

GRESHAM OUTLOOK TWICE A WEEK

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Phone 701 "The Linotype Way is the Way that Wins."

Official paper of the Town of Gresham Official paper of the Town of Fairview.

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Advertising Determines Volume

"Failure to bring his store news before prospective customers is the reason why the local merchant fails to stop the mail order concern," says Fred P. Mann, president of the North Dakota Retail Dealers association, Devils Lake, N. D. Mr. Mann investigated trade practices and conditions in 100 cities and towns, and found that in most of them the merchant fails to use his strongest weapon—advertising. Editors of weeklies in Wisconsin have organized a league to obtain foreign advertising. Their purpose, says the secretary, is to promote their own interest. If the volume of business is determined as Mr. Mann suggests by advertising, who will do the business in those towns where the weeklies run chiefly foreign advertising?

Oregon Man Prominent in Legion

An important role in the country-wide development of the American Legion is being taken by an Oregon man, George A. White, of Portland, who is giving up a two-months vacation he had planned on for a year, in order to help build the Legion. Mr. White, who was recently demobilized at Camp Dix, N. J. as a lieutenant colonel of the army after eighteen months continuous service in France and Germany, was one of the founders of the Legion abroad and was the one to suggest the holding of the Paris caucus at which the Legion was launched.

Mr. White was there elected a member of the executive committee and secretary. It is a commentary upon the non-partisan aspect of the Legion that Mr. White, who has been known as a staunch Republican, was nominated by Bennett C. Clarke, son of Champ Clarke of Missouri. Mr. White will spend as much time as he can spare from National headquarters in Washington, Chicago and the larger centers of population in the interest of the Legion.

"Cost-Plus" System Expensive

There are many indications that the notorious "cost plus" policy of the Administration will be brought into the greatest disrepute as a result of a number of inquiries now being conducted by committees of the House. It has frequently been said by democratic leaders that they welcomed all possible inquiries into the war activities of the Administration, because, although they would undoubtedly disclose extravagance, there was no possibility that graft would be discovered. It is probable, however, that a close inquiry into the "cost plus" plan will reveal a condition so closely bordering upon graft that the democratic leaders will have to modify their position.

The recent disclosures by Representative Snell, of New York concerning the items which went into "cost-plus" computations on two steel vessels built for the Shipping Board, and upon which the government paid 10 per cent profit which included all sorts of questionable expenditures, such as the wholesale purchase of tickets to ball games and other amusements, is merely an indication of the loose manner in which the "cost plus" system was permitted to operate.

Rockefeller Gets O. A. C. Ideas.

John D. Rockefeller's forester has written Director A. B. Cordley of the Oregon Agricultural College Experiment station for latest ideas on laying out an orchard. The forester is Alex. W. Dodge, a graduate in agriculture, who after two hard years in the military service was made chief forester for all the Rockefeller estates and forests. He has been asked to lay out an orchard in harmony with the landscape architecture of the favorite Rockefeller home, Pocantico hills. He says he expects later to call on Dr. Cordley for a manager for this work, as he is sure the director is always in touch with the best.

Milk Yield Cut Down.

The 4090 cows on test in Oregon slumped an average of 69.63 pounds of milk and 1.89 pounds of fat in June because of falling pastures. This was a loss of nearly \$7000 in fat alone, and could have been prevented largely by feeding a little grain or silage. A good grain ration, says E. L. Westover in charge of testing, is four parts barley, four parts oats, and one part clover or cottonseed meal or two coconut meal.

"Nulade" Eggs Popular.

"Nulade" Oregon eggs are bringing 54 cents a dozen when marketed by the Oregon Poultry Producers association of 250 members, representing 75,000 hens. Every egg is candied, graded and stamped and presents as perfect an egg as can be produced. Portland retailers buck the association, as eggs have long been away under Seattle and San Francisco prices in Portland while feeds were generally a little higher.

How Often Should Oil Be Changed in the Tractor?

In order to get the best results from any tractor, the correct grade of lubricating oil must be used, and the crank case must be drained at regular intervals. How often the lubricating oil should be changed cannot be absolutely determined, either from the standpoint of mileage or number of hours of running.

The Board of Lubrication Engineers, which is maintained by the Standard Oil company to determine and recommend the correct grade of Zerolene for each type of engine, has given excellent advice on the subject of changing the oil in the crank case.

