

GRESHAM OUTLOOK
TWICE A WEEK

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"The Linotype
Way is the Way
that Wins."

Official paper of the Town of Gresham
Official paper of the Town of Fairview.

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CO-OPERATION.

How can we make the business of this locality healthier and bigger is the problem continually confronting the publisher of the Outlook. There can be no doubt as to the first condition which all will agree is co-operation. "United we stand" was never more true in any of its many applications.

Few will dispute that the second condition is publicity. Somehow the merchant must keep his name and business before the buying public. It is not a matter alone of advertising this or that particular thing for immediate sale, nor even of advertising his particular business, but one of the important results is the boosting of the business of the locality in general.

When the reading public is supplied regularly with a newspaper well filled with business advertisements, though all readers may not notice particularly what is advertised, the conclusion is irresistible that that must be a busy place and a good place to trade.

This is especially true in view of the fact that city paper are spread all over with advertisements of merchants who want and ask for business. Imagine a city merchant cutting off his advertising because he read something in the Oregonian he didn't like. He knows that it would hurt his business far worse than it would the paper.

One other condition of building up a larger and better business is found in interesting people in the locality. They must be led to feel that it is not simply a matter of dollars and cents. Some things may be higher than elsewhere, some things may be lower, but the all important question the buyer should ask is, How can I benefit myself the most? This of course includes building up the local institutions which are needed.

If the merchant has done his part there isn't much business that will go far away from the community. The writer remembers when there was but one store in the town of Gresham. There was no railroad, no telephone and, of course, no newspaper. If the store didn't have what you wanted and called for you had to be satisfied with the next thing to it.

Now it is different. If the merchant hasn't what you call for and what you need he will, if he wants to

hold your trade, tell you that he will try to get it for you. This is in part what is meant by interesting the buyer. Nothing will reflect the attitude of the merchant more clearly or more quickly to the reading public than the local newspaper. Hence the need of co-operation.

OUR VIEW ALSO.

Newspapers are different from other business and in a way belong to the people of the territory they cover, declares the Blue Mountain Eagle, Canyon City, in a recent editorial. "The people have a right to use the columns for the dissemination of news, and the editor is custodian. The profits, of course, go to the editor but they are not enough to base any argument on, so the people can in truth and in fact regard the county paper as their own."

The Eagle passes the buck of finding the news largely over to its readers, on the basis of interest involved. News of things of benefit to various communities is wanted to let readers in other districts have the advantage of the enterprises. High standards are set for reporters, as follows: "Avoid all petty contentions. Don't try to use the newspaper to get even with some one for whom you have no fancy. A good reporter is absolutely impersonal and does not color the news with prejudice, personal interest or to prove his own peculiar ideas. Just plain straight statement of fact as it relates to those things in which the public has an interest."

Where correspondents desire to express their personal views on affairs local or national, they should sign their name to the article so readers may know whose opinions are expressed. "About 75 per cent of readers of O. A. C. Press Bulletin, and farmers are fast coming to be advertisers as well. Attention to the marvelous increase in farm advertising in the north west is noted by the press bulletins of the University of Wisconsin. Half-page or even page ads of farm sales have replaced the old poster with results highly profitable to the farmer.

Senate Bill No. 45, which everyone has learned to recognize as the bill relating to country school districts of Multnomah county, has passed the legislature with the amendments as previously noted in the Outlook. In the bill as finally passed the word "dances" was omitted. It is provided that the act becomes effective and in force only when at a special or regular school election a majority of the legal voters vote in favor of it in the county where it is submitted, and joint districts and districts of the first class are excluded from voting on this measure.

The home-coming of the 65th C. A. C. was the over-shadowing event of the week. Almost a year ago they were given a send-off as they passed through the city on their way overseas. They had as large a part as any, according to their numbers, in bringing the destructive Hun to terms. The pent up joy over their return burst forth in every conceivable way. Never was a man or company of men given a more sincere or hearty welcome.

Mayor Baker said the feeling Portland and Oregon had toward the returning soldiers of the sixty-fifth was the same in kind as a mother feels toward her boy.

Save for the country's sake.

