

# MEET ME AT the FAIR

**GRESHAM**  
Oct. 4-9

I am going to be there with a working exhibit of **Western Electric POWER and LIGHT** as well as a complete line of electrical appliances to lighten the labor on the farm.

LOOK FOR MY SIGN

**F. L. BOURNE**  
Gresham Electric Co.



### STRAW VOTE WILL BE ON LARGE SCALE

The most accurate and far reaching straw vote of any presidential election ever attempted in this country is now under way. Millions of ballots will be cast in this test vote, and at least two weeks before the November elections those who follow this straw vote will be able to tell without fear of contradiction who is to be the next occupant of the White House, and by how many votes he will win.

In order to accomplish this titanic task eight thousand Rexall Drug stores in the United States have been designated by the United Drug company, of Boston, as the balloting points. In each store a clerk has been detailed to conduct the ballot and thus insure a sure and fair test to vote. There will be no stuffing of the ballot boxes, nor will there be any repeating.

The big unknown quantity in the forthcoming election is the women's vote. In order to accurately compute this vote, two ballot boxes have been installed in each Rexall drug store, one for the male vote, the other for the women. Each night the vote will be counted, that of men and women totaled separately.

Each ballot clerk, in each town or city, after compiling his local vote, will telegraph his returns to a central point in that state. This state captain, in turn, will compile the total vote for the state and telegraph these returns to the straw vote director at the Boston office of the United Drug company.

In addition to this the state captain, after compiling the vote for his state, will send these returns back to each Rexall Drug store in his state, where they will be prominently displayed on each store window.

The Boston office, after receiving the reports from all 48 states, will compile the total national vote, for men and women, separately, and a bulletin will be issued each night, together with the total figures by states, which will be sent back to all the 8000 drug stores and to many newspapers and news agencies throughout the country.

In order to handle this straw vote an interchange of upwards of 30,000 messages, telegraphic and telephonic, will be necessary each day. Beginning October 1, announcement will be made daily of the vote, and with 8000 drug stores to draw upon, it is safe to say that many million votes will be cast and compiled.

An actual test of the Rexall straw vote was made in the last presidential campaign. While balloting was conducted only nine days in all the stores, yet several million votes were cast and five days before election the figures were announced.

This test vote showed that President Wilson had been re-elected by a small majority. It showed that he would carry California and also New Hampshire, an announcement which brought indignant denials from those opposed to him. When the total vote cast in the Rexall straw vote were compared with those cast in the November election, they differed from the actual figures less than one-half of one per cent. With 30 days of balloting in the present test vote, not only can the readers be kept in momentary touch with the temper of the public, but they will get a very definite idea as to how the women of the nation will vote on November 2 next.

Early this week the official count stood Harding, 1601; Cox, 791.

### Some Books to Be Had at the Library.

"The house of the good neighbor" has been received at the Gresham library. This is Dr. Esther Pohl Lovejoy's own account of the war relief work for children which she directed in France.

