

GRESHAM OUTLOOK

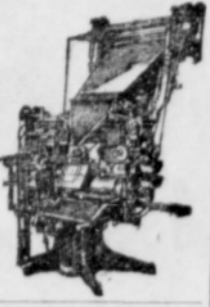
TWICE A WEEK
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At Gresham, Oregon

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Official paper of the Town of
Gresham, Oregon.
Official paper of the Town of
Fairview, Oregon.

Entered as second-class matter
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PROTESTING HIGH PRICES.

With almost every staple commodity rising in price it is not strange that the protest against high prices is also rising. It is quite true that many of the price advances are totally unjustifiable. But the war has unquestionably changed economic conditions throughout the country and there is no doubt that cost of production has generally advanced.

Those who buy clothing of any kind can surely understand why prices are higher. There is a scarcity of imports of every kind, because the people in Europe who used to devote their energy to the task of supplying the American market are either dead, crippled or fighting in the ranks, and the bulk of the industrial energy of Europe at the present time is engaged in supplying the 30,000,000 soldiers in the field.

American energy, therefore, must do for American consumers not only what the Europeans used to do for them, but under conditions that have necessitated a great increase in the cost of production.

Our bakers cannot pay present prices for flour and sell bread on the basis of dollar wheat. And with the unprecedented prices for a variety of food products of which the supply is short and the demand incessantly great, we must expect our table expenses to increase.

There is no difficulty about economizing, however, for nearly all of the western people are wasteful. Good management will enable many thousands to live as well as ordinarily without a penny's increase in the aggregate cost of living.

The sensible thing to do is to watch out for the waste, buy prudently and manage well. Instead of finding that the high prices are oppressive, you will probably find your savings increasing, despite the high prices.

The war hasn't affected the production of everything, but it is a human propensity to obtain the highest possible prices for anything we do or sell. So be careful and make the best of the situation.

THANKSGIVING HISTORY.

Our approaching Thanksgiving festival—which, by the way, has this year been set by the President for the fifth Thursday of this month instead of the fourth—calls for a brief history of its beginning and its observance.

Thanksgiving day by that name and as a periodical religious observance is of American origin. It was first observed by the Pilgrim fathers in 1621 as an expression of gratitude for a good harvest and later at intervals for different propitious events. In 1789 Washington appointed a Thanksgiving day for the adoption of the Constitution and since 1863 every President has issued an annual Thanksgiving proclamation. In his first proclamation, October 3, 1789, Washington asked the people to thank God, "for His kind care and protection of the people of this country previous to their becoming a nation, and for the peaceable and rational manner in which we have been enabled to establish constitutions of government for our safety and happiness, and particularly the national one now lately instituted."

CORNER BILLBOARDS.

Considerable comment has been made on the increase of billboards all over eastern Multnomah county, and probably all over the adjoining counties contiguous to Portland. The question arises: Why will farmers lease to advertisers the right to erect lines of advertising signs along the county roads in particular and almost anywhere in general?

Some of the billboards seen in this vicinity are actual danger breeders. We refer to those on prominent corners, where two roads intersect. They shut off the view of motorists to a great extent and especially to teamsters who are perched on high loads of hay or other commodities. They are found on corners of prominent farms and are not only dis-

uring ornaments but a positive menace to all vehicular traffic.

Besides, such advertising signs anywhere, along railroads or county roads, are included in the most execrable and unprofitable disfigurements of the country. They break up the tilling plan of the fields when on farms, and leave a bad taste in the mouth of railroad travelers.

The farmer who lets his barn be used as a signboard in consideration of having had paint put on it advertises himself to the public as being thrifless or hard up. The man who cuts into a good field in order to get a few dollars for a signboard that makes his corner a danger spot is losing sure money to get what he foolishly regards as easy money.

One of the advantages of owning a farm that people pass and see every day is the possibility that some of them will take a fancy to it and want to buy it. If statistics on the subject could be had it would be astonishing that so many sales come in that way. Well, the farmer who plasters his best corners and most beautiful spaces over with circus paper and patent medicine propaganda is in effect saying: "I can't make this land pay at farming, and must get money by disfiguring it."

MIGHT BE PEEVISH.