Letters Relative to S. B. No. 45

COUNTY SUPERINTENDENT ANSWERS EARL B. COTTON

February 17, 1919.—To the Editor of the Outlook:—In your issue of February 11th, a letter signed by Earl B. Cotton undertakes to enlighten us upon the powers, duties, and qualifications of the superintendent of schools of this county, in reply to which I wish to make the following statements. In item 1, the writer says that any narrow minded miser can prevent a good man from becoming a candidate for the office of director on the county Board. Section 1 of the bill, as printed in the Outlook of January 31st, limits the number of candidates to the number of legal voters only. In other words, any legal voter residing in a zone may be a candidate from that zone.

In item 2, he quotes the Oregon Law for once correctly. "No dancing shall be permitted in any school room." It is also unlawful to remove any furniture which may be fastened to the school room floor. Since dancing in the school room is illegal, and attempting to dance down the aisles and over the desks and tables would be ungraceful to say the least, the subject of dancing in the SCHOOL ROOMS has never been mentioned in the bill. At my suggestion the word itself has been altogether eliminated from the bill.

In item 3, he speaks of grade schools under the administration of Union High Schools. No such condition exists in this county. All grade schools of Multnomah County are under direct control of a local board and under the supervision of the county superintendent, as also are the Union High Schools. I do not know of any such authority granted to the principal of any Union High School.

In item 4, he is in error as to the qualifications of the superintendent. He says that the holder of a State Certificate with nine months experience may be a candidate for the office. Under the Oregon Law no person may be a candidate for the office who has not been actively engaged in teaching for at least twenty-seven months, twelve of which shall have been in this state. And, too, he must have a certificate based on graduation from a standard normal school, a standard university or college, or be the holder of a State Life Diploma.

In item 5, he states that the proposed bill "puts the entire control of rural school matters in the hands of one man elected by the city voters". This is not true. The entire control of the County School District is given over to a board of five members elected by the people of the district, while the superintendent acts only in an advisory capacity, and this board has absolute power to reject any advice given or nomination made.

He is again in error as to the duties of the county superintendent, who, he says, has no connection with the school system of Portland. What authority is there for such a statement?

The county superintendent is superintendent of Multnomah County, which includes School District No. 1. He has the same jurisdiction over this District as any other. The Law requires that he visit the schools of the county at least once each year. Eighty-five of these schools are in the City of Portland. The county superintendent has charge of the certification of all the teachers of the county. He is chairman of the board of examiners of the City, and is the agent of the State Department in all matters pertaining to all the schools of the county, and must have a record of all certificates of all the teachers in the county.

As long as School District No. 1 bears the same relation to this office as any other district, and as long as the City of Portland pays 95 per cent of the expenses of the county superintendent's office, just so long she may rightly insist upon having some voice in the conduct of the office.

When Senate Bill 45 has been submitted to the people of the county for approval or rejection, I trust that all who have the best interests of our public schools at heart will agree with me that it has but one object, the betterment of the rural school situation.

W. C. ALDERSON,
County Superintendent.

All auto top parts and repairs. Quick work. S. Palmquist, Gresham.

Mrs. Jack Zilm with her little daughter has gone to eastern Oregon to spend some time with relatives.

County Superintendent W. R. Alderson was a Gresham caller on Monday and today.

The class rings for the high school graduating class have arrived at W. R. Burke's jewelry shop and are being delivered to the eager seniors.

C. P. Tallman has made a shipment of choice strawberry plants to the Routledge Seed and Floral company of Portland.

Mr. and Mrs. Claude Stockton and their son, Clair, motored to Portland yesterday to welcome back Mrs. Stockton's brother, Samuel Douglas. A joyous reunion dinner at the home of Mrs. Douglas, followed by an auto ride and participation in the general downtown jubilee occupied their time till their soldier entrained for Camp Lewis with the 65th.

Mrs. T. E. Fisher and Mrs. J. Lebaupin of Portland were guests of Mrs. Nora Withrow today.

Mrs. R. F. Walters is attending the state convention of the Daughters of the American Revolution in Portland today and tomorrow.

Miss Mildred Knighton spent the week end visiting in Estacada with her aunt and uncle, Mr. and Mrs. James Smith. While there she attended a valentine party at the home of Dr. H. V. Adix.

SOCIAL WORKER DEFENDS SCHOOL DANCE

February 15, 1919. To the Editor of the Outlook:—In your issue of February 11th is an interesting letter signed by Earl B. Cotton. I do not know the gentleman but his remarks as to certain portions of Senate Bill No. 45 are so extreme that I am asking for space in your next edition for a few comments.

