

GRESHAM OUTLOOK

TWICE A WEEK
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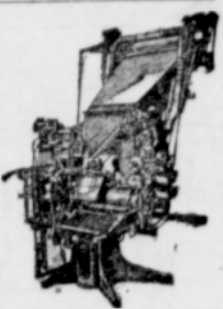
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One year, \$1.50;
six months, 85c;
three months, 50c.
Subscription orders should be sent to the representative who will call.

Advertising
Rates reasonable.
Our representative will call.

Phone 701
"The Linotype Way is the Way that Wins."

Official paper of the Town of Gresham
Official paper of the Town of Fairview.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.



A Salem orchardist, recently discharged doughboy, has discovered a prune cootie on his prune trees. He should know.

No more abuse for the hired girl. Never again the sixteen-hour day. The senate of the California legislature on Wednesday passed, 29 to 3, a bill establishing a ten-hour day for feminine domestic servants. If they would just include mothers.

Mayor Ole Hansen is returning to Seattle greatly benefited in health from his rest in Southern California. More power to you, Ole.

Long-haired, oily Bolsheviks and L. W. W.'s have been pasting their stickers in books and magazines at the Central Library in Portland—most of them in the joke papers. Appropriate, we'll say.

From Washington has come the statement that the bonds of the fifth issue will be in the same denominations of those of former loans—\$50, \$100, \$500, \$1000, \$5000 and \$10,000. The loan drive will open promptly on April 21.

RECONSTRUCTION CONFERENCE.

A Washington conference was called recently to discuss ways and means of stimulating business and providing buffer employment for labor during the period necessary for industrial readjustment. It was submitted that building and construction work served these two purposes more completely and directly than any other industry. It was brought out that the country is short between 500,000 and a million homes. Therefore, while public officials are going in for public improvements, many communities are organizing "Own Your Home" campaigns. These serve several important and desirable ends. Home owning means home building. Home building means labor and stimulated business in every locality where a dwelling is built, the home owner is a better citizen because his very ownership makes him responsible and immediately interested in the social and political welfare of his community. Further, the home owner does not take up quickly with radical movements such as are now threatening the security of governments in Europe.

THIS WILL BE GOING SOME.

The announcement is made by Henry Ford that he will employ 200,000 men in manufacturing his new \$300 automobile. A careful estimate of the number of automobiles at \$300 each the labor of 200,000 men would produce, taking into account the marketing, material and overhead cost, is three million a year, which indicates either that the new flivver will have to sell pretty rapidly in a market already pretty well occupied, or that Mr. Ford's mathematics is slightly imaginative at times.

VICTORY LOAN.

The trophy train, booster for the Victory Loan, is on tour in Eastern Oregon now. Those aboard report the grain and cattle men over there "rearin' to go. Everybody insists that Oregon must head the nation in appreciation of the splendid record of our fighting men. Official announcement of Oregon's quota is expected at once.

SAVE THE SURFACE.

Save the surface and you save all. Disintegration and decay are conditions which usually start at the surface of any material. Protection against deterioration or rot of substances, therefore, should begin with care of the exterior. Provided a material does not carry within itself the element of sure decay, proper surface protection will undoubtedly lengthen its life.

FISH AND GAME CONTROVERSY.

Ancient the controversy over the administration of the Fish and Game Commission's business, we are in receipt of this matter from the Oregon Sportsmen's League:

The movement inaugurated by the Oregon Sportsmen's League to rid the State Fish and Game Commission of its dual control by political and commercial interests is arousing keen interest on the part of those interested in the fostering of our wild life. The establishment of the commission on an efficient basis is of interest to every citizen of the State.

We are entering on an era of road building and development and are advertising to the tourists of the world to come to Oregon. Hand-in-glove with this plan is that of propagating and protecting our game fish and our wild bird and animal life, and turning it into a practical asset of the state. The wild life of Maine attracts visitors from all over the East and is today one of her chief assets, yielding millions of revenue every year. This can be duplicated in Oregon.

Politics and game protection do not mix any more than oil and water.

