

GRESHAM OUTLOOK
TWICE A WEEK

Published every Tuesday and Friday at Gresham, Oregon.

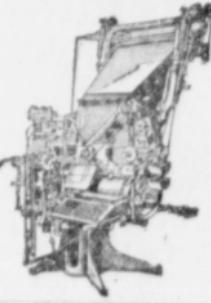
H. L. ST. CLAIR, Editor and Publ'r.

Our Subscription Rates

One year, \$1.50;
six months, 75 cts.;
three months, 50c.
Subscription, 50c.

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Phone 701
"The Linotype Way is the Way that Wins."



Official paper of the Town of Gresham, Oregon.
Official paper of the Town of Fairview, Oregon.

Entered as second-class matter March 3, 1911, at the Postoffice at Gresham, Oregon, under the Act of March 3, 1879.

THE COUNTY AGENT.

Notwithstanding the fact that no one else except the Outlook writer is just now saying anything about the county agent plan there are hopes that the granges of this county will endorse the idea before the winter is over, and that the appointment will be made. The county commissioners have expressed a willingness to name a suitable man recommended by the Agricultural college and the federal government stands ready to assist him in his work.

From our standpoint the farmers would be given helpful instruction in farm management and farm efficiency. It is one of the most vital and important necessities of agriculture today. The business of farming is in no wise different from business of other kinds. In the last few years scientific study of business methods in all sorts of industry and commerce has revealed a surprising amount of waste, both of capital and labor, and every business has felt the influence of efficiency methods which have been developed.

In the business of printing, for instance, fifteen or twenty years ago it was the rare master printer who actually knew what his finished product was costing. As a result of efficiency studies it was disclosed that many were producing their finished material at an actual loss in many cases, and the adoption of a more uniform system of determining costs was general throughout the printing trade. The same story applies to practically every line of industry.

Thus the farmer need feel no sensitiveness over the revelations of business carried on at a loss on the farm. The farmer will be simply finding out what the city business man has learned but recently, and profited by the learning.

One feature of the county agent plan as practiced elsewhere, and which deserves strong commendation, is the organization of the farmers at the various localities into groups, through the medium of which ideas may be exchanged, experiments described and the inspiration which comes from the association of men engaged in the same business supplied.

KNOW YOUR GOVERNMENT.

The agitation yet going on concerning military training in the high schools has brought out hundreds of favorable and unfavorable expressions. Although the Multnomah County Pomona grange voted a resolution down favoring the idea, it is noted that the subordinate granges are taking the question up. Gresham grange at its last meeting voted in favor of such training, and it is noted the Oregon State Grange Bulletin in its last issue is likewise in favor of it.

There has never been a time in the history of this country when information about the size and conduct of

the government and its unpreparedness for war was so much needed by its people. To teach some of it the schools, coupled with a little training in a military way, would prepare the growing generation for what the grown people of today are lacking in that respect. There are many students of world politics who contend that the great war now being waged in Europe is but the forerunner of a similar clash between this country, founded on the idea of individual liberty and free institutions and a powerful military autocracy which will challenge us to seek to curtail the further growth and influence in world affairs.

While every good citizen hopes that the time may never come when the sons of this peaceable nation may have to take up arms in its defence, it is, nevertheless, incumbent upon every citizen, young and old alike, to be posted about what his government is doing and be ready to respond to its call for help.

That is the principal reason why the Outlook is in favor of teaching military instruction in the public schools.

We are told that there will be some "Good Things to See, Hear and Eat" at the grange hall shortly. Half a century has dimmed our seeing machinery a little and we may grow deaf some day, but thank goodness we are still equipped to do business at the chicken pie exhibit.

Bryan wants to sell his farm in Texas. Perhaps he is in the same frame of mind that another famous statesman was. When asked as to his liking for Texas he said that if he owned a home there and one in hades he would sell the Texas home and live in the other place.

The new telephone directory now being printed at the Outlook printery for Gresham and vicinity will contain over 700 names. It is useless to expect this community to come to the bridled tongue era when science makes so little provision to encourage silence and meditation.

