

Christmas Gift Suggestions



When you give Christmas presents you want to give something good. Then you must come to a good store to get it. Our store is chock full of beautiful and sensible Christmas gifts. Make a list of your friends. It will be easy to find in our store the things you want to buy for them. Remember too, that we are the ones who give you lots for little money.

E. W. AYLSWORTH

Men's Furnishings, Suits, Shoes for All
Howitt Building Gresham, Oregon

FOR FATHER

- Suit Cases, \$1.50 to \$10
- House Coats, \$3.50 to \$7
- Shirts, \$1 to \$3
- Mackinaws, all prices
- Traveling Bags, \$5 to \$10
- Bath Robes, \$3.50 to \$7.50
- Sweater Coats, all prices
- Merchandise Order

FOR BROTHER

- Kid Gloves, \$1.50 to \$2
- Umbrellas, \$1 to \$5
- Hat, \$1.50 to \$3
- Linin Handkerchs 12 1/2 to 25c
- Pair of Shoes, \$3.50 to \$5
- Merchandise Order.

FOR FRIENDS

- Ladies' and Men's Fine Umbrellas.
- Lounging Robes.
- Hats.
- Neckwear.
- Garters.
- Box of Hose.
- Collars.
- Suspenders.
- Shirts.
- Belts.
- Gloves.
- House Slippers.
- Woolen Blankets.
- Silkoline Quilts.
- Caps.
- Auto Robes, or a Merchandise Order.
- A Box of "Interwoven" or "Black Cat" Silk will do for "me."

CHRISTMAS GLADNESS

By MRS. C. O. BRANSON.

Christmas time has come again, and Christmas pleasures bringing; Let us join our voices now. And Christmas songs be singing. To see the busy shoppers one would think the usual amount of money, if not more, is being spent in spite of the so-called hard times. They may have joined the "spug" class, which binds one to buy gifts not to exceed 15 cents in price. It was a mean man who informed his wife he had joined the "spugs" and hinted that he might get her a present. She said, something for my neck, John, will be acceptable. He brought home three cakes of soap. Christmas with its gifts, its religious spirit, its good cheer and rejoicing, has come and in accordance with the traditional belief of all, Santa Claus will journey over city and hamlet on his annual pilgrimage leaving gifts for all. We hear much said of Santa Claus, but let us not forget the real meaning of the day—Jesus' birthday so many years ago. St. Nicholas, nicknamed Santa Claus, was a person who lived in Germany, a godly saint who loved children and was seen stealing around at night depositing gifts in the boots of the little folk. Since his death we have kept his memory by attributing all gifts at Christmas as coming from Santa Claus. It is proper to teach the child of Santa Claus in this way.

The glad Christmas is here, the happiest time of all the year, when each one vies to make others happy, when all earth rejoices because of the Christ child that was born over 1900 years ago in Bethlehem, when the heavenly angels chanted their holy strains, "Glory to God in the highest, peace on earth, good will to men."

It is the time to give gifts and who does not love to give to friends and loved ones? It is typical of the great gift to us—a Savior of the world. This holiday season becomes holy only when it inspires good will to men.

The babe of Bethlehem comes today as on the first Christmas morn and now, as long ago, there are many who welcome him—again there are many who do it.

Christmas casts its bright glow over the world for weeks in its advance. It is a time when even the old feel young again. The season touches the selfish and cold and makes them generous. Who will not remember the needy? The poor in the cities will have a good warm dinner and generous gifts will be received by each. The Salvation Army has worked for weeks to gather means to feed multitudes. The Breakfast association will begin to feed thousands of wanderers that have been lined up half the night waiting their turn.

In how many homes will there be a place set apart for Christ on this blessed Christmas day? If He is not accepted we have kept the day in vain. Just one thought of the Christmas cheer makes our hearts glad. Think of the carols sung, the hurried messengers laden with cheer, Think of the happy hearts of father and mother, sons and daughters, brothers and sisters, when they come together at Christmas time. How I would love to be with my loved ones in Ohio today.

On this day the joy of children and grown people of all nations will sing their carols and all parts of the

earth will vie with one another to see who will open doors most wide to the person of some lonesome one or one most needy.

Jesus' birthday belongs to the world. It gives a foregleam of that blessed time when every knee shall bend and every tongue confess that Christ is Lord. As the star of Bethlehem shone brighter than all other stars, so Christ and his glad tidings shine brighter than all other religions. We have no right to celebrate Christmas unless we welcome Christ as our loved and most honored guest. His coming not only blesses the child but has lightened life's journey all the way from the cradle to the grave. He is my companion, my guide and my Savior.

