

GRESHAM OUTLOOK

Published every Tuesday and Friday at Gresham, Oregon.

ST. CLAIR & SON, Props. H. L. St. Clair C. E. St. Clair

Our Subscription Rates

One year, \$1.50; six months, 75 cts; three months, 40 cts.

Advertising Rates reasonable. Our representative will call.

Phone 701. The Linotype Way is the Way that Wins.



Official paper of the Town of Gresham, Oregon. Official paper of the Town of Fairview, Oregon.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.

INDUSTRIAL ADVERTISING.

Gresham has three important industries that deserve to be advertised more widely than the Outlook is able to do.

The Portland dailies seem scarcely to have heard that there are such institutions in Gresham—at least they have so little to say about them that only their bare existence is known outside of eastern Multnomah.

Perhaps a few hundred dollars contributed to their advertising columns would cause them to open up. The fair association has found by sad experience that money is the only force that will make their news columns a medium for disseminating the announcements of the county fair.

They cannot be made to see that the fair is not a money-making scheme; that it is one of the institutions to be assisted; that it is in debt, and that what helps the farmers helps the city and themselves.

And so with the packing plants. That they are not able to advertise means very little to the great newspapers of the city. As to the auto factory, that is somewhat different, but a good word now and then would mean revenue for the papers after awhile.

When the time comes that the daily papers will exploit a legitimate enterprise without demanding pay for the service the various industries will take on more life and grow to such an extent that paid advertising will be necessary to them.

THE THREATENED STRIKE.

When we consider which usually happens when any railroad organization strikes, it must be evident that the one now threatening the United States above all others will be attended by hardships on the part of the unoffending masses and possibly by disorders which in the end may result in measures that will test the stability of the government.

There is a line of reason somewhere in the controversy. Somewhere there is the line of justice alike to the railroad companies and their employees. Somewhere there is virtue and reason enough to ascertain just what is right.

The farmer feeds the world. The farmer is going to eat. He may not be able to ship his products, but that fact will be crushing to the congested millions in the industrial centers.

FASHIONS IN DRESS.

We read in the dispatches a few days ago that Mrs. Ruth B. Carsons, of Boston, is going about just now advocating the adoption by women of a new gown she has invented.

Such a reform cannot live long because it ignores the love of both men and women for variety and constant change in the style and make of garments. Men and women resent being reduced to a dead, unchanging level in apparel or anything else.

Oregon poultrymen must learn that eggs to be of value in summer must be infertile. They are losing thousands every year because many of them do not know this.

The proposition to put an American on the Deutschland as a passenger for the return trip was very timely but it evoked the statement from this part of the neutral nation that we are subject to sea sickness and prefer to take our vacation about a hundred miles inland.

Recently in a wage inquiry in New York City "a good authority" was quoted as saying that a man can live on 6 cents a day.

The St. Louis Republic offers \$5 for the best five recipes for summer drinks. We could win the money easily enough, but the loganberry people haven't paid us anything for advertising yet.

We have decided to favor the purchase of the Danish West Indies since we have learned that our pro rata is only twenty-five cents.

We are of the opinion that the people of Oregon would prefer penny ice cream and watermelons to penny postage for the next two months.

A bankrupt Peoria newspaper has been sold for \$60,000. Peoria has forgotten that the writer of this squib was born there and should be ashamed of itself for letting a newspaper go broke.

If congress would vote about \$9,000,000 for public buildings and \$19,000,000 for rivers and harbors, all in Oregon, it would stop all that pork barrel foolishness as far as we are concerned.

Statistics show that the cost of living dropped one per cent in 1915. Now we know what struck us but a lot of careless people never noticed it at the time.

It is often a thankless task for a woman to reform a man before marriage. When she gets the job finished he generally finds that he can do better.

From the reports of the weather "back east" we are led to believe that the hens are laying eggs that will keep awhile—hard boiled.

Planets have been discovered to the number of 727. Wonder if the astronomers on any of them have discovered this one?

Louisville raised in one day \$238,700 as a fund for factory stock, that's just about what Gresham could do, if—

A good aviator knows his business from the ground up.

A NORMAL AT PENDLETON.

The Outlook has mentioned the efforts being put forth for the establishment of another normal school. The initiative measure that is to be voted upon is for such an institution to be located, as it should be, in eastern Oregon, if anywhere, for all economic reasons that can be advanced.

Oregon once had four normal schools, but they were the cause of so much log rolling in the legislature that they were all voted out of existence. Six years ago the state grange took the question up and with its influence succeeded in reinstating the Monmouth school, and since that time Oregon has had but the one institution of that class.

