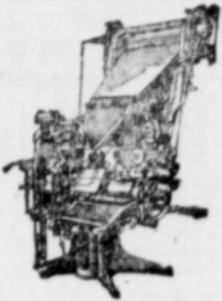


GRESHAM OUTLOOK TWICE A WEEK

Published every Tuesday and Friday at Gresham, Oregon, by the Outlook Publishing Co. H. L. St. Clair, Editor and Manager.

Our Subscription Rates
One year, \$1.50;
six months, 75c;
three months trial
subscription, 50c.
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Phone 701
"The Linotype
Way is the Way
that Wins."
Official paper of the Town of Gresham
Official paper of the Town of Fairview.

Entered as second-class matter March 8, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.



This issue of the Outlook has been delayed by a slight mishap to our chief assistant—the linotype. The trouble required outside help to fix and tied up our machine nearly all day Tuesday. If the paper is not up to the usual standard our readers may be able to appreciate the situation.

CROPS BELOW STANDARD

There are many articles appearing from time to time in the daily papers of the larger cities setting forth the crop prospects. Most of these reports are no doubt the result of visiting one or two exceptional fields or herds. We are not going to have even an average crop this year when we should have an exceptional crop to meet the needs of the times.

"The dry land crops of Malheur county are practically burned up and even the irrigated grain has suffered from the heat," says County Agriculturist Howard. This is typical of all eastern Oregon according to the monthly reports of other agriculturists.

Mr. Robb of Lane county inspected 120 acres of clover in July and in only one instance did he find that it would even pay to harvest it for seed.

Coos county, one of the wettest sections of the United States, has had no rain for 75 days. The pastures have suffered considerably, according to County Agent Smith, due to lack of rain.

Multnomah county is no exception to the rule. We are facing a serious shortage which only the coming winter can convince some people that they should save and can their surplus.

The stock is already in a poor condition. Hemorrhagic septicemia, black-leg and other diseases are taking off a great deal of our young stock. Lack of pasture is deteriorating our older stock. The shortage of hay for the coming winter is already causing a good portion of the stock to be sold over the block. This winter more will go. Our crop situation is not what some would lead us to believe it is.

As the Young Minister Sees It.

"Why, man, you're burying your talent in a place like this!" the minister's friend said earnestly almost indignantly. "Out in the thick of things, with your abilities, you could accomplish almost anything. If you stay on here, the world will soon forget there is such a fellow as Ralph Denniston."

Denniston smiled his familiar quizzical smile. "I don't believe God is forgetting, McQuiston. When I came out to this little frontier town, fifteen years ago, I was confident that I was being sent. If I hadn't been, I think I should have gone somewhere else. After I had taught six months in the stuffy, overcrowded little school building on the hill yonder, I was surer of it than ever I knew the place needed me or a better man, and I didn't see any likelihood that the better man would come. The pupils 'took to me,' as the parents say' and I knew I had an influence with them. I could point out a good many cases now where I've 'got results.'"

"The salary is small, and I've had a dozen better offers. They've come mostly through old college classmates and for that reason it pained me to turn them down; but—well, I've never heard the order to leave from the one in command. That may sound like mysticism to a hard-hearted, practical man of affairs like you, McQuiston, but it's very real to me, and yes, I might as well say it, very precious and satisfying. I doubt whether a salary of ten thousand a year would give me the peace of mind it does to know that I'm where God wants me to be."

"I won't say I don't have my longings for that you call 'the thick of things.' That's unavoidable, after a fellow has once known the thrills of big undertakings and the zest of neck-and-neck competition. But I think of it like this: When the workday is over, I'd want to feel that I could face God with a clear conscience about this thing. I'd hate to confess that I'd obeyed the heavenly

vision at the start, and later on qualified and pretended I couldn't see it any longer."

"I don't know but you're more than half right," the other admitted soberly. His eyes narrowed upon the white school building on the hill-top, and there was a long silence. "To feel sure God knows where to find you, because he sent you there and never gave you orders to leave—that's a great thought, Denniston."

Nourished Best

The canvass being made to increase the consumption of dairy products is commendable. We have long realized that milk and its products are the most nourishing foods for human beings. The young live entirely upon milk and no other food will take the place and produce normal growth. In the declining years of the individual, milk becomes an important diet of many. In the full bloom of manhood milk is not necessary to health and proper nourishment as it is in childhood and old age; it may be said, however, that people who make milk and its products a good portion of their diet through life will be better able to do their work.

