

GRESHAM OUTLOOK

TWICE A WEEK

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Advertising

Rates reasonable. Our representative will call.

Phone 701.

"The Linotype Way is the Way that Wins."

Official paper of the Town of Gresham Official paper of the Town of Fairview.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.

TIME TO CONSIDER.

What is this community going to do to provide adequate room for the rapidly increasing high school attendance? The capacity of the present building is overtaxed to such an extent right now that all kinds of temporary arrangements have to be made to accommodate the present enrollment. The most effective work cannot be done under these circumstances.

If this was the last year of the high school this condition could be endured. But there is another year coming, and then another, and it is hoped very many. Each year shows a material increase.

The present main building was opened nearly five years ago. After the first year or two additions had to be made to the building. Now, to provide for another five years, the capacity of the buildings should be doubled.

There is every prospect that next year's enrollment will be 300 or more—if room is provided for them.

The union high school is one of the biggest assets this locality has. Shall it remain at a standstill? which means that it will speedily go back. Are the people of Gresham and of the union district willing to have this brought about?

Of course they are not. If the high school is to stand still, or retrograde, it will mean the loss of scores of families from the locality. Other scores who would come will turn aside to more progressive localities.

Gresham has never fallen down yet on a proposition of this kind and she must not now.

So far no definite plan has been proposed. But it is time to start something.

The high school board will meet next Saturday night and the matter will come up for consideration. In the meantime citizens generally should do some hard thinking over this all important matter.

SIXTEEN TONS A DAY.

We made a great mistake in the recent writup of the starch factory. As it was unfavorable to the factory we most eagerly make the correction. We said the capacity was four tons of potatoes a day. That apparently would imply a very small factory. It should have been sixteen tons. It wouldn't take long at this rate to eat up a few hundred tons of small and small cut potatoes. The potatoes are rolling in and the wheels of the great grinders, macerators, pulp mixers, conveyors, etc., are beginning to turn. The mill has been tried out. Some additions in the way of dryers are found necessary. In a few days it is expected to have everything in shape for a steady run. The starch produced from the trout runs is of finest quality. There are a number of by-products which are very valuable.

As the Outlook's article was quoted in a number of papers of the state we hasten to inform them of the facts in the matter.

The Fourteenth Decennial Census is to be taken during the month of January, 1920.

A REMINDER.

To all but a few of the thousands of workers who knew John Mitchell the recent announcement that the great labor leader was comparatively wealthy at the time of his death came as a great surprise. When his estate was probated here, it was discovered that he left approximately \$250,000. His fortune was solely the result of thrift and wise investment and bears witness to the opportunities and possibilities which America presents to the poor worker.

John Mitchell began as a breaker boy in a Pennsylvania colliery. He received no tremendous salaries during his life time, not even when he had attained international reputation. His honesty was never called in question. Both the workers he represented and the mine owners knew that he was not to be bought. Yet he died rich for he always lived modestly and within his income, he always saved a part of what he earned and invested it wisely. His estate is an example of what every poor boy who lives in America can accomplish in greater or less degree by thrift, saving and safe investment in such securities as war savings stamps, treasury savings certificates and liberty bonds.

With hot fires booming to combat the cold and a strong east wind ready to fan any stray spark into a "housefire", last night did anybody think of the security resulting from an efficient fire department equipped with an adequate, up-to-date fire apparatus? It should set you to thinking and lead you to appreciate the efforts of the fire boys to build up the volunteer fire department. Get in with them if you are young and healthy.

Every honest citizen of the state rests easier because of the speedy apprehension and conviction of the Claremont Inn murderers. Praise is due the detectives, the district attorney's office and the court. Now if a life sentence is made to mean a life sentence the people will have additional reason to be glad and safe.

The sixth Decennial census, taken in 1840, was the first one to cover agriculture statistics, now one of the most important parts of the entire census.

Farmers Should Advertise.

"Second the motion." It has been regularly moved and seconded that farmers should use the advertising columns of the local newspaper.

All in favor with a plan to bring the farmer into closer cooperation with the home newspaper the short course on using advertising to sell farm produce, to be offered Farmer's week, December 29-January 3, is receiving widespread attention by the farmers, and valuable support by the newspapers of the state.

"The value to the farmer of these discussions on advertising cannot be emphasized too strongly," says Homer L. Roberts, a former news writer for weekly papers in eastern Oregon, and now an industrial journalism student at O. A. C. "Advertising columns of the home newspaper open a way to cheaper and quicker market facilities. The country press is the farmer's traveling salesman. It will sell his alfalfa or clover, seed and grains. I have known of a farmer who had an improved strain of wheat that he wished to introduce to his neighbors. He advertised. The supply was exhausted after the first appearance of his ad."