Those Turks who recently warned the United States that vessels flying the stars and stripes might be fired on by their land batteries on the Aegean sea had best burnish up their field glasses. America has stood a good deal and our patience as a nation is not yet exhausted. But if those christian-killing heathen make the mistake of firing on one of our warships, they might find the captain in a bad humor. The biscuits might not have been good that morning, or the coffee might have been cold, or he might have cut himself with a razor. And having no wife present to spend his ill temper upon, he might feel peevish when Turkish bullets began to fly about him. And a peevish sea captain is no pleasant object, as many a sailor of several nations can testify.

Oregon has many a law which could be blotted from the statute books with profit to the state. An entire session of the legislature might be given over to the task of repeal—and the people would be the gainers for it. But every day or two a court discovers the need of a new law to supplement one already in existence, and to make it operative for the purpose it was intended to serve. We have great hopes of the legislature we are going to elect next Tuesday to correct some of these evils.

Our inflexible rule is to permit the Portland city council to conduct its affairs as it pleases, but it really does seem to us that the wrangle over the jitney question just before election is about equivalent to a discussion of the food value of grasshoppers during the run of Columbia river smelt.

Some gasoline dealers who are accused of giving short measure are probably philanthropists who figure that the less gasoline a man puts in the auto tank, the shorter the time and distance the machine will run and consequently the less danger of an accident that may kill him.

The inquisitive subscriber at Rockwood asks: "Should a mother spend her leisure at embroidery or improving her mind?" We cannot answer for the mothers of today, but will say for the mothers we knew fifty years ago that they had no leisure.

One writer says fashion rules literature as it does clothes and that puns are going to come in again before long. Here's the starter: What is the difference between the moon and a man? The moon is seen at its best when full; a man at his worst.

It has been said that if the United States were to go to war with Mexico the United States schools girls would be unable to get any chewing gum. Surely the United States will think more of its girls than a war with Mexico.

While it is true that food and clothing have attained some pretty high eminence, humanity is yet privileged to extract consolation from the circumstance that it can still get salt, soda and sawdust at the old-time prices.

When the paragraphers get the word "aeroplane" changed to "airplane," they will probably start on a crusade to change the word "aeronaut" to "airnut."

A San Francisco judge has held that driving an automobile with one arm around a girl is negligence, meaning, of course, that the machine is neglected.

Now that the big game season is over the hunters are all back from the woods and are in no danger of being mistaken for a deer.

The price of wheat is going up slowly, but as yet there is no increase in the price of water—and water is very filling.

Prices That Save Money

We submit the following prices for your consideration. We guarantee the goods fresh stock and if not satisfactory, your money will be refunded.

We will appreciate at least a share of your patronage and will maintain at all times the lowest prices in Gresham, Quality considered. We also carry a large stock of Graniteware which we can make you at Greatly Reduced prices. Call for Trading Stamps, they cost you nothing and in return for every filled book we will pay you One Dollar in cash and will sell you goods at prices that can't be duplicated. Give us a trial and be convinced.

Table listing various goods and their prices, including Asparagus, Beans, Canned Fish, Soap, and Syrups.

J. A. FRAKES

Gresham, Ore. Telephone 831

FARMER'S CAPITAL.

There are few Oregon farmers but who will find many ways to invest their profits of the year. Many of those who own their farms need better equipment, barns and stock; whereas tenants who have prospered would be fools to invest in anything but land.

When the capital investable in great enterprises is all taken into consideration, we think Oregon has not a great quantity of it, although the banks are overflowing with money.

And since it is almost certain that Oregon farmers would not invest in commercial lines anyhow, we are rather inclined to hope that the prosperity of the year will enable others with money to consider the advantage of establishing home industries where such can be operated profitably.

Oregonians overlook the great benefit that would accrue to the state if so vast a proportion of the annual earnings of the people were not sent outside for articles and products that might just as well be made here.

It is said that Oregonians use annually more than 100,000 tons of iron, but practically all of it comes from other sections of the country, notwithstanding the fact that we have rich deposits of iron ore in this state, convenient to railroad facilities, too.

Nearly every community in the state operates some industry advantageously, and there are centers that might become as important industrially as almost any of the industrial cities of New England or the middle west.

We mention the value of industrial investments for Oregon capital, because Oregon really possesses the money to establish and operate them, aside from the farmers—and such investments would pyramid profits and benefits. We would not encourage the farmers to take a great amount of stock in such concerns, but the others can make things for our markets, and they have capital enough to accomplish great things.

In campaign years the habitual prevaricator is called an enthusiastic partisan for short. In other years it frequently depends on which is the best man as to what he is called.

