

GRESHAM OUTLOOK

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Phone 701 The Linotype Way is the Way that Wins.

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THE CLIMAX AT HAND.

While the Outlook is not much given to prophecy it believes that the great crisis of the European war is at hand.

The reasons for this forecast are these: For two years the neutral world has wondered that the entente powers have permitted Germany, with her wonderfully organized interior lines, to carry on one offensive at a time, first on the western front, then on the eastern, again in the Balkans, by the rapid transfer of her reserves to the point assailed.

The only explanation offered must be the right one—the allies were unprepared in either men, or munitions, to attempt more than the defensive. This explanation finds support in what is transpiring now.

With fierce fighting in progress in France and Belgium, in Italy and in Russia, Germany is put to the test as never before. No longer can she meet the onslaughts of the Slav millions with fresh reserves from France, nor can Austria transfer forces from Italy to meet the foe now at the passes of the Carpathians.

AUTO FACTORY OVERLOOKED.

In his excellent five-minute address before the realty men, given in full in our last issue, John Brown missed one of the most important of all the enterprises of Gresham. No reference was made to the Beaver State Motor Company, which is much to be regretted, as it has more than five times the assets of any other business in Gresham.

Mr. Brown was speaking for all of eastern Multnomah and very properly mentioned the county farm and the A. C. Ruby stock farm, but that he should omit the Beaver factory was an oversight, probably due to the fact that he was limited to five minutes.

MILITARY TRAINING.

The Outlook has heretofore advocated military training in the colleges and high schools, believing that preparedness is necessary and can be more easily brought about if every young man is given some sort of a military drill.

There are those who ridicule the idea that military training can be made a by-product of a college or high school course; that they are not intended as places for military instruction; and that the modern curriculum does not provide room enough for such instruction in a way which would count in a crisis.

If there is any branch of education more important than a knowledge of the means of self-preservation, we have yet to learn of it. Individual self-preservation is a legitimate desideratum, how vastly more so is national self-preservation!

those blessings ruthlessly swept away by the invasion of a foreign foe, while he and millions like him are practically powerless, through lack of training to offer effectual resistance?

All the subsidized colleges, such as our O. A. C., are maintaining military courses, and many others under no direct obligation to the government are voluntarily establishing courses in military training. The very evident fact of the matter is that the colleges are awake to the duty of training men for physical as well as for intellectual citizenship.

HAPPY IN OREGON.

July has been a hot month over some of these United States. In New York the heat killed ten in one day. There were twenty-four prostrations. The sweltering city people sought the parks in vain searching for relief. They sought sleep in the open—on the fire escapes and roofs—but found no escape from the waves of heat. In Oregon it is cool and the breezes fan us to sleep every night. We're happy in Oregon.

In Pittsburg a day's toll was five dead. More than forty were overcome in the same day. So many workers collapsed in the steel plants that operations ceased while more men were called. A number were prostrated while walking on the streets and shopping in the stores. In Oregon we go about without a sunshade. Long walks are still invigorating. Shade is a pleasure but not a necessity. We do as we please in July as in December and nobody faints by the wayside. We are happy in Oregon.

Topeka showed a temperature of 98 and Kansas City went up to 97. The whole of Kansas wilted under the rays of old Sol. People could not work in the fields. The July heat was appalling. In Oregon there has not been a day too hot for pleasure. And the day's tasks have been performed in comfort. The picnic grounds have not been crowded with people escaping the heat. The sun has not been too hot for fishing, and they have been biting right along. There's always a breeze. We're happy in Oregon.

The showers of the past week were worth a million dollars to the potato and grain crops. They were worth nearly a day's expenditure of war money, not to mention the inestimable benefit to city lawns and the 30,000,000 gallons of Bull Run overflow that get by Commissioner Daly's meters and find their way into the sewers every twenty-four hours.

Just in order to be saying something and fill this bit of space, we vouchsafe the prediction that in another fifty years the various governments under which the American people live will have devised a taxing scheme that will get all the money the citizen earns. We are not saying anything about the man who gets his money without earning it.

If you wonder why Gresham is industrially great for its size and population just stop and consider that the final test of any city is its desirability as a place of residence, and no city is a good location for a wholesale house, retail store or factory unless it is first of all a good place to live.

When we get our principal street hard surfaced it would be fitting to organize a "howdy, stranger" club to greet visitors and make them feel at home. We are not referring to the type of visitors which tries to keep at least two jumps ahead of the police.

