

GRESHAM OUTLOOK
TWICE A WEEK

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Combination rates with all the Portland Dailies, Weekly Oregonian, Semi-Weekly Journal and Oregon City Enterprise.

ADVERTISING
Rates reasonable. Our representative will call.

Official paper of the Town of Gresham. Official paper of the Town of Fairview.
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JUDICIOUS ADVERTISING.

The McMinnville News-Reporter gets out a splendid holiday issue of 20 pages with illuminated cover and lots of advertising. It is in the progressive class where the Outlook has a strong ambition to be also classed. But there is a reason back of the growth of a newspaper as well as of a city. No paper can do more than reflect the attitude and business progressiveness of the people and the firms with which it must necessarily do business.

The News-Reporter says that when the merchants are judicious advertisers in their home paper an impression is created that the town is a wide-awake business center. The Outlook knows that this is absolutely true.

Today's papers are the last call to Christmas shoppers. Tomorrow's the day.

A GOOD INDICATION.

People have heard a good deal about "back to normalcy" and many have wondered what this means and how they would know when this condition was realized. Doubtless many have thought "back to normal" meant a complete return to pre-war prices. This idea is evidently misleading. It should be understood as referring more to general conditions than merely to prices.

As a result of war conditions there has been shortage of production, abnormally high prices, profiteering, etc. One very noticeable condition of war time was lack of the spirit of accommodation and courtesy. It affected not only proprietors but clerks and many public servants.

At this Christmas time there is a noticeable tendency toward a return to the more usual and reasonable habit of thought and manner of acting on the part of all.

This is especially seen in the Christmas observance and holiday buying in general. People are decorating, and buying, and giving, and enjoying themselves, not in an orgy of spending but more in keeping with the normal attitude of a prosperous and happy people. Prices have not reached a pre-war level by any means, and probably never will, but prices are dropping and the psychological effect is tremendous and far reaching. People are getting back to normal and that's the most significant and hopeful fact just now.

Late holiday shoppers are usually late at everything else.

"THE OLD MAN."

He's an institution peculiarly American. Every shop, factory, office or other going concern has one—foreman, superintendent or manager, seldom proprietor, who is "Mister" to the hands. Mostly he has grown among them, or in like place elsewhere, and they know him and depend on him for the square deal and give him the same. "The Old Man"

does not essentially number his years as many; older men are under him, have seen him grow with the concern and hope he outlasts them.

The title is one of affectionate loyalty and the business that possesses "The Old Man" has an asset that will keep it abiding upon its foundation of rock.—Morning Oregonian.

Ah, thank you, Mr. Oregonian and a large response comes from the "amen corner."

CAMPBOR AND WITCHHAZEL HELP WEAK EYES

Gresham people are astonished at the quick results produced by simple witchhazel, camphor, hydrastis, etc., as mixed in Lavoptik eye wash. In one case of weak and near-sighter eyes a few days' use brought great improvement. In another case it stopped eye pains and inflammation. We guarantee a small bottle of Lavoptik to help ANY CASE weak, strained or inflamed eyes. Aluminum eye cup FREE. Gresham Drug Co.—Ad.

Satisfaction Guaranteed
15 Years Experience
FRED B. JONES
Piano Tuning and Repairing
Leave Order at Outlook,
PRICE \$3.00 Phone 701

Dry wood, first growth seasoned for sale, also green wood. C. D. Cathey, Gresham, phone 97.

GLEASON TRUCK SERVICE
All Kind of Hauling
Phones—Gresham 17,
Portland, Edwy. 5121.

FLORENCE M. HONEY
Piano, Harmony
Hours: 11 a.m. to 6 p.m. Monday,
Tuesday, Thursday and Friday.
Studio, First State Bank Bldg.
First Street Gresham
Phone 681

WOOD, COAL, HAY, FEED
Delivered Any Place
GENERAL TRUCK SERVICE—2 TRUCKS
LEE EVANS
Troutdale, Oregon
Phone Gresham 849

New Years Eve DANCE
AT MASONIC HALL,
GRESHAM, DECEMBER 31.
Good orchestra music and good management. Usual price. Ladies free. All come.

