

# Wishing You A Merry Christmas

WE WISH YOU a Merry Christmas, one and all, and in order to make that day more merry to you we are going to offer you holiday goods and merchandise of every kind that is wanted at this season of the year at unheard-of prices for the next SIX DAYS. Money is scarce and you owe it to yourselves to make every dollar go as far as possible. They will do double duty for the next six days at our store. Limited space allows only a few price quotations. Below are only a few samples of the prices we are making for this occasion.

## Table Linens and Napkins

50c Mercerized Table Damask	.39
75c Mercerized Table Damask	.59
\$1.00 Mercerized Table Damask	.83
\$1.50 Mercerized Table Damask	1.19
25 per cent. off on Napkins and Ready-made Table Cloths	

## Infants Goods

50c Garments	.39c
60c Garments	.45c
65c Garments	.49c
\$1.25 Capes	.79c
\$3.50 Coats	\$2.85
50c Dresses	.35
75c Dresses	.50
\$1.00 Dresses	.75

## Outing Flannel and Kimona Flannel

10c Colored Outings, yard	7½c
12½c Colored Outings, yard	9c
15c Kimona Flannels, yard	11c

## Boys' Clothing

We are closing out this line at less than cost and the sizes are getting broken up. You had better hurry if you want to take advantage of this opportunity.

\$2.50 Boys' Norfolk Suits	\$1.65
\$3.00 Boys' Norfolk Suits	\$1.99
\$3.45 Boys' Norfolk Suits	\$2.45
\$3.95 Boys' Suits	\$2.69
\$5.00 Boys' Suits, 2 pair Pants	\$3.73
\$6.00 Boys' Suits	\$4.25

## TOYS! TOYS!

Owing to the war in the land of Toys the Toy Stock is not as complete as usual. However, we have procured a goodly supply of the best the market affords and offer them to you at very modest prices.

## Shoes and Slippers

We have about 100 pairs of odds and ends in Shoes, some for every member of the family. These are good up-to-date Shoes but the lines are broken in sizes. We therefore offer them at a discount of from 25 to 35 per cent.

You will want Slippers for Christmas presents and you can save money by buying them here.

85c Child's Slippers in red felt	\$.69
\$1.00 Ladies' Slippers, black fur tops	.78
\$1.25 Ladies' Felts in all colors	.98
\$1.50 Ladies' Felts, in all colors	1.19
\$1.50 Ladies' Leather Juliets	1.29
\$1.50 and \$1.75 Men's Slippers	1.29
\$2.00 Men's Slippers	1.48



## Dress Goods

A nice Dress Pattern is always an acceptable present; buy now while you can save from 25 to 35 per cent on your purchase.

50c Dress Goods at yard	\$.35
65c Dress Goods, at yard	.50
75c Dress Goods at yard	.58
85c Dress Goods at yard	.69
\$1.00 Dress Goods at yard	.78
\$1.50 Dress Goods at yard	.98
\$2.00 Dress Goods at yard	1.35
\$3.00 Dress Goods at yard	2.00
25 per cent off on all Silks.	

# BERT LINDSEY, Dry Goods Shop

MAIN STREET, GRESHAM

## FROM FAR OHIO

By J. H. CONKLE.

