

GRESHAM OUTLOOK

TWICE A WEEK

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ST. CLAIR & SON, Props.

H. L. St. Clair C. E. St. Clair

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Advertising

Phone 701
"The Linotype Way is the Way that Wins."

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GREETINGS OF THE SEASON.

A year's unceasing interest in the Outlook by its loyal subscribers has again been the incentive to issue this special holiday paper for their edification and enjoyment at this time. This is the publisher's tribute to them as a Christmas offering, with the hope and belief that it will be as fully appreciated as the previous issues have been at this season of the year.

Trusting that the same cordial spirit will long prevail between the editor and his readers the Outlook again wishes them unbounded prosperity during the coming year and a Merry, Merry Christmas.

HOLIDAY APPRECIATION.

The business houses of Gresham have again shown their appreciation of the Outlook's holiday edition by the enlarged advertising space taken. Others who have nothing to advertise are also appreciative by ordering extra copies of this number to send away. One order for extra copies just received is for 100, and there are numerous smaller orders.

The reason for the favorable reception of the holiday Outlook is principally on account of the good standing of this paper throughout the community where its chief circulation is to be found. But another reason is seen in the idea carried out in the holiday edition makeup. The chief aim is to help the advertisers, and that is done by giving them all a "reader" which no other newspaper has ever done in their holiday or yearly reviews. Instead of spending money for high priced engravings and costly articles we are giving back almost the full amount received for advertising in this issue, in producing a larger edition of more pages, entailing extra cost and more work.

The Outlook is grateful for the patronage it has received during the past year and will endeavor to merit it in the future. We have set our standards higher for the coming 365 days and at the end of that time we will again, as we are doing now, wish each and everyone a Merry Christmas and Happy New Year.

OUR CORRESPONDENTS.

The Outlook again gladly acknowledges its tribute of gratitude to its splendid corps of correspondents who have represented their several communities during the year just ending.

It is to them more than to any other one factor that this paper owes its success and popularity. The little news items each breathe the home life spirit of the rural districts, some fraught with the spirit of hope and contentment; some with the sorrows of death, but all breathing the atmosphere that surrounds the people from the greater excitement of the cities.

To them we know that the Outlook is always welcome; and we know that the chronicles of their lives are always as welcome to those outside who more than often envy them their contentment and rejoice in their simpler prosperity.

The country correspondence of this newspaper comes every week, yet in return we can but once each year wish each contributor a Merry Christmas and a Happy New Year.

We do not look for the holidays to start an epidemic of marriage among the Gresham bachelors. We refrain from calling names, but our idea is that some of the bachelors in Gresham are becoming so old that Cupid refrains from taking a shot at them for fear he might touch a vital spot and kill 'em.

It worries us mightily to see a rich friend go into a jewelry store; for he may be trying to select a Christmas present for us, and in that case he ought to be at the grocery store.

The clothing houses say there will not be much change in men's clothes in 1917. There hasn't been very much change in ours all this year.

THE MESSIANIC IDEA

No time in history when a Saviour was not expected.

"Ere she gain her heavenly best, a God must mingle with the game."

Thus wrote Tennyson, who spoke of the earth as he found it. And there never has been a time in the history of the world when men did not look for some god or god-man or influence to break through from the unseen world into human life to uplift, regenerate and save it.

The Old Testament, as everyone knows, throbs with the spirit of the coming Messiah. That spirit has inspired philosophy and poetry and has, almost from the dawn of history, been the stay of weary and overborne humanity.

Always there has been this strained and anxious looking for help from without in the great battle of life. Men have gained strength through their reliance upon it.

It was John the Baptist who said through his disciples to Christ: "Art thou he that should come, or do we look for another?" The question was not whether there should be a Messiah—as to that the great prophet had no doubt—but whether He who was claiming to be the Messiah was in fact such.

It might be a profitable diversion for the rationalist to think somewhat—and to think seriously—of the extreme naturalness and reasonableness of this two-fold conception. The less strong the belief in revelation the deeper must be the conviction of the naturalness of the Messianic thought. For, unless it were revealed, it must have come to man as a result of his experience in this rather grim world of ours. If God did not impart the idea, then man must have discovered it for himself, and have fallen back on it as in part an explanation of human life.

The explanations of life's phenomena framed by primitive man were, for the most part, fanciful, and have largely been abandoned. But this one has persisted, and today it dominates the thinking of millions of people. Men have always known that they were weak—they know it today—and have always looked for a Redeemer, Messiah or Avenger—as they do at the present time. They were right in thinking that they were weak. Were they right in counting on the assistance of someone stronger than themselves? Certainly there has always been need for such assistance. "I know that my Redeemer liveth," said Job long ago. And out of that sublime thought he drew comfort, help and inspiration.

