

GRESHAM OUTLOOK
TWICE A WEEK

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Phone 701
"The Linotype Way is the Way that Wins."

Official paper of the Town of Gresham
Official paper of the Town of Fairview.

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THE COUNTY FAIR

In the old days the county fair was a losing proposition. The men who put money into such an institution always considered it a gift to the community. And for years there has never been a dividend on any county fair in the state.

Such a condition all but confronts the Multnomah County fair. It is not a losing concern, for its real estate and buildings are worth much more than its indebtedness. But it never has paid a dividend and never will. Yet it is a growing affair, as are many others in Oregon. A growing population will support a fair of reasonable size and cost and produce reasonable but indirect profits for those who place their money in the enterprise.

Last season there were about two score county and district fairs in Oregon. So far as information is at hand none of them actually lost money. Many of them are putting up new and permanent buildings, and in all the counties where such showings of local resources were made, the people determined that they would be continued and that in the future they shall be successful. All of them now get state aid.

The county fair is an institution which cannot be replaced by any other. Like the county newspaper it is an absolute necessity to the well-being of the people. Nothing can take the place of either and do its work as well. The time is close at hand when every county in the state will find the county fair a necessity and a paying investment.

This is said by way of reinforcing the efforts of those who are promoting fairs everywhere, new or old. The work of developing the natural resources of Oregon has only been started. The work of bringing good settlers into the state and placing good farmers on our untilled land is but begun. The work of agricultural education to the end that every farmer in the state may raise more food and dairy animals and other produce has scarcely been inaugurated. And in all this the county fair has an important part to play.

CARING FOR THE CAR

An enthusiastic motorist said the other day that one of the most pleasant diversions of the day is taking care of your own car. Perhaps he was trying to help a friend sell an auto, and may be he was in real earnest, but it is really surprising that so many people entrust the care of anything so expensive and complicated as a car to the mercy of someone who has nothing to lose and who are ever ready with an alibi when anything goes wrong.

Many who would not think of entrusting a cow to a stranger, never feel the least concern about who tinkers with their car. In order to give the car the time and attention it is entitled to one should be so situated that his time is his own. You cannot give a car the time it deserves and be obligated to others. Unless your car is extremely large, it is all right to be married, but in assuming the care of one's own car it is best to be heart whole and fancy free to make a good job of it. Don't attempt a garden or the care of a lawn as they take your mind off your car.

Always remember that there is never a time after the demonstrator bids you good bye there isn't something wrong with your machine. It may be hitting fine and covering the ground with no apparent effort or distress, and still be suffering. Its the thing you can't see, the thing you have to change your clothes to find, that need loyal and constant attention. A keen ear is indispensable in keeping a car in its proper condition of efficiency.

On starting in to care for your car, begin by polishing the search lights. Then tackle the southeast front spring grease cup and proceed slowly around the car, being careful not to overlook a cup, or a nut or plug or an oil hole. There is much of interest to be seen under the body of a car. "My, what a bunch of contrivances and do-dads," you'll say upon your first inspection. There isn't a thing on a car that doesn't

have to be there, and nothing but what should be floating in grease, so don't neglect them.

But when something goes wrong be sure to get an expert, remembering that there are fifty thousand cars to one expert. Owing a car is not a money-making proposition and we must get used to frequent and liberal outlays, for, while motoring is fine and invigorating, the scenery costs a car owner about twenty-five cents a tree, not counting the telephone poles.

SPIES AND SECRECY

Who of us can think of our troops now in France without regretting that they sailed away without a word of Godspeed from those they left behind? Had it been known that the soldiers were about to embark for their journey across the sea we can well imagine that the water front at the place of embarkation would have been lined with cheering thousands. Bands would have been there to fill the air with martial music. Flags would have fluttered in the breeze. Bells would have been rung, whistles blown. As it was, however, the soldiers went quietly, almost stealthily aboard the transports and steamed away in silence.

Nothing, perhaps, could serve better than this undemonstrative departure to bring home to us the business and vastness and grim seriousness of this war. Hostile submarines lurked in the lanes of the sea eager to prey upon the transports bearing the troops. It was best, in the opinion of those in authority, to embark the troops secretly to the end that this menace be reduced to the minimum. No one supposes, of course, that Germany was unaware of the across-seas movement. We have had recently a convincing illustration of the effectiveness of German espionage even under conditions as strict as they now are.

