

PUBLICITY IS EXTENSIVE FOR COUNTY FAIR

This year the Multnomah county fair will be extensively advertised by means of automobile banners. The purchase of 250 was authorized yesterday at a meeting of the county fair board. This means of advertising has proved to be the most effective form yet tried for advertising the fair, as the results of last year showed. All friends of the fair who own autos are eager to carry one for two weeks before the fair, and as the autos go everywhere they always attract attention. They will be given out after the first of September.

One thousand complimentary admissions will be sent to the members of the legislature all over the state, to the state officers, other fair officials, city and county officials, in Portland and to many newspapers. This will be another effective form of advertising, although not many of them will be used by those at a distance. They will create a good feeling, however, and result in the fair becoming better known all over the state.

A daily paper to include the racing and band programs for every day of the fair, and other important features was also authorized. It will be issued by the Outlook as a regular daily newspaper.

An information bureau for the benefit of the fair will be established at the Portland Chamber of Commerce, where premium lists may be found at the desk of E. T. Judd, along with other information.

Premium lists may be found at twenty country stores in Multnomah and Clackamas county where they have been left for distribution. Also the county agents of Multnomah, Clackamas, Washington and Clark county are helping to distribute them.

The fair board will conduct the cafeteria again this year with F. H. Crane in charge. Its popularity at the three previous fairs demonstrated that it is a necessity and that it tends to hold high prices for meals in check.

The Oregonian was given a unanimous vote of thanks for its editorial last Thursday, and for its hearty endorsement of the aims and objects of the fair.

Backbone Needed.

Denying the "Sweet Tooth" a real sacrifice—conservation of other foods requires less effort, says Food Administration, sugar saving the real test of patriotism.

"There is one food which practically everyone likes," says a recent Food Administration bulletin, "Whether people have strength to deny themselves is a real test of will power and character. That food is sugar.

"The fact that sugar in one form or another is a food which ninety-nine persons in a hundred enjoy is no vague theory demanding demonstration. Everybody is aware how fond children are of sugar, and the taste is one which in later years may be modified but is seldom outgrown. The capacity to change from eating a certain amount of sugar to eating less indicates definite will power, or to put it more informally, backbone. In fact, it probably takes more of the out-and-out spirit of self-denial voluntarily to cut down one's sugar than to give up any other food; for sugar, in the popular mind, is associated not chiefly with nourishment, but with the pleasurable side of life, with boxes of candy and cool soda fountains dispensing sweet drinks, and so on.

"Yet there has got to be a curtailment of some of these pleasures which use up sugar if the supply is to hold out. Owing to world-wide ship shortage, this country will have to get along with less sugar than in the past. This may in part be accomplished by using less in the kitchen of the home, and by regulative measures effecting the quantity procurable by the trade.

"But whether we as a nation can use less sugar will depend, in the final analysis, upon whether an effort of will can limit our sugar craving and sugar pleasures. That will take sheer backbone. Have we got that backbone—that character?"

All western states have a great deal at stake in the election of conservative men to office who will advocate policies encouraging to industrial development and economy.

The best all-around training a boy can get is at a college. Write to Mt. Angel College, St. Benedict, Ore., for a catalog. Address Rev. R. T. Meier.—Adv.

ROOMS NEEDED FOR GRAND ARMY VISITORS

Women of the Relief Corps of Gresham are working in connection with the Grand Army for the success of the National G. A. R. encampment to be held in Portland next week. At a meeting of the W. R. C. last Saturday it was decided to make a canvas of Gresham and vicinity for rooms in which to accommodate visitors who may not be able to find accommodations elsewhere.

Five thousand rooms will be needed and all the surrounding towns are being urged to throw open their homes for the veterans who will be in attendance. It will not be a charity affair, as the visitors are prepared to pay a moderate price for a room and breakfast.

Efforts are being made to get a reduction in fares on the railroads leading out of Portland. If this is done and rooms can be had a great many of the delegates will go out of the city every night, returning there in the morning.

