

## MARKETING CROPS IS VITAL PROBLEM

Marketing problems and improvement of crops are the most popular projects being taken up in this county under the work of the Farm Bureau. Every community that has held organization meetings to date have taken up the marketing problem and most districts have taken up the improvement of crops.

The marketing problem has two phases which are most important in the country at the present time in the opinion of the farmers.

They plan immediate action on the solution. One problem to be taken up is the direct marketing of the better class of potatoes to the California markets. "East Multnomah potatoes" is a name well known to the California buyers and it is said that some unscrupulous buyers are capitalizing this name. They buy inferior seed selling it as East Multnomah potatoes.

The farmers in this county feel there is danger of the reputation of their seed being damaged by this practice and hope by cooperation with the Farm Bureau to establish the reputation for first class seed and by selling and shipping direct receive the higher prices which will come from eliminating the middle man, the potato buyer.

A number of men in the county have already taken up this work on their own behalf and by establishing the quality of seed have been able to sell direct to the California markets and demand higher prices than their neighbors were receiving.

The other local marketing problem which will be given immediate attention is the public market in Portland. Farmers in the districts near Portland complain of conditions on the market and it is felt that something should be done at once to improve them.

Very closely linked up with the program of marketing of potatoes is the "crop improvement" project which is being taken up in the many communities. The especial problem to be worked out along these lines will be the standardizing of the variety of potatoes and the raising of only two or three varieties of seed.

The "Pests and Rodents" project is also being taken up in many districts and the work will centralize this year on Canada thistle and gray squirrels. A number of districts are working on this project already. Lusted is active on the squirrel poisoning campaign at the present time and other districts are lining up.

An enthusiastic mass meeting was

## Gresham Theater

Saturday, April 30

### 'The Long Arm of Mannister'

With HENRY B. WALTHALL supported by a most capable cast in a story of social sins and sorrows with an ending exceptional in its dramatic unexpectedness.

### FATTY ARBUCKLE COMEDY

Sunday, May 1



William Parsons presents  
**Billie Rhodes**  
in  
**The BLUE BONNET**  
By E. Magruid Ingleton  
Directed by Louis Wm. Chaudet  
A NATIONAL FILM CORP. OF AMERICA PRODUCTION  
Distributed by  
W. W. HODKINSON CORPORATION

## NEW SWITCH BOARD TO BE USED SATURDAY

The Gresham telephone centrals will take their positions in front of the new switch board Saturday morning at 7 o'clock.

It is expected that Saturday will be a day of trials for the telephone girls as well as the public as many numbers have been changed.

Local business houses have practically all been changed. This is due to the fact that all the private lines and long distance calls will be handled by one operator and it was necessary to move the lines all to one position.

It will be a little difficult to remember to look up the new numbers of the old companies that have been doing business under the same telephone number for years and years.

The Outlook is an example of this. The number 701 has stood for Gresham Outlook in the minds of the public ever since the office phone was first installed. The new Outlook number will be 1561.

Everyone is asked to be as patient as possible until the new numbers become familiar.

The new directories will be out on the mail routes Saturday. These lists are printed on light weight cards and contain a complete list of the names on the Gresham exchange.

The slogan for telephone patrons for the next few days will be "Use the new directory, don't depend upon memory."

held at the Gresham library Thursday evening when the Farm Bureau met to organize local committees. J. H. Sterling will act as committeeman on the crop improvement program.

D. E. Towie will be in charge of small fruits.

H. W. Strong will head the work in marketing work. At this meeting plans for a survey of the needs of the California markets in order to determine the kinds and amounts of potatoes to plant, were proposed.

E. J. Bruzger will conduct the work on rodents and pests.

Livestock improvement will be handled by Theo. Bruzger.

At Beaver Bend last Friday evening several projects were taken up. Marketing will be handled in this district by E. S. Hockman. John Strobin has charge of the crop improvement program. M. H. Dahl will be in charge of the pest and rodent control work. G. W. Alder will head the committee on small fruits and C. P. Tallman will have charge of club work.

At Powell Valley Saturday evening F. O. Ekstrom was appointed as leader of the marketing project and B. M. Howell will lead the activities in the line of small fruits. Mrs. Alta M. Gentry was appointed chairman of the club work in the district.

Lynch held one of the live meetings of the week. The farmers in that district adopted the entire county program.

There was much discussion of the different lines of work and leaders or committeemen were appointed for all projects.