Then why surround with mystery the detrainning, the march from their quarters, the crowding on the waiting harbor craft? Why this stealth and silence when everybody, friend and enemy alike, knows that our men are going? Why a procedure that suppresses the natural emotions of our people? Nothing could be more depressing to them, and more discouraging to the soldiers that are yet to leave, than this mockery of an unseen departure for the transports, which may sail in a day or a week.

Yet the American press was on its honor not to mention the departure of General Pershing or the transports. It is on its honor to keep silence again and we must learn sooner or later that we are in a grim business. We are a nation of sentiment, but we are also a nation of soldiers. We must feel in our hearts what it is not advisable for our lips to say or shout.

Some southern negroes, charged with failure to register, said that the whites did not tell them about the draft, which is not surprising when it is remembered that in some parts of the south the censor has as yet not released the story of the little red school house.

The next liberty loan of \$3,000,000,000 being scheduled for October or shortly thereafter will put a crimp in that old favorite, "Do your shopping early." People will be figuring on what a fine Christmas investment Uncle Sam is providing for them.

That mythical periscope, reported every few days from somewhere along the Atlantic coast may be nothing more alarming than the long lost Deutschland putting into a supposed friendly port to see how the war is coming on.

The Oregonian is beginning to refer to Oregon again as "Webfoot." Perhaps the country editors who decreed that this should be the Beaver state will now begin to call the Oregonian harsh names.

We haven't heard so much about enlistments this past week. Perhaps it's because the young men are hoping they will be among Oregon's 745 selected ones.

War metal is said to be getting mighty scarce in Germany. But there is going to be plenty of war metal there just as soon as the Oregon boys get marching orders on Berlin.

When the retail cigar dealers advance their prices the smokers will not throw away their stubs for the benefit of those who drop their handkerchief over a good fat one.

The French have nicknamed the United States soldiers Sammie. Now we feel relieved, as we were somewhat fearful that our men would be called Unks.

The Oregon ex-congressman, who won a major's chevrons through a competitive examination, proves that as a congressman he was wasting his time.

Potatoes will soon be rolling down toward one dollar, and it's high time for a good many dollars have been rolling toward potatoes.

The A. B. ELLIOTT CO.
of Powell Valley

P. O. Gresham R. No. 2,
was Established in 1883 Thirty-four Years Ago, by A. B. Elliott.
Building and lot, including fixtures and stock of General Merchandise for sale. We have reduced prices in many lines and will continue to have prices that will save money.

Greatly Reduced Prices

- | | | | |
|----------------------------------|-------------|---------------------------------------|--------|
| 12 lbs. Fruit Sugar..... | \$1.00 | Dew Drop Washing Powder | 15c |
| 9 lb. sack Albers Bros. Peacock | 60c | large size | |
| Pure Rolled Oats..... | 25c | Citrus Washing Powder, large | 20c |
| Corn and Tomatoes, 2 cans..... | 25c | size | |
| Bon Ami and Sapollo, each..... | 8c | Arm & Hammer Soda..... | 5c |
| Ivory Soap, 3 bars..... | 25c | Small White and Large White | |
| White Wonder soap, bar 5c; doz. | 55c | Beans, 1 1/2 pounds..... | 25c |
| Crystal White.....bar 5c; doz. | 55c | Pearl Shortening, medium | |
| Mt. Hood Borax.....bar 5c; doz. | 55c | and large size pails, \$1.10 & \$2.15 | |
| Swift's Naptha Soap, bar..... | 5c | Butterfat Bread..... | 10c |
| Golden Star Soap, 7 bars..... | 25c | 3 pkgs. Magic Yeast..... | 40c |
| Happy Day Soap, 7 bars..... | 25c | O. Tabular Lanterns..... | 65c |
| Baby Elephant Soap..... | 5c | Honest Tacks, at paper..... | 4c |
| Fels Naptha Soap, 19 bars..... | 50c | Matting Tacks, at paper..... | 4c |
| Dutch Cleanser..... | 8c | Carnation, Holly and Yeloban | |
| Nails, 20s to 60s, per lb..... | 5c | Milk, can 10c; 1 dozen..... | \$1.20 |
| Nails, 3s to 16s, per lb..... | 5 1/2c | Crisco, 3 lb. 1 oz..... | 85c |
| Karo Corn Syrup, Blue Label | | Crisco, extra large, 9 lb. 5 oz..... | \$2.55 |
| 5 lb. and 10 lb. tins..... | 30c and 60c | Peavies, price reduced to..... | \$1.25 |
| Karo Red Label (a White | | Pearl Coal Oil, can..... | \$1.00 |
| Syrup 5 lb. and 10 lb. tins..... | 85c, 70c | Elaine Oil, can..... | \$1.35 |
| Fairy Soap.....bar 5c; doz. | 55c | | |

