

GRESHAM OUTLOOK TWICE A WEEK

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Phone 701 "The Linotype Way is the Way that Wins."

Official paper of the Town of Gresham Official paper of the Town of Fairview.

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GRESHAM'S PATRIOTISM.

Two kinds of patriotism were in evidence in Gresham on Wednesday evening—one of only local significance in which the volunteer fire department members will be the chief beneficiaries.

The firemen are protecting our homes and are always ready when duty calls. They are just as brave and willing as the others who will be fighting in the trenches, but their duty is here.

The soldiers are, some of them, in France and others are on their way. Somewhere over there they are going to fight—for all of us and Liberty.

But they are going with smiles on their faces, and it was for them that such a generous response was made to the Red Cross fund.

They know, those smooth-faced boys and those grim-faced men, that their all depends on them and what they shall do for liberty and democracy on the fields of France.

Time and events change one's point of view. The carrot now commands respect, even affection; hash enjoys a long-delayed vindication, and it requires a stubby nose, indeed, to point upward in the presence of liver.

When the price of food comes down, as is officially predicted, it will find us right underneath with both hands ready to catch it.

A dispatch says that the German peace plan is to get what they can. And wherein does that differ from their war plan?

Some of the eating joints are observing meatless day by showing the price up so high that their patrons won't order it.

What's the matter with Hoover? He's all right. Hoo's all right. He's all right. Hoo's all right? Hoover.

Perseverance is an admirable quality with which the Portland auto thieves seem entirely too highly endowed.

Have you noticed how much less effort it takes to put one teaspoonful in your coffee instead of two.

There is no objection to what happens to the submarines after Mr. Edison's device is tried on them.

Politics is not always the science of government. It is sometimes the science of misgovernment.

Americans without a liberty bond will soon be as rare as a German without the iron cross.

much stiffness the backbone has in it. Already the farmer has risen to the first important demand by increasing his acreage. Now he is to be called upon for other things.

In time the farmer will see that the war will help him as much as any other class and perhaps more. If Germany had had her way, and been allowed to close the ocean to our ships, the prices of farm products would have decreased almost to the vanishing point.

But for our entrance into the war it would have been necessary for the farmers to sell most of their products at home. As it is, Germany is doing everything in her power to shut the farmers from the world markets.

There is little excuse for a fire which may destroy a building or a block of valuable property starting as soon as the match is touched to the kindling in the bottom of the stove. We should all be careful.

We should satisfy ourselves that our flues are not defective, that stove-pipes are properly placed, that there is no exposed woodwork to be ignited, and that there is no moss on the shingle roof.

It won't take much pains, and it will be the best possible manner of exercising "Safety First." Let us make the fire losses low and reduce our insurance rates.

Those cartoon pictures of the Kaiser in the Oregonian show him to be both vindictive and sad.

The mobilization call has come to the people of America to observe "Go-to-Sunday School Day" on November 4.

The situation differs greatly from that in Russia, for there is in Italy a thoroughly established government, together with a king who has the respect and confidence of the people.

Meatless and wheatless days may help to avert meatless days after awhile.

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That five billion liberty loan subscriptions will help to keep the Kaiser up at nights.

We need a keep-a-pig movement in this country but not a be-a-pig movement.

Call Hoover! Just think of the perfectly good pumpkins that were wasted.

The A. B. ELLIOTT CO. of Powell Valley

P. O. Gresham R. No. 2. was Established in 1883 Thirty-four Years Ago, by A. B. Elliott. Building and lot, including fixtures and stock of General Merchandise for sale.

Greatly Reduced Prices

- 12 lbs. Fruit Sugar \$1.00 Dew Drop Washing Powder large size 15c
9 lb. sack Albers Bros. Peacock Pure Rolled Oats 60c Citrus Washing Powder, large size 20c
Corn, can 15c Arm & Hammer Soda 5c
Bon Ami and Sapolio, each 8c Small White and Large White Beans, 1 1/2 pounds 25c
Ivory Soap, bar 10c Pearl Shortening, medium and large size pails, \$1.15 to \$2.25
White Wonder Soap, bar 5c; doz. 55c Buttermilk Bread 10c
Crystal White, bar 5c; doz. 55c 3 pkgs. Magic Yeast 10c
Swift's Napha Soap, 4 bars 25c Carnation and Mount Vernon Milk, 2 cans 25c
Golden Star Soap, bar 5c Star and Horseshoe Tobacco plug 55c Crisco, 3 lb. 1 oz. 85c
Baby Elephant Soap, 4 bars 25c Fels Napha Soap, 4 bars 25c
Dutch Cleanser 8c Pearl Coal Oil, can 1.00
Nails, 20s to 60s, per lb. 5 1/2c Elaine Oil, can 1.35
Nails, 6s to 16s, per lb. 6c 2 pkgs. Grape Nuts 25c
Karo Corn Syrup, Blue Label 5 lb. and 10 lb. tins 40c and 80c 2 pkgs. Shredded Wheat 25c
Karo Red Label, a White Syrup 5 lb. and 10 lb. tins 45c and 90c 3 cans Lye 25c
Fairy Soap, bar 5c Prince Albert Velvet and Tuxedo Tobacco, can 10c
O Tubular Lanterns 40c

Reduced Prices on Dishes, Graniteware, Hardware, STOVES and RANGES, OLIVER PLOWS, DUPONT STUMPING POWDER \$9.00 Box. CROWN, WHITE RIVER and DEWENT'S BEST and WHITE MOUNTAIN FLOUR, bbl. \$10.75. FRUIT and BERRY SUGAR, \$8.00 per sack. Prices subject to change without notice.