As chairman of the Legislative Committee of the State Federation of Women's Clubs, it is my duty to examine all bills endorsed by that organization. Senate Bill Number 45 received such endorsement, as it was considered worthy of support. I was much distressed to learn that this bill opens a way to a return to the "profligacy of Greece and Rome". If dancing is permitted in the schoolroom and I hastened to look into the school law on the subject. I find that dancing is forbidden in any classroom, but is permitted in the assembly room or gymnasium.

As to dancing itself, why are all the pleasures of life connected with Satan's own domain? May I assert my belief, and emphatically, that if we would open our school houses as neighborhood centers, where all the parents and children, little and big could gather for evening entertainments, games, dances, etc., we would have less need of juvenile courts and the dance hall would have fewer patrons. I dispute the statement that dancing is responsible for three-fourths of "those who have fallen". If the parents would bestir themselves from their comfortable fire-sides at night oftener than they do, and go with their half grown sons and daughters to a neighborhood center for the fun and frolic which youth craves, we would have much less delinquency. Youth must have recreation,—with youth—and not according to the direction of those who are past the enthusiasm of youth.

I have been too close to this problem of delinquent boys and girls for nearly twenty years, not to know that if we give the young people an innocent outlet for their energies, and their desire for pleasure, we can carry them safely past the danger point.

I must confess I have little patience with such remarks as Mr. Cotton's on this point. There is not a single authority on recreation which does not encourage the supervised dance. Mark the word—supervised—to which Senate Bill 42 would rightly add "supervised by parents and neighbors."

Just yesterday it was my privilege to entertain at luncheon Mrs. Martha Falconer, who was loaned to the United States Government by the State of Pennsylvania for work among girls during the war period. Mrs. Falconer is one of the best authorities on the delinquent girl problem in the United States. She is Superintendent of Sleigher Farms—the State Industrial School for girls near Philadelphia. Curiously enough the conversation touched upon the very question which offends Mr. Cotton. As Mrs. Falconer comes of Quaker stock her opinions are the more significant. "Dance? Of course I allow my girls to dance—twice a week my 650 girls dress in their best and we have dancing parties." She mentioned especially the school house as the community center, where the young people should gather INNOCENTLY.

Let me sound a word of caution—unless we take heed and talk less of "physical passion", and we wonder harder for the energies that become "physical passion" if suppressed and misdirected, the more will the dance-hall—unsupervised, flourish into "profligacy".

I find on further investigation that paragraph 3, section 9 is copied verbatim from the suggested constitution for a community center as contained in Bulletin No. 11, 1918, issued by the Bureau of Education, Department of the Interior of the United States. Is it not Mr. Cotton's duty to warn the head of that department, Mr. Franklin P. Lane, of the grave danger to the youth of our land, in the publication of his department which encourage "the profligacy of Greece and Rome?" It is because I am thinking of my "fellow man's morality" that I am strongly in favor of using the school house as the community center, and I most sincerely hope that the bill will become a law when it goes before the people.

MILLIE R. TRUMBULL.

SOPHOMORES ENTERTAIN THE FRESHMEN CLASS

After a delay of four months the sophomores, under the leadership of their class president, Lyle Winters and their supervisors, Misses Calway and Hartley, demonstrated their good will to their younger friends of the student body with a rousing good time, Friday evening, February 14, in the high school gymnasium.

Wilbur Altman and his committee on decorations draped the walls and high ceiling of the gym with the mingled class colors of the two classes and interspersed rows upon rows of bleeding hearts. The hosts wore sleeve bands of their class colors, of lavender and canary, while the freshmen were adorned with sprays of pussy willows tied with cardinal ribbon.

Miss Hartley directed the games arranged by the committee of entertainment with Virginia Currin as head and the writing of original valentines and the piercing of hearts were especial valentine features.

Lewis Skirvin secured Miss Calways help on furnishing good things for the eating portion of the evening.

The entire freshman class with their supervisors, Misses Crocker and Wear, Mr. Goodwin and Miss Wyeth were the fortunate ones who partook of the sophomore good cheer and hospitality.