Reduced Prices on Dishes, Graniteware, Hardware, Doors and Windows, STOVES and RANGES, OLIVER PLOWS, DUPONT STUMPING POWDER, \$7.50 Box, CROWN WHITE RIVER and DEMENT'S BEST FLOUR. FRUIT and BERRY SUGAR, \$8.40 per sack. Prices subject to change without notice.

Bring your 5-gallon coal oil cans, we fill them for 55c

CONSERVE THE FOOD

There is yet lacking, judging from reports from all sections, that individual recognition of the world's food situation which must be depended upon to carry the United States and its allies through the winter period, when the earth yields little or nothing to supply the needs of men.

For awhile the soaring prices of potatoes, onions, cabbage, poultry, eggs, beans and other edibles tended to curtail consumption, but when prices fall self-restraint goes with them and people partake of the apparent abundance of the moment without thinking of the long winter days ahead when this year's harvest, short in many respects, will have to feed so many mouths at home and abroad.

There is yet time for all the people of the country to aid the government win the war by moderate and prudent eating. Long before the war the people of the United States had come to be regarded as a gluttonous people, not to say the most wasteful people in all history.

The people of England and France have been compelled to eat less, those in Germany still less, and in some of the other nations the people have actually starved by the thousands.

At this time of year there is much perishable food produced in all parts of the country, and there is much perishable food. Intelligent consumption will make the greatest possible use of the perishable products now and reserve all the other foods for the winter period. It is a matter of food bulk rather than of price, but the price element will be important in many localities next winter.

It should be remembered by every household, on the farms as well as in the cities and towns, that the soldiers in the fields will have the first call on the food supply. The possession of plenty of money is not going to alter this rule, because the government is going to feed the soldiers if it has to commandeer the supplies.

There will probably be enough food left to meet all the demands of the country and its allies upon a basis of moderate consumption, but whether there shall be enough will depend largely upon individual conservation and moderation.

The people must awake to the fact that constant reiteration of the necessity of food conservation is not idle talk.

When the eastern Multnomah householder is chauffeuring his wood stove he isn't thinking about the investment of \$140 for each consumer west of the city boundaries of Portland made by the Portland Gas & Coke Co. The breaking point is reached when the cost of wood goes beyond \$4.50 a cord for the best to be had, so now the householder can figure it out for himself.

"Hang the German spies without ceremony," says Senator Chamberlain. He seems to have forgotten the recipe for cooking a hare, which begins, "First catch your hare."

Inasmuch as a good many years ago it was possible to stop privateering, it would seem that it ought to be possible now to stop profiteering.

One trouble with a lightning crop is that it gets ripe too quickly to be stored away for the winter's fuel supply. No conservation there.

The government's announcement that the supply of cans was once more ample doubtless inspired the slogan, "Can the Kaiser."

If your Outlook subscription has expired renew today.

Electric Fans

For July and August



Costs Less to Use
Fans under our
New Low Rates

ELECTRIC STORE, Electric Building



CLEAR LAND

WITH
DU PONT Red Cross Explosives

The upper view shows how groups of big stumps are blasted out clean at one time, with all dirt of the roots and stumps shattered into kindling wood. At the same time the subsoil is thoroughly broken up, creating a fine home for the new crop. Lower view shows a celery crop worth \$800 per acre ten months after stumps were blasted out.