RY RIDGE, O., Dec. 9, Editor  
 For weeks it has been in  
 mind to write you concerning  
 section of the Middle East. I  
 to get hold of the key words  
 by your people in describing  
 western sections. I am not sure  
 of the terms. Your people of  
 England nativity were free to  
 the familiar "down east" as de-  
 of the north Atlantic states.  
 Missourian, though often in-  
 that he had to be "shown"  
 to come from the "middle  
 If the West commences with  
 then Ohio must be the Mid-  
 west. We hail from northwest-  
 Ohio. If as Emerson insisted  
 commences at the foothills  
 Alleghenies, then for sure we  
 eastern America. We are less  
 three hundred miles west of  
 ough. Figuratively speaking  
 seated on the banks of the To-  
 river, ten miles south of To-  
 within the memory of living  
 when all this section was known  
 great Maumee or "black  
 The original settlers in  
 instances "squatters," built  
 on the rare knob, above high  
 mark. Here they sat and  
 with ague and fought "mus-  
 but generally the ague and  
 mos won out. Then the state  
 and this portion of the  
 wealth was scientifically  
 Every section, 640 acres  
 surrounded with a ditch averag-  
 or more feet in depth. The  
 and clay of the ditch was piled  
 the roads, in these modern days  
 and recovered with broken  
 stone, and in the immediate past  
 and bitumen has bound all fast.  
 road is elevated on an average  
 ten feet above the outlying  
 noticed this is written from  
 Ridge. There is no ridge in  
 that the Oregonian or  
 man would use that term.  
 highest elevation is nowhere  
 at all, above twenty-five

feet higher than the dead level of  
 the country. It is the comb of an  
 underlying bed of limestone at least  
 two hundred feet thick. Its com-  
 mercial value is seen in the famous  
 Indiana limestone used as ornamen-  
 tal building stone; here where ce-  
 ment has not supplanted it, it is  
 used for the same purpose. It is the  
 basis of all our roads. The spurs  
 of these beds run through many sec-  
 tions of northwestern Ohio, and in  
 various commercial forms assures the  
 continued fertility of our soils. It  
 also assures indefinitely perfect  
 highways.  
 Following on the wake of the  
 drainage there came into this section  
 the "Pennsylvania Dutch", only they  
 are German; few Holland Dutch set-  
 tled in Pennsylvania. New York was  
 the destination of the Hollander. Lat-  
 ter there came here a large direct  
 immigration of Germans, who with all  
 the thoroughness and painstaking of  
 that systematic people have sub-tiled  
 and cultivated this muck swamp un-  
 til it is "even as the garden of the  
 Lord, like the land of Egypt as thou  
 comest unto Zoar."  
 Fine homes, great cattle barns and  
 the serviceable automobile are the  
 necessities of almost every tiller of  
 the soil. Speaking of perfect roads  
 we sit in full view of a reservation  
 one hundred feet wide, in the center  
 of which is a model highway thread-  
 ing the country east and west. This  
 summer along that splendid road  
 came cars carrying the banners of  
 Los Angeles, San Francisco, Port-  
 land, and as far east as Boston and  
 Washington. On a fair Sunday an  
 continuous stream of autos are on  
 exhibition. The road is the rival of  
 your famous "Sandy road," now the  
 Columbia Highway.  
 Eighteen or more counties of  
 northern Ohio, eastern Indiana and  
 such of the commerce of Lake Erie  
 are tributary to Toledo, which is no  
 mean city. These counties have rare  
 qualities of soil, and are enormous  
 producers of staple crops. They  
 have a number of young cities, many  
 of which are widely known for large  
 and prosperous manufactures that  
 supply their busy people with labor  
 at remunerative prices. I think it  
 may be said at the present time that  
 all the men of Ohio who want work  
 can have it. Yes, there are idle  
 men. They are most of the tramp  
 variety. These always want work,  
 but never yet were they just quite  
 satisfied with what was offered and  
 so moved on to the next, giving  
 "dry" territory a wide berth, but