Since 1915 commercial interests have dominated the commission's affairs so completely that last year's record shows that only 3,694,174 game trout were liberated, while expenditure from the game fund were \$93,401.69, and that in the same time \$66,090.00 was expended from the commercial fund, resulting in the liberating of 35,395,155 salmon fry. Not only have we failed to liberate more trout as the years go by, but we have actually seen the number decrease. To this there is only one answer. Absolute depletion of our streams.

The Oregon Sportsmen's League has no candidate for membership on the commission, nor any suggestions as to who shall be the new Fish and Game Warden, but stands absolutely for the elimination of the political and commercial control in the Commission's affairs.

Here is the reply from a recent Oregonian:
"I feel that the complaints which have been filed with the governor are about as false, foolish and untenable a lot of accusations as a rationable bunch of men could have assembled, especially so when you consider that the records of the commission are open at all times to the public and that the complainants had but to take a little time for investigation and explanation, if such were wanted, which would, I am sure, have completely disabused their minds."

This is the challenge of Frank M. Warren, directed at A. K. Downs and others, who have made public charges against the state fish and game commission, and especially against State Game Warden Shoemaker and Mr. Warren, a member of the commission.

Mr. Warren, in a letter to Governor Olcott, made public today, goes into the history of the fish and game commission during the past few years, and presents documents and statistics to dispute the charges of Mr. Downs and associates that he (Mr. Warren) dominates the commission as a representative of the commercial fishing industry of the state.

"I would like to see the commission reorganized by law, to be composed of two game men, two commercial men and the governor, the law to state definitely that commercial men should have nothing to do with game matters, and vice versa," continued his letter. "In matters of joint interest both to act and the governor would have the deciding vote in case of a tie." The governor also made public nearly 100 letters and telegrams which have been received from all parts of the state defending the work of the fish and game commission and of State Game Warden Shoemaker.

PHOTOGRAPHY.

To enlist in the Marine Corps an applicant must be not less than five feet four inches and not more than six feet two inches in height; weight not less than 128 pounds, nor more than 240 pounds; not less than eighteen nor more than thirty-five years of age for enlistment as a private; able to read, write and speak the English language with ease; native born or naturalized citizen of the United States; steady and regular habits; unmarried and with no one wholly dependent upon him for support; of good health, strong constitution, well formed, sound as to senses and limbs and not addicted to the use of any kind of intoxicants or drugs.

Ford and Chevrolet repairing. G. E. Osburn, Gresham. tf

Read the Outlook classified ads.



PAINT AND ILLITERACY.

A curious fact has been brought to light by the Educational Bureau of Industrial Research. It is that in the states where illiteracy is most prevalent paint is least used. The paint referred to is the common or barn variety, of course, for the backwoods countries have no need for the finer pigments of facial adornments. It is true, though, that in the sections of all states where white illiteracy is highest painted homes are rare and painted outbuildings and barns are practically unknown. Probably the illiterates do not use paint on their buildings because they do not understand its value as a preservative.

For Sale.

One Iron Age potato planter with fertilizer attachment.
One Planet Jr. cultivator; 2-row cultivator.
One Deering 4 1/2 foot mower.
One 2 h. p. Stover engine and pump jack, \$40.

Three plows used. Two cream separators.
W. A. HESSEL,
Gresham, Ore.

Did You Get Yours?

The annual practice of the mail-order houses of flooding the country with their catalogues has prompted the editor of the Wyand (Ill.) Review to write the following which is reprinted from a recent issue:

"The mail order catalogues are flooding Wyand and rural routes. They are the large catalogues as well as the small ones, which are announcing special sales. It is said the mail order men watch papers of the smaller communities and when they find a merchant is letting down on advertising, as is the usual proceeding after the holidays, they immediately flood that territory with their advertising matter. 'The Review family does not receive these catalogues, yet the writer never misses an opportunity of getting hold of a copy and reading it over. It affords an inspiration and a direct proof to us that it pays to advertise.'"

"No one can read the description of the goods and the prices attached without feeling that they are worth more than what is asked. So cleverly is the advertising copy written, and so completely does it secure one's confidence that we persist in insisting that if the books contained only the descriptive matter (and no mental aspersions themselves) that they could not afford to buy the article described. But the attached price at once creates the conviction that the article is a thoroughly good value, if not an unusual bargain."