The inquisitive subscriber at Rockwood writes to ask "Did you ever kick a cat?" What we answered was that we once used our editorial feet to kick the dust of Rockwood from the highway after enjoying an all-night dance in the grange hall.

Another newspaper man has attained the prominence to which everyone of us is entitled. President Wilson has nominated him for associate justice of the supreme court—Judge J. H. Clarke, of the Youngstown, Ohio, Vindicator.

We believe barbarism would be eternally triumphant if any farmer in this country would rather hoe potatoes tomorrow than attend the grange field day.

We will never call it the Powell fountain again. The Powells were always upright.

FIXED PRICES.

A continual conflict between the manufacturers and retail dealers has been going on in what is known in business as fixed prices. This conflict entailed injury to both the retailer and consumer. That the end of such injurious business is near is revealed in the following taken from the last issue of Dun's Review:

As stated a few weeks ago in these columns, progress is already being made by some large manufacturing concerns that have advertised fixed prices for retail distribution. In abandoning those prices and leaving retailers free to name a value at which they think the consumer will be satisfied. In this way two for a quarter collar is giving way to a collar of the best possible quality at 15c, and the dollar shirt is being offered at \$1.15 or \$1.20, instead of being jumped into the \$1.50 set price range.

Producing and wholesale factors are greatly interested in the movement. They declare that in no other country in the world has there been such a debasing of qualities in merchandise brought about primarily by the necessity on the part of retailers to have something to sell at a fixed price. Those who attended the week's meeting are proceeding on the theory that a consumer will pay a fair price at any time, if he is guaranteed quality at the price.

"Victory is now ours," says Lloyd-George, the Englishman who parts his name in the middle. That reminds us of the oldtime when some of us bet on Taft and the democrats exhausted the republican credit at the hat stores.

The number of summer weddings in Vancouver is not only a tribute to the perspicacity of love-stricken Oregonians, but an eloquent testimonial to the wonderful scenic attraction of the Columbia river.

It is announced unofficially that there is \$200,893,000 in the San Francisco mint. That is one of the finest mint beds in the world, but it is needed down there, for California remains wet.

We are taking our vacation this year on the installment plan of one day at a time, because we feel that any prolonged absence would make our enemies believe we had gone to California.

Think of the Oregonians who are going to be out of politics on the seventh of November! Yet Oregon is bracing herself to endure the shock with all possible equanimity.

No person in the union high district is necessarily an enemy of education if he inclines to the belief that each student from the outside ought to pay for his own schooling.

"Can it be true that many servants quit because their employers starve them?" shrieks a female orator. It cannot be a fact. Frequently it is the family who must quit.

If the chauffeurs will be careful to spare our lives until after the grangers get through, they can resume their determined efforts to run us down any time on Sunday.

No one doubts that the women voters of Oregon hold the balance of power. So do the non-voters and a good many others.

Owing to the war women are taking an ever broadening part in operating the railways of France.

Millions for defense, but not one bullet for conquest.

VICTORY

Dr. Ross and family, of Portland, motored out to the Morgan farm Sunday.

Mr. and Mrs. Cooley left for Seattle, last Saturday.

Paul Muchalik, of Portland, and Lloyd Christenson, of Vancouver, spent a few days with the Morgan family.

Miss Anna Morgan was home on a visit last week.

Miss Isabel Thompson, who has been sick for several days, is improving rapidly.

Mrs. Bourgeois, of Springdale, and Mrs. Arsell, of Walla Walla, Washington, visited Mrs. Morgan.

Miss May Miller visited Miss Lena Cooley last Saturday.

Fred Morgan went to Bonneville Sunday.

Biliousness and Stomach Trouble. "Two years ago I suffered from frequent attacks of stomach trouble and biliousness," writes Miss Emma Verbyke, Lima, Ohio. "I could eat very little food that agreed with me and I became so dizzy and sick at my stomach at times that I had to take hold of something to keep from falling. Seeing Chamberlain's Tablets advertised I decided to try them. I improved rapidly." For sale by Gresham Drug Co.—Adv.

Now's the Time of Year to Put up Fruits and Jellies

See Our Conveniences for Canning We have a full line of jelly glasses, covered and uncovered, Fruit Jars, etc., Jar Rubbers, extra quality, the kind that seals. See the pans for cooking your fruit in at 65c each and you will buy one and quit borrowing your neighbor's. All Granite and Crockery at reduced prices. A full line of Fruits and Vegetables on hand at all times.