Gresham Electric Co.
Electrical Wiring of all kinds. Motors Repaired. Agent for the Western Electric Farm Lighting Plants. Edison Co. Appliances. Heaters. Fixtures.
All work guaranteed to pass inspection by the Board of Fire Underwriters.
SATISFACTION GUARANTEED. ESTIMATES FURNISHED.
Phone 31
FRED L. BOURNE, Prop.
Powell St. next to Brown's Market

The Bank of Gresham pays 5 per cent interest on time deposits.—Adv.
Coal
Order your coal now of Ekstrom Truck Service. Phone 851.

WE SAY—FORWARD MARCH! KEEP GOING—IF YOU WANT TO MAKE A SHOWING.



THE PERSON WHO WANTS TO KEEP ON
progressing must make certain that his health is "right side up with care." One good way to make certain of this is to purchase meats whose quality-guaranteedness will make him feel certain that his digestion will assimilate the proper food values. One way to make certain of that is to buy your meats here.
Gresham Meat Market
Phone 41

Professional and Business Ads.

PHYSICIANS
PHONE— Office 1481
H. H. HUGHES, M. D.
Hours—10-12 a. m. 1-4 and 7-8 p. m.
Office, Withrow Building
GRESHAM, OREGON

Office Phone 46 Res. Phone 513
GEO. INGLIS, M. D.
Physician and Surgeon
Office, over First State Bank
Hours—1 to 5 p. m.
GRESHAM, OREGON

EMILY F. BOLCOM, M. D.
Physician and Surgeon
Office Main 2811 Res. Gresham 531
Office 917-918, Corbett Bldg.
Office Hours 11-12 a. m.; 2-5 p. m.
At home by appointment.
Phone 167x1 Gresham, Oregon

PHONES—Residence, Tabor 129
Office, Main 4812 Home A-5152
J. M. SHORT, M. D.
Physician and Surgeon
Res. 1 East 69th St.
Office, 1111-12 Selling Building
PORTLAND OREGON

A. W. BOTKIN, M. D.
Physician and Surgeon
Office over First State Bank
Hours 2 to 5 p. m.
Phones—Office 1611, Res. 161x
Gresham, Oregon

H. V. ADIX, M. D.
Physician and Surgeon
With Dr. W. J. Ott
Office over Bank of Gresham
Phones—Office 623, Res. 621
Best phone for appointment

DENTISTS
Office 114 PHONES Res. 116
W. J. OTT
Dentist
Will be in Gresham Every Day

DR. H. H. OTT
Dentist
Withrow Building Gresham, Ore.
PHONE 1483

Phone 17x
DR. B. H. PEDERSEN
Dentist
Office over Gresham Theater.
Office hours 9 to 4:30
Gresham, Oregon

VETERINARY
PHONE 324
DR. A. H. WRIGHT
Veterinary Surgeon
Office and Residence on
SOUTH ROBERTS AVENUE
All calls promptly attended

INSURANCE
SEE—
JOHN BROWN
Pioneer Real Estate and Insurance
Life, Fire, Automobile, Health,
Plate Glass
SATISFACTION GUARANTEED
Office 981 PHONES Res. 547
Regner Building

JAMES ELKINGTON
INSURANCE
Accident, Surety Bonds, Fire,
Automobile, Life, Health,
Plate Glass.
Office on Main Street
Office 1631 PHONES Res. 68

Chas. Cleveland, Agt.
Oregon Fire Relief Ass'n.
Notary Public Real Estate
Phones: Office 981, Residence 471

ATTORNEYS
Gresham 517 Broadway 22
McGUIRK & SCHNEIDER
Attorneys at Law
At Gresham Office, Tuesdays,
Thursdays and Saturdays.
Portland office, 609-15 Fenton Bldg.