"No mail-order house expects, and no merchant has a right to think, that every one who reads the advertising is going to come-a-runnin' for any or all of the goods he tells about. Not much! If a man advertised to sell gold dollars at 89 cents each he would not sell 100 per cent in the community. Nobody offers to guarantee the mail-order houses that every home which receives one of the catalogues is going to send an order. No home-town news paper will guarantee to fill the local store with buyers all the time. The boss of the store would not think of guaranteeing to anybody that he would sell every one who comes in even if he should have the merchandise asked for. Neither does he ask a salaried salesman to give a guarantee of a similar kind. The boss would not have the thoughtlessness to ask his jobber or wholesaler to guarantee the sale of the goods he buys of them."

"The whole undertaking is a venture pure and simple, and the success to be achieved is dependent upon many things. 'If a man can make any kind of a success of his venture without printed advertising, then all things being equal, he will make it a much greater success with advertising.'"

"There are too many cases where the truth of this proposition is proven to admit of any contradiction. 'All advertising that is backed up with goods worth the money—100 per cent store service, courtesy and pep—cannot fail to pay.'"

Auto accessories for all cars. C. E. Osburn & Co.

Phone Want ads to 701

PHOTOS
ALL KINDS AND ALL SIZES
New Gallery
PICTURE FRAMING
GILT OR NATURAL WOOD
Neat and Cheap
MAX SCHNEIDER
Mathews' Bldg, Main Street
Phone 541

U. S. Marine Corps.

U. S. Marines are often confused with the Sailors of the Navy. They are not sailors—they are soldiers. When you see a soldier with a globe, anchor and eagle on his hat, cap or helmet, you may know that he is a U. S. Marine. That's the distinguishing badge—the trade mark of his service. It means that particular soldier belongs to an organization that is almost always mentioned in the same breath with the Foreign Legion, the Pennsylvania State Constabulary, the Northwest Mounted Police and the famous Texas Rangers. It means that that particular soldier has received training that fits him to fight on land, at sea, or possibly in the air.

U. S. Marines serve both on land, at sea and abroad. Some of them are serving overseas in France, Germany, and Russia. Others are protecting American interests in Haiti, San Domingo, Nicaragua and Cuba, while others are serving aboard battleships and cruisers. Some Marines are engaged in aviation at naval aviation stations, while at far-off China claims several hundred who are on duty at the American Legation at Peking. Several thousand more are employed in guarding navy yards and stations, but everywhere, in any clime and place, where American interests need protection or where there is war, or threatened war, you'll always find the soldier who wears the globe, anchor and eagle.

The Marines are trained, clothed and equipped very much as are soldiers of the land forces. In their preliminary instruction at the recruit depot, they are instructed and drilled in the duties of infantry soldiers, field artillerymen and machine gunners. In preparation for their duties as landing parties from ships of the Navy, for expeditionary duty and as defenders of naval bases, they are further trained in aviation, in the use of portable searchlights, the wireless telegraph, the heliograph and the various other methods of signalling; range finding, the erection, operation and maintenance of telegraph and telephone lines, the planting of land and submarine mines, the handling of torpedoes, the erection and demolition of bridges and the building of roads.

In their service aboard battleships and cruisers, the Marines form a part of the ship's complement for battle, manning the six-inch, five-inch, three-inch and six-pound guns of the intermediate and secondary batteries, and anti-aircraft guns. They are trained and fully equipped for instant service as landing parties for duty ashore.

Enlistments in the United States Marine Corps are for four years. All necessary clothing is furnished free by the Government—uniforms, shirts, socks, underwear and shoes. When an enlisted man is discharged from the service, he is entitled to transportation and subsistence from the place of his discharge to the place of application for enlistment.

The regular pay of Marines varies from \$30 a month to \$75 a month, according to the rank and length of service. A man starts in as private at \$30 a month and climbs up in accordance with his own merits and individual efforts. Should he qualify with the service rifle, his pay will be increased \$2 a month for marksman; \$3 a month for sharpshooter or \$5 a month for expert marksman; according to which of these qualifications he attains. Likewise, if he qualifies with the great guns aboard ship his pay is increased from \$2 to \$10 a month, according to his qualification and the class of gun at which he is stationed.

