

TWICE A WEEK

# GRESHAM OUTLOOK

TUESDAYS AND FRIDAYS

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GRESHAM, MULTNOMAH COUNTY, OREGON, FRIDAY, JUNE 9, 1916

\$1.50 PER YEAR

## NATIONAL TALENT ON PROGRAM

Three days of Chautauqua will be held before the Outlook will again be read by most of its readers. For those three days there is provided an extraordinary program of national talent commencing on Sunday afternoon with an opening concert at 2:30, to be followed by a lecture and an evening session.

The principal platform attractions for Sunday will be the Ionian serenaders, a lecture by W. L. Mellinger on "Mexico" and "Impersonations by S. Platt Jones."

For Monday the Gullotta trio and Dr. Elliott A. Boyd will give their popular and entertaining concert and lecture respectively, followed by the substituted number that will take the place of the advertised lecture by Victor Murdock, who will be unavoidably absent.

On Tuesday The Lyric Opera company will give a concert and one act opera from "Martha." A. A. Franke will give his inspirational lecture, "The Matchless Book" and Ernest J. Sias will give his great "Home Town Preparedness" at the evening gathering.

During every session, commencing at 9:00 a. m. the Junior Chautauqua will be held with a program for the juveniles. On Monday morning King Arthur's Court will be organized. All programs will begin with an afternoon concert at 2:30, and an evening concert at 7:30. Programs will begin promptly.

The commercial club evening luncheon will be held Tuesday evening at 6 o'clock in the cafeteria with Ernest J. Sias, the Home Town Builder, as guest of honor. It will be an informal affair with a reception to Mr. Sias before the evening concert.

News came from Puyallup on Wednesday of the wedding of John McLin and Miss Hazel Rush. They will make Puyallup their home. John McLin was formerly a high school student here and is a nephew of Mrs. W. A. Rowen of Rockwood.

### "HOME TOWN" SHOULD BE FIRST

Ernest J. Sias, community development, home town progress promoter, is the kind of man who will pit the people of his home town against the people of any other town on any enterprise, commercial, social or uplift.



Sias has "the faith that moves mountains," but he knows that "faith without works is dead." Sias is one of those men who in a town where they make their living act like a dynamo on everything around them, generating enough current to move whatever they connect with.

The motto which he believes should be hung in every office, not as an ornament, but as much of a reminder as his appointment book, is this:

"It is my sworn duty to support this town because it supports me—the town keeps me because I help keep the town."

Sias' lecture on community development is a whirlwind, and no one desiring to improve his home town can afford not to hear him.

## PRODUCER DRAWN TO CONSUMER

Successive plans to bring the producer and consumer into closer relations with each other and to find a ready market for the grower of farm products have so far been adopted by a few, and in many cases have not proven satisfactory. There is another plan now before congress which will most likely be approved, and which will be adopted in every postoffice in the United States.

The avowed purpose of the bill is to enact into law a plan for direct dealing between producers and consumers through the parcel post service, employing mail-order methods. The intent of the proposed law is to cut down the cost of living, and at the same time insure the farmer a steady market and a reasonable profit. The plan, briefly stated, is this:

The postoffice will have a series of "forms" or "tags" each representing a different farm commodity. These forms are to be sold to the farmers and to the buying public at a slightly higher price than the cost of printing them, in order that the service shall be self-sustaining for the postoffice. The farmers are to be numbered and their numbers appear upon the tags they buy. The farmers register with the postoffice and the city purchasers desiring to place orders, obtain from the postoffice a "purchasing book," something like a railroad mileage book.

Farmer No. 40 has six dozen eggs to sell, for which he makes out a "egg form." He also has butter and chickens for which he makes out the proper forms, one form for each unit of each commodity. The route carrier collects the forms from the farmer and sends them to the postoffice. The postoffice department detaches a portion of each form and places it in the proper rack, labeled eggs, butter, chickens, etc. The housewife goes to the postoffice to do her marketing, and looks over the racks. She sees No. 40's form for eggs with the price, say 30 cents a dozen, and she orders a dozen eggs from him. She may order a chicken from No. 10, if his price is better than No. 40's. She pays the price of her aggregate purchase to the postoffice clerk, who indicates the same in her purchasing form book.

The postoffice then sends a portion of the forms back to the farmers, who fill the orders and the carrier receives the goods on his return trip, tears off a portion of the form, which gives the farmer a receipt, and in due time the eggs and chickens are delivered at the home of the purchaser. Once a week the farmer makes out a total slip, which he hands to the carrier, and the postoffice remits the total amount to the farmer's credit and the transaction is closed.