Myriads of men since his day have been greatly helped and cheered by the same doctrine. It has played a great part in the process of evolution, in the development of civilization, and in the building up of character. It also dignifies, sweetens and strengthens human life, since under its inspiration it has been possible for many of the sons of men to perform in all humility, some of the functions of a Messiah. For the question with these has been one, not simply of being helped, but of helping. It was our own Lowell who sang of "some great cause, God's new Messiah, offering each the bloom or blight," and he was, of course, right.

No harm can come even to the most orthodox from interpreting the word broadly. For every good cause is in truth a Messiah, both helping and testing human character. The helper, whether it be a cause, an influence, a force, or a person is a profound reality; powerfully affecting human life and all humanity.

Man's battle in this world will perhaps never cease to be physical, but it is less markedly so—and this in spite of our wars—than ever before. Man as a physical organism has reached his fullest development, and henceforth his growth will be spiritual and mental. That means that man is, in the ordinary affairs of life, more dependent on his mind than his body. If that is so, it is through his mind and soul that help must reach him. It is, therefore, foolish, and may be harmful, to make so much as some do, at the present stage of civilization, of purely physical things and forces.

Materialism is very much out of place as a gospel in such a universe as that in which we live. This is to revert in thought to the days when man was hardly more than a physical organism. But we are fallen on happier and nobler times. And when men think of a Messiah they think of someone with power to inspire their minds, broaden their vision, widen their aspirations, soften their hearts and strengthen their faith.

In other words this external relationship must now be established and

maintained with that part of man which is to be henceforth dominant, the only part of him that is capable of any considerable future development.

It is thus that salvation is to be wrought out. And that, of course, is Christianity as it was preached nineteen hundred years ago. Its Founder did not come into the world to establish an earthly kingdom, with Jerusalem as its center, but to enter into relations with all that was noble in mankind—and thus, by the importation of new life to save it.

An it is this same helpfulness that must be exerted today, if mankind, is, indeed, to be saved. It is through the truth that freedom is to be won. The human ailments with which religion has in the main to do—and it should not be forgotten—are spiritual. And, therefore, the Messiah must deal with men first of all as spiritual beings. Help to be good, and not help to be rich or prominent, is what is needed, and what has always been craved. It is a question of coveting the best gifts.

"Get you a bank account and forget it," is the advice Jacob Schiff gives to men. How is a man to forget his bank account? If he has an overdraft the bank will remind him of it, and if he has a balance mother and the girls will keep its memory alive right up to the last hour of December 24.

Bernard Mulrine is a poet of no mean ability. The Outlook is indebted to him for two contributions which appear in this Christmas issue. Mr. Mulrine is editor of the Portland Optimist which he fills with the same optimistic spirit as breathes in his poetry.

We have no desire to withhold joy from the men of this vicinity, but they must understand that we shall not gratify them by urging them to attend the Christmas services until they do the right thing for the Christmas poor.

The world ought to be thankful for Lister, Pasteur, Long and all the other big medical guys, but the morning after the 25th our heart will go out gratefully to the man who discovered bicarbonate of soda and essence of pepsin.

Shop while the clerks are fresh—but don't mistake the meaning of the word. In this case it means that you will get better service before the clerks get tired of waiting on customers sixteen hours a day.

The investigation of the high price of fuel in the middle west is coming right along and it will be completed about the time the winter ends and the people begin to worry about the price of ice.

Political economy is preached to us as a great science; but it is not expected to perform the functions of individual economy by buying your Christmas presents at home.

No one should worry about what congress does in the way of "pork barrel" bills. We know from observation that whatever congress does will be appropriate.

The Christmas spirit is showing distinctly in at least two respects. Some men are buying talking machines but a great many more are marrying them.

Chinese ship fresh eggs long distances in good condition by coating them with a paste made of sea salt, vegetable ashes and water.

The larger part of Mexico consists of an elevated plateau, with mountains on the east and west. This plateau is of volcanic origin.

If that proposed 2½-cent piece ever becomes a reality we shall call it a splitney, because it will be the half of a jitney.

The track is now clear for Christmas—and forget the cost of living while you do your shopping early.

This prosperity is becoming more a hardship. Even the Philadelphia mint is out of funds.

Oregon will go into the dry cleaning business in a few weeks more.

If you didn't do it early do it now.

NOTICE OF APPOINTMENT OF EXECUTOR.

In the matter of the estate of Edith Daly, Deceased.

Notice is hereby given that the undersigned has been appointed executor of the estate of Edith Daly, deceased, by the County Court of the State of Oregon, for Multnomah County, and has qualified. All persons having claims against said estate are hereby notified to present the same to me at the office of Attorney Milo C. King, First State Bank, Gresham, Oregon, with vouchers and duly verified within six months from the date hereof.

