

GRESHAM OUTLOOK TWICE A WEEK

Published every Tuesday and Friday at Gresham, Oregon, by the Outlook Publishing Co. H. L. St. Clair, Editor and Manager.

Our Subscription Rates One year, \$1.50; six months, 75c; three months, 50c.

Advertising Rates reasonable. Our representative will call.

Phone 701 "The Linotype Way is the Way that Wins."

Official paper of the Town of Gresham Official paper of the Town of Fairview.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.



THIRD AND BEST.

We are getting along towards the third liberty loan. The size of it, the rate of interest, and the time of it, are all uncertain as yet, but it is coming shortly.

Impossible, you think? How can the third and largest be the best to date, with resources already drawn upon, and the industries and workers of the country struggling along under the coal and transportation handicap.

It is not impossible at all. Our national resources have not been scratched. We have hardly begun to give or loan.

And there is a whole great body of resource that, except in occasional instances, has been little more than touched. In the towns, on the hillsides, in the quiet valleys, there are homes where no liberty bond is owned—many of them.

And that is why we are speaking of the matter now, before the drive begins or even the time of the drive is known. It is time to begin thinking about it, and planning for it, so that when organization being complete, and the word "Go" being given, the workers may find our people, in city and town, in village and hamlet, and in isolated homes, waiting for the opportunity to make the third loan the best of the three.

Heretofore there has been a tremendous eleventh-hour rush for a place on the loan bandwagon. The start has been slow, and the finish has been swift—and almost heart-breaking. This is no more true of Oregon than it is of the rest of the country.

Remember that when the third loan is offered it will be for the financing of things we can see and feel in our bones. Our men are in the trenches. The casualty list is lengthening.

The average man thinks more of his stomach than he does of his soul. If a trust or profiteer was to raise the price of Bibles or hymnals 500 per cent, he wouldn't whimper, but listen to him yell when fish goes up two cents a pound.

This is the time of the year when the fellow who is absolutely truthful will praise an Easter hat his wife has retimed, even though it be a fright, knowing that if he doesn't she will get a forty-dollar dream from the millinery shop.

A SPRING DRIVE.

With the balmy weather of the past few days the spring garden drive began, and while it is in the strategic stage as yet, it is getting under way just the same.

Gardening is not new to these people. They know the lure of radishes and onions. They realize the needs of lettuce and asparagus, and they know how to train up young tomato plants in the way they should go.

The government is going to do its share to stimulate the vegetable garden movement this spring. Back of the official effort will be the efforts of many privately organized semi-official agencies.

So this spring there will be a great many things on the newspapers about how to prepare a garden, how to plant it and how to get the best results after the planting is done.

Potatoes are dropping, going down in price, and the seriousness of the marketing situation, whoever is at fault, cannot be doubted. Last year's production was 442,536,000 bushels, the largest in the history of the country.

Extraordinarily high prices a year ago led growers to expect still higher prices. Consequently they have been slow to sell for less than they received at that time although the price was, compared to the average, abnormally high.

Portland commission men seem to think that the solution of the difficulty rests mainly with the grower, who should be satisfied with a smaller profit. Dealers who are holding large quantities of potatoes should be similarly satisfied.

If appeals to the patriotism and self-interest of those involved will not prevent waste of foodstuffs the government will be justified in taking forcible measures. It is so plainly to the interests of all to see that potatoes are moved and marketed before they are a total loss that force should not be necessary.

In order to dominate the trusts the government must be the biggest trust.

AMERICAN LUTHERANS RAISING WAR FUNDS

A drive is being made by the Lutherans in America for \$750,000 which is to carry on the war time service of the National Lutheran commission for soldiers and sailors welfare.

The National Lutheran Commission is the representative body, made up of representatives from the different Lutheran Synods. The singular, unprecedented fact about the Commission is that in it are representatives from every Lutheran body in America so that its work is backed and made effective by ten million baptized members in the Lutheran denomination.

At present there are 165,000 Lutheran men with the colors. In many sections of the country, Lutherans are preponderant in the camps as religious censuses show. Camp Dodge it is claimed has over ten thousand Lutheran soldiers.

The churches have established the policy, that where the men are the church must go, or that the object of the Commission is to bring Christ to its men in camp, in France in the first line trenches, and to keep Him there.

To do that the Lutheran church was scoured for the best men for this service. At present there are over 50 Lutheran pastors in the important camps in America looking after the spiritual welfare of the Lutheran men in the camps. Over 150 pastors in nearby churches are devoting the greater part of their time assisting in this task.

The boys miss their own church services and the great need at present is for consecrated pastors of the highest type to inspire the men with the colors by their presence and by their service, and money which is needed to carry on this work.

The personal service in the camps has meant much to the men in camp, to the mothers and fathers at home. One camp pastor writes:

The work here is moving along most satisfactorily. The two local churches have appointed a joint committee of men who are backing me to a man. We have opened our recreation rooms in the Herald building and have them equipped with furniture, stationery, reading matter and games, with smoking tables in addition.

By request of several men I am laying special stress upon visiting the Base Hospital, where at present 3000 men are confined.

Recent consignment of mail order house catalogues causes us to observe that they have not relaxed their efforts to get business because of a few dull months in the year have appeared, but keep everlastingly at the advertising end of their business, and so get results.

The I. W. W.s have gone Hoover one better and have promulgated a system of workless days.

A German air raid may be a good tonic for more action but it is a hard tonic to swallow.

There is something humorous about the popular name, "Freie Presse" for Teutonic newspapers.

A fashion note indicates that market baskets will be worn by many more women this coming spring and summer.

James W. Garard says the German revolution is all camouflage. We never proposed to stop preparations for winning the war to watch it.

An exchange tells of a Shepherd dog that saved a boy from drowning. Tell the story to ex-Governor Geer and mark one up for the friends of the dog.



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