Committees from the local W. R. C. are soliciting the use of rooms here and expect a generous response from those who have them to spare for the occasion.

GRESHAM MUST HOLD ITS ELECTION IN NOVEMBER

A dispatch from Salem says that all cities and towns must hold their municipal elections next November at the same time the regular state election is held. The constitutional amendment providing for all elections to be held the same day is operative without awaiting additional legislation at the hands of the legislature.

This is substance of an opinion written by Attorney General Brown to John F. Hall, district attorney of Marshfield. While it was in answer to an inquiry from another county, it applies to all cities and towns in the state, and answers questions which have been pouring into the attorney general's office from many different cities.

While no reference is made in the opinion to Gresham, it applies to this city as well as all others in the state, so far as the attorney general's interpretation of the law is concerned.

SINGLE TAXERS ARE BECOMING ELATED

Local advocates of the single tax are congratulating their fellow workers in California on their success in securing by initiative the submission of a constitutional amendment which will be voted on by Californians in November. Christine Hermann, of Portland, reports that local single taxers will lend their aid to secure the adoption of the amendment in California. Under the California laws it was necessary to secure 74,000 signatures to the petition to get it on the ballot. Just to show the sentiment the friends of the measure went out and secured 120,000. They believe there is but little doubt of the success of the measure but are taking no chances and are waging a campaign of education. Farmer's organizations and organized labor are assisting.—Labor Press, Aug. 3.

MEN WHO UNDERSTAND SPORTS ARE WANTED

General Pershing looks to the American Y. M. C. A. to furnish his men overseas with physical and recreational activities and for this purpose the National War Work Council of the Y. M. C. A. is seeking men who understand recreational sports for service overseas. Men over draft age and not over 50 years, of good moral character, are eligible. W. L. Scowright, 519 First National Bank building, San Francisco, has charge of recruiting physical men on the Pacific Coast.

Weather Report

Forecast for the week of August 5 to August 19, 1918, inclusive. Pacific Coast States: Fair weather with normal temperatures. Get your wood now. Call Ekstrom Truck Service. Gresham 851.

Mrs. J. C. Hessel has returned from Brainard, Minn., where she has been visiting for three months.

If you are not a member of the army that fights, you must be a member of the one that saves.

Rev. J. Montcalm Brown has returned home after having enjoyed a trip to California.

Carco spray for maggot on cabbage, beets, turnips, radishes, etc. All sizes at L. L. Kidder Hdw. Co.

Say Thrift Stamp to the grocer.

GIRLS HELP IN CAPTURE OF CONVICT

Fred Thurber, a convict who escaped from the penitentiary on July 29 in company with Bennet Thompson, was captured near Linnaman Junction on Saturday night. Thurber stopped at the C. Gossett farm for a drink and excited the suspicions of Miss Edna Gossett who rode her bicycle to the nearest telephone and notified Deputy Sheriff J. V. Cogswell. The latter at once took up the scent and began a search.

In the meantime the fugitive was seen by Miss Daisy Dickson, who was out riding with her brother James Dickson. She telephoned to Cogswell and the two men succeeded in capturing him on the Powell Valley road.

The entire party, including Miss Dickson came to Gresham where the assistance of Constable Squire was sought. No committing magistrate being at hand it was necessary to go to Justice Rollins in Portland. On the way down to Portland the identity of Thurber was fully established by his own admission after considerable quizzing. His captors then knew they had the right man but it was still necessary to have a magistrate. Justice Rollins was found and the entire party came back to Gresham for commitment papers, after which Thurber was again taken to Portland and turned over to Sheriff Hurburt.

A reward of \$50 is due from the state for Thurber's capture. It will probably be split four ways as Constable Squire and Deputy Cogswell realize that the two girls aided materially in his apprehension.

Thurber was taken back to Salem yesterday, but he maintains a strict silence concerning Thompson.

The necessity for a resident magistrate in Gresham was realized when it became necessary for the officers to drive 15 miles and back to get Justice Rollins here. The county will have to pay mileage for that trip.

