

SITE PLANS AWAIT TAKING PICTURES

There was a fair representation of Gresham business heads and a few other interested citizens at the business men's meeting last night in the city hall. More than 40 notices had been sent out by the secretary and about 20 responded. All who were present showed a lively interest in the matters pertaining to the proposed fair site.

Reports were presented showing the progress of the work. It was shown that good progress was being made toward the completion of the questionnaire, that the necessary maps had been arranged for and that when the aerial photographs had been secured the work would be practically finished.

The report stated the main item of expense was in connection with hiring an airplane and a photographer who would snap the views from the air. John Brown and Glen Davidson were appointed a committee to perfect arrangements and have the pictures taken. The expense it had been learned would be between \$75 and \$100.

The meeting authorized the committee to incur the necessary expense and voted an assessment of \$3.50 per member to be paid to the secretary at once that there may be no hitch for lack of funds.

The sale of tags had netted the association only a small sum, not sufficient to finance the requirements of the questionnaire.

The questionnaire must be in by the first of November. Hence there is urgent necessity that the needed money be raised and in the treasury for use when the right day arrives for the taking of pictures.

John Brown reported that most of the property involved had signed up conditional contracts of sale. He felt assured the prospects for a very favorable consideration of the Portland-Gresham site were growing better every day.

No date was set for the next meeting but it was understood that when all the work has been completed a special meeting will be called to give it a final sanction.

BIG FRUIT EXPOSITION TO BE IN SEATTLE

James A. Wood, a former newspaper man, now publicity director of the Pacific Northwest Fruit Exposition announces that this big exposition will be held in Seattle at the Bell Street Terminal November 21-26, 1921, and competition between fruit-growing communities will be stimulated by a wider distribution of awards than was first announced.

This is due to the fact that there has been a rush of entries for the Grand Sweepstakes prize of \$1,000 and a gold banner offered by the exposition management for the best general collective display of fruits shown by commercial clubs, associations, counties, districts or farm bureaus, as distinguished from individual displays.

Fourteen qualified communities or organizations have already entered for this prize; and with the certainty that there are to be many more entries, the exposition management has now announced additional prizes for this class of displays. The first prize stands at \$1,000 and the gold banner. In addition there are now offered a second prize of \$500; a third prize of \$100; fourth prize of \$100, and fifth prize of \$100.

No limit is set upon the number of varieties or kinds of fruits in these community exhibits. They may be packed in boxes, barrels, baskets, or jars, or shown on plates; may be arranged in any style desired; decorated as wished.

All fruits shown must have been within the district making the display.

By "district" is meant contiguous territory. The district may include two or more counties, provided such counties are contiguous. This is to permit the widest possible latitude in the showing of various kinds of fruits grown in a recognized commercial fruit district.

The judging will be upon the character and number of varieties of fruits shown and their general quality, flavor, condition, size, color, uniformity and pack as a commercial proposition; 20 per cent of total score allowed on original and attractive arrangement and decoration.

Exhibits in this class will be allowed 200 square feet of space. Declarations of entry for this class of exhibits must be in by October 15 in order that the management may be informed on the total amount of space to be set aside. No charge is made for this space.

Mr. Wood says this is not a "Seattle" show but is held there because Seattle is able to house the big show properly and will give the greatest opportunity for producers and dealers to meet and further the important interests of this big industry of the northwest.

Chicken Pie.

Chicken pie supper, Grange hall, Friday night, October 7, 6 o'clock. Auspices Queen Esther circle. Price 50 cents.

FARMERS' WEEK TO BE JANUARY 17 TO 21

One year ago last February after the Farmers' Week at O. A. C., County Agent S. B. Hall with the assistance of others interested, staged the first county Farmers Week to be held in the state. The affair was so successful in spite of adverse weather conditions and the short time in which to outline the program, that last year several county agents put on similar events in their own counties. This year the work has advanced even further and dates have been announced by the college for each of the 25 counties which employ county extension agents.