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WANTS

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COWS
FOR SALE—Several good fresh cows. E. Baumann, Gresham, phone 901. tf

WANTED—New-born calves in any number; 75 cents to \$2 each Frank Gustafson, Gresham, phone 289. tf

GOOD, FRESH COWS wanted. E. Bauman, phone 901. Gresham. tf

E. J. Gradin buys cattle and hogs. Phone 359.—Adv. tf

PIGS

FOR SALE—Sow and eight pigs, also ten tons baled timothy hay. John Hoffmeister, Boring, phone Damascus 79. tf

Poultry

WANTED—Light Brahma rooster. Phone 237, Mrs. W. Cook, R. A. Portland, box 443. tf

BARRED PLYMOUTH ROCK EGGS for setting, for sale. Mrs. C. Powell, phone 25x. tf

CANARY BIRDS for sale, both male and female. Emma Grabach, 634 Front street, Portland, phone Main 468. tf

REAL ESTATE RENTALS

FOR SALE—17 1/4 level acres, four miles from Gresham, near Base Line. Thirteen cleared, two timber, balance stump pasture. All kinds of fruit. Fair buildings, \$250 per acre. Mark Nickerson, owner, Portland, R. A. Phone Gresham 155. tf

FOR RENT—6-room modern bungalow; gas, electricity, bath, etc. Good garage, corner 4th and Hood. Enquire Bank of Gresham. tf

FOR SALE—Good Stock farm, 122 acres. Small meadow. Nice spring. Some good timber. One corner reaches river. No buildings. \$37.50 per acre. Any terms that will secure sale. No trades. Will take liberty bonds. Geo. F. Honey, Gresham, Oregon. tf

FOR SALE—The Anderson home on Wallula Heights. Five-room modern house, barn, 1 1/2 acres of land fruit and berries. F. A. Anderson, 658 Multnomah street, Portland, Phone East 7845. tf

MISCELLANEOUS

AMERICAN WONDER seed potatoes for sale. Phone 136. G. W. Alder, R. A. Gresham. tf

CAR OF WOOD from large grown timber will be here February 20. Delivered at \$7.50 a cord. Telephone 79x. J. H. Hoss. tf

LOOSE HAY for sale. Robert Strabin, Gresham, phone 788. tf

FIRST-CLASS FRUIT TREES for sale cheap. Apply to J. N. Clannahan, Main street, Gresham, phone 51x. tf

FOR SALE—Sorted potatoes at \$1.50 per hundred, delivered in one or more bag lots, delivered in Gresham and vicinity. Marion Johnson, phone 251. tf

CULL POTATOES wanted for feed. E. W. Aylsworth, phone 43. tf

GIRL OR WOMAN wanted for general housework. Mrs. F. Fox, Troutdale, phone Gresham 845. tf

For Sale.
A \$700 piano, A-one condition, for \$250. Inquire Henry Latourell, Gresham. 102

WANTED—Cedar fence posts, small potatoes, tugs and hames. Also Leghorn pullets. Phone 78x4. tf

FOR SALE—70-egg Cyphers incubator, \$6. Mrs. W. H. Powell, Portland, Oregon, R. A. Box 380. Close to No. 8 school, Base Line. tf

Chevrolet parts and repairing. C. E. Osburn & Co.

Auto top repairing. First-class work, reasonable prices. S. E. Palmquist, Gresham.

Changes are constantly taking place in Chipman's second-hand stock. Better see him quick.

Portland has been honored this week by the presence of many distinguished visitors, among them Ex-president William Howard Taft, Ambassador Henry Morgenthau and Dr. Henry Van Dyke. These were the principal speakers at the first country-wide convention of the League to Enforce Peace, of which Mr. Taft is president.

Dreadful Cough Cured.
A severe cold is often followed by a rough cough for which Chamberlain's Cough Remedy has proven especially valuable. Mrs. F. W. Olsen, Marysville, Mo., writes: "About two years ago my little boy Jean caught a severe cold and coughed dreadfully for days. I tried a number of cough medicines but nothing did him any good until I gave him Chamberlain's Cough Remedy. It relieved his cough right away and before he had finished taking one bottle he was cured. I think it is just fine for children."—Adv.

Tailoring
For men and women—cleaning, pressing and repairing done well. Peter Lenard, Powell street.

"Big Five" Tell About Meat Prices



The "Big Five" are agreed on most things—but one thing in particular, according to reports of the government investigation of the packers at Washington. That is that "meat prices will NOT come down soon." Here are new and exclusive pictures of five men who control meat prices in the United States—and virtually the world. These pictures were taken at Washington where the packer presidents were called. Left to right, Louis F. Swift, president of Swift & Co.; Edward Cudahy, president of Cudahy Company; J. Odgen Armour, president of Armours; Thomas E. Wilson, president of Wilson Company, and Edward S. Morris, president of Morris & Co.