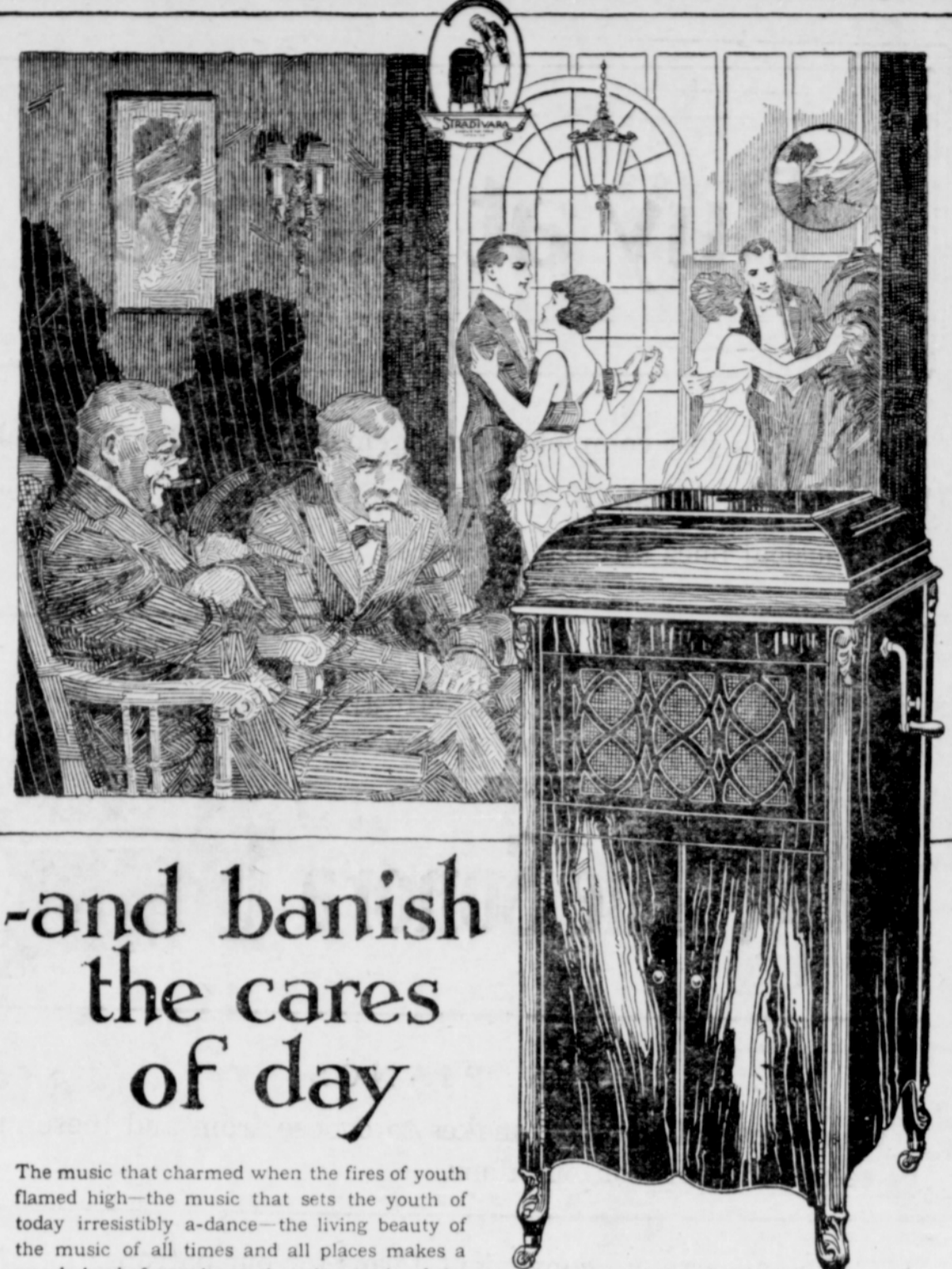
"How these farmers succeeded" gives the experiences of 16 farmers in regions as far apart as Manitoba and Virginia, Maine and Kansas.

The children will revel in a new edition of "Arabian Nights" and a new copy of "Treasure Island"—old books that are ever new. "Peter and Polly in Summer" and the summers readers will be enjoyed by the little folks.

Perhaps the largest contribution which the church can make to a local community is the constant iteration of the great fact that that community is properly a nurturing place for children rather than a dwelling place for grown-up people. It is from this point of view—God's point of view—that the church must teach her people to regard it. The church should help people to realize that in comparison with child welfare such things as how well paved the streets are, how high the buildings are, how large the bank deposits are, how many are the clubs and societies, sink into relative insignificance; that nothing matters nearly so much as what sort of children the community is rearing.

Bernard Iddings Bell—Right and wrong after the war.

When in doubt try a Want Ad.



## -and banish the cares of day

The music that charmed when the fires of youth flamed high—the music that sets the youth of today irresistibly a-dance—the living beauty of the music of all times and all places makes a wonderland of your home thru the magic of the one Master Musical Instrument—

# STRADIVARA

"KNOWN FOR TONE"

The true Sound Board principle, with which Antonio Stradivari made his violins supreme, gives to all musical instruments the perfection of their tonal qualities.

Hear the Stradivara

Understand how this same Sound Board principle has perfected the Stradivara and made it capable of reproducing all music flawlessly.

**GUY D. JONES, Jeweler**  
Hear the Stradivara played in our booth at the Fair



### Two Home Needs Now

Spring and Summer bring many aches, pains, or strainings of the back or muscles, colds in the chest, etc.

It's no time to delay then. You want ease and comfort—something to use quickly. For more than 52 years Watkins Liniment has been the standard in homes.

Better Than Any Plaster

**THE MARK OF QUALITY**

Anything that bears the name of The J. R. Watkins Co., of Winona, Minn., is guaranteed to give satisfaction, or money refunded. Be sure to have Watkins Liniment and Watkins Mustard Ointment on hand at all times.