On New Year's eve, when comes the hour, and all the grills are gay, the man who turns the new leaf o'er will do it in this way: "If I should purple serpents see, I'll tell you what I'd do, I'd wave a friendly hand and say, 'Here's looking—hic—at you!'"

Mrs. Galt is described as being very gracious to society reporters but answers that she has nothing to say, and it would save a whole lot of valuable newspaper space if the public men at Washington were equally as discriminating and truthful.

When we read in the dispatches about the war operations at Minsk, Pinsk and Dvinsk we think of a man with a harelip and a mean disposition, who wears goggles to hide his cross-eyed features.

That rasping sound coming over the waves is not a woodcutter filing a cross-cut saw. It's the belligerents of Europe scraping the bottoms of their respective war chests.

They are reporting now that Emperor Franz Josef is going insane, but we hope he is not to be called upon to endure another protracted series of deaths.

When the White House bridegroom weds the one his heart desires; has he settled that small problem, who'll get up and light the fires?

When an auto rolls along the street smoking like Mount Lassen, it may be legal, but it isn't polite.

"Baby week" would be a howling success.

THE MARKET PROBLEM.

The public markets of Portland will probably be a bone of contention between certain warring interests for many years yet, or until the farmers themselves have solved the marketing problem without paying tribute to the grocer.

It is noted, however, that in many of the retail food stores of Portland the same class of agricultural products may be bought just as cheaply and just as fresh as at the street markets. Whether the markets forced this condition upon the storekeepers or not is a question, for it would seem that competition would do the same thing.

It seems unjust, though, to allow the farmer to sell his products for a booth rental of ten cents a day, while the men in the buildings must pay heavy expenses to do business. It will take years to solve what is admittedly a most serious and most difficult question in agriculture—the marketing of the products of the farm so as to conserve to the farmer himself some of the profits which are now absorbed by the middlemen and which must be added to the farm income if farming is to become a profitable and attractive industry.

Thousand of bushels of apples are going to waste in every Oregon county, and the cider mills haven't awakened to the fact that it is going to be a dry year in 1916.

Since seeing so many people dolled up last week, surely you never again can be so careless about some things in connection with your wardrobe.

ROCKWOOD

Mrs. Florence Chambers, district deputy, visited Charity Hive Lady Maccabees on Saturday last. A very interesting meeting was held.

Mrs. Della Shute, who has been visiting her father Peter Robbins at Port Orford for the past few months, has returned to her home at Fairview. After spending a few days with relatives and friends in this vicinity, she will join her husband at Barstow, Washington, where they will spend the winter with Mr. Shutes' parents.

Mrs. K. W. Harvey visited Mrs. Wm. Sales on Sunday.

The Lady Maccabees of Charity Hive elected officers for the ensuing year as follows: commander, Margaret Schant; lieutenant commander, Minnie Brown; past commander, Josie Stanley; chaplain, Ella Rowen; record keeper, Martha Cook; finance auditor, Laura Pullen; lady at arms, Belle Dickenson; sergeant, Mary Turner. Charity Hive has received notice of the change of names from the Lady Maccabees to The Woman's Benefit association of the Maccabees.

Notice of Sale of Real Property by Guardian.
In the County Court of the State of Oregon for the County of Multnomah.

Notice is hereby given by J. N. Mewhirter, Guardian of the person and estate of Johnie Winters, a minor, that by virtue of an order made and entered by the County Court above named, on the 16th day of October, 1915, he will sell at Public Auction, for cash, for the purpose of paying claims and expenses of guardianship, and in the best interest of the minor's estate, the following described real estate, situated in the County of Multnomah, State of Oregon, to-wit:

The undivided one-seventh interest in lots seven (7) and eight (8), in block two (2), Mt. Hood addition to the town of Gresham.

The sale to be held and made at the premises, on November 20, 1915, at 2 o'clock p. m., for cash, to the highest bidder; ten per cent thereof to be paid at time of sale and balance on confirmation of sale by the court ordering said sale, and delivery of deed.

J. N. MEWHIRTER, Guardian.
First publication Oct. 19, 1915
Last publication November 9, 1915

When You Take Cold.
With the average man a cold is a serious matter and should not be trifled with, as some of the most dangerous diseases start with a common cold. Take Chamberlain's Cough Remedy and get rid of your cold as quickly as possible. You are not experimenting when you use this remedy, as it has been in use for many years and has an established reputation. It contains no opium or other narcotic. Obtainable at Gresham Drug Store.—Adv.