There can be no question that the parcel post offers an opportunity to bring the farmer and the consumer into close business contact. The mail order business, established some forty years ago on a small basis, has grown to prodigious proportions. Today, through the operation of scientifically devised tags, forms and blanks, the big mail order house does a business amounting to more than \$100,000,000 a year. Whether or not the methods employed by mail order houses can be successfully adapted to the purchase and delivery of farm products, and whether or not, if so, the plan involved in this bill is the most direct plan possible, are questions which could be answered by practicable methods particularly in consideration of the proposed co-operation of the postoffice department. Certainly there is there must be—some way of bringing farmer and consumer into direct relations through the medium of the parcel post. Perhaps this bill is the very thing we have all been waiting for.

**Ford Truck Attachments.**  
If you are in the market for a light auto truck do not fail to see the new Wright; and the sliding gear transmission giving your Ford four speeds forward.

**BURR AUTO EXCHANGE,**  
Agents, 530 Alder St., Portland.  
Phone Main 1729. \*31

**To the Public.**  
"I have been using Chamberlain's Tablets for indigestion for the past six months, and it affords me pleasure to say I have never used a remedy that did me so much good." Mrs. C. E. Riley, Illion, N. Y. Chamberlain's Tablets are sold by Gresham Drug Co.—Adv.

## Four Lecturers of Renown to Appear on Big Chautauqua Program

Every Lecturer on 1916 Program to Give Worth While and Interesting Lectures



CHAUTAUQUA patrons are to hear some "real" lecturers—men and women who have "snap" and present their subjects in a way that makes you sit up and take notice. Of the galaxy of lecturers to be on the week's program the four in the above group are typical of the character of men and women on the program. Elliott A. Boyd and Arthur A. Franke are inspirational lecturers, and you will not forget their message for many a day. Mrs. Harriette Gunn Roberson is a contributor to a number of young people's magazines and periodicals and in her second tour of the west will undoubtedly make a greater success than ever. Frederick Vining Fisher, formerly head of the bureau of lecturers of the Panama-Pacific International Exposition, has gained a wide reputation on the platform. These four men and women are but a part of one of the greatest Chautauqua programs ever brought to the west.

### FLAG CELEBRATION AT JUNIOR COLLEGE

Arrangements are being perfected for an interesting celebration of Flag Day, June 14 at the Junior Agricultural school, to which all residents of Gresham and vicinity are cordially invited.

It will mark the opening of the school and give everyone interested in boys an opportunity to inspect the location and plant and talk with Dr. Corby, the president of the school, regarding the ideal which guides it.

The flag which is to be raised and dedicated that day at four o'clock, so as not to interfere with the Chautauqua, is a beautiful flag presented to the school by the Daughters of the Revolution. The regent of the chapter will present the flag and Hon. George Stapleton, the mayor of Gresham, will give an appropriate address. Many friends of the school are planning to come from Portland and the ladies' advisory council of which Mrs. Albee, wife of the mayor of Portland, is chairman will be present and make it pleasant for visitors.

A large number of boys have applied for admission to the school and Dr. Corby is considering the applications as rapidly as possible.

### SCHOOL PLAY GIVEN IN THREE PLACES

Columbian Union high school will give its commencement drama at Becker's hall, Corbett, on June 15; also at Bridal Veil on June 17 and at Troutdale on June 20. It is a lively comedy in two acts entitled "Mr. Bob." The cast of characters will include Fred Smith as Philip Brown; Lloyd Ough as Robert Brown; Fred Woodard as Jenkins, the butler; Clara Lasley as Rebecca Luke; Bessie Knieriem as Katherine Rogers; Gladys Barr as Marian Bryant and Frances Johnson as Patty.

Other features of the program will be music by the high school orchestra and a vaudeville by Clara Lasley.

### THE SIAS BANQUET AND ITS REQUIREMENTS

Members of the Commercial club, their wives and others interested, are invited to attend the banquet to be given in honor of Ernest J. Sias, the "Home Town Builder" at the fair ground cafeteria next Tuesday evening.

Each family attending will be expected to bring a basket of eatables so that there will be enough for all. Those coming without their share of the banquet will be asked to pay for their meal, the proceeds to go to the club.

Mr. E. A. Easley left Sunday evening for Fairbanks, Alaska, in the interest of a mining deal. He expects to be gone about two months. His family will remain in Gresham during his absence.