SUCCESS AROSE FROM DISASTER

Two years ago tomorrow night the Hessel farm machinery store was swept away by a disastrous fire. But for only a few days was it entirely out of business—and then it was reorganized in an old building that answered its needs for the few weeks that had to elapse before the present new warerooms could be occupied.

Even with the handicap of a big fire and a long delay in resuming full operations, the firm has recouped its losses and is again the leading implement and machinery house in all the county outside of Portland.

It has been said before in the Outlook and may be said again that among the most important details of the business is the one of silo engineering. There is no evidence of a silo in the store except the gasoline engines and feed cutters, but on more than a dozen farms the Iron-clad silo is a permanent display, advertising the house of Hessel.

A complete line of farm machinery is kept in stock and all orders are promptly filled for anything a farmer may need. Dairying supplies are a specialty, and if there is anything needed that is not found in the Gresham store the several big implement establishments of Portland will fill the bill on Hessel's order much cheaper than it can be bought direct, for Hessel is the distributor and only authorized agent in Gresham.

More than seven years of straightforward dealing here has made the Hessel firm one to be relied upon for any implement that may be required.

LEADER IN GRESHAM GROCERY BUSINESS

Since the last Holiday Outlook the grocery store, feed mill and general merchandise business, formerly conducted by Metzger Bros., has been taken over by A. W. Metzger, who is now the sole owner and manager.

The long existence of the Metzger store has given it the lead, not only in Gresham but in all the surrounding districts. The store was well established years before and had always had a good share of the trade, but under its later management it made great strides and is now so far ahead of all rivals that no other similar establishment can hope to compete with it.

In addition to the grocery lines, which are complete in every detail, the firm is owner of the feed mill and deals extensively in all kinds of grain, mill feed and hay. Mr. Metzger has an extensive stock of building material, including builders' hardware, paints, oils, wall paper, and a large display of crockery, aluminum and granite goods, besides many other household necessities usually found in a general merchandise stock. He has two automobiles for delivery purposes and, besides the owner, there are five other employees, all of whom are constantly busy receiving new goods, taking orders and delivering.

GRESHAM AND ITS FUTURE

By H. L. ST. CLAIR.

About a half mile south of Gresham, rising to a height of 600 feet or more, is a hill known as Gresham Butte. From the top of this, looking northward, eastward, westward, is unfolded a panoramic view of fertile fields, growing cities, majestic river and towering snow-capped mountains. It is a revelation of scenic variety and beauty.

From this vantage point on clear days can be seen five snow-capped peaks, including Hood, Adams and St. Helens. Between the two last named and the beholder rolls the mighty Columbia, a long stretch of which is seen to the northward, about four miles from Gresham. Beyond it are the rising plateaus of southern Washington, dotted with thriving cities. As the eye follows along the ever widening Columbia toward the Pacific the city of Vancouver looms in view. Looking westward, the expanding suburbs of Portland are noted only a few miles away.

At the foot of the butte, lies spread out the attractive and growing city of Gresham, now numbering about 1,200 inhabitants. Five church buildings are in view and two school-houses. Two electric lines traverse the city, starting from the nearby metropolis and extending the one twelve miles to Bull Run, the other twenty miles to Casadero. These lines are operated by the Portland Railway, Light & Power company and furnish an hourly service to Portland.

In all directions radiate well-traveled, hard-surfaced or macadamized thoroughfares along which are built fine farm homes and suburban residences which cause one to wonder where the city ends and the country begins. In fact, the city is steadily expanding by the addition of fine residence tracts which have grown too valuable to be longer used for general farming, with the result that the majority of homes in the vicinity have ample ground for flowers, orchards and gardens, a very desirable residence condition.

Practically every desirable line of business, usual in a growing community, is here represented, including two banks. The city is well supplied with electricity for light and power and has one of the finest water sys-

tems in the state, the famous Bull Run water taken direct from the big conduits that supply Portland with the best water in the world.

Looking out over the city from the eminence referred to at the beginning, the visitor points to a conspicuous edifice centrally located, and asks, "What is that building in the old English style of architecture?" He is told with noticeable pride, "That is our Carnegie library, a branch of the Portland public library, affording the residents of Gresham and vicinity practically all the privileges of the big city library."

"And what is that group of buildings and ornamental grounds and race track yonder?" Again pride is evidenced in the answer, "That is the home of the Multnomah County Fair, than which there is no better county fair in the state. This year witnessed the tenth annual exhibit of agricultural products, livestock, and industrial arts. Portland is proud of it, too, and every one calls it, 'Our Fair.'"