There are many opportunities for increasing the consumption of dairy products and leading people to understand their nourishing properties. Dairymen who are marketing their products direct to the consumers can place in their hands information concerning the food value of milk, butter and cheese and at the same time show that all these products are economical to use. A canvass of this character would appeal to thousands of consumers who cannot be reached in any other way.

Several milk companies are sending their customers statements pertaining to its value to other foods. We are confident that this undertaking is educating the consumer as to the real merits of dairy products. The following is, in part, what the Swiss dairies of Cleveland, O., sent to its patrons in February.

As milk and its products have recently been forced—through the increased cost of production and distribution—into the ranks of advanced-priced necessities, permit us to spend a moment with you in the discussion of food values, in the hope that we may be able to help you solve your problem.

"Milk contains all the ingredients for nourishment in just the right proportion of a well-balanced ration. It builds up the body, keeps it in repair, warm, furnished with energy; contains all the required elements of growth and maintenance. One quart of milk is equal in food value to any one of the following, 8 eggs, 2 lbs. of chicken, 3 pounds of fresh codfish, 2 pounds of salt codfish, 3/4 pound of lean round beef.

"It is better for the entire family that you increase rather than decrease the amount of your order for milk, for you are practicing true economy when you buy and use liberally the best milk obtainable, even though the price thereof were double what it is.

"In no other way can the food habits now prevailing, especially in the cities, be so certainly and economically improved as by a more liberal use of good milk. Particularly does this apply in families where there are growing children."

Hoard's Dairyman.

Another Marvel of Industry.

One of the features of the process of making Portland cement is the large amount of dust that escapes, to become a nuisance. It covers vegetation and harms the workmen and unpleasant accompaniment of a great industry. Out at Riverside, California, it came to pass where a big cement mill had its choice of getting rid of the dust or closing down. Experimentation by a chemist resulted in the adaptation of an electric device whereby the dust is precipitated in the stack. This led to the further discovery that the dust is potash and at the prevailing prices it actually returns a profit on the operation of the plant, so that all cement turned out is "velvet." Little by little Americans are learning the real lessons of industrial efficiency and are eliminating some of the waste that has worked such dire havoc with our great natural resources. In time we may come to understand how to take full advantage of all the wonderful riches nature has lavished on our country.

Two young men approached Captain Richardson, of the navy recruiting station in Detroit, and announced they wanted to join the "outfit." Richardson looked them over, found they were in good physical condition and of moral habits, then asked their ages. One said "six" and the other "seven."

A great range of mountains once extended from the eastern end of Lake Superior southwest to beyond the Missouri river. In places they were a mile high. Weather and volcanic action wore them down, the sea covered them and today they are prairie.

The A. B. ELLIOTT CO.

of Powell Valley

P. O. Gresham R. No. 2,
was Established in 1883 Thirty-four Years Ago, by A. B. Elliott.
Building and lot, including fixtures and stock of General Merchandise for sale. We have reduced prices in many lines and will continue to have prices that will save money.

Greatly Reduced Prices

44 lbs. Fruit Sugar	\$1.00	Dew Drop Washing Powder	15c
9 lb. sack Albers Bros. Peacock	60c	large size	
Pure Rolled Oats	15c	Citrus Washing Powder, large	20c
Corn, can	8c	size	
Bon Ami and Sapolio, each	8c	Arm & Hammer Soda	5c
Ivory Soap, bar	10c	Small White and Large White	25c
White Wonder soap, bar 5c; doz.	55c	Beans, 1 1/2 pounds	
Crystal White, bar 5c; doz.	55c	Pearl Shortening, medium	
Mt. Hood Borax, bar	5c	and large size pails, \$1.05 & \$2.05	
Swift's Naphtha Soap, bar	5c	Butternut Bread	10c
Golden Star Soap, 6 bars	25c	3 pkgs. Magic Yeast	10c
Star and Horseshoe Tobacco,		10c	
plug	50c	O Tubular Lanterns	40c
Baby Elephant Soap	5c	Barn Shovels, at paper	45c
Pure Naphtha Soap, 4 bars	25c	Honest Tacks, at paper	4c
Dutch Cleanser	5c	Matting Tacks, at paper	4c
Nails, 20s to 60s, per lb.	5c	Carnation, Holly and Yeloban	
Nails, 6s to 16s, per lb.	5 1/2 c	Milk, can 10c; 1 dozen	\$1.20
Karo Corn Syrup, Blue Label		Crisco, 3 lb. 1 oz.	80c
5 lb. and 10 lb. tins	35c and 70c	Crisco, extra large, 9 lb. 5 oz.	\$2.40
Karo Red Label (a White		Peavies, price reduced to	\$1.25
Syrup, 5 lb and 10 lb tins	40c, 80c	Pearl Coal Oil, can	\$1.00
Fairy Soap, bar	5c	Elaime Oil, can	\$1.35