This board has shown that the frequency with which the lubricating oil should be changed depends very largely upon the condition under which the tractor is operated. In other words, if there is little or practically no condensation of the fuel, the oil will consequently last a great deal longer. And if the oil is fed to the engine in such a way that a minimum amount is thrown upon the inside of the piston, there will be a minimum carbon deposit formed here, which means that the oil will run for a longer time without its lubricating value being impaired.

The operator of every tractor should frequently examine the condition of the lubricating oil in the crankcase, and when there is evidence of fuel or foreign matter in the lubricating oil, it should be drained out of the crankcase. The crankcase should be washed out very carefully with kerosene and special care taken that no kerosene is left in the crankcase when the fresh supply of oil is put in. This should be done, whether the tractor has operated 10, 50, or 100 hours. Generally speaking, where a tractor has operated under favorable conditions, the oil should be changed every 30 or 40 hours. Where kerosene is used as a fuel, the lubricating oil should be changed daily, as there is considerable more condensation in the cylinders with kerosene than with distillate or gasoline.

It is a well-known fact among engineers and manufacturers of tractors, that the operator who is particularly in the care of the lubricating system and the oil very largely increases the economical operation of his tractor, and there is nothing in the operation of a tractor which will contribute so largely in net results as lubricating care.

To Improve Your Digestion.

"For years my digestion was so poor that I could only eat the lightest foods. I tried everything that I heard of to get relief, but not until about a year ago when I saw Chamberlain's Tablets advertised and got a bottle of them did I find the right treatment. Since taking them my digestion is fine."—Mrs. Blanche Howers, Indiana, Pa.—Adv.

A. B. ELLIOTT CO. POWELL VALLEY

P. O. Gresham, R. A. Phone 264

BARGAIN DAY EVERY DAY You'll Enjoy the Savings Our Prices Afford

Prices subject to change without notice.

Table listing various goods and prices: ROYAL BAKING POWDER, CROWN FLOUR, TOBACCO, COFFEE, SYRUP, etc.

Apple Scald Preventable.

Apple scald may be prevented by picking the apples only as they mature and keeping them cool, says the July Oregon Countryman. The fruit should be got to cold or air-cooled storage as soon as possible after picking. If it is to be held there for any length of time it is better kept in open crates that allow good ventilation. Currents of outside air turned through the storage room when conditions favor will help prevent scald.

PLEASANT HOME

The fourth quarterly conference of the Pleasant Home circuit will be held at Pleasant Home on next Thursday, August 21, at 11 o'clock. District Superintendent T. B. Ford will be present and conduct the business session and will preach in the afternoon at 1:30.

Notice of Meeting of County Board of Equalization.

Notice is hereby given that on Monday, September 8, 1919, the Board of Equalization of Multnomah county will attend at the office of the county assessor, at the courthouse in Portland, and publicly examine the assessment rolls for the year 1919, and correct all errors in valuation, description or qualities of lands, lots or other property, assessed by the county assessor. And it shall be the duty of persons interested to appear at the time and place appointed. If it shall appear to such Board of Equalization that there are any lands or lots or other property assessed twice, or incorrectly assessed as to description or quantity, and in the name of a person or persons not the owner thereof, or assessed under thereof, said Board may make proper correction of the same. If it shall appear to such Board that any land, lots or other property assessable by the assessor are not assessed, such Board shall assess the same at the full cash value thereof.

Call for Bids.

Sealed bids will be received by the undersigned up to 5 p. m., Aug. 25, 1919, for the construction of one room to the Lynch schoolhouse according to plans and specifications on file at the home of said undersigned, four miles west of Gresham on Laurel avenue, near Powell road. Phone Taber 7364. The right to reject any or all bids is reserved.

Farmers Mutual Makes Big Gain.

The annual report of the Farmers Mutual Fire Relief Ass'n of Portland filed with the Insurance Department of Oregon shows \$1,301,634.00 insurance written by the Ass'n in 1918, and 475 new members gained during the year. The Ass'n is now in its 15th year, and has about five million insurance in force. Since its organization, the Ass'n has made an annual saving of over 50% as compared with board rates on farm insurance, to its members. H. W. Snaabell, president of the Ass'n, is agent for Gresham and vicinity. The office is at 409 Stock Exchange Bldg., corner 3d and Yamhill streets, Portland, Phone Main 5996.—Adv.