A group of buildings on the northern boundary of the city attract the attention of the beholder. These represent an industrial plant, the Beaver State Motor Company's factory, which though only recently having begun operations yet impresses the thoughtful observer as prophetic of millions of dollars of output with hundreds, perhaps thousands, of workmen and agents in the not distant future. A large well equipped foundry was built this year for work in brass, aluminum and malleable iron, said to be the only foundry for malleable iron in the Pacific Northwest.

But what becomes of the products of the fine gardens and orchards to be seen all over this fertile region? Naturally much of this produce is marketed direct by the growers in the nearby city. But a cannery has been established in Gresham by the Gresham Fruit Growers' Association, for the co-operative selling of fresh fruit and canning of all surplus fruit and some vegetables. An encouraging beginning was made last year and this year the cannery was operated on a good paying basis. This institution, built by and for the farm owners and producers of the territory, is considered one of the invaluable assets of the locality and its benefits to the farmer, orchardist and gardener are bound to be felt over an ever-widening area. It is a part of a program of agricultural "preparedness" which the producer must carry out for his own protection and profit or be crushed by the invading army of competition.

The unfortunate fire on November 23d, which resulted in the total destruction of the building and plant will retard the development only

slightly, the stockholders already having decided to rebuild and be in readiness for next season's crop.

All the above features are well and good, but we have yet to mention what we believe to be the best.

Gresham is pre-eminently a residence city and is destined to become an educational center. This is what an intelligent and prosperous citizenship in city and country demands and the foundations are being laid broad and deep. The public school facilities are among the best to be had. In fact, modern city school facilities are provided amid rural surroundings and the most healthful conditions for physical and moral development.

On one of the main streets, in the northern part of the city, on a four-acre tract donated by the Gresham school district, was built last year a magnificent high school building, belonging to the union school district. It was planned to accommodate about 175 pupils. It was found necessary to enlarge the buildings the past summer and at present there is an enrollment of 177, seventy being enrolled from outside. The faculty, headed by Professor Elmer F. Goodwin, numbers eleven of the best high school instructors in the state, all trained men and women. The school thoroughly modern, fully equipped with laboratories and appliances for advanced courses in chemistry, physics, domestic science, domestic art and manual training. It gives a normal training course, a full commercial course and employs a special instructor in music. The gymnasium is unequalled in the state in any similar institution, having complete apparatus with shower baths for girls and boys.

It doesn't require a prophet or the son of a prophet to predict what the future holds in store for a suburban city situated like Gresham and having its present advantages. Many a time has the writer stood on Gresham butte and looked out upon the scenery described and tried to reproduce in thought the primitive condition of the same area a short generation ago, marveling at the change; and then looking beyond the present into the not distant future when there will be more people, more homes, more children, more and better conditions arising out of the present as surely as the present has risen out of the past, the conviction deepens that we are only at the threshold, that Gresham is situated at the gateway of a splendid future.

Nervous Women.

When the nervousness is caused by constipation, as is often the case, you will get quick relief by taking Chamberlain's Tablets. These tablets also improve the digestion. Obtainable everywhere.—Adv.

STEADY GROWTH IS BANK'S STORY

What was said a year ago in the Outlook's holiday number concerning the Bank of Gresham cannot be well improved upon, and is repeated here for want of something better to say, although the story should be supplemented with the statement that the banks deposits and resources have maintained a steady growth and are now much greater than ever before and still growing. Last year the Outlook said that when the Bank began its career in this city "it was 'at home' in a frame building, but as it prospered its managers and owners began to look for a new location which they finally selected and assisted in providing for themselves in the concrete Congdon hotel building, where the bank has been located for over four years, and where it has continued on its way to prosperity."

There have been several changes of management; some of the original stockholders have sold out to others but each change has been for the betterment and the bank is now in a position of security, headed by A. F. Miller with a directorate of well-known local citizens. It is sound and reliable and has ample backing, and is one of the solid banking institutions of the county. Its watchword is conservatism, and a close compliance with the banking laws of the state.

1916

That you may have the Merriest Christmas you ever spent, and then A Happy and Prosperous New Year, is the sincere wish of

A. F. MILLER
F. A. HALLIDAY
GUST LARSON
ED. OSBORN
K. A. MILLER

H. A. LEWIS
EMANUEL ANDERSON
GEO. C. KING
JAS. McP. ROBINSON

Stockholders of the

BANK OF GRESHAM

GRESHAM, OREGON

1917