Bring your 5-gallon coal oil cans, we fill them for 55c

ITALIAN REVERSES.

The Italian armies have suffered a serious reverse, having at one stroke lost most of the territory which it had taken forty days to win. The Germans—so their report says—captured 180,000 prisoners and several hundred guns.

The situation differs greatly from that in Russia, for there is in Italy a thoroughly established government, together with a king who has the respect and confidence of the people.

Meatless and wheatless days may help to avert meatless days after awhile.

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TEAM OF BAY HORSES for sale, 5 and 6 years old. Weight 1200. True in every way.

FOR SALE, Saddle pony, and work horse, W. A. Proctor, Boring, phone 718.

FOR SALE, five 2-year-old heifers with 4-weeks-old veal at her side.

FRESH HOLSTEIN COW for sale. Four years. Weight about 1250 lbs. G. P. Herz, Boring, Oregon.

FOR SALE—DeLaval cream separator No. 17. Just as good as new. At a bargain. Phone 494. 72

YOUNG PIGS and SHOATS for sale. C. K. Rodgers, R. 1, Box 392, Portland. Phone Wdln 5358.

THREE CHESTER WHITE PIGS, 5 months old, for sale. Crystal Springs Dairy, R. 4, Gresham, phone 30x2.

BARRED ROCK PULLETS and cockerels for sale. Mrs. C. Powell, phone 25x.

FOR SALE—Four lots with a new modern bungalow 28x30, full basement with stove and stationary wash tubs, hot and cold water, bath, toilet, gas, phone.

5-Acre Ranch for Sale or Exchange. Formerly known as the C. O. Branson place; 100 fruit trees, all varieties, 8 years old.

TO LOAN—\$1100 on real estate, first mortgage; must be abstracted; 6 per cent. P. O. Box 191, Gresham, Oregon. 71

FOR SALE—Modern bungalow, almost new, 1 1/2 acres land, well located, garage, chicken houses. In Gresham. Inquire at Outlook office. 7f

For Sale. Lease on 70 acres. Expires Feb. 19, 1918, also 8 good milk cows, and 12 tons good hay.

WANTED—Place for boy 15 years of age to work for part or all his board and attend high school. J. E. Ford, Warrendale, Ore. 72

MONITOR DRILL, also Steele Clad stamp puller for sale cheap. Fred Matthias, phone Gresham 78.

Second-Hand Indian Motor-cycle for sale at a bargain. In first-class condition. Easy terms. Call at Raker & Son's (Latourell's) garage, Gresham. 7f

CEDAR POSTS for sale, a few hundred. Number one. August Peier, R. 4, Gresham.

FOR SALE—1 1/2 x 12 stepping, 2x8, 1 1/2 x 8, 2x8 window sill, all No. 2 finish; 5/4 x 4 VCV ceiling No. 2, single and double rabbitted door jamb, window jamb, and a full line of moulding, all in good condition, for sale at half price. The Sun Dial Ranch. 7f

WANTED—100 tons of good baled oat straw delivered at Fairview and Troutdale. Sun-Dial Ranch. Phone 611. 7f

THE WAY TO WIN. IF YOU Want a cook, Want a clerk, Want a situation, Want a servant girl, Want to sell a piano, Want to sell the buggy, Want to sell any property, Want to sell your groceries, Want to sell your hardware, Want to sell your dry goods, Want to sell your millinery goods, Want customers for anything at all, Advertise your wants through this paper. Advertising is a highway to success. Advertising brings new customers. Advertising keeps the old ones. Advertising insures success. Advertising shows energy. Advertising shows pluck. Advertise—don't bust. Advertising is "biz." Advertise long, and Advertise well. Advertise in THE GRESHAM OUTLOOK. Phone 701.

Attention! The Farmers' Mutual Fire Relief Association

OF PORTLAND, OREGON Invites all farmers who have no insurance on their farm buildings to insure with us.

Write or phone H. W. SNASHALL, Pres. The Farmers' Mutual Fire Relief Association.

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Office: First State Bank Building GRESHAM, OREGON

DR. H. H. OTT DENTIST

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PHYSICIANS PHONES: Residence 111; Office 11x H. H. HUGHES, M. D.

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PHONES: Office 46; Res. 61 GEO. INGLIS, M. D. PHYSICIAN and SURGEON

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A Big Ice Cream Lunch Is just the diet you need but be sure it is Weatherly Ice Cream

Eat a plate a day at BELT'S CONFECTIONERY

Mountain Meadow Butter Manufactured by SANDY CREAMERY CO.

The name "Mount Hood Butter" has heretofore been used by permission of the Mount Hood Ice Cream Co., which has all its dairy products registered under that title.

That permission has ceased, hence the change of name, which became effective on January 1.

"Mountain Meadow Butter" will be found at all the Leading stores in the county. Ask for it.