Almost new White Sewing Machine, cost \$85.00 new; will sell for \$35.00. This is a bargain for some one. Call and see it.

J. A. FRAKES

Phone 831 Gresham, Ore.

G. O. P. Campaign to Begin August 1

Republicans establish headquarters in Selling building.

Vice chairman T. B. Neuhausen will virtually be in charge of the state campaign for Hughes and Fairbanks, with Colonel David M. Dunne acting as treasurer. Five rooms have been engaged in the Selling building as headquarters and possibly several more will be added for the convenience of the women. Mr. Neuhausen was made vice chairman because State chairman C. L. McNary, being a resident of Salem, may not be on the ground at all times during the campaign.

It has already been decided by the committee to print 10,000 copies of the speech made by A. E. Clark at the Hughes-Fairbank's ratification meeting several weeks ago. These will be sent to the press and various local committees throughout the state.

Ways and means for financing the campaign were considered at the meeting held last night behind doors. Their next meeting will be held August 2.

The Campbell's are Coming.

On Saturday, July 29, this celebrated portrayal of Scotch life and customs will be shown at Smith's theater. It is in six reels, with Francis Ford and Grace Cunard playing the leads, Ford directing, and an entire caste of 2500 in the production of this magnificent spectacle. It contains lots of love, war, romance and thrilling action, and if you appreciate good pictures, by all means see this one.—Adv.

When this war stops we are very much afraid that all the money in the country is going to be used up in paying the salaries of Billy Sunday and Charlie Chaplin.

If we didn't know better we would think the leaning tower of Pisa had been transplanted in Gresham.

Malaga, Spain, yearly exports about 200 tons of dried orange peel.

Uniting Learning and Labor THE OREGON AGRICULTURAL COLLEGE

In its Six Schools and Forty-eight Departments is engaged in the great work of uniting Learning and Labor. Forty-eighth School Year Opens SEPTEMBER 18, 1916.

Degree Courses requiring a four-year high school preparation, are offered in the following: AGRICULTURE, 16 Departments; COMMERCE, 4 Departments; ENGINEERING, 6 Departments; MINES, 3 Departments; FORESTRY, 2 Departments; HOME ECONOMICS, 4 Departments; and PHARMACY.

Vocational Courses requiring an Eighth Grade preparation for entrance are offered in Agriculture, Dairying, Commerce, Forestry, Home Makers, and Mechanic Arts. Pharmacy with a two-year high school entrance requirement.

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Phone 901 GRESHAM ELECTRIC CO. Wiring Repairing Fixtures G. L. EDWARDS, Prop. Gresham, Oregon

WANTS

1c word for first insertion; one-half cent a word each subsequent insertion. Minimum, any insertion, 10c.

LIVESTOCK

COWS

FRESH COW for sale. Phone 11x1.

REGISTERED SHORTHORN BULL for sale. M. Rauw. Phone 356.

FOR SALE—Three good milch cows, Mrs. A. L. Schwabel, Wilson station. 44

FOR SALE—A good, young Jersey cow, reasonable; a top buggy and harness. One half mile north of Pleasant Home. Mrs. D. M. McLaughlin. 46

BEEF CATTLE WANTED. Cows 4 1/2-6c; live hogs \$8.90. Enquire T. R. Howitt. Phone 516.

WANTED—At once, cows. Heavy milkers and high testers. Clarence Cathey, phone 97. 47

HORSES

FOR SALE—A 5-year old mare, true puller. Cheap, or trade for clearing. Weight 1190. D. T. Williams, Orient. 42

FOR SALE—Young heavy team, heavy wagon and harness. May be found at Mayberry station. John Cunningham. Phone 385. 48

WANTED—Cavalry horses, 15 and 16 hands, 3 to 8 years old; also good, 1400 to 1600 pound horses; all geldings; also mules from 3 to 8 years old, 14-1 to 15-1 hands sound, at Ruby Stock Farm, Base Line road. 49

PIGS

TEN WEEKS PIGS for sale, Duron-Jersey, Columbia View Farm. Phone Corbett 62. 45

FOR SALE—Pigs and hogs, also quantity of kale and cabbage plants. J. J. Robertson, Gresham, R. 2 Box 10. Phone 291. *44

POULTRY

Trapped White Leghorns, bred to lay. Baby chicks or eggs for hatching will solve your winter egg problem. Get our prices. Crystal Springs Poultry Farm, Gresham, Oregon. Phone 30x2.

