

GRESHAM OUTLOOK

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Rates reasonable
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will call.
Phone 701
"The Linotype
Way is the Way
that Wins."

Official paper of the Town of Gresham, Oregon.
Official paper of the Town of Fairview, Oregon.

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THE AUTO BUSINESS.

The information given to the Outlook readers in this issue, concerning the automobile business, does not pretend to be anything more than for a section of territory covering about 50 square miles in Multnomah and Clackamas counties, and embracing ten postoffices. Gresham, of course, comes first with a registry of 229, or a few more than one-half of the entire number, which totals 542.

The Outlook is indebted to M. O. Wilkins of Portland, editor of the Automobile Record, for all the statistics embraced in the list. It is authentic and contains the latest information available. Multnomah county, including Portland, has about one-third of the total registration of the state, numbering somewhere under 34,000. There will be a few more, probably enough to bring the total up to fully 34,000 by the first of the new year, when registration will have to begin over again. The gain in the state for the past year has been somewhere around 8,000, but the figures for 1915 are not available at this time.

GRESHAM'S CALAMITY.

The great calamity that befell Gresham yesterday will be shared by all others as well as the stockholders, for the loss of the cannery means fully as much to those who are growing fruit and berries, and to the small army that found employment there as it does to the owners of the property. That the present loss is divided up among so many is fortunate in a way, because in most cases the individual loss is not more than \$25 or \$50.

The institution had just passed the experimental stage and was looked upon as a great asset to the community. Something will have to be done to replace it, and probably there will be, but it will remain a matter for the stockholders to decide what they will do.

Nearly half a million dollars is represented in the 542 automobiles as shown on our first page today. Who says that we are not a prosperous community—but 80 per cent of that half million went "back east" where prosperity is rampant.

Take yourself and the whole family to Smith's theater tomorrow night just to see how a Ford is built. You will find that it takes something besides four spools and a coal oil can to make one.

To get an idea of the growing proportions of the automobile business in this little part of the state just cast your eyes over the list of owners in and around Gresham.

It is easy to criticize when a calamity befalls, but experience is the best teacher and with the lesson before us such a calamity may be avoided hereafter.

You can dodge a Dodge on the street, but you can't dodge the fact that it is some classy car if you see those two reels at Smith's tomorrow night.

The cost of a fire hydrant at the right place might have saved the cannery yesterday, but it's too late now to cry over spilled milk.

Watch for the Outlook's special aeroplane number in 1917!

WHITE KNOLL FARM ADDS TEN INCUBATORS

H. W. Cooley, proprietor of the White Knoll poultry farm, is preparing to more than double his business this season by installing ten new incubators and three more brooder houses which are now on their way here from the east.

The new incubators will each have a capacity of 245 eggs and will be placed in a new building 20x40 feet. When they are installed he will have eighteen incubators, each of which will be filled six times commencing on January 15th. They will have a combined capacity of 5000 eggs at one setting.

It is the plan to fill six or seven of the machines and rotate every eight days during the hatching season, thus bringing out about 1400 chicks at each setting. Orders for chickens are being taken, and prospective customers are requested to send them in early. An advertisement in this issue gives prices in hundred lots.

Read the Want Ads.

Her Son Subject to Croup.
"My son Edwin is subject to croup," writes Mrs. E. O. Irwin, New Kensington, Pa. "I put in many sleepless hours at night before I learned of Chamberlain's Cough Remedy. Mothers need not fear this disease if they keep a bottle of Chamberlain's Cough Remedy in the house and use it as directed. It always gave my boy relief." Obtainable everywhere.