BIG CROP CODLING MOTHS THIS SEASON

Conditions have been ideal for the development of the codling moth this spring and the new generation now coming on promises to be large in numbers and difficult to control, according to A. L. Lovett, entomologist at O. A. C.

"An examination in the orchards shows an abundance of worms even in well sprayed orchards, varying in size from those which have matured and are leaving the fruit to very small worms no more than one-third grown," says Professor Lovett. "This means that moths will be emerging and depositing eggs practically throughout August, and to obtain a reasonable degree of control it will require that more than ordinary care be taken in applying the poison spray. Spray should be applied immediately. Pay particular attention to the fruit and take time to thoroughly cover all surfaces. For best results in control it is probable that another application will be required in late August or early September to take care of the emerging worms."

Oil Industry Meets Situation.

The oil industry has met and is meeting the tremendous war demands for gasoline and oil in a way that does credit to the industry.

It has been handicapped by legislation and lack of legislation which has greatly hindered its normal expansion but in spite of that it has managed to produce beyond all previous figures.

In director Requa as head of the oil division of Fuel Administration the industry has a practical man who thoroughly understands the situation and cannot be stampeded by alarmists.

Legislation encouraging to further expansion of the industry is still pending in congress and it is to be hoped favorable action will soon be taken on it.

Tailoring

For men and women—cleaning, pressing and repairing done well. Peter Lenard, Powell street.

It is reported a big saw mill for spruce production will be built at Yaquina by the Government.

Portland-Hesse-Martin Iron works has a contract for equipping ten Ferris ships at Portland.

Save sugar daily. Omit icing from cakes. Sweeten with substitutes.

COUNTY FAIR GETS BOOST IN CITY PAPERS

It is cheering to note the friendly notices being given the Multnomah county fair by the Portland papers. All of them are coming forward with editorials or news stories that will do a wonderful work in advertising the coming fair and make it better known this year than ever before. The following from the Portland Journal of Thursday last will not be news to the Outlook readers, as it has all been published before in these columns, but it will serve to again call attention to the fair and show the friendly spirit that the Journal has for our exposition:

Premium lists for the twelfth annual Multnomah county fair, to be held at Gresham September 17 and 21, have been announced. The opening day will be Gresham day, with a campaign of night and an Indian war dance. Wednesday will be the special day for pioneers, children, women, Sunday schools and grocery men. Portland day will be Thursday, which will also be devoted to Oregon manufacturers, business men and automobile men. On Friday the Woodmen of the World, Elks, Grangers and other fraternal organizations, and school children will hold sway, and Saturday will be patriotic day, the day for state societies, and at night the big exhibition.

The fraternal and lodge societies attending will be in competition, the largest in attendance on a percentage basis, to be awarded a handsome pennant.

The money available for premiums is greatly increased over last year, according to directors of the fair. The ten granges of the county are getting their exhibits in shape, and the floral societies of Portland are preparing a fine display.

Campbell's American band will furnish music for the week, and the Leaning Amusement company will offer shows and other attractions. During the last three days of the fair, a series of races have been planned.

Premiums will be awarded on the basis of neatness and arrangement, condition, size, uniformity and color. Entries may be made at any time by applying to the secretary.

DON'T SELL FEED NEEDED FOR STOCK

Farmers of Oregon are cautioned against selling off their stock feed and buying it back again in the course of the winter. Those who sell their oats and barley with the expectation of buying mill feeds, are likely to have to sell their stock before the end of the winter, according to W. B. Ayer, food administrator.

"Not only is selling feed and buying back a financial mistake, but it entails a useless and harmful burden of transportation and marketing facilities and requires the use of many sacks which are badly needed for other purposes," says E. L. Potter, professor of animal husbandry in the Oregon Agricultural College. "It is impossible to tell how much wheat will be grown on the Pacific coast in the coming season. In no case, however, is there any prospect of there being as much bran and shorts on the market as the feeders will want."

Big Saving of Meat.