Specialists from the Oregon Agricultural College, local farmers, and representatives of various state-wide institutions and associations interested in various phases of agriculture and home economics will take part in the programs which are even now being mapped out in general by county agricultural agents, home demonstration agents, and county club leaders.

The schedule of the various county Farmers Weeks is given below: Oct. 24-29—Tillamook county. Nov. 14-19—Coos county. Dec. 13-17—Clackamas, Benton and Linn counties.

Jan. 10-14—Jackson, Josephine and Douglas counties.

Jan. 17-21—Polk, Washington, Multnomah and Lane counties.

Jan. 24-28—Columbia, Clatsop and Wasco counties.

Jan. 30-Feb. 4—Union, Malheur and Wallowa counties.

Feb. 6-11—Sherman, Morrow and Umatilla counties.

Feb. 13-18—Crook and Deschutes counties.

Not set—Lincoln and Klamath counties.

GREAT LIVESTOCK SHOW IN NOVEMBER

The preliminary classification for the Pacific International Live Stock Exposition has just reached the Outlook. It is to be held in North Portland November 5 to 12. The exposition management has increased the prize money in almost every classification. The total money offered by the exposition and stock association is more than \$70,000 for the winners down to tenth place in some instances.

Among the new features of the show this year is the winter poultry show of the Oregon Poultry and Pet Stock association, which is to be held in conjunction with the other livestock. Milk goats form a new class, with \$500 offered as prizes. The Angora goat people give a thousand dollars for champions alone this year.

One of the most interesting and important features is the dairy products exhibit, under charge of J. E. Dorman, connected with the dairy extension of the Federal Department of Agriculture. The display and competition in butter, cheese and other dairy products this year will be better and keener than ever before.

The horse show is always thrilling and attractive, and more horses and a livelier time is anticipated this fall than ever.

The Pacific International Live Stock Exposition is the largest livestock and dairy show in America today. When eastern breeders came out last year they were inclined to be a little patronizing—until they saw what we had. Then they were amazed, not only at the number of entries, but at the remarkable quality of the stock. As a matter of fact, the west coast has as fine examples as can be found of the three great beef breeds, the four great dairy breeds, the sheep of all classes, the five commonly recognized American breeds of swine and the four heavy horse breeds.

Last year there were over 6000 individual animals, each the pick of the west, at the show. This year indications are that there will be many more. Everybody in this section is interested in livestock. This is an opportunity to see and study your favorite breed, and a wonderful chance there will be to compare dozens of the best with each other.

GRESHAM GRANGE TO MEET SATURDAY

Gresham grange will hold its regular meeting Saturday, October 8, at the grange hall, fourth degree work will be put on during the session.

During the lecture hour the McDowell club from Portland will furnish the musical numbers. Miss Minnie Schrepel of Union High, will talk on Home Economics. Miss Schrepel has charge of that work at the high school. It is expected that there will be a second speaker who will discuss some important subject but definite announcements will be made later.

Gresham Student at O. A. C. in Hospital.

A news item from O. A. C. says that Harold von Readen, student body president, who has been suffering from a severe cold the last few days, will be out of the hospital in a day or two according to Dr. Mathis.

"There are quite a number of colds going around, says Dr. Mathis, but the situation this week is somewhat improved over last."

Five students have been in the hospital since the beginning of this quarter but Von Readen is the only one left.

Give your roof a coat of Flexo roof paint before the rainy season. L. L. Kidder Hdwe. Co.

Mr. Business Man:—If a member of the association, you are called on for the sum of \$3.50 to be paid to the Secretary, Leslie Walrad, at once. If not a member you are invited to assist and show your interest in a matter for the benefit of all. This invitation is extended to any citizen.

MANY PRIZES WON BY CLUB CHILDREN

Multnomah county boys and girls won a total of 163 points in the club work at the state fair this year and brought home ribbons and prizes by the dozen. The nearest competitor, Clackamas county, had 109 points. They are especially jubilant over the winning of the special poultry award for the largest and best exhibit. The canning contest honors were won by this county and also the stock judging contest.