H. W. Lynch was appointed to head the marketing project. This is a particularly happy choice since Mr. Lynch has been for some years a potato buyer and knows the "tricks of the trade" which are practiced by commission men. His experience in marketing will make him a valuable man on the county marketing committee. He gave a splendid talk on the needs and outlined the things that the Farm Bureau could certainly hope to accomplish if the farmers would stand by.

L. G. Buckley was appointed committeeman for crop improvement. J. Lynch will manage the work along livestock improvement and W. F. Robinson along the line of improvement of soils.

To John Ide falls the proposition of managing the community campaign for the control of pests.

Work relating to small fruits will be in charge of Lee Sheller.

Wm. Hornecker will manage the club work.

At Fairview the following men will head the different projects: W. C. Spence, crops; L. H. Stone, marketing; U. G. Smith, rodents and pests.

Wilkes district will take up four projects as follows: crops, Dick Bartlett; clubs, Mrs. T. C. Miller and Miss Mary Burns; rodents and pests, J. C. Burns; marketing, W. E. Tegart.

## DAIRYMEN'S LEAGUE TO MEET MONDAY EVE

An important meeting of the Gresham local of the Dairymen's League will be held at the grange hall Monday evening dairymen who are members of the league should be present at this meeting.

The milk situation in Portland will be one of the topics discussed during the evening.

Cow Has Twin Calves.  
A cow belonging to Edward Fryckstrom of Boring gave birth to twin calves a few days ago.

Dainty Billie Rhodes, the "Doughnut Girl" in the "Blue Bonnet" at the Gresham Theater Sunday, is a drama of life with all humanity for its background. With the coming Salvation Army drive it is fittingly appropriate to bring this splendid picture to Gresham. It will be shown Sunday evening.

## VOCATIONAL SCHOOL MAY BE PLACED HERE

Gresham may become in the near future a center for the training in vocational lines of ex-service men who have been disabled to a greater or less extent.

R. M. Adams, supervisor for the Federal Board of Vocational Education, with headquarters at Corvallis, is in Gresham today for the purpose of making a survey of conditions with a view to placing students here. He consulted with William Averill, head of the agricultural department of the high school under the Smith-Hughes act and with County Agent S. B. Hall and visited a number of poultry farms in this vicinity. In an interview with the Outlook Mr. Adams went into details as to his plans. He said that the purpose of his department is to train the ex-service man, who has been handicapped to a greater or less degree by his war service, into employment or employability. It is the object to make the man's training such that he will be able to make a comfortable living in spite of his handicap. Each man is trained in a line of work which is best suited to his desires, previous experience, education and disability. For instance, the majority of the men now studying poultry husbandry have had some previous farm experience.

The men are divided into two classes at present, Section 2 and Section 3, according to their percentage of disability. Section 3 men receive their tuition and school supplies with transportation to and from home but must provide for their own room and board or subsistence. Section 2 men have all expenses paid by an allowance each month from the federal government. For a single man it varies from \$80 to \$100 per month in this section.

There are three ways in which a man may be trained.

First, in school. There are about 300 rehabilitation men now at O. A. C. Their training is as intensely practical as can be obtained. For example, the 40 or more men who are training for poultrymen have outlined for them, under the O. A. C. poultry department, a 12-months' course. Each month is devoted to one subject as for instance Feeding during the month of May, Incubation during February, etc. Besides their lecture and class work each man has charge of a laying house of 200 hens for two weeks. He spends one week or more candeling, grading and shipping eggs, runs an incubator and brings off a hatch, broods the chicks after the hatch. So much for the school training. It is intense

and practical under the direction of a competent instructional force.

Second, placement training or "training on the job" which consists of placing the man at work in some up-to-date business plant or factory where he gets practical experience first hand. This training is generally used to finish off institutional training just previous to employment. In this case a training program is made of the things a man is to know after completing his work on the plant or farm wherever he is placed. This is arranged by a conference between the employer, who agrees to give the training, the man himself and the official representing the Federal Board commonly called a supervising officer. So long as he receives the training outlined, the man is subject to the same rules and regulations as the other employees, though he is not to be exploited.

Third, "Institutional project training", which is something of a combination of the first two, the man training on the job under the supervision of a Smith-Hughes instructor in a high school.

In all of these cases frequent visits are paid to the trainee and his employer by the officer supervising the man's training, to make sure that everything is progressing satisfactorily on the part of all concerned.