HOME AUTOS AND OWNERS

Continued from page 1

- Strehlin, Lulu, 1915 Ford, touring.
Touke, A.D., 1915 Ford, touring.
Thomas, E.M., 1915 Ford, touring.
Tietze, Annie, 1915 Ford, touring.
Todd, R.H. Sr., 1916 Ford, touring.
Wallace, L.Hurley, 1914 Ford, touring.
Wallen, Axel, 1917 Ford, runabout.
Walrad, H., 1916 Ford, touring.
Wertz, W.S., H., 1916 Ford, touring.
Witter, C.G., 1914 Ford, touring.
Thompson, S.S., 1916 Ford, touring.
Womacott, G.W., 1916 Franklin, touring.
Furst, Peter, H., 1916 Hudson, runabout.
Kizer, F.M., 1916 Hudson, touring.
Sheller, Leer, 1911 Kissel, touring.
Elliott, Harold E., 1916 Maxwell, runabout.
Elliott, Edw., 1915 Maxwell, touring.
Hessel, W.A., 1914 Maxwell, touring.
Latourel, H.A., 1915 Maxwell, touring.
O'Driscoll, 1915 Maxwell, touring.
O'Driscoll, F., 1915 Metz, touring.
Brown, G.J., 1914 Mitchell, touring.
Brunner, A., 1915 Mitchell, touring.
Stapleton, G.W., 1915 Mitchell, touring.
Waters, Henry, 1915 Mitchell, touring.
Thom, Wm., 1916 Oakland, touring.
Bittner, S.P., 1916 Overland, touring.
Carlson, Gust, 1911 Overland, touring.
Forsgren, John, 1916 Overland, touring.
Prakes, J.A., 1916 Overland, touring.
Gibbs, E.W., 1916 Overland, touring.
Heimes, Hannah M., 1916 Overland, touring.
Johnson & Olson, 1915 Overland, touring.
Kiger, F.M., 1915 Overland, touring.
Leonard, E.A., 1916 Overland, touring.
Lyndell, W.V., 1916 Overland, touring.
McKinney, W.F., 1915 Overland, touring.
Metzger Bros., Overland, touring.
Metzger, Henry, 1915 Overland, touring.
Neal, G.H., 1914 Overland, touring.
Osburn, C.E., 1914 Overland, runabout.
Patenaude, J.A., 1914 Overland, runabout.
Peterson, J.C., 1914 Overland, touring.
Peterson, Wm., H., 1915 Overland, touring.
Hohl, Walter, 1916 Overland, touring.
Stanley, Wm., 1915 Overland, touring.
Sterling, Jash, 1913 Overland, touring.
Sunr, Joachim, 1913 Overland, touring.
Tegart, Richard, 1915 Overland, touring.
Thlig, P.P., Overland, touring.
Elkington, James, 1913 Paige, touring.
Cotton, W.W., 1916 Pierce, touring.
Axtell, F.W., 1911 Reo, runabout.
Johnson, P.A., 1912 Reo, touring.
Kronenberg, M., 1911 Reo, touring.
Middleton, G.H., 1911 Reo, touring.
Miller, K.A., 1912 Reo, touring.
Miller, K.A., 1911 Reo, touring.
O'Driscoll, F., 1916 Reo, touring.
Osburn, C.E., 1916 Reo, touring.
Ruegg, C.F., Reo, touring.
Hammel, S.J., 1916 Saxon, touring.
Bruenagel, Henry, 1917 Scripps Booth, roadster.
Black, W.H., 1912 Studebaker, touring.
Bliss, Mary C., Studebaker, touring.
Bliss, Paul, 1911 Studebaker, touring.
Bliss, Paul, 1916 Studebaker, touring.
Braekbury, A.C., Studebaker, touring.
Burke, W.R., 1911 Studebaker, touring.
Crawford, A.J., 1915 Studebaker, touring.
Kelly, E.H., 1913 Studebaker, touring.
Lane, C.H., 1912 Studebaker, touring.
Larsen, K.P., 1912 Studebaker, touring.
Rosa, E.L., 1912 Studebaker, touring.
Fieldhouse, F.W., 1912 White, touring.
Schiller, E., R., 1916 White, touring.
Beaverstate Mot. Co., 1912 Beaver, touring.
Cleveland, W.H., 1912 Apperson, touring.
Crenshaw, C.L., 1916 Jackson, touring.
Jenne, E.S., 1912 Apperson, touring.
Keller, H.C., 1912 Stoddard, touring.
Magnuson, Otto P., 1912 Howard, runabout.
Perry, Noah, Cartcar, runabout.
Martin, I.W., 1912 Michigan, touring.
Stoddard, C., Stoddard, touring.
Poppleton, H.E., 1916 Stevens, touring.
Tarr, O.W., Michigan, touring.
Rudy, A.C., Milburn Coupe, 1915 Electric.
Emery, B.V., Packard, touring.
Hoss, H.H., 1915 Reo, trux.
Hoss, J.J., 1916 Reo, trux.
Howitt, T.R. & Co., White, delivery.
Kaser, K.K., H.C. Auto Wagon.
Kiser, F.M., 1915 Reo, trux.
Johnson, Geo. A., 1914 Wilcox, trux.
Ledbury & Leland, 1916 General, trux.
Lee, G.W., Reo, trux.
Myasahi, P., 1915 Republic, trux.
Davis, H.E., 1916 Grabowsky, trux.