Reduced Prices on Dishes, Granite ware, Hardware, Doors and Windows, STOVES and RANGES, OLIVER PLOWS, DUPONT STUMPING POWDER \$8.50 Box. CROWN, WHITE RIVER and DEMENT'S BEST FLOUR. FRUIT and BERRY SUGAR, \$9.00 per sack. Prices subject to change without notice.

Bring your 5-gallon coal oil cans, we fill them for 55c

NEXT YEAR'S GARDENS.

Vacant lot and backyard gardens will yield this year a crop valued at not less than \$350,000,000. So runs the estimate, and the figures are conservative. Considering that 1,175,000 acres above the normal acreage usually devoted to home gardens have been sown to vegetables this year by enterprising home gardeners, it is quite likely that the estimate is all that the food garden commission claims for it.

But it might seem, comforting as this showing is, that, instead of doing too much rejoicing over what has already been accomplished, a beginning be made now in urging this year's gardeners and thousands of others who did not garden this year to prepare for next season.

When spring came this year, all of us were advised to plant. As spring progressed, we were all urged to plant. Eventually, we were all implored to plant. This movement having for its object more gardens everywhere and, consequently, more garden produce everywhere, was wise. It was a part of our war preparedness campaign.

Many, however, gained the impression that it was to be only a season's enterprise, and that it would end with the summer and that it would not be necessary to plant another year. That impression undoubtedly still prevails with many of this year's gardeners. Some of them expect to continue gardening next year, but a good many of them do not. The necessity for continuing is apparent. More than that, the necessity for increasing the area under cultivation in 1918, is apparent to anyone who gives the matter serious consideration.

Washington is making all its war preparations on the assumption that the war will continue three years more. It may end sooner but only a confirmed optimist will see in the present situation any indication of its ending this year. So, another season at least we must go about our gardening as earnestly, as seriously, with as much energy and enterprise as we put into the work this year. This season's experience will help us. We have learned what to do and what not to do. We have made errors that we shall not make another year. Our work another season will count for more and the garden will yield more. We shall get an earlier start. In the meantime, while we are reaping the crops of 1917, let us keep in mind the preparations for 1918. There are yet many untouched vacant lots and backyards and seed for their planting should be saved so that there may be plenty of it with some to spare.

For Hire Service

Automobile anywhere, night or day. Phone 791, Gresham, M. M. Squire.

American made iron bands and hoops for kegs and barrels should find a ready market in the Seville district, Spain.

Armstrong

— HOLMES —
BUSINESS COLLEGE

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A survey of the mineral resources of the far east, including China and Siberia, will be undertaken soon by the bureau of foreign and domestic commerce of the department of commerce. J. Morgan Clements, mining engineer and geologist of New York city, has been selected for the work.

Honor Roll.

Young men who have enlisted from eastern Multnomah and vicinity.