Other state awards were as follows:

Sewing
Division I. Lena Anderregg, Lynch school, 2d.
Division III. Helen Hisey, Gresham, 1st; Beatrice Milne, Orient, 4th.

Cooking
Hortense Soward, Corbett, 1st; Halbert Babbitt, Springdale, 3d; Ida Soward, Corbett, 4th; Edwin Shelley, Springdale, 5th.

Home Making
Canning—Emma Johnson, 2d; Wilma Chase, Orient, 1st; Audrey Wickerken, Portland, 5th.
Garden—Carl Laverro, Portland, 1st; Nick Spada, Wilkes, 5th.
Potatoes—William Elliott, Orient, 2d; Albert Davis, Corbett, 3d; Ray Lasley, Corbett, 4th; Horace Evans, 5th.

Calf Project
Holsteins—Div. I—Walter Anderregg; Div. II—Percy Carlson.

Pork Project
Div. I—Berkshire sow and litter. Alvin Kaser, Rockwood, 1st.
Chester White sow and litter—Leslie Lynch, Lynch, 1st.
Div. II—Chester White—Paul Fox, Lynch, 1st.
Poland China—George Dahlhammar, Lynch, 2d.
Div. III—Chester White—John Brink, Lusted, 4th.
Poland China—Wilmer Nelson, Orient, 2d.

Sheep Project
Div. I—Ewe and lamb—Grant McMillan, Lynch, 4th.
Div. II—Market lamb—Frank Rybnick, Orient, 1st.

Poultry
Div. I—Gordon Ogsbury, Portland, 1st; Carl Zimmerman, Gresham, 2d; Robert Soderquist, Cedar, 4th.
Div. II—Edwin Gronquist, Portland, 1st; Virginia Miller, Portland, 3d.
Div. III—Robert Hillery, Portland, 4th.
Div. IV—Helen Althaus, Cedar, 2d; Frank Ferris, Gilbert, 3d; Virginia Trout, Portland, 4th.

Goats
Div. I—Norma Fitzjohn, Portland, 1st.
Div. II—Clarence Dooley, Portland, 1st.

The Multnomah boys and girls outside of the city won this year in state and county fairs \$1265. This was in regular club work and also on animals entered in open class and in feed specials and bank specials, etc. This is \$65 more than the county court allowed for the work of the county club leader at a recent meeting. This does not take into account the individual profits of the children which would bring the figure to a much higher figure.

Drop onto a few of the bargains offered in the want columns.

Outlook's new phone—1561.

FAIR BOARD MAY BE REDUCED TO 5 MEMBERS

The fair board met in regular session Monday afternoon and discussed the status of this year's fair and plans for next year. A full financial report cannot be made at this time as there are a number of matters to settle yet.

The concession men are holding back \$800 because of the failure of the electric lights on three nights. This amount plus the gate receipts which were materially lowered by the failure of the lights just as the crowds were entering has made quite a difference in the total receipts for this year.

The total receipts of the office were as follows:

Concessions \$2366.25
Races 1375.00
Prisco shows 716.44
Entries 512.20
Gate receipts 5929.29
Life membership 25.00
Telephone 7.75

This brings the total receipts to \$10,931.84.

The officers of the fair are very much disappointed in the gate receipts which were only about one-fourth what they were a year ago. The fair board is still hopeful that with the final settlements they will be at least even. There are still a number of sources where money is due and it is hoped that these sums will clear up any deficit.

H. A. Lewis, John Sieret, and Frank Heiney were appointed to look after the proposed moving of the grandstand to the east side of the race track. It was considered an advisable move but the question of expense was one which needed careful consideration.

It was decided to put the question of having a board of three or five directors up to the stockholders at the next annual meeting. All members of the board felt that it would be much better and more convenient to have a board of five instead of fifteen members who now compose the board.