Monmouth is now unable to supply the demand for trained teachers, and it is so far away from the eastern part of the state that the logical location for another normal is east of the Cascades. It is badly needed, and the only surprising thing is that the state grange has not helped the matter along by using its power to have one established there.

The proposed school at Pendleton is approved by all prominent educators of the state and by many others, among the former being state superintendent of schools J. A. Churchill, Governor Withycombe, President P. L. Campbell, of the U. of O., Mr. Kerr, president of the O. A. C., J. H. Ackerman, president of the Monmouth normal and nearly all county school superintendents of the state.

Thousands of others also favor the proposition, including nearly every newspaper of the state. The school should be established.

Not a train will leave Portland in the event of a strike, except possibly those carrying mails, troops and army supplies, according to union trainmen employed on roads with terminals there. The men express confidence that there will be a walk-out.

The submarine Deutschland made her get-away on Wednesday from Baltimore and when last seen was in the open sea. She was unmolested and apparently unobserved by the enemy's warships which were reported to be lying in wait for her.

The promised railroad strike seems inevitable unless some strong measures of intervention are speedily introduced by the national government. If the strike takes place more than 350,000 men will be involved on 225 railway systems.

Sir Roger Casement, convicted of high treason in creating a revolution in Ireland, was hanged in London yesterday morning. All efforts to have his sentence commuted to life imprisonment were futile.

The supreme lodge, Knights of Pythias, now in session in Portland, elected John J. Brown, of Illinois, supreme chancellor; C. S. Davis of Denver was chosen as vice-chancellor.

One-fifth of all infantile paralysis cases in New York are dying. Deaths have now amounted to more than 1000 and about 250 new cases are developing every day.

Experts connected with the government of India are considering the use of submarine boats from which men can be released to gather pearl shells from the bottom of the ocean.

Columbia Beach

Is Now Open

BEST BATHING RESORT IN THE NORTHWEST

Fine for the "Kiddies"

First Class Amusements, Dancing and Refreshments

30 Minutes from Broadway on the Vancouver Line



Portland Railway, Light & Power Company

Now's the Time of Year to Put up Fruits and Jellies

See Our Conveniences for Canning

We have a full line of jelly glasses, covered and uncovered, Fruit Jars, etc., Jar Rubbers, extra quality, the kind that seals.

See the pans for cooking your fruit in at 65c each and you will buy one and quit borrowing your neighbor's.

All Granite and Crockery at reduced prices. A full line of Fruits and Vegetables on hand at all times.

Almost new White Sewing Machine, cost \$85.00 new; will sell for \$35.00. This is a bargain for some one. Call and see it.

J. A. FRAKES Phone 831 Gresham, Ore.

"New York, New Jersey, and several other states," according to Rider and Driver, "have started a movement that is rapidly becoming general for the provision of strips on the sides of the motor highways suitable for horse-drawn vehicles."

The idea is to have a roadway in the center not less than fifteen feet wide for automobiles, and a section on each side not less than six feet in width for horses. The motor cars can then spin along their part of the road and give a fair chance to the slower horse-drawn vehicles on the side.

Read the Want Ads.

Attention! The Farmers' Mutual Fire Relief Association

OF PORTLAND, OREGON

Invites all farmers who have no insurance on their farm buildings to insure with us. This association is the cheapest and safest in the state. It insures only country property and has over \$2,000,000 insurance in force.

Write or phone H. W. SNASHALL, Pres. The Farmers' Mutual Fire Relief Association.

Gresham Route No. 3 Phone 74 Notary Public Real Estate

Junior Agricultural School GRESHAM, OREGON

A private school which fits boys of good character for useful occupations. Boys received now, terms reasonable. Scholarships which would provide an education, including board and clothing, are greatly needed for boys of limited means.

Uniting Learning and Labor THE OREGON AGRICULTURAL COLLEGE

In its Six Schools and Forty-eight Departments is engaged in the great work of uniting Learning and Labor. Forty-eighth School Year Opens SEPTEMBER 18, 1916.

Degree Courses requiring a four-year high school preparation, are offered in the following: AGRICULTURE, 16 Departments; COMMERCE, 4 Departments; ENGINEERING, 6 Departments; MINES, 3 Departments; FORESTRY, 2 Departments; HOME ECONOMICS, 4 Departments; and PHARMACY.