To learn how progressive farmers are using dynamite for removing stumps and boulders, planting and cultivating fruit trees, regenerating barren soil, ditching, draining, excavating, and road-making.

Ask for Booklet



A. W. Metzger
GRESHAM, OREGON

Heaviest air is coldest, and a clear, still atmosphere allows this to settle down to the soil, though it may be 10 degrees warmer ten feet higher. Wind keeps the colder air from settling, and mixes it with warmer strata at varying heights, so that all near the earth is of uniform temperature, and warm enough that vegetation is not harmed thereby.

The pink boll worm, the worst enemy known to the cotton crop of India, probably originated there.

WANTS

COWS

NOTICE TO OWNER
Notice is hereby given that I have taken up, at my place three miles east of Gresham on the Bull Run road, the following described animal found running at large west of the Sandy river in Multnomah county, Oregon, to-wit:
One Holstein Bull Calf about 7 months old. No marks or brands.
E. J. GRADIN, R. 2,
Gresham, Oregon.
Dated this 16th day of July, 1917.

NOTICE TO OWNER
Notice is hereby given that I have taken up at my place at Powell Valley, on Sunday, July 15, 1917, the following described animals, found running at large west of the Sandy river in Multnomah county, Oregon, to-wit:
Two 2-year-old Jersey Heifers, not deformed; one brown. No marks or brands.
P. SALQUIST,
R. 2, Box 45, Gresham, Oregon.
Dated this 17th day of July, 1917.

WANTED—One or two cows, fresh or coming fresh soon. Must be heavy milkers. A good strain of Holstein. G. W. Alder, phone 136.

HORSES

WANTED TO BUY—A horse or mare not less than 1200 pounds, and not over 6 or 7 years old. Must be guaranteed good and true puller and traveler. C. L. Williams, Pleasant Home. *41

FOR SALE—Six-year-old farm horse, broke to drive single or double. Price \$100. Phone Gresham 413. Albert Rodlun, Boring, R. 2, Ore.

PIGS

YOUNG POLAND CHINA BOAR for sale, thorobred, strong individual, 8 months old. \$30. G. H. Dammeler, Gresham. 40

REAL ESTATE, RENTALS

Acre of Crop for Sale
One acre of crop for sale, residence for rent, good business corner on crossroads. Terms Cash. Call or write Hx 86, R. 2, Gresham, Or. 48

TRADE—Equity 2 lots opposite Pleasant Home Sta., for piano, furniture, cow, or what? S. F. L. care Outlook.

FOR SALE—Nice acre, new house, well, chicken houses, near station Pleasant Home. Terms. Bargain for cash. K. H., care Outlook.

FOR RENT—4- or 5-room house, both nicely furnished. Apply to Mrs. P. A. Gould, Gresham. 17

MISCELLANEOUS

EXPERIENCED GIRL wanted for general housework. Mrs. W. F. Honey, Gresham, phone 681. 17

LOST—Between Andy McMillan's and the Base Line Road, an Oliver Cultivator tooth. Finder phone 555. 40

WANTED—Several Good Teams and drivers for plowing, discing and harrowing on Sun-Dial Ranch. Pay 65c per hour. Privilege of working overtime if you wish. For particulars call the Sun-Dial Mill, phone 611, or Mr. Stone, Gresham phone 21x, evenings.

FOR SALE
Deering corn binder, Deering grain binder, four silos, refrigerator plant with 6 h.p. Fairbanks-Morse engine, 2 1/2 h. p. direct current motor, 2-compartment wash sink, 13 h.p. Stickney gas engine, double disc plow, 1-in. centrifugal pump, one B.L.K. milking machine, four units milking eight cows, with 6 h.p. gas engine; line shafting and pulleys, 24-bottle Babcock steam turbine milk and cream tester. Phone to the Sun-Dial Ranch, at Fairview, Gresham 611 or Gresham 195, between 12 and 1 p. m.