W. S. WOOD
Auctioneer
VANCOUVER, WASHINGTON
Farm and Stock Sales a Specialty
Phone Vancouver 414, or
Gresham Outlook 781

GRESHAM SANATORIUM
A home where maternity, convalescent and non-contagious cases receive the best of care.
MANAGEMENT
MRS. D. S. JOHNSON
Phones 966, 621


Maxwell Schneider
PHOTOS
Picture Framing
Main Street, Gresham.
Phone 541

MISS FREDA BRATZEL
Teacher in Piano
Private or class lessons. Special attention given to beginners in relaxation and hand development.
Ridge Av., near Lawrence
Phone 791

Auto Tops Recovered and Re-paired. All kinds of Top Material and Curtain Windows.
S. E. PALMQUIST
AUTO TOP SHOP.
Main Street Gresham Phone 175

Kiddie Cars
Hoss Toddlers
and **KIDDIE'S CHAIRS**
Indestructible and pleasing for the Children
A Whole Lot of Them
5% Off
J. E. METZGER

COAL WOOD
Ekstrom Truck Service
A Truck for Every Kind of Work
Cor. Powell and Maple Gresham 851
225 Ash Street Portland Edwy. 2082

CASH PAID

for Fresh Cows, Beef Cows, Hogs, Calves of any kind.
E. BAUMANN, Gresham Phone 901

CHOOSE GIFTS THAT SPEAK YOUR THOUGHTS
A visit to our store will help you to select Christmas gifts that convey a message of good cheer and friendship.
Electrical Appliances are appropriate as gifts and will be appreciated beyond all others—they are a lasting reminder of your thoughtfulness.
The choice is wide, percolators, chafing dishes, toasters, vacuum cleaners, table lamps, and many other appliances, beautifully designed and handsomely finished.
Make your selection now and have it put aside for you.
ELECTRIC STORE
ELECTRIC BUILDING

CLASSIFIED ADVERTISING

LIVESTOCK

COWS
FOR SALE—Two good heifers, from good milking cows, one 7 months, one 3 months. Palmbad Bros. phone Gresham 38x1. tf

REGISTERED JERSEY BULLS for sale. Two calves from high producing cows, one producing 52.2 lbs. of butterfat in 9 months. Also a three-year-old from cow producing 890 pounds of butter in the association test. C. H. Johanson, Gresham, R. A. phone 778. tf

WILL TRADE two Jersey family cows, one fresh; for wagons or any kind of hogs. S. T. Lind, phone 28x1. tf

FOR SALE—One high-grade Holstein cow, fresh two weeks, milking 46 pounds; one fresh Jersey cow, milking four gallons. Emil Alt, Gresham, phone 96. tf

FOR SALE—O. I. C. pigs, eligible to register. Mrs. N. E. Green, phone 219. tf

COWS FOR SALE, two fresh and 2 coming fresh. Good milk stock. Phone 39x1. E. Nasshahn, Gresham. 84

SEVERAL GOOD FRESH COWS for sale. E. Baumann, Gresham, phone 901. tf

PIGS
PIGS FOR SALE, six weeks old. Dr. C. L. Haynes, Rockwood. tf

FOR SALE—Extra fine thoroughbred O. I. C. pigs about nine weeks old. D. M. Cathey, Gresham. Phone 9x2. tf

POULTRY
For Sale
Some highly bred White Leghorn cockerels at \$3 apiece. Phone 331, Gresham. W. V. Church. 87

Baby Chix.
Order your chix now for spring delivery. Lyman's Leghorn Layers will give you satisfaction. A. R. Lyman, Gresham, Oregon. Phone 52x5. tf

Thoroughbred Rabbits.
New Zealand and Flemish Giants for sale. Phillips Rabbitry, one mile from Boring, Estacada road. 94

DUCKS AND GESE for holidays. Mrs. J. Gray, Springdale on Columbia Highway, R. 1, Troutdale.

FOR SALE—About forty White Leghorn pullets. Most of them May hatch, \$1.50 each in small lots or \$55 for the lot. Mrs. W. T. Shelley, Troutdale, phone Corbett 5010.