- ERNEST J. ANDERSON
- ISAAC ANDERSON
- FOREST ARNOLD
- ALVIN AUSTIN
- TOM BAKER
- ELMER BANKUS
- HERBERT BASLEE
- ERNEST BATES
- HENRY BOTTLESON
- BOYD BRASWELL
- EDGAR BROOKS
- EMERSON BROWN
- LEON CADDY
- A. CAMP
- RALPH CRANDALL
- FRED CRANE
- GEORGE CRANE
- FRANK CRAWFORD
- EDMUND G. CONVILL
- FRED DAVIS
- W. DEAYER
- EDWARD DICKENSON
- RAYMOND DUNBAR
- ED. DUNN
- W. EASTMAN
- PAUL ELDFORD
- VENCH EVANS
- ED. EVERETT
- ELIS FORSGREN
- DEWEY GIBBS
- WILLIE HALEY
- OLIVER HAMBLEN
- CLIFTON H. HARRIS
- C. HENDRICKS
- CARYL HESLIN
- CLAUDE HESLIN
- CHARLES HICKS
- JAS. O. HILLYARD
- WILLIAM HILLYARD
- VICTOR HOLM
- JOHN HONEY
- HERBERT H. HOSS
- GUERDON HUMASON
- RAYMOND HUMASON
- GUY JONES
- ALBERT JOHNSON
- GUSTAV JOHNSON
- ALBERT JONSRUD
- AHLAN JOY
- FAXON JOY
- FRANK KENNEY
- RAY KESTERSON
- RICHARD KNARR
- GEORGE KNIEREM
- ALTON LOVELACE
- ELDRIDGE McCULLOCH
- CHARLES MAYER
- LEW MERRILL
- JOHN MILAN
- EDWARD NOREEN
- OSCAR E. NOREEN
- ROY OLSEN
- RAY PALMQUIST
- TOM PARKER
- VERL PARKER
- PAY F. POTTER
- CECH PULFER
- EARL RADFORD
- G. REYNOLDS
- VICTOR RICKERT
- W. RICKERT
- JOE ROSS
- NELSON ROSS
- E. RUSSELL
- LESLIE ST. CLAIR
- C. G. SCHNEIDER
- RAY SHRINER
- EARL STANLEY
- WILBUR STANLEY
- C. STILLIONS
- OSCAR STONE
- LOYD TEGART
- EDWARD P. THOM
- ERIC THOMAS
- ALEN TILLER
- GEORGE TOWNSEND
- LESLIE TOWNSEND
- JOE VERETTI
- EDNER WEDIN
- WALLACE WILKINSON
- ROY E. WOODWARD
- LEWIS YERGER

Engineers Corps
FRANK BELL
CARL CONGDON
ALBERT HENSLEY
FOREST JENNS
HAROLD KERN
LAYTON MONTEITH
KENNETH C. ROBERTS
DALE RUSSELL
Oregon Branch U. S. Boys'
Working Reserves:
WALTER METZGER
ARVID PETERSON
RALPH STANLEY
ORVILLE ZIMMERMAN

The stem end of a potato is the end that was attached to the vine; the opposite end is the seed end. The seed end might be called the top of the potato and the stem end the bottom. The buds at the seed end swell and grow first.

Long leaf yellow pine will be greatly in demand in England after the termination of the war, reports Consul-General Ripley Dilson at London.

THE WAY TO WIN.

IF YOU
Want a cook.
Want a clerk.
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Want to sell a piano.
Want to sell the buggy.
Want to sell any property.
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Want to sell your hardware.
Want to sell your dry goods.
Want to sell your millinery goods.
Want customers for anything at all.
Advertise your wants through this paper.
Advertising is a highway to success.
Advertising brings new customers.
Advertising keeps the old ones.
Advertising insures success.
Advertising shows energy.
Advertising shows pluck.
Advertise—don't bust.
Advertising is "biz"
Advertise long, and
Advertise well.
At once in
An advertise

THE GRESHAM OUTLOOK.
Phone 701.

WANTS

LIVESTOCK

HORSES

LOST OR STOLEN—Black gelding, small star in forehead, 3 years old, weight about 1100, pacer. Reward. Notify W. H. Cleveland, phone 471. Gresham.

FOR SALE—Team Belgian colts, 3 years old, weight about 2600. One bay mare, other sorrel horse. Broken, gentle and true, \$300. Geo. H. Bickford, Boring, phone 298. tf

FOR SALE, Saddle pony and work horse. W. A. Proctor, Boring, phone 718. tf

FOR SALE OR TRADE—Shedland pony, harness, saddle and bridle. E. W. Metcalf, 6825-35th Ave., S. E., Portland, Oregon. tf

FOR SALE—Six-year-old farm horse, broke to drive single or double. Price \$100. Phone Gresham 413. Albert Rodlun, Boring, R. 2. Gro. tf

COWS

GOOD COW for sale. Call phone Gresham 85. tf

PIGS

FOR SALE—Five Poland China gilts. G. N. Sager, Gresham, phone 83. tf

TWO BROOD SOWS for sale. A. S. Woodward, Corbett, Ore. Phone Corbett 6010. 53

FOR SALE—6-weeks-old pigs. S. T. Lind, phone 28x1. 53

REAL ESTATE RENTALS

WANTED—To rent. Farm 80 to 100 acres, equipped for dairying. F. G. Helm, Bull Run, Oregon.