Vacancies are constantly occurring in the non-commissioned grades, and men are selected to fill them in accordance with their record, individual merits and ability to perform the duties of the higher position. Endurance and opportunity are given to young men of good character and ability to remain in the service and climb to the higher positions of trust and honor. With these advantages for the physical training and development and the advantages of a library and reading room containing good books and current periodicals, and ample time for reading and study, no hesitancy is felt in recommending the Marine Corps to any young man of good character and regular habits, who is desirous of improving himself mentally, morally and physically.

Any other information relating to the United States Marine Corps may be obtained by either writing to, or applying to the U. S. Marine Recruiting Station, 303 Panama Building, 3rd and Alder Streets, Portland, Oregon.

If you read the other fellow's want ad, he'll read yours

Auto accessories for all cars. C. E. Osburn & Co.

Phone Want ads to 701

PHOTOS
ALL KINDS AND ALL SIZES
New Gallery
PICTURE FRAMING
GILT OR NATURAL WOOD
Neat and Cheap
MAX SCHNEIDER
Mathews' Bldg, Main Street
Phone 541

Professional and Business Ads.

DENTISTS
Office 114 PHONES Res. 115
W. J. OTT
Dentist
Will be in Gresham every day

DR. H. H. OTT
Dentist
Howitt Building Gresham, Ore.
PHONE 113

PHYSICIANS
Office Phone 46 Res. Phone 513
GEO. INGLIS, M. D.
Physician and Surgeon
Office, over First State Bank
Hours—1 to 5 p. m.
GRESHAM, OREGON

Office 621 PHONES Res. 551
Emily F. Bolcom, M. D.
Physician and Surgeon
Office Hours—10 a. m. to 12 m.
1 p. m. to 3 p. m.
Office over Bank of Gresham

PHONES—Residence, Tabor 129
Office Main 4812 Home A-5152
J. M. SHORT, M. D.
Physician and Surgeon
Res. 3 East 69th St.
Office, 1111-12 Selling Building
PORTLAND OREGON

Dr. Mabel Jane Doring
Osteopathic Physician
OFFICE HOURS—9 a. m. to 5 p. m.
532 Morgan Bldg, Portland, Ore.
Phone Marshall 1809

DR. N. PLYLER
Licensed Chiropractic Physician
CHIROPRACTIC AND ELECTRIC TREATMENT
Consultation and Examination Free
Office, Jacobson Bldg., Gresham
Office Hours, 1:30 to 6, Tuesdays, Thursdays and Saturdays

DR. A. W. BOTKIN
Physician and Surgeon
Office over First State Bank
Hours 2 to 5 p. m. Phone 5x1
Gresham, Oregon

H. V. ADIX, M. D.
Physician and Surgeon
With Dr. W. J. Ott
Temporary Hours 1 to 5 p. m.
PHONES: Office 621, Residence 115

INSURANCE
JOHN BROWN
INSURANCE
Representing only
RELIABLE INSURANCE COMPANIES
Phone 513 Gresham, Oregon

JAMES ELKINGTON
INSURANCE
Accident, Surety Bonds, Fire, Automobile, Life, Health, Plate Glass.
Office on Main Street
Office 816 PHONES Residence 68

Chas. Cleveland, Agt.
Oregon Fire Relief Ass'n.
Notary Public Real Estate
PHONES: Office 981, Residence 471

Gresham 517 Broadway 1733
WALTER T. MCGUIRK
and
C. G. SCHNEIDER
Attorneys at Law
FIRST STATE BANK, GRESHAM

W. S. WOOD
Auctioneer
VANCOUVER, WASHINGTON
Farm and Stock Sales a Specialty.
Phone Vancouver 614, or
Gresham Outlook 701

Contractor and Builder
General Contractor
Septic Tanks
Jackscrows for Rent
FRANK C. JONES
Gresham, Ore. Phone 96x

Mountain Meadow Butter
Manufactured by
SANDY CREAMERY CO.
The name "Mount-Hood Butter" has heretofore been used by permission of the Mount Hood Ice Cream Co., which has all its dairy products registered under that title. That permission has ceased, hence the change of name, which became effective on January 1.

"Mountain Meadow Butter" will be found at all the leading stores in the county. Ask for it

Try a want ad. Phone 701.

Dr. N. Plyler has arranged to spend a part of his time in Portland. He will be at his new location in Gresham on Tuesdays, Thursdays and Saturdays only, from 1:30 to 6 p. m.—Ad.