People in Texas are thinking that the boys who have been sent home from the border will be called back in the spring to stand another watch on the Rio der Grosse.

It is said that 99,000 cats are killed in New York every month, but even at that we doubt if it makes any difference in the price of squirrel stew.

List of Letters

Remaining letters uncalled for in the Gresham postoffice for week ending Nov. 4, 1916: Letters—N. O. Harrison, E. Anderson, Ray Barkely, Mr. John Olson, Jas. H. Stirling, Mrs. W. Christensen, Miss Esther Plank.

These letters will be sent to the dead letter office on November 18, 1916, if not delivered before. In calling for the above, please say advertised, giving date of list. D. M. ROBERTS, P. M.

Weather Forecast.

Pacific States: The weather during the week will be unsettled with general rains. Temperatures will be moderate.

Mary Elizabeth Evans, of New York, runs a tea room where she clears \$75,000 a year. She is thirty years old.

WANTS

One word for first insertion; one-half cent a word each subsequent insertion. Minimum, any insertion, 10c.

LIVESTOCK

COWS
FOR SALE—Full blood Holstein heifer, bred July 27th, to full blood Holstein bull. Good size and color. Will be three years old in March. Minnie Eash, Estacada, Oregon, R. R. 1.

FOR SALE—Young Jersey cow, or will let some keep her for milk this winter. Prices reasonable. Half mile north of Pleasant Home. Mrs. D. M. McLaughlin. 73

FOUR GOOD JERSEY COWS for sale at a bargain, also two fine heifers, one half Jersey and half Holstein, the other half Jersey and half Brown Swiss. J. H. Wilson, Gresham, or Edgar Wilson, R1, Box 73, Troutdale. tf

FOR SALE—Team weighing about 2700, good and true pullers. Also heavy wagon and harness. A. L. Stone, Fairview, phone 21x. tf

FOR SALE—S. C. Brown Leghorn cockerels at \$1 each. Phone 325. Melvin Gradin. *73

White Knoll.
We will take orders for our high-grade baby chicks until January 1, at \$12 per 100. Order early, save \$3.00 per hundred and set your date for hatching. We start our incubators in January. 25 per cent deposit with all orders. H. W. Cooley & Son, Troutdale, Ore. Phone 434.

FULL BLOOD BARRED ROCK roosters for sale. Mrs. C. Powell, phone 25x. tf

REGISTERED O. L. C. PIGS for sale. Three months old. Of both sexes. Theo. Brugger, phone 65.

REAL ESTATE, RENTALS
FIVE-ROOM FURNISHED house for rent. W. E. Wood, Gresham.

WANTED to rent between 20 and 40 acres, 20 acres clear for dairy. F. Royer, R1, Sherwood, Ore. *72

PARTIALLY FURNISHED COTTAGE, Main street. Rent \$5.00. Light and water. Chas. Cleveland, Phone 471. tf

WANTED TO RENT, thirty to forty acres of good cleared land, on shares. Arthur Hendricksen, care Ruby Stock Farm. Phone 245.

FOR SALE—A 20-acre home, well improved. Write to Z., care of Outlook. 76

FOR RENT—100 acres, about 60 under cultivation. Renter must have 20 to 40 cows, Swiss or German preferred. Hay on place. Possession December 1. Address W., care Outlook office. tf

MISCELLANEOUS
CORDWOOD or STUMPAGE wanted. Mt. Taber Fuel Co., 50th and Hawthorne, Portland.

For Sale Cheap.
Surrey with light double harness, in extra good condition, looks fine. Mrs. P. Andersen. Phone 62. Corbett. tf

VETCH AND GREY OATS SEED for sale, mixed ready for sowing. Wm. Beyers, Boring. Phone 39x3.

FOR SALE—3000 gallon red wood storage tank for sale at a bargain. Good condition. A. W. Metzger. Phone 661. tf

Tailoring.
For men and women—cleaning, pressing and repairing done well. Peter Lenard, Powell street.

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PHONES—Office 517 Residence 51x
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Office: First State Bank Building
GRESHAM, OREGON

DR. H. H. OTT
DENTIST
Howitt Building Gresham, Oregon
PHONE 113

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OFFICE HOURS
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PHONES: Residence 111; Office 11x
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PHONES—Residence, Tabor 120
Office Main 482; Home A-5152
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Office, 111-12 Selling Building
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