City Bakery

PAUL HOETZEL, Prop.

Best Bread

On the Market Fresh Every Day.

Pies, Cakes and other Pastry

1st St., Gresham.

There'll Be an Advance in Flour

NOW IS THE TIME TO BUY

BRING ME YOUR
EGGS and CHICKENS
AND TAKE HOME FLOUR

I will pay for your EGGS, **38c**
OLD HENS, **13c**
SPRINGS, **15c**

PHONE 831

J. A. FRAKES

GRESHAM, OREGON

PHONE 831

Sanitary Meat Market

BEST QUALITY MEATS

PHONE 54 X

FREE DELIVERY

Highest Price Paid for Veal, Hogs and Good Beef Cattle

ADOLF TIETZE

MAIN ST.

GRESHAM

Emery's Truck Service

BETWEEN

PORTLAND AND GRESHAM

Office with Pioneer Auto Truck Co., 226 Ash St.

Phone Broadway 2854

B. W. EMERY, Prop. Res. Phone 173.

Gresham, Ore.

FARMER'S HAULING SOLICITED

How Catarrh is Contracted.
Mothers are sometimes so thoughtless as to neglect the colds which their children contract. The inflammation of the mucus membrane, at first acute, becomes chronic catarrh, a disease that is seldom cured and that may prove a life's burden. Many persons who have this loathsome disease will remember having had frequent colds at the time it was contracted. A little forethought, a bottle of Chamberlain's Cough Remedy judiciously used, and all this trouble might have been avoided. Obtainable at Gresham Drug Store.—Adv.

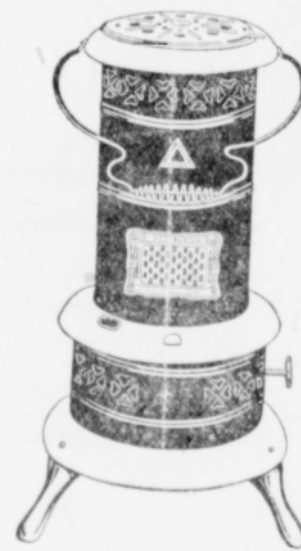
DID YOU EVER

WARM UP

TO A

Perfection Oil Heater

—And wasn't it a Comfortable Feeling?



These are the Handy Little Stoves that you can move around in any part of the house. The flame regulator prevents smoking. We guarantee these Stoves to Give Satisfaction or your money back. Carried in two sizes.

Sterling & Kidder Hdw. Co.

GRESHAM.

LUMBER PRICES REDUCED

Rustic, all patterns, No. 1, \$18; No. 2, \$14; No. 3, \$11. Barn Rustic, \$9.

1x4, 1x6, 1x8, 16 or 24 ft. lengths, rough, \$6, sized \$7.
2x4, 2x6, 2x8, 16 or 24 ft. lengths, rough, \$6, sized \$7.
Fencing, \$6. Shiplap, \$8.

SPLIT, ROUGH and DRESSED CEDAR POSTS

Cabinet Lumber, Cedar, Fir and Hemlock

All kinds of Moulding, Apple Boxes, Ladders and Shingles
TURNED PORCH POSTS, NEWELS, BAULSTERS, TABLE LEGS, Moulded and Plain GUTTERS.

We Deliver Lumber

JONSRUD LUMBER CO., BORING, ORE.

PHONE 41x

Route No. 2.

Lonely Switzerland.

A correspondent of the London Evening News, writing from Geneva of "Autumn Days in Switzerland," gives a gloomy picture of the little republic with the great war raging all around it. "Switzerland," he says, "is lonely and miserable because she has no visitors. Their baggage is lying in her hotels just as they left it last year, waiting for their return. At the offices of the North German Lloyd nothing is changed. An elaborate model of the Kronprinzessin Cecilie is still in the window, and there is a sailing list which tells when the different vessels will leave Bremen for New York. Unfortunately the date is 1914. It is astonishing why the Germans display such a confession of defeat so openly, and stranger still that this should be the case in almost every one of their shops in Switzerland. There is a huge map of the world with the routes of the German steamships marked all over it. An explanatory card tells you that the numbers inscribed on the heads of little pushpins represent the several vessels, and the position of the pin in the line shows where such and such a ship is at present. But when you look at the lines there are no pins to be found."