The majority of the ex-service men are of the responsible type who are trained into serviceable positions and make good both as citizens and employees. As an example of some of the work which is being done by these men, the case of a man training for a poultryman at O. A. C. might be cited. At present he has entire charge of the College Mammoth Newton incubator which contains several thousand eggs at one time. He also is brooding several hundred chicks for the school. In the field of cabinet making one man has made a complete set of mahogany inlaid furniture including a victrola, bureau, center table and lamps. The furniture is valued at better than \$1000 and the workmanship is difficult to excel. Numerous other cases could be cited.

The boys who sacrificed themselves for their country are certainly worthy of every consideration. Not only that but they are being prepared by the government to fill satisfactorily many hundreds of different kinds of positions. They form a veritable reservoir of men trained for specific jobs. Let us as American citizens, business men and farmers utilize this reservoir and thereby benefit ourselves, the boys who fought so nobly for our country, and the good old U. S. A.

## MEETINGS CONTINUE AT BETHEL BAPTIST CHURCH

Interest and attendance in the revival services at the Bethel Baptist church is increasing, regardless of the weather. Mr. Martin's enthusiastic song leading and Dr. Pettibone's inspiring messages are having a telling effect.

The pastor, Rev. Jesse E. Brown, says: "We give a special invitation to the young people to be present Friday evening at which time Mr. Martin will distribute a limited number of the Community song service association song sheets."

The evangelist's topic for Friday is: "The Law of the Heart." The pastor's topic for Sunday morning will be, "Beginning of Christ's Gospel." Dr. Pettibone will have charge of the Sunday evening service, assisted by the Alldredge quartet of Oregon City.

It is intended to continue the meetings next week and the pastor asks the prayers of God's people for the Ingathering of souls.

## FARM BUREAU ACTIVE IN CLACKAMAS COUNTY

By WALTER RAMSER.

The Damascus branch of the Clackamas County Farm Bureau, at its meeting in Damascus took up six projects, and elected the respective leaders. They are the thistle project, with John Hoffmeister as project leader; poultry, Walter Schwedler, and home demonstration, Miss Signa Paulson; Oran Lingle was asked to take the rodent project and Mrs. Oran Lingle the boys and girls club project until the next meeting, as the elected leaders of these two projects, who were not present at the meeting, declined to act when notified. The marketing project also became and still is an orphan for the same reason, and this position will not be filled until the next meeting.

Oran Lingle, Steve Roberts and Walter Ramser attended the meeting of rodent control leaders for Clackamas county at Oregon City. Fifteen rodent control leaders were present and they urged upon the court to establish a pest district including all of Clackamas county for the purpose of exterminating the gray diggers. Under this 1919 law a county or any part of a county may be declared a pest district, and who-soever does not exterminate his rodents in a reasonable length of time, may some day find a \$5 or \$10 man laying out poison for him, and Mr. Neglectful will pay the man in his next tax check. The county agent mixes and sells poisoned bait at cost, which is 25c per pound, and this may be had from any rodent control leader, who, in our case, is Oran Lingle. This poison is so effective, says Mr. Gabrielson, the rodent control leader for Oregon, that on two acres of badly infested land he picked up 466 dead squirrels after distributing this bait. If it is taken into consideration that these two acres of land were part of 300 acres, on which over \$100 worth of poison was put out, then we can readily see that the state authorities have great confidence in their bait, and the extra ordinary results justify this faith.

The committee will soon call another meeting at Damascus, and call the whole community together for new business that has just come up.

Continued showers are delaying farming operations considerably, and farmers are cussing and discussing the weather in preference to anything else. Most of the grain looks fine, and no frost has touched the fruit blossoms.

When Mr. Kuch was asked what make of a car he had invested in, he indignantly replied: "I didn't get a car at all, I got a Ford."

Rev. F. Oppermann of East Sound, Washington, spent several days here visiting at the Schwedler and Ramser homes, after attending conference in Portland.

Rev. J. Ramser attended the annual conference of the Washington district of the German Evangelical synod, which held its sessions at the St. Paul's church in Portland, where Rev. Mr. Hergert is the local pastor. The whitewashing outfit passed through here Thursday.

The Oregon Journal is running a route of its own, so that farmers who subscribe for that publication get the paper about three hours after it leaves the press.

Mr. Zinsl got a lamb for his daughter from Mr. Heacock.

**JAPANESE TO HOLD  
MAY FESTIVAL HERE**

"A Japanese May festival will be given at the Gresham Library May 6th (Friday evening). The program will be presented by the Japanese kindergarten of Russellville. Mrs. W. F. Honey, Mrs. A. C. Althaus, Mrs. Ruth Young Gould, Miss H. Ruth Montague and the members of the Gresham W. C. T. U. are sponsors for the evening. The community at large is cordially invited. Refreshments will be served by the W. C. T. U. ladies assisted by some of the ladies of the Japanese colony.