Sixty new reels of motion picture films are expected by the extension division of the University of Oregon from Washington, D. C. Twelve of these will be loaned to the university by the Dutch government and are mainly industrial and scenic films of picturesque Holland and the Dutch East Indies. A film of the Olympic games of last year will also be in the group. The films are loaned free to the schools and other community organizations of the state by the university.

County Teachers to Meet Saturday.
County Superintendent of Schools W. C. Alderson has called a meeting of the teachers of the county to be held at the courthouse next Saturday morning at 10:30.

Card of Thanks

We wish to thank the friends of Gresham and vicinity for their many acts of sympathy and helpfulness in connection with the burial of our beloved husband and father.
Mrs. Belle Heseltine and Children.

Chicken Pie Supper

FRIDAY EVENING, OCT. 7, 6:00 to 7:30

Given by the Queen Esther Circle

Grange Hall, Gresham

MENU

Chicken pie, mashed potatoes, cabbage salad, bread and butter, jelly, pickles and cheese, pumpkin pie, coffee.

50 cents per plate

HE'S CHAMPION BABY SWIMMER



Richard Hendrick, three-year-old juvenile swimming champion of the Pacific coast, has been winning cups and medals for two years. Picture in upper right shows Richard doing his famous "Elephant dive." He will soon appear in the movies.



President of the Portland Publishing Co. of Salt Lake City, whose suggestion is being taken up by country newspapers everywhere.

(Written for the Outlook)
By R. T. PORTE

It is a notable fact that with all the wonderful things that have been written about the so-called "country newspaper," very few of them realize all their possibilities, or what an influence they are in the world.

It is also a notable fact that very few of the readers of those papers realize what a loss it would be to them and to the world if the "country paper" should cease to exist.

The large papers, with immense circulations, tell of "world happenings" as they understand them, and display heads telling of the latest scandals, prize fights, and the misfortunes of humanity.

But, it remains for the "local paper," the "country weekly," the "home town paper" to really give the news of the world, or that of Mr. Common People and his wife.

It is time that the country newspaper should do something to place itself on a higher plane, and also make some noise. Just one paper to start something would not amount to much, but if the 15,000 country papers would join in the chorus, a noise that would go around the world would be the result.

Some time ago I was going through some trade paper, or bulletin of a state press association, or something of that kind, and noted that somebody wrote that it might be a good idea to have a "Subscribe for Your Home Town Paper Week."

I smiled at the idea at first, but some way the idea stuck, and then I started to find out who originated the idea, but the paper was lost.

The publisher who thought of the idea just let it go at that, but I decided that it was so good, that it should not die, so at once asked all the trade papers, printers' magazines, and the great printers' supply houses what they thought of the idea.

The officers of the National Editorial association were written to, and in fact some 200 letters were sent out.

The result was that everyone wrote that the idea was just the thing, and by common consent it was decided that the week of November 7 to 12 be adopted as the week to be known as "Subscribe for Your Home Town Paper Week."

It is now up to the newspapers of the country, the home town papers, to see the wonderful possibilities of such a week, wherein every locality readers will be asked to subscribe for the local weekly, and in addition to the home town paper where they were born—if they were not born where they now live.

In this way, every home town paper will help every other home town paper, and by concentrating the efforts to one week, or three or four weeks, the home town paper will receive the publicity it is entitled to.

The home town paper is ever ready to "boost" for the other fellow, to print item after item about this and that kind of a day or week. The time has come for it to boost and blow its bugle for itself, to print several columns about itself and all home town papers to put on a campaign of publicity and take advantage of what other papers will do.

In other words, throw its hat into the ring, and put up a fight that will get it somewhere instead of sitting on the side lines and hollerin' for the other fellow.

LOCAL MAZAMA MAKES NEW CLIMBING RECORD

Orville Zimmerman, a member of the Mazamas, undertook a climbing test last Sunday on the Larch mountain trip and made the round trip from Multnomah Falls in three and a half hours. This was said by the forest ranger to be the fastest authentic record. Orville made the distance to the summit in an hour and fifty-five minutes.