Vocational Courses requiring an Eighth Grade preparation for entrance are offered in Agriculture, Dairying, Commerce, Forestry, Home Makers, and Mechanic Arts. Pharmacy with a two-year high school entrance requirement.

SCHOOL OF MUSIC.—Piano, String, Band and Voice Culture. Catalogue and beautiful illustrated booklet free.

Address THE REGISTRAR, 1-7-15-16 to 9-7-16 CORVALLIS, OREGON

PHOTOS ALL KINDS AND ALL SIZES New Gallery

PICTURE FRAMING GILT OR NATURAL WOOD. Neat and Cheap.

MAX SCHNEIDER Mathews' Bldg., Main St., Phone 541

Phone 901 GRESHAM ELECTRIC CO. Wiring Repairing Fixtures

G. L. EDWARDS, Prop. Gresham Oregon

PROFESSIONAL AND BUSINESS CARDS

DENTISTS PHONES: Office 114 Res. 115 W. J. OTT DENTIST Gresham office over Anchor store, entrance next door to Hardware store. In Sandy every Tuesday and Wednesday.

PHONES—Office 517 Residence 518 J. E. CLANAHAN DENTIST Office: First State Bank Building GRESHAM, OREGON

DR. H. H. OTT DENTIST Howitt Building Gresham, Ore. Phone 112

PHYSICIANS S. P. BITTNER, M. D. Physician and Surgeon OFFICE HOURS 10 a. m. to 12 m. 1 p. m. to 3 p. m. 7 to 8 p. m. at office Phone 621 Entrance on Main St., next door to Sterling & Kidder's. Office over Bank of Gresham

PHONES: Residence, 111; Office 11x H. H. HUGHES, M. D. Hours—10-12 a. m., 2-4 and 7-8 p. m. Office, Howitt Building Gresham, Oregon

PHONES: Office 46; Res. 61 GEO. INGLIS, M. D. PHYSICIAN AND SURGEON All professional calls promptly attended. Special attention to diseases of the Eyes and fitting of Glasses. Hours, 10-12 a. m.; 1-4, 7-8 p. m. Over First State Bank, Gresham

PHONES:—Residence, Tabor 120 Office, Main 4812; Home A-5152 J. M. SHORT, M. D. Physician and Surgeon Res. 93 East 69th St. Office, 111-12 Selling Building PORTLAND, OREGON

DR. MABEL JANE DORING OSTEOPATHIC PHYSICIAN OFFICE HOURS—9 a. m. to 5 p. m. 532 Morgan Bldg., Portland, Ore. Phone Marshall 1809

PHONE Main 310 Res. Gilbert St. GEO. F. A. WALKER, O. D. Optometrist and Optician Glasses Fitted, Lenses Duplicated. Prescriptions Filled. 701-2 Morgan Bldg. Washington at Broadway Portland

C. A. LINDSTROM, D. V. M. Veterinarian Phone 179 Gresham, Ore.

INSURANCE JOHN BROWN INSURANCE Representing only RELIABLE INSURANCE COMPANIES Phone 513 Gresham, Oregon

JAMES ELKINGTON INSURANCE ACCIDENT SURETY BONDS FIRE AUTOMOBILE LIFE PLATE GLASS HEALTH Office on Main Street PHONES:—Office 816, Residence 62

Wednesdays and Saturdays at Gresham phone 517. C. G. SCHNEIDER ATTORNEY AT LAW First State Bank Bldg. Portland phone Main 1940

CONTRACTORS If You Want First Class Work See E. T. JONES & CO CONTRACTORS WE DESIGN BUILDINGS Etsel T. Jones Frank C. Jones Gresham, Ore., Phone 851

S. C. White Leghorns My birds at the Multnomah county fair 1914, won 1st and 2d cockerel, 1st and 2d pullet; 1st pen, special, best solid colored bird in show. In 1915 I lost the seconds but got 1st cockerel; 1st pullet; 1st pen, special, best solid colored bird in show and second cock. All My Birds are Trapped and have been for years. With the result by careful breeding have high producers. Will have 500 selected eggs for hatching to spare for the next month at \$5.00 per hundred. FLORENCE TAYLOR, Box 56, Route 4, Gresham.

Plums Wanted. Green and yellow plums, all varieties, wanted by the Gresham cannery. See management for contracts before picking. Highest cash prices. 45 W. F. Shebley has completed thirty-three years of service with the California fish and game commission. He is credited with doing more for the conservation of wild life in the state than perhaps any other individual. He started out in the service of the state while he was still a boy in school. For twenty years he had charge of the Sisson hatchery.