REAL ESTATE, RENTALS

Three hundred and twenty-five acre stock ranch in Lin county, \$3400 mortgage. Trade equity for small farm or Portland property. R. R. Grabeel, Lebanon, Oregon. *49

Farm, Stock, Implements.

Eighty acres, 50 under cultivation, one mile from electric line. Running water piped to all buildings, irrigating privileges. Twelve high grade Jerseys, heavy milkers and testers; 20 heifers; 16 pigs; 3 horses; 4 colts. Full set farm implements. Reasonable price and terms. C. M. Davis, Bull Run. 37ri

MISCELLANEOUS

FOR SALE—\$350.00 piano cheap. Call Outlook. 47

FOR SALE—Clover and mixed hay. Will sell in barn or deliver. E. Lind, Gresham, Oregon, R. 4, Box 17. Phone 285. *44

Bids Wanted.

Sealed bids will be received at the office of the clerk, D. M. Roberts, at Gresham, up to 6 p. m. August 10, 1916, for supplying School District No. 4 with 65 cords of wood, fir and alder preferred, same to be delivered on or before September 10, 1916. For particulars call on the clerk, or Theo. Brugger, chairman. By order of the Board, D. M. ROBERTS, Clerk. THEO. BRUGGER, Chairman. Gresham, Oregon, July 28, 1916.

MT. HOOD BUTTER

PURE, SWEET, CLEAN, SANITARY For Sale by Leading Grocers ALWAYS ORDER IT

PROFESSIONAL AND BUSINESS CARDS

DENTISTS PHONES: Office 114 Res. 115 W. J. OTT DENTIST Gresham office over Anchor store, entrance next door to Hardware store. In Sandy every Tuesday and Wednesday.

PHONES—Office 517 Residence 61x J. E. CLANAHAN DENTIST Office: First State Bank Building GRESHAM, OREGON

DR. H. H. OTT DENTIST Howitt Building Gresham, Ore. Phone 113

PHYSICIANS

S. P. BITTNER, M. D. Physician and Surgeon OFFICE HOURS 10 a. m. to 12 m., 1 p. m. to 3 p. m. 7 to 8 p. m. at office Phone 621 Entrance on Main St., next door to Sterling & Kidder's Office over Bank of Gresham

PHONES: Residence, 111; Office 11x H. H. HUGHES, M. D. Hours—10-12 a. m., 2-4 and 7-8 p. m. Office, Howitt Building Gresham, Oregon

Office Phone 46 Residence 339 GEO. INGLIS, M. D. PHYSICIAN and SURGEON All professional calls promptly attended. Special attention to diseases of the Eyes and fitting of Glasses. Office Hours 10 to 12 a. m. 1 to 4 p. m. Over First State Bank, Gresham

PHONES:—Residence, Tabor 120 Office, Main 4812; Home A-5152 J. M. SHORT, M. D. Physician and Surgeon Res. 93 East 69th St. Office, 1111-12 Selling Building PORTLAND, OREGON

DR. MABEL JANE DORING OSTEOPATHIC PHYSICIAN OFFICE HOURS—9 a. m. to 5 p. m. 532 Morgan Bldg., Portland, Ore. Phone Marshall 1809

Diseases of Women and Children a Specialty. DR. MATILDA M. GREINER Chiropractic Nerve Specialist Naturopath. Portland, Swetland Bldg., Main 4095

PHONE Main 810 Res. Gilbert St. GEO. F. A. WALKER, O. D. Optometrist and Optician Glasses Fitted, Lenses Duplicated. Prescriptions Filled. 701-2 Morgan Bldg. Washington at Broadway Portland

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If You Want First Class Work See E. T. JONES & CO CONTRACTORS WE DESIGN BUILDINGS Etsel T. Jones Frank C. Jones Gresham, Ore., Phone 851

S. C. White Leghorns My birds at the Multnomah county fair 1914, won 1st and 2d cockerel; 1st and 2d pullet; 1st pen special, best solid colored bird in show. In 1915 I lost the seconds show. In 1916 I lost the seconds but got 1st cockerel; 1st pullet; 1st pen; special, best solid colored bird in show and second cock. All My Birds are Trapped and have been for years, with the result by careful breeding have high producers. Will have 2000 selected eggs for hatching to spare for the next month at \$5.00 per hundred. FLORENCE TAYLOR, Box 50, Route 4, Gresham.