The splendid weather and the improved trail have brought an unusually large number of climbers this season on Larch mountain. Last Sunday 420 persons registered as taking the trail.

While Orville was taking the Larch mountain trip last Sunday, his mother, Mrs. C. M. Zimmerman, Doris, Carl and Beth and Inez Elford of Portland hiked over "Perdition Trail," which skirts the face of the cliff between Multnomah and Wahkeena Falls.

Plenty of 95c aluminum pans on sale at 38c this week at L. L. Kidder's Hdwe. Co.

FARMERS AGREE TO WAIT FOR NEW CO.

About 200 residents of eastern Multnomah and northern Clackamas gathered at Orient grange hall Monday evening to hear the report of the Northwestern Electric Light company as to the proposed electric light line into the territory lying east of Gresham.

F. L. Gifford, superintendent electrical distribution of the company, was present and gave his report in a very few words. He said that the survey had been made and they had found it a good territory and would pay good interest on the investment.

"We will be glad to come in" he said, "and will come in but we can not do it this year." Beside the cost of putting up the line large transformers would have to be placed at Fairview and a substation built, he explained. While the returns would justify the investment the extension program of the company had been such that the budget for this year's extension work was already drawn and no funds were available this year. It would take at least three months to install the line, he said, and as their budget was made out in March he was not in a position to promise lights before next June.

Mr. Gifford said his company wanted to come in and would come in if the P. R. L. & P. did not. However, considering the fact that the latter company could put the line through in about three weeks where with his company it meant waiting until next summer, he advised those present to take the matter up with the P. R. L. & P. company and see if they would put up the line on the same proposition.

Mr. Umbdenstock of Umbdenstock & Larson real estate company was present and he spoke in favor of getting the lights in and doing it at once. He was not fully informed upon the situation and did not know of the propositions which had already been put up by the two companies in the field and he brought some wrath upon his head by some statements which were later cleared up. Mr. Umbdenstock said that his company was willing and anxious to aid in any way the securing of lights and said that large tracts which they were holding would be placed upon the market when electric lights were secured. He suggested that a committee be appointed to visit each company and find out exactly what would be done by each. There followed some discussion and one of the speakers said he was in favor of not sending a committee since both companies had already made their propositions. There was a hearty applause to this and still more when the speaker said he would be glad to wait six months to get the Northwestern to build in and if they would pledge to come in he believed the people should wait for them. A motion was finally made and carried unanimously to have the chairman appoint a committee to call on Mr. Murmain, vice president and general manager of the Northwestern Electric company and get definite times and statements as to what the company was willing to do. Mr. Gifford said he would go with the committee and he felt assured that everything would be done to put the thing through in short order although he could make no more definite promises than next June or July.

In response to a question asked by Mr. Umbdenstock as to why the Northwestern Electric had never come in this section before, Mr. Gifford said that the company was new having only built into this territory in 1913 but had been growing steadily and surely since that time. He said they were serving in the city of Portland over an area of about 20 square miles and in that area had about 80 per cent of the business. "The only thing we have in competition with the P. R. L. & P. is service, the rates are the same," he said.

It is this fact which is influencing the people of the community to a large extent. Remarks were heard on every hand about the value of the larger main line carrying a full load without impairing service. The larger line which the Northwestern Electric promises to build will carry motors of any size while the proposed line which the P. R. L. & P. promised to build and which was about signed up from Gresham to Elliott's store was not to have larger than a five-horse motor on it and that could only be run until 5 p. m. The P. R. L. & P. can build a larger line, it is said, but this was the type of line promised last year at an estimated cost of \$11,000 from Gresham to Pleasant Home. This estimate was cut somewhat but the last figures given were nearly \$10,000. This sum the prospective patrons were asked to advance to erect the lines and they were to receive two years' service for their investment. This works a hardship on those who are willing to invest to get the line through as they have to carry the entire expense of the erection of the line. Those who are so

Continued on page 3