PHOTOS ALL KINDS AND ALL SIZES New Gallery PICTURE FRAMING GILT OR NATURAL WOOD Neat and Cheap MAX SCHNEIDER Mathews' Bldg., Main Street Phone 541

E. P. SMITH CARPENTER CONTRACTOR All Kinds of Saw Filing Window Screens Made Shop on Wallula Ave. Phone 51 Gresham, Ore.

LIVESTOCK of all kinds Bought and Sold C. A. Butcher Gresham, Ore. Phone 32x2

FOR SALE One 12 h.p. Stover engine mounted. One 14 h.p. Stover, mounted. One 12 h.p. Field, mounted. One 7 h.p. stationary, all equipped with Webster magnetto, in good condition. One 6-foot Aspinwall potato digger. One 7-foot Pugh potato digger. Two used manure spreaders. One roller and grinding mill. Three grinding mills. One corn or hay cutter for hand or power use. Two good used cream separators. Two used Oliver sulky plows. Five walking plows. All guaranteed to do satisfactory work. W. A. HESSEL.

USE WANT ADS An ad in the Want columns will reach thousands of people in a few hours

LIVESTOCK

COWS FOR SALE—Two grade Holstein heifers, both in good condition. F. H. Greenman, half mile east of Fairview. 49

JERSEY COW for sale. Price reasonable. Lauderback Bros., phone 753. tf

E. BAUMANN buys and sells fresh cows, beef cows and hogs. Highest price paid for veal calves. Phone 901. tf

E. J. Gradin buys cattle and hogs. Phone 359.—Adv. tf

WANTED—Heifers, from 1 to 3 years old. E. J. Gradin, phone 359. tf

WANTED—New born calves in any number or kind from \$1.00 to \$2.00 Will call for them. Frank Gustafson Phone 289. Gresham, Oregon.

Strawberry Plants Wanted Will do plowing and team work of all kinds. W. C. Ceschlik, Cleveland avenue, north Gresham. tf

FOR SALE—Team, light harness and wagon. Or will exchange for milch cow. Ed. Osburn, Gresham, phone 691. tf

GOOD LOGGING OR FARM TEAM for sale. Weight 1500, 6 years old. Good steady workers. Inquire of V. H. Hillyard, 3 miles southeast of Gresham, phone 776.

FOR SALE CHEAP, a thoroughbred Toggenberg billy goat, 4 months old. Walter Jones, Boring, phone 341.

POULTRY, VEAL AND EGGS wanted. Will pay cash. Will call for them. Benson Hotel Farm, phone Gresham 781. tf

AUTOMOBILES. ONE 1918 3/4-TON REPUBLIC truck for sale. Good condition. At Raker & Son's garage.

FORD WORM-GEAR TRUCK for sale. See John Bacon, Gresham.

FOR SALE—Nine h. p. twin Thor, with tandem for sale. See it at Rakers garage.

REAL ESTATE, RENTALS, FOR SALE FOR SALE—Modern 6-room house, bath, sleeping porch, wood house, garage, hen house. Two lots, with shade trees. Near high school, public library, churches, \$2000. Easy terms. N. O. Fuller, Gresham, Oregon. (47)

MISCELLANEOUS LOST—A rose colored vestee, in a small box, between the Mt. Hood carline on Main street and the fountain. Mrs. E. D. Raker, phone 116.

SHOT GUN for sale. Before buying a shot gun, see a fine engraved, automatic ribbed barrel shot gun at A. W. Metzger's.

FOR SALE—Two-burner gasoline stove. N. O. Fuller.

WE WANT to buy sugar beets or mangels in large or small lots. Quality Poultry Farm, R. A. Box 302A, Gresham. Phone Taber 7821 Base Line road, 1/2 mile east, Barker road.

HAT MAKER wanted at Miss Millinery, Gresham. tf

LOST—Four head of goats, one with bell. B. Fujil, on Mary Fritz place near Troutdale. Phone Gresham 45X3.

GIRL WANTED for telephone operator. Apply at telephone office between 8 a. m. and 5 p. m., or call Sandy 111 evenings. tf

WANTED—Girl or woman to assist in general housework. Mrs. Mark Nickerson, phone Gresham 155.