**137 Watkins Products** delivered at your door anywhere in this County. Send no money. Just write or phone your order to

**THE WATKINS RETAILER**  
**C. H. LANE**  
Phone 506  
Gresham, Oregon



Send for Complete List of Products

### MARKET PRODUCERS ASSOCIATION, Inc.

Dealers in FARM PRODUCE

PORTLAND, OREGON  
General Offices— 206 Stock Exchange Bldg. Sales Rooms— 208 1/2 Fourth Street

Phone Marshall 5141

**THE MARKET PRODUCERS ASSOCIATION** is an incorporation composed of and controlled by American producers for the purpose of distributing produce directly from producer to consumer.

The organization places sellers and buyers in touch with each other, receives produce, or buys and sells on commission. Any parties wishing to either buy or sell should phone or write the office.

No order too large or too small to receive prompt attention.

### JOHN H. IDE

THREE MILES WEST OF GRESHAM  
Powell Valley Road

**SHOP WILL BE CLOSED DURING FAIR WEEK**


Please telephone, making arrangements for work on cars before coming, and not be disappointed.

Phone 12x3

Picking of cranberries in Clatsop county has been started with about 150 people at work. The yield will be 25 per cent heavier than last year and with that of Pacific county, Washington, is expected to be sufficient to supply the trade for the two states and California.

Handling waste paper will form the principal business of the Independent Paper company of San Francisco, which is to erect a group of buildings in Portland. The main structure, of brick, will be 80x100 feet. There will be sorting and receiving sheds, the three costing \$35,000 for their erection.

## Stop Buying Gas and Start Buying Mileage



Buying a car that thirsts more than it travels is like hiring a cook who eats more than she earns. And there are far too many cooks and cars that answer to that description.

What you want is a car that doesn't have to stop at ever gasoline tank for refreshment. And that is the achievement of the Overland with its Suspension Triplex Spring and light alloy steels.

It has solved one of the most perplexing riddles of automobile design.

It has lengthened the mileage of a gallon of gas by burning up distance instead of burning up money.

It has lengthened the mileage of a gallon of gas by burning up distance instead of burning up money.

It has reconciled light alloy steels with unalloyed comfort and set luxury and economy on the road together.

And yet, great as it is, the Suspension Triplex Spring is only one of many Overland advantages. The world regards it as a new epoch in automobile construction, and it is.

But enthusiasm for this marvelous mechanism should not obscure the solid claims of Overland quality.

Light alloy steels and the Suspension Triplex Spring are the mainspring of Overland economy. But quality still plays the role of Hamlet in the drama of Overland production.

Quality in the steels, selected at the source, checked in the rolling, and inspected at the plant.

Quality in the various parts, built by Overland themselves, and not billed to Overland by others! Quality in every process of manufacture and assembling, done by Overland and not by proxy. Quality animating the labors of the entire Overland organization and producing—

A LIGHT-WEIGHT, LOW-PRICED, EASY-RIDING, SLOW-BURNING, MILE-EATING PIECE OF MECHANISM, COSTING LITTLE TO BUY, AND MIGHTY LITTLE TO RUN!

In winning the Los Angeles-Yosemite Valley Test, the Overland Touring Car gave 35 miles per gallon—The Overland Sedan gave 27 miles per gallon.

EATS UP MILEAGE BUT HAS A POOR APPETITE FOR GAS!

# Overland

The Economy SEDAN

## Gresham Overland Co.

W. A. HESSEL

### HOME SWEET HOME

by Jack Wilson



LISTEN, YOUNG MAN, VACATION THIS YEAR IS GONNA MEAN MORE THAN MEAN! IT'S TIME TO START TO BE OF SOME HELP TO ME AND YOUR MOTHER!

—I WANT YOU TO MOW THE LAWN TWICE EACH WEEK—KEEP THE DANDYLIONS CUT OUT—FEED THE CHICKENS TWICE A DAY—HOE IN THE GARDEN—AND

AT LEAST ONCE A WEEK BEAT THE RUGS FOR MOTHER!—ANN BOY OUGHT TO BE GLAD TO WORK 'ROUND HOME LIKE THIS

IT'S ALL RIGHT DAD, BUT I DON'T BELIEVE I'LL TAKE THE JOBS

WHAT?—WONT DO 'EM? WHY?

GEE POP!—I'D BE CHEATING A COUPLE STRONG MEN OUTTA WORK