"The soldiers at Fort Harrison are going to do some feeding," said T. M. Conron, Chicago meat packer, who was at the Hotel Severin recently, according to the Indianapolis News.

Conron had in his pocket a contract to send to the fort 175,000 pounds of meat. The contract also called for 8,000 pounds of butter and 6,000 pounds of best oleomargarine. Conron says that meat packers are encouraging the public to set aside a meatless day. He estimates that the average family will require two pounds of meat a day. "Figure it up," he said, "and you will find that the American public will save in the neighborhood of 10,000,000 pounds of meat every time they observe a meatless day."

SEVENTIETH BIRTHDAY ANNIVERSARY REUNION

A family reunion was held at the Burns home, a few miles east of Gresham, Friday night, Aug. 2. It was the occasion of the seventieth birthday anniversary of Mrs. James F. Burns.

All of her children and grandchildren on this side of the Atlantic were present, numbering 28 in all. Four invited visitors were also there. The occasion was a pleasant affair in which Mrs. Burns was the central figure.

A college education spells success for your son. Mt. Angel College, St. Benedict, Ore. Address Rev. R. T. Meier.—Adv.

MISSIONARY SOCIETY WILL DONATE FRUIT

Notice has been received that empty fruit jars have been received by the officers of the Women's Home Missionary society from the Portland Industrial Center, to be filled for that institution. The Gresham society donates canned and fresh fruit and other necessities for the work in the Industrial Center each year and members are asked to get the jars from the church and fill them for that purpose.

The August meeting of the Home Missionary society will be held at the home of Mrs. R. R. Carlson on the afternoon and evening of the 14th. The business meeting will be in the afternoon and supper will be served on the lawn in the evening, for the members and their families. This will be the occasion also of the entertainment of the Mothers' Jewels by the society.

GRAND CHAMPION BULL EATS PRIZE AND DIES

A. H. Burns, a prominent dairyman of this section, is preparing his Holstein show herd for the coming county fair. One of the animals is a three-fourths sister of the Grand champion bull of all breeds shown at the fair last year.

This bull met an unfortunate end shortly after last year's fair, and the fact that he was the grand champion was the indirect cause of his death.

The grand championship honor carried with it three sacks of special feed donated as one of the prizes. A feed of it given to the animal contained a piece of lead which was afterward found in his stomach. It killed him.

Of course the whole tragedy was an accident, but it would not have happened if the bull had not won the prize and then eaten it.

TWO GERMAN PLANES ONLY DISTURBANCE

With "gas masks at the alert," Albert Wiederhold, who formerly sang at Dr. Parkhurst's church in New York, sang to American soldiers at the front. It was in a Y. M. C. A. hut and he says that there was no disturbance except two German planes that came over and forced his audience to take to cover. He found a use for his tin hat as revealed in his description of his sleeping quarters. "My main trouble was to get my tin hat hung in just the right place to catch the drip, for the roof had not been repaired properly since the last bombardment," he said. "That part taken care of and with one blanket pulled up to keep the rats from running over my face, I slept very well."

BURGESS HOME BURNS; ONLY FEW THINGS SAVED

The home of Peter Burgess at Rockwood burned to the ground on Friday morning last. The building was a total loss but some of its contents were saved, including organ, sewing machine and range.

The family was awakened about 2 o'clock with the building on fire and barely had time to get out the few effects that escaped destruction. The origin of the fire is a mystery. There was an insurance of \$400 in the grange which was less than a fourth of the building and the other effects that were burned.

TWO SMALL TRACTS IN RECENT TRANSFERS

A tract of 15 acres, for several years the property of Mayor Kenney, about two miles southeast of Gresham, was sold a few days ago to J. H. Williams, a Portland man, who will make improvements.

Another piece of 20 acres owned by Martin Lennartz was sold to Helmer Johnson. It lies nearly south of Orient. Both transfers were made through the office of Krider & Elkington, real estate dealers of Gresham.

Curious School Customs.