For Sale. 1000 cords of standing green old-growth fir. Will sell all or any part for wood. 100 cords dead fir, cut and corded up near good road, \$2 a cord. Sixteen cords dry fir wood, corded up on good road, \$3.50 per cord. Seventeen cords dry alder wood corded up on good road, \$5 a cord. A. Heiney, Phenix Farm, phone 28.

Women's Hospital of Portland. Maternity Cases Only. One of the finest and most thoroughly equipped private maternity hospitals in the northwest. New, fire-proof construction and high-class accommodations. For information address 144-15th St. N., Portland, phone Broadway 3404.

Professional and Business Ads.

DENTISTS Office 114 PHONES Res. 116 W. J. OTT Dentist Will be in Gresham every day

DR. H. H. OTT Dentist Howitt Building Gresham, Ore. PHONE 113

PHYSICIANS PHONE Office 111 H. H. HUGHES, M. D. Hours—10-12 a. m. 2-4 and 7-8 p. m. Office, Howitt Building GRESHAM, OREGON

Office Phone 46 Res. Phone 513 GEO. INGLIS, M. D. Physician and Surgeon Office, over First State Bank Hours—1 to 5 p. m. GRESHAM, OREGON

Office 621 PHONES Res. 55x1 Emily F. Bolcom, M. D. Physician and Surgeon Office Hours—10 a. m. to 12 m. 1 p. m. to 3 p. m. Office over Bank of Gresham PHONES—Residence, Taber 120 Office Main 4812 Home A-5162

J. M. SHORT, M. D. Physician and Surgeon Res. 3 East 69th St. Office, 1111-12 Selling Building PORTLAND OREGON

Dr. Mabel Jane Doring Osteopathic Physician OFFICE HOURS—1 a. m. to 5 p. m. 532 Morgan Bldg., Portland, Ore. Phone Marshall 1909

A. W. BOTKIN, M. D. Physician and Surgeon Office over First State Bank Hours 2 to 5 p. m. Phone 5x1 Gresham, Oregon

Dr. Chas. C. Petheram, M. D. Diseases of the Eye, Ear, Nose and Throat. Glasses Fitted 358 Morgan Bldg. Phone Main 6450 Broadway and Washington Sts. PORTLAND, OREGON

H. V. ADIX, M. D. Physician and Surgeon With Dr. W. J. Ott Office over Bank of Gresham PHONES: Office 621, Residence 6x3

Phone 324 DR. A. H. WRIGHT Veterinary Surgeon Office and Residence on SOUTH ROBERTS AVENUE All calls promptly attended

DR. N. PLYLER Licensed Chiropractic Physician Office ABINGTON BUILDING PORTLAND, OREGON

INSURANCE SEE—JOHN BROWN Pioneer Real Estate and Insurance Life, Fire, Automobile, Health, Plate Glass SATISFACTION GUARANTEED Office 301 PHONES Res. 547 Regier Building

JAMES ELKINGTON INSURANCE Accident, Surety Bonds, Fire, Automobile, Life, Health, Plate Glass. Office on Main Street Office 818 PHONES Residence 68

Chas. Cleveland, Agt. Oregon Fire Relief Ass'n. Notary Public Real Estate PHONES: Office 981, Residence 471

Gresham, 517 Broadway 1733 WALTER T. MCGUIRK and C. G. SCHNEIDER Attorneys at Law FIRST STATE BANK GRESHAM

W. S. WOOD Auctioneer VANCOUVER, WASHINGTON Farm and Stock Sales a Specialty. Phone Vancouver 614, or Gresham Outlook 701

GRESHAM SANATORIUM on Powell Valley road. A home where maternity, convalescent and non-contagious cases receive the best of care. MANAGEMENT THE MISSES SCHREPEL Supervision: Dr. Adix Phones 6x2, 621

Roosters Help Build Bridge on National Highway



Chickens have now entered in to good roads development. At least four roosters have, the fowls being known as "Lloyd George, Clemenceau, Orlando and Wilson, having been brought here from France. They were presented by President Wilson to a delegation of Alabama citizens, the birds to be auctioned off, the funds to go toward completion of a bridge across the Tombigbee river on the great "Dixie Highway"—a continental highway link President Wilson is shown here presenting the birds to Senator Hankhead as the Alabama delegation looks on.