ORGAN FOR SALE—Six octave good instrument. Mabel Burch, Hood avenue, Gresham. 41

FOR SALE—6 or 7 tons of Clover hay, in stack. Tel. 278. 40

LOST OR STOLEN—An Erie bicycle, from Walrad's Mercantile store, Monday afternoon. Rear tire brand new. Phone information to the store, phone 601. Reward. Burton Walrad. 17

BALED HAY for sale. Phone 77x. F. A. Welch. 17

FOR SALE—One 3 1/4 wagon. Launderback Bros., Pleasant Home. Phone 753. 17

WANTED—Ten to 15 berry pickers to pick raspberries. Commence soon after the Fourth. Berries very best. Highest price paid. J. G. Choide, mile west of Gresham. Phone 99. 17

Weather Report

Forecast for the week beginning July 15, 1917.
Pacific States: Fair without decided temperature changes.

The trouble with China seems to be that it is overrun with Chinese.

THE WAY TO WIN.

IF YOU
Want a cook,
Want a clerk,
Want a situation,
Want a servant girl,
Want to sell a piano,
Want to sell the buggy,
Want to sell any property,
Want to sell your groceries,
Want to sell your hardware,
Want to sell your dry goods,
Want to sell your millinery goods,
Want customers for anything at all,
Advertise your wants through this paper.
Advertising is a highway to success.
Advertising brings new customers.
Advertising keeps the old ones.
Advertising insures success.
Advertising shows energy.
Advertising shows pluck.
Advertising is a "biz."
Advertising is long,
Advertising is dull,
Advertising is a "bust."
At once in
THE GRESHAM OUTLOOK.
Phone 701.

Professional and Business Ads.

DENTISTS

PHONES: Office 114 Res. 115
W. J. OTT
DENTIST
Gresham office over Anchor store, entrance next door to Hardware store. In Sandy every Tuesday and Wednesday.

PHONES—Office 517 Residence 51x
J. E. CLANAHAN
DENTIST
Office: First State Bank Building
GRESHAM, OREGON

DR. H. H. OTT
DENTIST
Howitt Building Gresham, Oregon
PHONE 113

PHYSICIANS

PHONES: Residence 111; Office 11x
H. H. HUGHES, M. D.
Hours—10-12 a. m., 2-4 and 7-8 p. m.
Office, Howitt Building
GRESHAM, OREGON

Phones: Office 46; Res. 61
GEO. INGLIS, M. D.
PHYSICIAN and SURGEON
All professional calls promptly attended. Special attention to diseases of the eyes and fitting of Glasses.
Hours, 10-12 a. m.; 1-4, 7-8 p. m.
Over First State Bank, Gresham

Phones, Office 621 Res. 55x1
EMILY F. BOLCOM, M. D.
Physician and Surgeon
WOMEN and CHILDREN
Office Hours: 10 a. m. to 12 m.
1 p. to 3 p. m.
Office over Bank of Gresham

PHONES—Residence, Tabor 130
Office Main 4813; Home A-5153
J. M. SHORT, M. D.
Physician and Surgeon
Res. 33 East 6th St.
Office, 111-13 Howitt Building
PORTLAND, OREGON

DR. MABEL JANE DORING
OSTEOPATHIC PHYSICIAN
OFFICE HOURS—9 a. m. to 5 p. m.
332 Morgan Bldg., Portland, Ore.
Phone Marshall 1989

INSURANCE

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INSURANCE
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JAMES ELKINGTON
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Accident, Surety, Bonds, Fire, Automobile, Life, Health, Plate Glass
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PHONES—Office 816 Residence 81
Gresham phone 817.

C. G. SCHNEIDER
ATTORNEY AT LAW
First State Bank Bldg.
Portland phone Main 1940

W. S. WOOD
Auctioneer
Vancouver, Washington
Farm and Stock Sales a Specialty
Phone Vancouver 614, or
Gresham Outlook 761

Attention!

The Farmers' Mutual Fire Relief Association
OF PORTLAND, OREGON

Invites all farmers who have no insurance on their farm buildings to insure with us. This association is the cheapest and safest in the state. It insures only country property and has over \$1,000,000 insurance in force.

Write or phone
H. W. SNASHALL, Pres.
The Farmers' Mutual Fire Relief Association.
Gresham Route No. 3 Phone 85
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