By the time the war is over it looks as if both the effectiveness and ineffectiveness of the submarine would be convincingly demonstrated.

A settled income is a fine thing if it don't settle down too much on account of the hard times.

WANTS

1c word for first insertion; one-half cent a word each subsequent insertion. Minimum, any insertion, 10c.

LIVESTOCK

COWS

EXCELLENT COW for sale, cheap. Address S. B. Crissey, Bull Run, Oregon, or phone Farmers 343, Gresham. 68

FOR SALE or TRADE—Young milk stock. Trade for horses beef or milk cows. A. Vetch, R. 3, Gresham. Box 24. 70

PIGS

FOR SALE—One Chester White sow and five pigs, \$14; One Chester White sow and five pigs 8 weeks old, \$18. Edw. W. Grievish, Troutdale. Phone 843. 71

FOR SALE—30 Angora goats, 12 registered, Duroc Jersey hogs. Would consider good young draft horse or young cattle in trade. C. E. Cleveland, Gresham. Phone 301

EXTRA FINE PIGS for sale. Seven weeks old, \$2.50 each. Columbia View Farm. Phone Corbett 62. 72

HORSES

FOR SALE—Mare 11 years old, weight 1200. Good either single or double; gentle; bred to Dan Hall. Price \$75. J. R. Cavanaugh, Troutdale. Phone 158. 73

FOR SALE—Mare, 13 years old, colt 16 months; colt 2 years old. Will sell or trade for good milk cows. Also 4-horse Fresno scraper. G. A. Noreen, R. 4, Gresham. 67

FOR SALE—Four-year-old mare, well broken, gentle; 1 good work mare; single and double harness like new; 6 tons good mixed hay; cheap for cash. See S. C. Brasswell, 1 mile south Linnemann station. 74

TWO YEAR OLD STALLION, for sale cheap. Standard and registered. Can see same at Hal B. Stock Farm. 75

POULTRY

FOR SALE—Pure bred Rhode Island Red rooster. Mrs. Clarence Cathey. Phone 97. 76

FOR SALE—Three hundred White Leghorn pullets, Tancred breed. One 3-inch heavy Bain wagon, nearly new. One 14-inch steel plow, nearly new. One 3-year old Holstein cow giving milk. A. E. DelHaven. Phone 453. 69

WANTED SPRING CHICKENS from 1 1/2 to 3 pounds. Market prices paid. Regal's cottage, Jenne station. Phone 12x. 77

MISCELLANEOUS

FOUND—A fly book with fishing license and fly hooks. License made to S. C. Richmond. Owner can have same by paying for this ad. Phone 893. 78

FOR SALE—Milk cooler and cans. Thos. Graves, R. 3, Gresham. *67

FOR SALE—Several second-hand ranges at Sterling & Kidder Hdw. Co. 79

Potatoes and Apples Wanted.
The cannery will handle your potatoes and apples in any quantity. Cash paid for best marketable potatoes. Large baking potatoes, weighing a pound or over, bring highest prices. 80

Tailoring.

For men and women—cleaning, pressing and repairing done to your satisfaction.

PETER LENARD, Powell St.

Ford
THE UNIVERSAL CAR

THE UNIVERSAL CAR

A Ford on the road for every car of another make. More than 900,000 now in use—everywhere. This could not be if the Ford car had not, and was not proving its superiority every day, in all parts of the world. The sturdy, light-weight, economical Ford car, useful to everybody, saving money for everybody—at a price within reach of everybody. Runabout \$390; Touring Car \$440; Town Car \$640, f. o. b. Detroit. On sale at

LATOURELL & SON, Agents
Gresham, Oregon

City Bakery
PAUL HOETZEL, Prop.

Best Bread

On the Market Fresh Every Day.

Pies, Cakes and other Pastry

1st St., Gresham.

Sterling & Kidder Hdw. Co.
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