmas buying should be done in Gresham, the chief thought is civic pride, that pride that all should take in the home community, in advancing its interests and building up its enterprises. For whatever helps the dealer helps the community as a whole.

Another essential factor, is to keep money made at Gresham in Gresham. If all the people of our town went to Portland or some other place to shop, where would our merchants be? They could not afford to conduct a store. Men and women making their money in Gresham ought to spend it here.

The mail order houses are a great drawback to a town, especially in the rural districts. People think they can get better goods if they send away for them but they can't. Our merchants sell just as good merchandise as people do anywhere. Mail order houses will not take farm products in exchange for their goods but town merchants will. So it does not benefit the individual any to send away for his merchandise. Patriotism begins at home and spending your money away from your town is not being patriotic. Being loyal to one's town is the very essence of patriotism.

A community is just as big, good and prosperous as the inhabitants make it. No progressive person, looking for a place to buy, would choose a community that is not prosperous. And it is the duty of the citizens of that community to make it so.

If home dealers merit the patronage with prices and service it should be given them without stint.

SEVENTH GRADE.

First Prize.

By MELCHER DUNCAN.
We should do our Christmas shopping in Gresham because it helps our own community, whereas if we went to Portland or sent away to some other place it would not do us any good at all because the people there do not pay taxes in Gresham. Of course we all want to see Gresham much larger than it is now, but before that can happen we will have to pull together and not buy everything away from home. Patronize stores in your own town and help out the community. That is the way to build up the town.

The people here are very eager to have a community house, but they must support the business men or they in turn may refuse to buy shares for our community house, so buy from the merchants of Gresham.

You would like to bring your friends here and show them a nice town with good buildings and paved streets. Dig in and help get these things by doing your Christmas shopping at home.

When we go to Portland and think we get goods at lower prices we are mistaken. We do get goods at lower prices sometimes, but we do not stop to consider carfare there and back.

It is not fair to yourself, the merchants of Gresham or to your community to do your Christmas or any other shopping in some other town when you can get the same thing at home. So do your Christmas shopping in Gresham.

SIXTH GRADE.

First Prize.

By MARGARET BRANNAN.
The one great reason for doing our Christmas shopping, in fact all our shopping, here at Gresham is that we

may be a greater Gresham. If we do our buying here at home, it means each store does more business, the growth of our business houses and more people. More people will mean more industries added to those we have and each new industry means employment for more people yet. Then, too, if we are all united in trying to build up our own town, it will develop our community spirit. This spirit makes us remember what is due to others as well as ourselves.

People some times say they can do better somewhere else. That may be true on some article, but if you keep careful track of prices you will find you can do just as well here. You will find the stores are anxious to get you what you want and the interest they take in pleasing you surely ought to be paid by your interest in them.

FIFTH GRADE.

First Prize.

By REGINA HAMMAR.
We should do our Christmas shopping in Gresham because we want to build up the community and make it a better place in which to live.

We should spend our money where we make it. When we do not we are helping some other town to grow bigger and better. People who do not patronize the merchants of Gresham should go to the city they are helping; for they would make good citizens for that town.

When everyone is pulling and pushing in the same direction success always comes. We want that kind of people in Gresham.

As the holidays approach the streets and buildings of the larger cities are always crowded. In our own town there is plenty of room.

If we patronize our merchants we will be helping our own town. We want a community house so that the young people can have a place to spend their evenings. The only way to get it is for everyone to work for Gresham.

We will be helping to get the world's fair here and to make the town popular and prosperous. "The bigger the town the better it is."

So do your Christmas shopping in Gresham.

BIRTHDAY DINNER IS GIVEN SANDY PIONEER

A complete surprise was given J. H. L. Maybee, a former Sandy pioneer, on his birthday November 25, when a big dinner was served at the Maybee home in Lents in honor of his 70th birthday.

There were present two sons, one daughter, six grandchildren and two great grand-children. Four generations were represented with Mr. Maybee, 70 years, the oldest and the youngest a year and a half.

Those present were Mr. and Mrs. Alfred Maybee, and sons, William, Wesley and Albert, Mrs. Edna Gusewell and daughter, Mr. and Mrs. F. Spybrock and son, Alma D. Maroney and Richard, Carl Power, Mrs. Lou Hagan, Harry Hogan, Mr. and Mrs. Sam Bacon, Mrs. Sarah Hyatt, Mr. and Mrs. Homer Allison and two sons, Mr. and Mrs. Chas. Austin, Mr. and Mrs. Jess White, Miss Arlean Kaiser, Glenn Andre, Wm. Smith, Mr. and Mrs. Cline, Mr. and Mrs. C. H. Jackson, Minnie Arthur, Mr. and Mrs. J. H. L. Maybee and Lloyd Maybee.

New Kind of Patchwork.

Have you numerous bits of odd fur? Fur which has trimmed frocks and suits and perhaps pieces of old sets—and of course you never know what to do with such things.

But there's a fad lately come in which makes beautiful use of such things, it's a fad for fur pillows. The fur pillows are made of bits of fur patched together just as you used to do the silk pieces a number of years ago.

The pillows which result are marvelously pretty and comfy.

What has become of the SPUG?

Stand by your own home town and your home merchants.

Read the children's essays on trading at home then go and put their sentiments into practice.

Your merchants are ready to get for you anything within reason if they haven't it already on their shelves. Ask them about it.

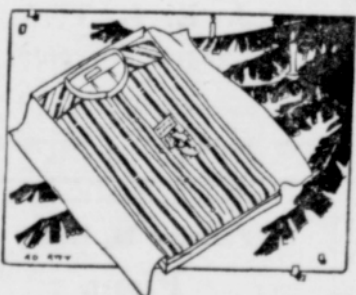
How About a SONORA PHONOGRAPH for Christmas?

\$10.00 down and \$10 per month will place one in your home.

Gresham Drug Co.

Every Man Wants Something Practical

The kind of practical gifts men like most to receive are here in legion. He wants something he can wear, and here you will find just the kind of things he will appreciate, as well as some useful gifts for women and children.



FOR MEN

Shirts
Neckties
Garters
Hats
Caps
Shoes
O'Coats
Suits



FOR CHILDREN

Hose
Toques
Shoes
Umbrellas
Handkerchiefs
Sweaters, Etc.



FOR WOMEN

Silk Hose
Handkerchiefs
Umbrellas
Sweaters
Kid Gloves
House Slippers



Mackinaw Coats
Box Hose
Box Handkerchiefs
Gloves
Gowns
Pajamas
Sweaters

It will be to your advantage to see us before buying your gifts.
SHOP HERE AND SHOP EARLY

E. W. AYLSWORTH
CLOTHING AND SHOE STORE