WANTS

LIVESTOCK COWS
WANTED—Two good fresh cows. S. F. Pitts, phone 36x2.

E. BAUMANN buys and sells fresh cows, beef coys and hogs. Phone 901. tf

TWELVE HEAD CATTLE for sale. Yearlings and 2-year-olds, grade Holsteins. J. A. Palmquist, phone 429.

E. J. Gradfn buys cattle and hogs. Phone 359.—Adv. tf

PASTURE TO RENT. Enquire Paul Dunn, phone 379.

FOR SALE—Four fine large brood sows, all with pigs, also 1 registered Improved Chester White boar. S. F. Pitts, phone 36x2.

PIGS
FOR SALE—Young pigs. Phone 99. J. G. Chiodo, Powell Valley road, mile west of Gresham. tf

POULTRY
FOR SALE—A few settings of Rhode Island eggs, Elliott strain, bred for laying. \$1 per 15. Phone 42x3.

THOROUGHBRED BARRED ROCK and Black Minorca eggs for sale, \$1 a setting. Mrs. John Jonas, Fairview, phone Gresham 221.

POULTRY, VEAL AND EGGS wanted. Will pay cash. Will call for them. Benson Hotel Farm, phone Gresham 781. tf

FOR SALE—Eggs for setting from thoroughbred Bronze turkeys. Mrs. A. J. Ault, Boring, phone Gresham 371. tf

FOR SALE—White Wyandotte hatching eggs, \$1.00 per setting. Lucy Adams, Gresham. tf

REAL ESTATE RENTALS
TWO LOTS, 50x100, in Cleveland addition for sale. Inquire 71 East 28th street, or phone East 569.

FOR SALE AT A BARGAIN—Good six-room house with all modern conveniences, best of plumbing, electric lights and gas, concrete basement, stationery wash trays, garage, fruit trees. Lot 55x150. Cement walks, street improvements all in and paid, fine close-in location; price \$1750. The house alone is worth more money.

MISCELLANEOUS
Please do not contract your berries and other fruits until you get the C. B. G. prices and terms. If in town see K. A. Miller or call D. E. Towle Phone 256.

TRAINED NURSE wishes work in or near Gresham. Rose Schlecht, Gresham P. O. Box 86. Phone 614.

LOST—Black Persian cat. Finder please report to Gresham Outlook. Reward. tf

WHITE SEED OATS for sale. Call 12-mile street, 217. tf

LOST—Mackinaw coat, between Gresham and the 12-mile house. C. A. McCarty, phone 941. Reward.

GOOD PIANO for sale. Mrs. Myrtle Myers, phone 49.

PASTURE TO RENT. J. D. Johnston, mile and a half south of Linemann.

EXPERIENCED GIRL for housework. R. S. Clark, Hope Gardens. Telephone Gresham 843.

WANTED—Woman of character for housework and care of boys of school age. Parents employed during day. Must give references. Have seven-room modern bungalow. Full electric equipment for housework. Mrs. H. H. Elling, Regner tract, Gresham, or call at Gresham Outlook office.

LILLY OF THE VALLEY TIPS for sale. Mrs. P. B. Eder, near Seenic station. Phone Gresham 368.

USED CHEVROLET for sale, in good mechanical condition. C. E. Osburn & Co., Gresham.

WANTED—A telephone operator, experienced or inexperienced. Apply at telephone office, between 8 a. m. and 5 p. m. or call 336. tf

Storage battery repairing and recharging, starter and generator work. Raker & Son. tf

For Sale.
One John Deere used spreader, good condition.
One 1 1/2, Fairbanks Morse engine.
One 2 h. p. Stover, and pump jack.
One single disc plow.
One Oliver 14-inch Sulky plow.
Three walking plows, Oliver.
W. A. HESSEL,
Tel. 6x2 or 544 Gresham.

Phone 901
If you wish to sell buy Cattle

Livestock Hauling by Truck
at a reasonable price

E. BAUMANN
GRESHAM, OREGON

COLE MCELROY'S JAZZ BAND, OF PORTLAND

DANCE

Saturday Night, April 12, Regner's Hall

GRESHAM

Featuring FRANK WALSH, Jazz Singer