Dated and first published November 21, 1916.

L. L. KIDDER, Executor.

MILO C. KING, Attorney.

Last publication Dec. 19, 1916.

CHRISTMAS CHARITY.

There are, of course, as many ways to regard Christmas as there are individuals. Notwithstanding familiarity with the holiday spirit, we are prone to regard the season more or less selfishly. That is, Christmas means as much to the world as it means to us. It we are prosperous and contented we see a similar spectacle. The reverse is also true. The merchants and the charity organizations vie with each other in appealing to the public, the first for business and the second for philanthropy. There is no need for the two to conflict. It is possible to have a busy Christmas from a mercantile standpoint and also to witness the expression of charity.

It is possible that never has a holiday period approached under more peculiar circumstances. Half the world at war means that, half, at least, will again experience the bitterness of the past two years. The rest of the world is at peace, prosperous in a degree, and supposedly happy. Yet even in the parts to which war has not extended, there is much suffering. Business, it is said, is so good that it is bad. That is, to some elements there comes a demand in excess of the supply.

But this is by no means true of the whole. The present is a time of extremes, of fabulous profits and retrenchment, of liberal crops and high food prices. Abroad there exists a need for charity, because of the war; at home there is also opportunity for the charitably inclined to help level things so that comforts may be within reach of the many, and not merely of the few.

Since August, 1914, millions of dollars have gone to the aid of Europeans. The demands are increased this winter by circumstances in Asia Minor and in Persia. There are no fewer than a dozen chief channels through which American generosity may flow. There is the Red Cross. There are the funds for Belgium, Poland, Serbia and Armenia and Syria. There is also opportunity to assist in caring for the wounded in France and in making the burden lighter in Germany.

The situation makes necessary an increasing activity, and as winter sets in foreign appeals must compete with those at home. There should be enough for all. Organization is a means of intelligent distribution and it is proposed that the European agencies unite, as local associations have done in numbers of cases, so that greater efficiency may be attained and waste reduced.

WANTS

1c word for first insertion; one-half cent a word each subsequent insertion. Minimum, any insertion, 10c.

LIVESTOCK

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HORSES

WANTED—Team of horses. We will take in a team of horses, about 1300 lbs. each as part payment on a Ford car. Who wants the car? Latourell & Son, Gresham, Ore.

COWS

FOR SALE—A fine ¾ Holstein bull calf. From a good milk cow. One week old. A. Brunner. Phone 559.

Poultry

ONE DOZEN PURE BRED Barred Rock pullets, O. A. C. strain, for sale by J. R. Cavanagh, Troutdale. Phone 158. 85

FAT GEESSE for sale for Xmas dinner. Mrs. C. H. Sloop. Phone 76x

Lyman's Leghorn Layers. Early orders for S. C. W. L. day-old chicks, accompanied by a 20 per cent cash payment, will be taken at a liberal discount.

A. R. LYMAN, R. 2, Gresham, Oregon.

White Knoll.

We will take orders for our high-grade baby chicks until January 1, at \$12 per 100. Order early, save \$3.00 per hundred and set your date for hatching. We start our incubators in January. 25 per cent deposit with all orders. H. W. Cooley & Son, Troutdale, Ore. Phone 434.

REAL ESTATE, RENTALS

FIVE-ROOM FURNISHED house for rent. W. E. Wood, Gresham.

MISCELLANEOUS

AIREDALE PUPS for sale. Sire, Muegins Rolfe Peter; matron, Queen of Sheba. Phone 503. 86

Tailoring

For men and women—cleaning, pressing and repairing done well. Peter Leonard, Powell street.

Sanitary Market Telephone.

The Sanitary Market has put in a private telephone line. The new number is 881.

Save one-third of your fuel by installing an automatic damper on your stove pipe. See them at L. L. Kidder Hdw. Co.

Gas Range Agency.

The L. L. Kidder Hardware company are pleased to announce that they have secured the agency for the Vulcan line of gas ranges, plates and heating appliances and will be glad to show them.

FOR SALE—Garden seeder \$3, cost \$19; 1 Manu bone cutter, \$5, cost \$12; 1 Sturgis Go-Cart \$2.50, cost \$7.50; 3½ inch Bain wagon \$35, 2 thoroughbred Barred Rock cockerels \$1.50 each; pullets \$1 each; Missouri drag saw \$5; 2-year-old rose bushes, standard varieties, \$1 per dozen; daffodil bulbs 50c per hundred. P. F. Uhlig, R. 3, Gresham, Oregon. Residence Sycamore. 85

FOR SALE—3000 gallon red wood storage tank for sale at a bargain. Good condition. A. W. Metzger. Phone 661. 86

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