always brings up at an open saloon.  
 When that saloon is closed, there  
 will be no excuse for propagating the  
 breed.  
 Toledo is the greatest railroad cen-  
 ter in the state; her shipping inter-  
 ests on Lake Erie are extensive and  
 rapidly growing. Business men  
 have been quick to see her commer-  
 cial advantage and have established  
 themselves in large and commodious  
 centers. There is no boom in Toledo.  
 Her conservative men are too wise  
 for that; by steady growth she is  
 coming to be a great city, having  
 safely passed out of the village into  
 a compact, aggressive, commercial  
 and manufacturing emporium. It is  
 worth one's time to visit some of her  
 business establishments, such as Tid-  
 dle's, and to see their method of  
 handling and caring for all phases  
 of civilized food products.  
 The New York Central railroad  
 has recently purchased and greatly  
 improved the Toledo and Ohio Cen-  
 tral and Hocking Valley roads, and  
 other subordinate lines, including  
 the historic "Big Tour". Through  
 these she touches the West Virginia  
 and Kentucky coal fields and those of  
 southern Ohio. Vast trains of coal  
 reach Toledo over these roads and  
 until navigation closes are sent up  
 the lakes and into Canada.  
 Toledo is the home of the Over-  
 land car, so popular about Portland.  
 Mr. Wyllis is the head of the com-  
 pany and has endeared himself to the  
 Toledians in the presentation of a  
 fine addition to the city's already  
 large parkage. Aside from the  
 broad expanse of Lake Erie, the city  
 is securing a great increase of breath-  
 ing room for her enlarging popula-  
 tion. When these parks are com-  
 pleted and made fully accessible we  
 will have a most attractive city, a  
 great encouragement to the outdoor  
 life of this day.  
 The municipal life of Toledo is  
 akin to that of Portland. She has a  
 recently organized city university;  
 and it is noted that criminals are  
 sent before the professors by our  
 courts for sociological study before  
 fined or imprisoned.  
 It is to be noted that somewhat  
 like Portland it is the mecca towards  
 which the feet of "the downs and  
 outs" turn as soon as the snow com-  
 mences to fly. Golden Rule Jones,  
 of whom you have heard, perhaps,  
 many years mayor of our city, and  
 the now famous Brand Whitlock for  
 years at the head of the city gov-  
 ernment, bent to the will of the va-  
 grant and unfortunate until Toledo  
 has her share and perhaps more of

the willingly helpless and criminal.  
 The error, if there was one is to be  
 condoned, perhaps, rather than con-  
 demned. Mr. Whitlock is home from  
 Belgium, is the lion of the hour, and  
 deservedly commended for his devo-  
 tion to the starving Belgians, so  
 mercilessly exploited by the Ger-  
 mans.  
 Toledo has large and aggressive  
 church interests. She has well  
 equipped Y. M. and Y. W. Christian  
 associations. Many elegant and  
 commodious churches, a hospital ser-  
 vice that cares for the worn and sick.  
 Among the latest of these establish-  
 ments is the Flower hospital in  
 charge of the Methodist Episcopal  
 church. That church has in every  
 considerable city of the state a large  
 and increasing hospital service. She  
 is not even yet doing her share of  
 caring for the maimed and sick. Her  
 work supplemented by Deaconess'  
 Homes where the willing hands  
 reach out to comfort and console.  
 Old People's Home and Orphan as-  
 ylums are doing a great work under  
 the touch of the same church. What  
 a multitude need her care and cul-  
 ture!  
 More and more is it becoming true  
 that "a little child shall lead them."  
 State and church are uniting to ren-  
 der practical the act of the great  
 master when "He took them up in  
 his arms put his hands upon them  
 and blessed them."  
**STILL MOVING ON  
 WITHOUT A RIVAL**  
 For three successive seasons the  
 holiday Outlook has told about the  
 growth and success of the Sterling  
 & Kidder Hardware Company. All  
 that was said before could be repeat-  
 ed here with the greatest consistency,  
 but it is not necessary to take two  
 bites to a cherry when one will suf-  
 fice.  
 The hardware business has many  
 ramifications besides selling nails.  
 Among the other lines dealt in by  
 a full-fledged hardware store may  
 be mentioned the stock of ranges,  
 stoves, heaters, paints, oils, glass,  
 guns, ammunition, fishing tackle and—  
 but why go on with the list?  
 Suffice it to say that a strict at-  
 tention to details and the wants of  
 their customers have made the own-  
 ers of the firm successful. They are  
 ranked as leaders in the mercantile  
 field of Gresham. Their trade has  
 been built up by legitimate and judi-  
 cious advertising and it stands today,  
 as it has long stood, without a suc-  
 cessful rival in Eastern Multnomah.