### NEWS NOTES FROM BEAVER AUTO FACTORY

Preparations are being made for a station on the Mount Hood road at the Beaver Auto factory. Several carloads of gravel are on the siding ready to be unloaded where the platform will be located. The road from station to the factory buildings and between them has been graveled as far out as the Section Line road.

The work of building the fuel and material shed will begin next week, and the big oil tank will be buried. Several hundred feet of water pipe have been laid and other improvements are under way.

One of the big eight-cylinder Beaver engines has been completed and is being tested. It is the first that will be used in an automobile. Two more will soon be ready for the three Beaver 8 machines now under construction.

### BAPTIST CHURCH SERVICES NEXT SUNDAY

Children's day will be observed by the Sunday school with a program of exercises appropriate for the day at 10 a. m.

At the morning service Dr. M. S. Haynes, field secretary for McMinnville college, will preach, and present the matter of the endowment for the college. Dr. Haynes has held some important pastorates, and is an eloquent speaker. A cordial invitation is extended to all to hear him.

### ARRANGEMENTS FOR DANCE AND POMONA

Rockwood grange, at its meeting on Wednesday evening, began arrangements for a grand celebration dance on Saturday evening, July 1. The dance floor has recently been planned and is in excellent condition for dancing.

Committees were appointed for music, floor and dining room and every effort will be made to give one of the best dances held at Rockwood in several years. E. L. Thorpe is chairman of the floor committee and will secure the best orchestra to be had. Mr. and Mrs. F. H. Crans will have charge of the dining room.

Committees were appointed to prepare for Pomona session which will meet with Rockwood grange on Wednesday, June 1. Mrs. Belle Stockton will take charge of the banquet.

### RUN TWO SERIALS IN ONE NIGHT

Smith's Scenograph theater will run two serials on the same night, commencing next Wednesday evening and continuing every Wednesday thereafter until further notice.

The "Iron Claw," featuring Creighton Hale, Sheldon Lewis and Pearl White will be run; also "Peg 'o the Ring," with Francis Ford and Grace Cunard.

Bargains in the Want Ads.

## HIGH SCHOOL IN CLOSING EXERCISES

Closing exercises of the union high school were held in Regner's opera house on Tuesday evening, a crowded house witnessing the scene after listening to the preceding parts of the program which included the address by Governor James Withycombe.

The diplomas are something new and beautiful, being in book form with a leather cover. On each is the name of the graduate in gold letters, together with the class mottoes and a complete list of the graduating class of this year.

Every number of the program was a gem in its way, the music furnished by the high school orchestra being a most pleasing feature. Rev. A. C. Brackenbury's invocation was a plea for blessing upon all connected with the school, all its friends and supporters.

The class presentation by Principal Goodwin was a happy effort, and Mayor Stapleton's address as he gave out the diplomas revealed his interest in the success of the school and the future of the graduates.

Succeeding the final exercises a reception was accorded the class and their presents given out. Numerous beautiful and useful gifts were bestowed upon each member by admiring friends, and bouquets of lovely flowers were piled up by the armful.

One great merit of the exercises was its brevity, every detail being over by 10 o'clock.

### OLD HOME PAPER MENTIONS MCCORMICK

Under the caption, "Former Abilene Educator. Prominent in Portland, Oregon," the Daily Reflector, of Abilene, Kansas, has this to say of Mr. McCormick and his recent campaign for county school superintendent:

"E. S. McCormick, who served as county superintendent of public instruction and as a teacher in the Abilene schools, has, since going west, entered into the educational affairs of Oregon and at the recent county primary election held at Portland, Multnomah county, Oregon, he was nosed out by only a slim majority, in the race for the office of county superintendent. The contest was spirited and lively and Mr. McCormick is to be commended on his good showing for a practically new man in that vicinity. He received 11,386 votes. Mr. McCormick was campaigned as a country man and the followers of a city aspirant defeated him. His friends here will hear of his popularity with pleasure."

### GAS FRANCHISE ORDINANCE READ

At the council meeting last Tuesday night the ordinance granting a franchise to the Portland Gas & Coke company was read twice and referred to an adjourned meeting to be held next Tuesday night.

Two new councilmen were elected by the other members to fill the vacancies caused by the resignations of Ray H. Todd and S. S. Thompson. The new members are Dr. H. H. Hughes and E. W. Aylsworth.

**Tailoring.**  
For men and women—cleaning, pressing and repairing done well. Peter Lenard, Powell street.

## Ionians Have Unique Program



If any one says that four pretty young girls cannot present a program that will truly entertain he should come to Chautauqua and have his ideas changed a little when he hears the Ionian Serenaders. The Ionians present two programs and appear in full costume each time.