HOUSE for rent; hot and cold water, bath, electric lights, Chas. Cleveland, phone 471. Gresham.

FOR RENT—Seven-room house, bath, electricity, gas. Kessler's Barber Shop.

WANTED TO RENT—Farm in radius of five miles from Gresham. Cash rent. Emil Alt, Oregon City, R. 2, Box 100.

MISCELLANEOUS

FOR SALE—3/4 brass bed, spring, mattress, mahogany dresser, round stand, willow chairs, gas heater, Underwood typewriter, library table, child's bed, high chair, old window sash, White Leghorn hens, pullets, Lucy Adams, Main St., Gresham.

MEN WANTED to cut cordwood. Russell K. Akla, Gresham, Ore., Route 3.

1910 Hudson Roadster, combination Delivery, for sale for \$150, or will trade for young stock on foot, oats or wheat. Enquire of Outlook. tf

FOR SALE—Four cows, one fresh; one good driving horse, sound and gentle; single buggy and harness; forty young Leghorn hens. Rev. Jonas Young, Powell Valley, R. 2, Gresham. Phone 266. tf

FIRST-QUALITY soft coal, by the ton, if taken at once, \$9, delivered. See O. A. Eastman.

FOR SALE
One hundred pounds of binder twine at 20c, one L. 15 Blizzard ensilage cutter, four siles, refrigerator plant with 6 h.p. Fairbanks-Morse engine, 2 1/2 h. p. direct current motor, 2-compartment wash sink, 13 h.p. Stickney gas engine, double disc plow, 1-in. centrifugal pump, one B.L.K. milking machine, four units milking eight cows, with 6 h.p. gas engine; line shafting and pulleys, 24-bottle Babcock steam turbine milk and cream tester. Phone to the Sun-Dial Ranch, at Fairview, Gresham 611 or Gresham 195, between 12 and 1 p. m.

Mountain Meadow Butter

Manufactured by
SANDY CREAMERY CO.
The name "Mount Hood Butter" has heretofore been used by permission of the Mount Hood Ice Cream Co., which has all its dairy products registered under that title. That permission has ceased, hence the change of name, which became effective on January 1.
"Mountain Meadow Butter" will be found at all the Leading stores in the county. Ask for it.

Professional and Business Ads.

DENTISTS

PHONES: Office 114 Res. 115
W. J. OTT
DENTIST

Gresham office over Anchor store, entrance next door to Hardware store. In Sandy every Tuesday and Wednesday.

PHONES—Office 517 Residence 51x

J. E. CLANAHAN
DENTIST

Office: First State Bank Building
GRESHAM, OREGON

DR. H. H. OTT
DENTIST

Howitt Building Gresham, Oregon
PHONE 113

PHYSICIANS

PHONES: Residence 111; Office 11x
H. H. HUGHES, M. D.

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PHONES—Residence, Taber 120
Office Main 4812; Home A-5102

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PHONES—Office 816 Residence 63

Gresham phone 517.

C. G. SCHNEIDER

ATTORNEY AT LAW
First State Bank Bldg.
Portland phone Main 1940

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Notice of Meeting of County Board of Equalization.

Notice is hereby given that on Monday, September 10, 1917, the Board of Equalization of Multnomah county will attend at the office of the County Assessor, at the Court House in Portland, and publicly examine the assessment rolls for the year 1917, and correct all errors in valuation, description or qualities of lands, lots or other property, assessed by the county assessor. And it shall be the duty of persons interested to appear at the time and place appointed. If it shall appear to such Board of Equalization that there are any lands or lots or other property assessed twice, or incorrectly assessed as to description or quantity, and in the name of a person or persons not the owner thereof, or assessed under or beyond the actual cash value thereof, said Board may make proper correction of the same. If it shall appear to such Board that any land, lots or other property assessable by the assessor are not assessed, such Board shall assess the same at the full cash value thereof.

HENRY E. REED,
County Assessor.
Portland, Ore., Aug. 16, 1917.