- Burlingame, Edw., 1913 Ford, touring.
Burlingame, Edw., 1916 Ford, touring.
Butler, Wm., 1915 Ford, touring.
Davis, J.M. & Sons, 1914 Ford, touring.
Smith Bros., 1912 Ford, touring.
Thomas, A., 1914 Ford, touring.
Watkins, H.H., Sandy Blvd., 1915 Ford, touring.
Dandy, W., 1912 Ford, touring.
Glockner, Fred, 1912 Ford, touring.
Esson, R.E., 1912 Ford, touring.
Dobberhoff, Fred, 1914 Ford, touring.
Bachelder, L.R., 1915 Ford, touring.
Fisher, Willis, 1912 Ford, touring.
Hoffmann, L.E., 1916 Ford, touring.
Rickerford, John, 1916 Franklin, runabout.
Weyer, J.H., 1915 Maxwell, touring.
Meinig, Paul H., 1916 Mitchell, touring.
Bauer, B.F., 1911 Overland, touring.
Bell, A.M., 1916 Overland, touring.
Purdell, C.D., 1916 Overland, touring.
Mackey, M.M., 1916 Republic Mot. Truck Co., trux.

- Hoffman, L.E., 1915 Ford, runabout.
Morgan, F.M., 1912 Ford, touring.
Lundree, C., 1915 Ford, touring.
Smith Bros., 1912 Ford, touring.
Thomas, A., 1914 Ford, touring.
Watkins, H.H., Sandy Blvd., 1915 Ford, touring.
Dandy, W., 1912 Ford, touring.
Glockner, Fred, 1912 Ford, touring.
Esson, R.E., 1912 Ford, touring.
Dobberhoff, Fred, 1914 Ford, touring.
Bachelder, L.R., 1915 Ford, touring.
Fisher, Willis, 1912 Ford, touring.
Hoffmann, L.E., 1916 Ford, touring.
Rickerford, John, 1916 Franklin, runabout.
Weyer, J.H., 1915 Maxwell, touring.
Meinig, Paul H., 1916 Mitchell, touring.
Bauer, B.F., 1911 Overland, touring.
Bell, A.M., 1916 Overland, touring.
Purdell, C.D., 1916 Overland, touring.
Mackey, M.M., 1916 Republic Mot. Truck Co., trux.

- Townsend, G.D., 1916 Chevrolet, touring.
Mark, R.A., 1916 Chevrolet, touring.
Greenwood, J., 1916 Chevrolet, touring.
St. John, W., 1916 Dodge, touring.
Wilkinson, Agnes, 1916 Ford, touring.
Anderson, W., 1917 Dodge, touring.
Arnon, B.H., 1915 Ford, touring.
Gouge, Ratha, 1916 Ford, touring.
Hudson, Chas., 1914 Ford, touring.
Woodward, A.S., 1916 Ford, touring.
McCredie, H., 1914 Ford, touring.
Townsend, L.E., 1914 Ford, touring.
Allen, C.F., 1916 Oakland, touring.
Townsend, Lester, 1916 Oakland, touring.
Dempsy, W.Roy, 1915 Overland, touring.
Fegters, James, 1916 Overland, touring.

- Smith, Pete, 1916 Ford, delivery.
Hoden, Ole, 1914 Maxwell, roadster.
Maffet, Lenora, 1912 Mitchell, runabout.
Spicer, J.W., 1917 Overland, touring.
Bewley, B., 1913 Studebaker, touring.
Schultz, Henry, 1914 Studebaker, touring.
Carter, Newton, 1911 Stoddard, touring.
Gossett, Chas. E., 1910 Auburn, touring.

- Thompson, S.S., 1916 Franklin, touring.
Hicks, Chas. E., 1916 Buick, touring.
Chamberlain, E.H., 1916 Ford, touring.
Pounder, James, 1916 Dodge, touring.
Anderson, W., 1917 Dodge, touring.
Knight, W.R., 1916 Studebaker, touring.
Krieger, Geo., 1913 Studebaker, touring.
Stewart, John, 1913 Cadillac, touring.
Carter, Newton, 1911 Stoddard, touring.
Darling, Olive K., 1912 Michigan, touring.
Rasmussen, R.P., 1914 Overland, touring.