Mexican schoolmasters show their appreciation of pupil's efforts in a curious manner. The diligent student is allowed to smoke a cigar during the lesson. When the whole class has given satisfaction permission is given for a general smoke, and even the little Mexicans are allowed to light a cigarette for the occasion. Needless to say, the schoolmaster himself smokes a cigar of a size and quality proportionate to his superior position. But the pupils are not allowed to drink, this privilege being accorded to the master only. On his desk he always keeps a bottle of liquor, which, when empty, occasions much dispute among the parents of his scholars, as it is considered an honor to be able to fill the schoolmaster's bottle.

Read by all—Outlook want ads.

MOTHER BURNS HAS SURPRISE ON BIRTHDAY

Troutdale Correspondence.

Mr. and Mrs. James F. Burns, affectionately called "Daddy" and "Mother" Burns, of this place were given a surprise party last Friday evening, in honor of "Mother" Burns' 70th birthday. All their descendants were present except the children of a son in Scotland, the oldest of whom is a soldier stationed in India. It was a complete surprise, and they had just a happy "homey" gathering serving ice cream and cake for refreshments, the principal feature of the refreshments being a real birthday cake with 70 candles on it. Those present were: Mr. and Mrs. Wm. R. Kerlake, Mr. and Mrs. J. B. Burns, Mr. and Mrs. D. B. Burns, of Portland, Mr. and Mrs. A. H. Burns, Mrs. John Fleming, John Burns, Miss Annie Fleming, Masters James and John Fleming, Mr. and Mrs. Donald and son, of Portland, Johanna S. Burns, and 12 grandchildren.

A party consisting of Evelyn and Marjorie Kendall, Merle and Opal Monahan, and Isabel Lowe are having an outing at Ocean Park, camping in the yard of Mrs. Frank Bailey, Mr. Kendall's sister. These girls have been very busy members of the fruit harvesting army this summer and are enjoying a well earned vacation.

The smallpox scare is about over here, only one family, the Surbers, being in quarantine now. The Parker and Dupuis families were released from quarantine last week. There was a question among doctors as to whether it was small pox or not. Any way it has been very mild for that dread disease.

Mr. and Mrs. Stapp, who now live in Portland, spent the week end with Mrs. Stapp's mother, Mrs. Severina Holm.

Irving Ide came last week from Salem to make an extended visit with his grandparents, Mr. and Mrs. John Burdine.

Mr. and Mrs. J. R. Knarr spent Sunday at their home in Troutdale.

Mrs. Chas. Shute and children are visiting with her mother, Mrs. Henry Parsons.

Church services were resumed in Troutdale Sunday. Everybody interested in the cause of Christianity is cordially invited and urged to attend these services. Every Sunday evening at 8 o'clock.

Mrs. Mary Parsons and children returned Thursday from a visit with her father in Holton, Kansas. She was accompanied by a friend, Miss Faye Leopold, who expects to remain a year.

THE TWO MOTHERS

One was a mother with a babe in her arms,
Tenderly shielding him from all harms;

Smoothing from his brow the soft silken hair—
Proud in the joy, that he was her care.

Fate to her, had been kind, and life seemed sweet,
With her husband and children ever near to greet.

So she deemed we felt not the battle, far away,
Where other Mothers' sons were dying that day.

One was a mother bowed by grief's pain,
For on that far-away battlefield her boy lay slain.

Her own-borne life had been full at the starting,
Now it could hold only the pain of the parting.

He had been hers, her love and her care;
She gave her all, life now would be bare.

Shadow and twilight, then the darkness of night—
Hours of blackness ere the day brings its light.

Hours of grief spent by a mother in sorrow,
For her boy is dead, and never will come on the morrow.

ROBERT MONTGOMERY
Boring, Oregon.

The Agricultural college announces the state lime plant will operate August 1, and product lime for the farmers at \$1.50 per ton.

Do not sacrifice those best dairy calves now because feed is high. You may be glad to get a good cow in about two years.

Give your boy a chance. Mt. Angel College, St. Benedict, Ore. Address Rev. R. T. Meier.—Adv.