Fruit growers will find this course of practical value in obtaining a quick and seasonable market. Mr. Roberts predicts. He has seen the plan worked out in the Brogan peach and apple section in Malheur county. The producer advertises his prices and the time the fruit will be ready, and sells a large share of the crop in his own neighborhood. The man who sells purebred livestock will learn the advantages the newspaper offers in placing him in touch with the buyer he wants to meet.

The art of writing advertisements that sell, the preparation of copy for the press, and many other points of practical interest to the advertising farmer, will be explained by C. J. McIntosh of the department of industrial journalism.

The Outlook is confident this is a valuable service offered the producers by the agricultural college in connection with its short course. We are persuaded our splendid want col-



The Famous MJB Coffee

Pound \$.55
3 lbs. 1.60
5 lbs. 2.65

MISCELLANEOUS

2 pg. Kellogg's Corn Flakes .25
5-lb. sk G. R. Rolled Oats .80
9-lb. sk. Corn Meal .65
Can Corn .15
2 cans Tomatoes with Puree .25
Can Tomatoes, solid pack .15
Pint bot. Del Monte Catsup .25
2 pkgs. A. & H. Soda .15
Sea Foam Naptha Powder .25

A. B. Elliott Co.

POWELL VALLEY

P. O. Gresham Phone 264

COFFEE

Golden West Coffee, lb. \$.55
Golden West, 3 lbs. 1.60
Golden West, 5 lbs. 2.65
Ruby Caracol, lb. .45

Olympic and Crown Flour

Sack \$3.00. Bbl. \$12.00

Pkg. Cream of Wheat .25
2 pkgs. Grape Nut .25
2 pkgs. Shredded Wheat .25
3 cans Old Dutch Cleanser .30
Citrus Washing Powder .30
10 bars Crystal White Soap .60
5 gal. Coal Oil .75
Gasoline, gallon .23

SYRUP

Golden Marshmallow, 5 lb. 1.45
pail & 10-lb. pails, 70c & \$1.35

ROYAL BAKING POWDER

8 ounce can .25
16 ounce can .45
2 1/2 lb. can 1.10
5 lb. can 2.20

TOBACCO

1 lb. Tuxedo 1.45
1 lb. Jar Prince Albert 1.45
Climax, medium plug .85
Horse Shoe plug .80
Star plug .85
Tuxedo, Prince Albert or Velvet, can .15

The Store That Makes Your Dollars Have More Cents
Prices subject to change without notice.

WHY THE ELECTRIC CLEANER?

There is really no comparison between the ease and thoroughness with which an Electric Cleaner removed dirt and the difficulty of sweeping.

True, one CAN clean rugs and carpets without an electric cleaner. A broom or carpet sweeper will brush up SOME of the dirt; and if you like the exercise and have plenty of time and strength a broom and a carpet beater will do the work after a fashion.

In the same way one can wash without soap. Water alone will remove some dirt if applied with enough "elbow grease."

But people use soap because it cleans more easily and better than water alone.

For the same reason people use Electric Cleaners because they clean more easily and far better than other methods.

ELECTRIC STORE

ELECTRIC BUILDING

"Buy Your Electric Goods at an Electric Store."

Liberty Bonds Wanted. We will purchase at the market price all issues of Liberty Bonds.

ADMINISTRATRIX SALE OF REAL PROPERTY. Notice is hereby given that by virtue of an order of sale made by Hon. Geo. Tazewell of the Circuit Court in Probate of the State of Oregon for the county of Multnomah...

Heavy Cars Waste Their Owners' Money. "Unnecessary weight in any automobile costs the owner a tremendous amount of unnecessary expense," says C. E. Osburn, local dealer in Chevrolet passenger and commercial cars.

"In addition to the original cost of the extra materials that contribute to extra weight, take for instance the three chief items of motor car expense—repairs, gasoline and tires.

"For the first of these the excessive toll which the heavy car owner has to pay is due to the extra strain which excessive weight places on the motor, gears, transmission and other vital parts.

"In view of the fact that lighter cars run almost twice the number of miles to each gallon of gas—the extravagance in fuel expenditure is apparent.

"But the greatest expense of all is tires. The lighter the car the less tires cost in the first place, the less burden they bear, the longer they wear.

"On these three items alone motorists driving heavy cars are spending an enormous surplus.