## CIVIL WAR VETERAN DIES IN GRESHAM

Benjamin Franklin Reeves, a Civil War veteran, died at his home in Gresham on last Wednesday evening, from weakness incident to old age. He was born in Burnt Prairie, Illinois, on June 14, 1833. He is survived by his widow, four sons and one daughter. The daughter, Miss Julia Reeves, lives at the family home in Gresham. One son, Richard, lives at Corbett. There are two sons in Portland and one in California. The funeral services were held this morning and the interment was at Mosier.

5 1/2 per cent interest on six months' time may be had at First State Bank by taking United States Treasury Certificates—the safest securities in the world today.

The Bank of Gresham pays 5 per cent interest on time deposits.—Adv.

Wood  
Cull ties for sale. Ekstrom Truck Service, phone 851.

Read the Want Ads.

## FAIR SITE NEAR PORTLAND BEST

John Brown, who from the first has been one of the active promoters of the proposition to locate the 1925 fair near Gresham, has prepared a map of the territory west of Gresham which he thinks is one of the best sites available near Portland for the location of the world's fair.

This tract of land contains 1500 acres as outlined by Mr. Brown but it could be made larger or smaller if the fair site committee desired. The tract is bounded on the south by the Mount Hood Loop Highway, (the Powell Valley road), which is already paved; on the east, it is bounded by the Troutdale line of the P. R. L. & P. railway connecting with the O. W. R. N. railway, on the north, the half section line in sections five and six which runs south of Rockwood and parallel to the Base Line road, would be the boundary; and on the west side the Barker road would be the line.

"One of the important factors in this proposition," says Mr. Brown "is the fact that the land is held by large land owners for the most part and there would be less than 40 owners to deal with in negotiating the purchase of the land."

"There are not many buildings of the expensive type which would have to be purchased and then wrecked and the land is especially suitable for building purposes.

The gravel subsoil furnishes excellent drainage and makes it possible to lay foundations at any time of year. Much of the land is level and only slightly rolling on the south and east corner where it rises to a high and prominent butte which furnishes an excellent place for an aeroplane landing site and observations.

"The contour of the land is such that little or no expense would be necessary to prepare the land for buildings or parks. Small groves dot the entire tract and make it most attractive."

We deem it the best site that has been offered the 1925 fair board," says Mr. Brown. "It is near the city of Portland and has fine paved roads and car lines already traversing it. It combines all the most worth-while and necessary features that go to make a satisfactory fair site, namely, good paved roads leading to the city and to the scenic highways of the state, gas mains, electric railroads, with steam railroad lines connecting, electric power and light lines, bountiful supply of Bull Run water from the four-foot main pipe lines of the city of Portland. In fact this tract has everything that could be asked for except a deep water course for boat landings."

H. W. Snashall has also been working upon maps of a plot of land for the 1925 fair but there is only a slight difference in the boundary lines in his proposed site and that outlined by Mr. Brown.

The question of sites will be taken up at the Business Men's club Monday evening at which time Mr. Brown will present a copy of his map to the association.

RAG RUGS woven, Third street near Hood avenue, phone 993. 26

One nearly new binder with transports and tongue truck. A bargain. One 2 1/2 wagon in good condition. One 2 1/2 wagon and box, \$40. Three used 40 Oliver plows. Four used steel plows. W. A. Hessel for good used implements.

Dentistry made painless by nerve blocking methods. Try it. Dr. C. P. Johnson, 611 Morgan Bldg., Portland, Oregon. Main 6749.—Adv.

**I'M ON  
MY  
WAY  
TO**

**Gresham Shoe Shop**  
CARL DAHL  
PHONE 49  
BOOT AND SHOE  
GARAGE

"I've walked all over the streets of this town until I'm darned near ruined."

"But my owner is going to take good care of me, I know."

"For he's on his way to DAHL'S shoe repair shop, and that means I'll have a good stout sole in place of the worn-out affair I have now."

## Flashes of Action

Auspices Gresham Post, American Legion  
AT GRESHAM THEATER  
TUESDAY, MAY 3  
Four Shows—2:30, 4:00, 7:30 and 9:00

Official War Film, taken by U. S. Army Signal Corps, showing 1st, 2d, 3d, 4th, 42d, 91st and other divisions in action.

This picture will be shown at Sandy,  
WEDNESDAY, MAY 4  
at 7:30 and 9:00.

Admission 20c and 35c