- PLEASANT HOME
W. E. Markell, 1913 Reo, touring.

- MULTNOMAH COUNTY SUBURBAN REVIEW.
Following is the list of motor cars of different makes in each locality named, together with total figures as taken from M. O. Wilkins' Automobile Record.

- GRESHAM—Buick 5, Cadillac 5, Chalmers 3, Chevrolet 1, Dodge 8, Dorr 1, Ford 11, Franklin 2, Hudson 2, Kissel 1, K 1, Maxwell 5, Metz 1, Mitchell 4, Oakland 1, Overland 2, Paige 1, Pierce 1, Reo 3, Saxon 1, Scripps Booth 1, Studebaker 10, White 2, Miscellaneous 11, Electric 1, Trux 12, Velle 1, Total 221.

- LAUREL—Ford 1, Maxwell 1, Mitchell 1, Overland 1, Studebaker 2, Miscellaneous 2, Total 8.

- BRIDAL VEIL—Buick 2, Cadillac 1, Chalmers 1, Cole 1, Ford 7, Jefferson 1, Maxwell 1, Oakland 1, Overland 2, Packard 1, Studebaker 1, Trux 2, Total 21.

- TROUTDALE—Buick 3, Cadillac 3, Chalmers 2, Chevrolet 1, Dodge 2, Ford 12, Saxon 2, Studebaker 5, Velle 1, Miscellaneous 8, Trux 8, Total 58.

- BORING—Cadillac 1, Dodge 1, Ford 2, Hudson 1, Kissel 1, Maxwell 1, Mitchell 1, Overland 1, Pierce 1, Studebaker 1, Trux 1, Total 11.

- BULL RUN—Chevrolet 3, Dodge 1, Ford 3, Oakland 2, Overland 2, Total 16.

- SANDY—Cadillac 1, Dodge 4, Ford 21, Franklin 1, Maxwell 2, Mitchell 1, Overland 4, Reo 1, Trux 2, Total 37.

- COBBETT—Franklin 1, Buick 1, Chevrolet 1, Dodge 1, Ford 1, Maxwell 1, Mitchell 1, Overland 1, Studebaker 1, Trux 1, Total 11.

- LAUREL—Ford 1, Maxwell 1, Mitchell 1, Overland 1, Studebaker 2, Miscellaneous 2, Total 8.

- BRIDAL VEIL—Buick 2, Cadillac 1, Chalmers 1, Cole 1, Ford 7, Jefferson 1, Maxwell 1, Oakland 1, Overland 2, Packard 1, Studebaker 1, Trux 2, Total 21.

- TROUTDALE—Buick 3, Cadillac 3, Chalmers 2, Chevrolet 1, Dodge 2, Ford 12, Saxon 2, Studebaker 5, Velle 1, Miscellaneous 8, Trux 8, Total 58.

Overland Model 85-4 f. o. b. Toledo \$795
These Tremendous Advantages—
More power—35 horsepower motor.
More room—112-inch wheelbase.
Greater comfort—long, 48-inch cantilever rear springs and 4-inch tires.
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WANTS
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HORSES
FOR SALE—One span of black mares weight about 2850; also one old team, cheap. Weight 2500. Inquire C. H. Jackson, Gresham, R 2 near Orient Sta. Phone 76X1.

ESTRAY NOTICE
TAKEN UP—November 12 at my place 2 1/2 miles south of Troutdale, 1 bay mare, weight about 950. Branded AE on left shoulder. C. P. Tallman, Troutdale.

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MISCELLANEOUS
FOR SALE—Mixed Irish setter and Pointer pup. Cheap. Phone 558. W. R. Johnson. tf

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DENTIST
Gresham office over Anchor store, entrance next door to Hardware store. In Sandy every Tuesday and Wednesday.

PHONES—Office 517 Residence 51x
J. E. CLANAHAN
DENTIST
Office: First State Bank Building GRESHAM, OREGON

PHONES: Residence 111; Office 11x
H. H. HUGHES, M. D.
Hours—10-12 a. m., 2-4 and 7-8 p. m.
Office, Howitt Building GRESHAM, OREGON