**INSPECTED MEATS AT  
 SANITARY MARKET**

What the Outlook said last Christ-  
 mas about the Sanitary market holds  
 good yet. Since that time it was  
 burned out in the great December  
 fire, but the proprietor, Adolf Tietze,  
 reopened in the Regner building and  
 has built up a steady line of business  
 in U. S. inspected meats, fresh every  
 day from the slaughter house.  
 As its name implies, the sanitation  
 is perfect, and everything is new.  
 The Sanitary Market delivers meats  
 with an automobile and has a large  
 patronage among the people of the  
 country and surrounding towns.  
 Hypodermic injections of water  
 will often induce sleep if the patient  
 thinks morphia is being given.  
 When the shrill voice of the peac-  
 cock is heard, a change of weather is  
 probable.

**O. A. C.**  
**FARMERS' AND HOME-MAKERS' WEEK  
 and RURAL LIFE CONFERENCES  
 January 3 to 8, 1916**

Live Information, Practical Help for the Home  
 the Farm, the Community.  
 Conventions of Oregon's Greatest Industries  
 Conferences on Oregon's Most Vital Problems  
**LECTURES—DEMONSTRATIONS—  
 EXHIBITIONS—ENTERTAINMENTS**  
 Two thousand people attended last year. It is a  
 great place to make friends—with live  
 thinkers and live thoughts, good  
 workers, and good work.

**WINTER SHORT COURSE  
 January 10 to February 4, 1916**

A Practical Agricultural Course in a Nut Shell.  
 Applied Science in Actual Work of  
 the Farm and Household.

Courses in FRUIT RAISING, FARM CROPS,  
 SOILS, STOCK RAISING, DAIRY WORK,  
 POULTRY RAISING, GARDENING, COOK-  
 ING, SEWING, HOUSEHOLD ARTS, HOME  
 NURSING, BUSINESS METHODS, ROAD  
 BUILDING, FARM ENGINEERING, RURAL  
 ORGANIZATIONS, MARKETING.

Correspondence Courses Without Tuition.  
 Expert Instruction in Music.  
 Reduced railroad rates.

For program write to The College Exchange, Oregon  
 Agricultural College, Corvallis. (15-22-1 to 1-4)

**GOOD CIGARS ARE  
 APPROPRIATE PRESENTS**

Besides all  
 usually found in a  
 tionery store may be mentioned  
 big stock of excellent cigars that R.  
 B. Belt has provided as suitable  
 Christmas presents for father, son,  
 brother or lover. The other lines  
 are nuts, candies, fruits, ice cream  
 and soft drinks. Strict attention  
 and courteous treatment to every  
 customer has built up a permanent  
 and lucrative trade.  
 More than one-half of all the  
 women in England between the ages  
 of fifteen and forty-five are unmar-  
 ried.

**NEW  
 CHRISTMAS  
 NOVELTIES**

Easy to Select Presents at  
 Our Store.

**A Partial List**

Unbreakable Dolls  
 Doll Heads  
 Toys of all kinds  
 Doll Tea Sets  
 Games of all kinds  
 Work Baskets  
 Fancy Work Supplies  
 Good Selection of Dishes  
 Handkerchiefs  
 School Supplies  
 Fountain Pen Ink  
 Empty Boxes for Presents

**NOVELTY SHOP**  
 Mrs. Boughner - Powell St.

**Emery's Truck Service**

BETWEEN  
 PORTLAND AND GRESHAM  
 Office with Pioneer Auto Truck Co., 226 Ash St.  
 Phone Broadway 2854

**Furniture Moving and Farmers' Hauling, a Specialty**

B. W. EMERY, Prop. Res. Phone 173. Gresham, Ore.