"Weight certainly is not essential to comfort. Flexibility has proved its superiority when it comes to easy riding qualities. Still a car does not want to be too light. The happy medium is desirable.

"Extra pounds do not add anything to appearance. The predominant car of today is the clean cut car of no bulk—the car of right weight.

"Extra weight detracts from rather than adds to the utility of an automobile. The ever increasing majority of lighter weight cars everywhere are demonstrating their greater convenience and efficiency for all around service."

ADMINISTRATRIX NOTICE. In the Circuit Court for the State of Oregon, County of Multnomah, in Probate.

In the Matter of the Estate of Richard Emerson, Deceased. Notice is hereby given that Jennie E. Hamilton, Annie E. Moffitt and Margaret E. Egan have been appointed Administratrix of the estate of Richard Emerson, deceased, by the Circuit Court of the County of Multnomah, State of Oregon, in Probate, and have qualified.

McGUIRK & SCHNEIDER, Attorneys. Dated and first published, Nov. 11, 1919. Last publication, Dec. 9, 1919.

NOTICE OF HEARING FINAL ACCOUNT. In the Circuit Court of the State of Oregon, for the County of Multnomah.

No. 16386. In the Matter of the Estate of Flora E. Faust, Deceased. Take notice that the undersigned has filed his final account, and that said account, with objections thereto, if any, will be heard on the 4th day of December, 1919, at 9:30 o'clock a. m. in the above Court (Probate Dept.) in the Court House of said County and State.

WILLIAM G. FAUST, Administrator of the Estate of Flora E. Faust, Deceased. J. J. JOHNSON, Attorney for said Estate. Date of first publication, Nov. 4, 1919. Date of last publication, Dec. 2, 1919.

USE WANT ADS. An ad in the Want columns will reach thousands of people in a few hours.

Professional and Business Ads. DENTISTS: W. J. OTT, Dentist. Will be in Gresham every day.

DR. H. H. OTT, Dentist. Howitt Building Gresham, Ore. PHONE 113.

PHYSICIANS: H. H. HUGHES, M. D. Office, Howitt Building GRESHAM, OREGON.

EMILY F. BOLCOM, M. D. Physician and Surgeon. Office, Main 201 Gresham, Ore.

J. M. SHORT, M. D. Physician and Surgeon. Office, 1111-12 Seiling Building PORTLAND, OREGON.

A. W. BOTKIN, M. D. Physician and Surgeon. Office over First State Bank Gresham, Oregon.

H. V. ADIX, M. D. Physician and Surgeon. With Dr. W. J. Ott. Office over Bank of Gresham.

DR. A. H. WRIGHT, Veterinary Surgeon. Office and Residence on SOUTH ROBERTS AVENUE. All calls promptly attended.

DR. N. PLYLER, Licensed Chiropractic Physician. Office ABINGTON BUILDING PORTLAND, OREGON.

McGUIRK & SCHNEIDER, Attorneys at Law. At Gresham Office, Tuesdays, Thursdays and Saturdays.

HOME SWEET HOME by Jack Wilson. A series of comic panels showing a man and woman in a domestic setting, with dialogue about household items and expenses.

LIVESTOCK COWS. FOR SALE—Black Jersey cow, cheap, \$60. Giving milk. Will freshen February 1st; also good oat hay. Phone 395. Chas. Witter.

REGISTERED BULL CALF for sale, cheap. A. J. C. C. Jersey from high testing. C. H. Sloop, phone 76X.

HORSES. FOR SALE CHEAP—1 horse, weight 1400, \$100; 1 team, weight 2200, \$500. W. A. Hessel.

POULTRY. FAT DUCKS and geese for sale. Mrs. H. H. Eling, phone 811.

MISCELLANEOUS. WANTED—Girl or woman for general housework on ranch 20 miles from Portland.

FARM FOR RENT OR SALE—25 1/2 acres close to city limits of Gresham. Have 40 acres leased.

Farmers Mutual Makes Big Gain. The annual report of the Farmers Mutual Fire Relief Ass'n of Portland filed with the Insurance Department of Oregon shows \$1,201,634.00 insurance written by the Ass'n in 1918, and 475 new members gained during the year.

Truck Service RICHARD KNARR TROUTDALE, OREGON. Will haul anything, any place, any time. Phone Gresham 480.

LIVESTOCK of all kinds Bought and Sold C. A. Butcher Gresham, Ore. Phone 32x2

Maxwell Schneider PHOTOS Picture Framing Main Street, Gresham. Phone 541