FOR SALE—St. Helens incubator, 120-egg, like new and one driving horse; will work single or double; very gentle. Bargains. Mrs. A. M. Mowrey, R. 2, Box 119, Boring.

FOR SALE—Fat geese and ducks for Holidays. Have also some Decoy ducks and purebred White Leghorn hens and fryers. Douglass Farm, Troutdale. Phone 78x4.

REAL ESTATE, RENTALS.
LOAN WANTED—\$2500 for 5 years six per cent for client. First mortgage, best security. John Brown, phone 981. 88

ONE ACRE in Gresham, all in cultivation. Three-room house, city water, sink, front and back porch, pantry, wood shed, chicken house, \$1200. Will take Ford car in exchange. Krider & Elkington. Tel. 1631. 86

Real Estate and Rentals

LOAN WANTED, \$250. Short loan, best security. John Brown, phone 981. 88

TWENTY ACRES, all good soil, half in cultivation, located on rock-paved road near Gresham. House, barn, chicken house, family orchard. Price \$3800. Krider & Elkington. 88

AUTOMOBILES.
EXPERT REPAIRING. Any kind of auto or truck. Generators and magneto a specialty. Sherman McCarter, corner Powell and Maple streets, Gresham. Phone 851.

Some good used automobiles and trucks. Gresham Overland Co. W. A. Hessel.

MISCELLANEOUS
FOR SALE—One share Multnomah & Clackamas County telephone stock. Address A. B. Conrad, Aurora, Route 3. Phone Needy 1153.

FOUND—Automobile muffler. Owner can have same by identifying property and paying for this ad. D. M. Cathey, Gresham, phone 9x2.

RICK WOOD for sale, \$2.50 a rick delivered in Gresham. V. Radford, phone 54x6.

EXPERT REPAIRING. Any kind of magnetos a specialty. Sherman McCarter, corner Powell and Maple streets, Gresham. Phone 851.

Cream separators in all sizes used and new. W. A. Hessel.

WOOD FOR SALE, \$8.50 and \$9.50 a cord. Jeddy Taylor, Gresham, phone 318. tf

FOR SALE—Feed grinder requiring from 4- to 8-horse power and also 2 1/2-horse power Newway gas engine. Phone 788. tf

FOR SALE—A Beaver drag saw outfit complete in first-class condition. G. S. Cummings, Bull Run, Oregon. Care Cameron & Hogg. 88

Wood
Cull ties for sale. Ekstrom Truck Service, phone 851. tf

HAY FOR SALE in the barn or delivered. C. D. Cathey, Gresham, phone 97. tf

FOR SALE—First class, loose timothy hay. 2 1/2 miles east of Gresham. A. G. Anderson, R. 4, phone 285. tf

IF YOU NEED berry plants or if you wish to join our association, phone 146 or see D. E. Towle, manager the Co-operative Berry Growers, Gresham, Oregon.

DRY WOOD, first growth seasoned for sale, also green wood. C. D. Cathey, Gresham, phone 97. tf

FOR SALE—Four tons loose hay in barn; also young mare, wagon and harness. Frank Cassidy. Phone East 3077. tf

FOR SALE—A practically new Mandel graphanola. *Will sell very reasonable. Mrs. M. J. Camp, phone 33x1.

IF YOU WANT a well drilled, see J. Suhr, R. A., Box 492. Phone 15x3. tf

JONSRUD-GUNDERSON LUMBER Company, Boring, Oregon. Rough and dressed lumber. Phone Sandy 13x1. tf

Need Your Suit Cleaned?
Have it French dry cleaned. Repairing neatly done. Tailoring for ladies and men.
PETER LENARD, Tailor.

The Bank of Gresham pays 5 per cent interest on time deposits.—Adv.

Commencing Jan. 1
All Gas, Oils, Parts, Accessories and Labor will be
Strictly Cash
Do not misconstrue this as meaning that
Cars and Tractors will be cash
WE GIVE TERMS
if desired, on NEW CARS, USED CARS, TRACTORS
Raker & Son